

The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

FEBRUARY 26, 1949



The Bantam blossoms bigger and bigger in the disk biz as is amply demonstrated by this tall-corn shot illustrating Dick 'Two-Ton' Baker's latest Mercury platter, "Roll the Patrol Closer to the Curb; Gran'ma Can't Step That High." The officer is Baker, and Gran'ma is touchingly portrayed by Merc's doojay flock, Barbara Ruthe. "Patrol" is backed by the current hit, "Sunflower," and the pairing promises to outsell such standard Baker items as "Lonely Little Petunia" and "I Wuv a Rabbit." Latter ditty was picked as the top kidisk for 1948 in The Billboard's jockey poll. Baker airs a daily show via Mutual, originating at WGN, Chicago, and during the past year he's done some standout vaude dates at the Chicago Theater, Chicago, and the Riverside, Milwaukee.

"Try Turnover"

February Issue Features

SPECIAL FEATURES

How To Make More Money Than Ever Before
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Record Rentals—A New Profit Experiment

I Was a Musicaide at Macy's (Part I)

ABC'S of Increasing Record Sales

Thru Radio Promotions (Part III)

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From Talking Machines to TV

REGULAR MONTHLY DEPARTMENTS

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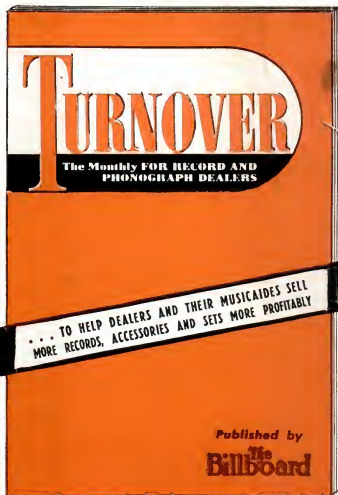
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TURNOVER

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Melody Shops, Inc., Mesa, Ariz.

TURNOVER answered many questions that occurred to us.

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Canada.

The World's Foremost Amusement Weekly

3-SPEED HONOLULU MAD

If You Own a TV Set in L. A.
You Go to Movies 25% Less
Often, Survey Determines

Also, You're More Critical of Films' Quality

HOLLYWOOD, Feb. 19.—Movie men, traditionally casting a fearful eye tele-ward, felt this week that they had cause for their concern when they studied returns of a video-vs.-films survey. According to the poll, the over-all decrease in movie attendance among set owners in the Los Angeles area is a little above 25 per cent. The survey was personally conducted by theater-man James Nicholson, who bases his result on a sampling of 100 interviews. To make certain that all replies were authentic, the questionnaire included several cross-checking queries to determine truthfulness of answers. Those questionnaires which did not pass this double-checking test were eliminated in computing the returns.

Nicholson's study shows tele has increased set owners' stay-at-home nights by 68 per cent; only 6 per cent of children interviewed have been affected by video; the average tele set family sees four feature films per week via TV, but flickers are classed by them as poor entertainment because of their age; the length of time a set is in the home has little effect on movie attendance; an average 1½ guest viewers per night watch video.

The survey shows tele set owners

are more demanding in their theater entertainment than non-set owners. Of the first group, 36 per cent blamed poor film fare for their decreased attendance at movies, while of 100 non-set owners only 23 per cent found fault with the flickers.

Nicholson concluded that the novelty factor in tele is not to be overlooked, and pointed out that when video becomes well established it will take less time from the individual set owner but will affect more people.

Sometimes a Guy Simply Can't Say, Weather or Not

NORFOLK, Feb. 19.—The phone rang at the U. S. Weather Bureau. Weather man A. D. Husted answered it.

"What can you give me for Oklahoma?" asked a woman's voice. Husted reached for his weather map. "Oklahoma," he read. "Fair tonight and tomorrow, warmer in western sections tonight and all sections tomorrow. Poor to fair visibility tonight."

Field It! Radio Buys Ball Club

AUGUSTA, Ga., Feb. 19.—The first radio station to operate a professional baseball team is WBBQ, 250-watt, here which is affiliated with the Mutual Broadcasting System (MBS). The Augusta Tigers, of the class A South Atlantic League were purchased this week for \$58,600 by the Savannah Valley Broadcasting Company, which operates WBBQ. The station plans to use both its own facilities and the ball club for mutual promotion.

George R. Weiss, president and general manager of the station, has named Ernie Jenkins general manager of the team, promoting him from his former post of secretary. Arkie Biggs, formerly with Milwaukee, is the new manager. The team is a farm club of the New York Yankees, which is headed by George M. Weiss, no relation to the Augusta Weiss.

Mfrs. Hustle To Meet Pace Of 33, 45, 78

Adapters Out in a Rush

NEW YORK, Feb. 19.—Manufacturers of phonographs and combinations, as well as firms who make equipment used by the leading manufacturers, are making intensive efforts to meet the problems posed by the development of the 33 1/3 and 45-r.p.m. systems. A check of manufacturers and firms making equipment indicates the public will be able to select any system it wants, in a variety of combinations. The check-up also indicates that alos 33 1/3 is solidly entrenched as far as manufacturers are concerned, an increasing number of manufacturers are also jumping on the 45 r.p.m. wagon. In fact, since the announcement of 45 r.p.m., more than 15 changer equipment and instrument manufacturers have indicated they plan either to make or to use the RCA system in record-playing machines. LP, it is to be noted, has been on the market since June and has therefore had considerable opportunity to gain acceptance. RCA's 45 system has been out since April 15.

Attested to by information received top companies. The following tells what they are doing currently, and what's in the blueprint stage.

On or shortly before June 1, VM Industries, servicing 72 radio makers with record player equipment, will have a fully automatic three-speed player. By using plastic insert disks which fit into the enlarged center hole of the Victor 45 r.p.m. seven-inch disks, stacks of both seven-inch 33's and 45's can be played automatically. Player will also intermix 10 and 12-inch 33-r.p.m. and 10 and 12-inch 78's. This player will also be manufactured as a separate unit and will be sold to owners of most any set later than a 1941 model who want to remove the record player they have and install this machine. VM has 100 distributors who handle their separate replacement sets.

On February 21, VM will release a two-speed player which will play 78's and 33 and will play the new seven-inch 33's. On March 1 VM will put out a conversion kit containing (See Full Picture on page 18)

FCC Stalls Again on KHL Case

News-Slanting Charges Hit Wall Anew

Controversy in Second Year

WASHINGTON, Feb. 19.—In deferring until March 16 the originally slated February 21 Los Angeles hearing into charges that G. A. Richards ordered news to be slanted on his three stations, the Federal Communications Commission (FCC) this week sent the KMPG-WCAR-WL controversy into its second year without having held even a preliminary airing.

announcing the postponement, the FCC ascribed it to "urgent commitments of the presiding commissioner" (Edward M. Webster). Webster, it was explained, has just returned from discussions on international high-frequency problems recently held in Geneva.

One of the chief documents filed in defense against the charges is (See FCC STALLS AGAIN, page 8)

Patriot

WASHINGTON, Feb. 19.—G. A. Richards received a "distinguished service plaque" this week from the Veterans of Foreign Wars at the annual VFW reception and dinner for war-wet members of Congress. Michigan VFW Commander Otto Besoudin made the presentation, and National Commander Loyal T. Beggs joined in.

Extolling Richards's espousal of "patriotism, national defense and Americanism," Besoudin said: "We will have to invent a new higher honor to be able to give the stations the recognition they so rightfully deserve."

NEW SHOWBIZ CHARTERS

WILMINGTON, Del., Feb. 19.—Two new showbiz charters have been filed with the corporation department in the Delaware secretary of state's office, as follows:

Trid Television Corporation, television. Capital, \$50,000. Principal office, Register and Transfer Company.

Trid Television Corporation, entertainment. Capital, \$50,000 and 200 shares no par value. Principal office, the Corporation Trust Company.

4A's Reprove Barto for His Heller Crack

Scowl at "Crook" Charge

NEW YORK, Feb. 19.—The long talked about but apparently still distant one big union for all of showbiz talent ... another tack this week when Dewey Barto, American Guild of Variety Artists (AGVA) topper, was censured by the Associated Actors and Artists of America (Four A's) for his characterization of George Heller's tactics as "crooked."

Barto didn't attend the meeting, but two AGVA delegates present at the confab yesterday (18) voted against the censure.

Later that day Barto pointed his finger at Heller, American Federation of Radio Artists (AFRA) topper, by quoting from a resolution passed at a convention of the American Federation of Labor (AFL) which said in part, "... We therefore recommend that the executive council be instructed to ..."

(See 4A's Reprove on page 51)

Hw'd Hostelry Sets Dine, Dance Policy

HOLLYWOOD, Feb. 19.—Beverly Hills Hotel kicks off a new dine-and-dance policy when it opens its Palm Terrace Room with the Ted Fio Rork Wednesday (22). Room seats 350. Prices will start at \$4 per dinner and 3 o'clock or minimum will be charged. Fio Rork was booked for 13 weeks. A possibility exists that the hostelry will add acts later. In earlier days, the hotel used cocktail combos and occasionally featured week-end dances, but this marks the first time it has gone on a weekly dine-and-dance policy.

NBC'S NEW TALENT SIGNING

NBC Fretting Over Bing Deal With Chesties

NEW YORK, Feb. 19.—The National Broadcasting Company (NBC) was sweating it out this week after it was confirmed that Chesterfield had signed Bing Crosby to go on the air starting in the fall. Crosby, a CBS property, will air Wednesday nights, probably at 9 p.m. What has NBC concerned is the future of its Chesterfield show, the Supper Club, which now airs across the board with Perry Como and Jo Stafford. By buying Crosby, with time and talent coming close to \$40,000 weekly, Chesterfield is skyrocketing its radio expenditures. It now also bankrolls Arthur Godfrey's CBS daytime and in an hour TV show, also on Wednesday nights, on the CBS TV network. No arrangements have been made yet to put Crosby on TV.

The rest of the CBS Wednesday line-up is uncertain, although it appears likely that Groucho Marx will be part of its fall line-up. Another reported possibility is Eddie Cantor, for Pabst, now on NBC.

Meanwhile, CBS is discounting reports that Lever Bros. is planning to move its high-ranking Lux Radio Theater to NBC, although NBC has offered the account for the Sunday night time. CBS points out that Theater is now preceded by Arthur Godfrey (Lipton's tea) and My Friend Irma (Peapods), both Lever Bros. products and both CBS package shows. This means the programs cannot be shifted to another web, but that move. Theater would not only deny the account of contiguous rate advantages but would jeopardize the entire rating success now enjoyed.

Salute to Negroes

NEW YORK, Feb. 19.—The Radio Executive's Club of New York, Thursday (24), will salute Negroes in radio. A special program will include Josh White, M. L. Sullivan, Teddy Wilson, the Delta Rhythm Boys and Walter White, the latter the prominent Negro leader.

NBC Puts 100G In Martin-Lewis Show Still in Air

NEW YORK, Feb. 19.—Dean Martin and Jerry Lewis, young comic team in which National Broadcasting Company (NBC) has put such high hopes, already has cost the web about \$100,000, with possibility that the investment will mount to about \$500,000 before the team steps before the mikes for their first yock. The Martin-Lewis show, including the talent, writers and production staff, has been on full pay from the web ever since the first audition platter was cut about two months ago, at a package price of \$12,000 per week. A strong likelihood exists that the duo will not begin to air before September, in which case NBC will be out nearly \$500,000 before realizing any commercial return on its investment. Martin and Lewis have been reported close to a sale several times in recent weeks, but as yet no contract has been inked.

One film offer and two tentative offers are known to have been proffered the network. The strongest of the potential bankrollers is definitely leaning toward a fall opening.

Net Builds Bulwark Around Top Legit and Pic Names; Some Have Never Had Shows

NEW YORK, Feb. 19.—Top names from legit and films, most of whom never have had radio shows of their own, are shaping up as the bulwark of the new talent spurge now being prepared by National Broadcasting Company (NBC) to counter the competitive raids of Columbia Broadcasting System (CBS). Among stars being considered for shows in the counter-attack are Doug Fairbanks Jr., Jose Ferrer, Charles Boyer, Eddie Albert, Alfred Drake, Rex Harrison, Lilli Palmer, Nancy Walker and a slew of others. The possibilities of using these headliners on TV also is reported to be under advisement.

The blueprint is being masterminded by a triumvirate consisting of Dick McDonough, head of the script department; Production Manager Robert K. Adams; and Homer Canfield, West Coast production manager. Separate spheres of influence have been set up, with McDonough concentrating on mysteries, dramas and giveaway shows, Adams devoting himself to comedy and dramatic stanzas and Canfield working on building shows around big-name TV stars.

Comedy Opposition

A possibility now being mullied is

As a result, the web may place the team on a sustaining basis soon, to enable them to get some warm-up shows under their belts and to enable NBC to feel that something is being done for the money going out.

to counter the CBS comedy line-up on Sundays with a block of dramatic stanzas, probably starting next fall. The Screen Directors' Guild show now in the NBC Sabbath slot would be the keystone, with Radio City Playhouse, strong Monday night sustainer, being moved over, and the cream of the new dramatic shows in preparation rounding out the list. There is also a rather remote possibility that NBC may get Lux Radio Theater for Sunday nights.

The No. 1 NBC project is a situation comedy built around Jose Ferrer. A script is being prepped now for this series. Another dramatic series will feature Alfred Drake, with three different shows under consideration for him. The likeliest is titled *The Missing Page*, presenting episodes with characters from great plays and novels in newly created scenes not from the original works. On tap already for this series are embroideries on Shakespeare, Gilbert and Sullivan (enable Drake to warble) and Charlotte Bronte.

A swas-buckling series for Doug Fairbanks Jr. also is in the works, as is an intervention thriller starring Rex Harrison and Lilli Palmer, his wife, Wyllis Cooper will pen an adventure series for Charles Boyer, tentatively titled *Man About Town*. Frank Wilson is scripting a new secret agent show which may feature a number of stars not yet selected, or perhaps rotating guests.

The New Comics

New comedy shows are being built around Bill Gargan and Nancy Walker. Also on the laugh side will be a fresh program which Mickey Rooney is cutting on the Coast. Paul Winchell is to be starred in a big show, which along with Ferrer, is at the top of the timetable. Scrivens are being turned out for Billie Burke, who will star in a series based on *Chicken Every Sunday*. Henry Morgan's new *Det* try probably will make its bow in four to six weeks, but will probably not be back-to-back with Fred Allen. It's believed that (See NBC Talent Spurge on page 16)

"Still Love AM"—NBC Stance

Trammell Puts Web's Pitch to Its Affiliates

Answers Gripes on TV

NEW YORK, Feb. 19.—Niles Trammell, National Broadcasting Company (NBC) president, next week will tell network's affiliates that NBC is committed to a policy of staying shoulder-high sound broadcasting as long as that medium exists, it was learned here this week. Trammell's enunciation of policy will be made at the NBC-affiliate meeting in Chicago, starting Monday (28).

NBC's policy is being outlined in reply to a demand from affiliates that the network put itself clearly on record, with relation both to television and the program raids being made by Columbia Broadcasting System (CBS). The affiliates, via the NBC Stations Planning and Advisory Committee (SPAC), told NBC last month that in view of NBC losses to CBS, they (the stations) were afraid that NBC would adopt TV as its No. 1 interest—leaving the AM affiliates without access to TV up a tree, as well as making it difficult for those

Stanton Denies

NEW YORK, Feb. 19.—Frank Stanton, president of the Columbia Broadcasting System (CBS), yesterday (18) categorically denied published reports that he plans to resign his post. The web press made a similar statement to his organization, sending out a memo to the staff that the report "was completely false . . . so that we can be known to have said it. I would like to state categorically that I have no intention of resigning and I hope to be associated with CBS for a long time to come."

Stanton had been variously reported as going to work for Ford, Kellogg-Frazier and an unidentified university.

affiliates in TV to support the video development.

Trammell will also declare, it is said, that NBC has set no limit on the appropriation necessary to build new AM programs. Beyond that, NBC is committed to extensive promotion, to build its new program line-up into well-rated offerings.

Behind the affiliates' concern is the fear that because of the interest of Radio Corporation of America (RCA), the NBC parent company, in the manufacturing end of TV, NBC weakened in AM, will shift its major interest. One prominent NBC affiliate manager said this week he was afraid (See "Still Love AM" on page 16)

Eddie Albert NBC's Answer To A. Godfrey

NEW YORK, Feb. 19.—Impressed (as who isn't?) by the success of the Columbia Broadcasting System (CBS) in building Arthur Godfrey into a fabulous round-the-clock personality, the National Broadcasting Company (NBC) is considering a build-up job of its own, with Eddie Albert the candidate for stardom. Albert is being groomed, not only as a nighttime headliner but for heavy daytime chores as well. The possibility that Albert will be utilized for video, too, is a strong one.

Albert's last regular radio chore was a summer replacement airtel on the American Broadcasting Company (ABC) in 1947. He was regarded then as a likely prospect for success, but poor scripting handcuffed his efforts.

Three different formats and characterizations are under consideration now by NBC program chiefs for Albert's nighttime airtel. His daytime show, if it has been decided, will not restrict him to any one prototype. Instead, he will be given virtually free rein to ad lib, in a patter show.

Albert, started out, years ago in radio, doing an early morning show,

\$\$\$\$ Vs. Benny As NBC Subs Gifts for Heidt

NEW YORK, Feb. 19. The National Broadcasting Company (NBC) was reported definitely set this week to spot its king-size giveaway program opposite Jack Benny starting April 2. The *Heidt* program, which now competes with *Heidt*, will either return to its 10:30 Sunday night time or shift to Columbia (CBS).

Altho NBC's present code prohibits new giveaway shows, the network expects to drop this dictum with the *Heidt* program, which carries its new program will offer up to \$25,000 in cash and is being given a so-called public service twist by offering its prizes to listeners whose entries are cued to "an improved radio" approach.

Grace and Eddie Albert, with his sister. He then went into pix and lester.

'S NIGHT TALK

Push Angled For Specific Tuner Groups

Skeds Music, Hobbies

NEW YORK, Feb. 19.—WNEW, New York, in an unusual move by a non-network station, will make a concentrated drive shortly to boost its nighttime audience. The basic program approach is an enlargement of part of the station's program policy—that of catering to specialized audiences—and will anchor around programs built for specific groups of listeners. It is one of the rare instances in which an indie station has focused on evening audiences. Most non-network stations are content to concentrate on daytime opposition to networks.

WNEW's move is tied to the theory that with its prominent position-daytime recognizer in the industry, it sees no reason why it shouldn't pitch for comparable 8-12 p.m. audiences. The growth of video only makes that more practical, the station's management believes, since TV's first inroads are being made on nighttime AM audiences. That means, in the opinion of Bernice Jacobs, station manager, and Ted Cotti, program vicepresident, that future AM audiences may come largely of the specialized audiences it is now shooting for. In the metropolitan New York area these groups represent a sizable commercial audience.

Nation's First Pitch

The first pitch will be made between 9 and 10:30 at night, with at least one-half hour devoted to the station's pop music program via a 25-minute Bing Crosby platter session. A "theater" strip is being installed at 9 p.m., shows including Gilbert Seldes' *Show Business*, a program based on Bernard Sobell's *Handbook of the Theater*, to which WNEW has the radio rights, a movie quiz in co-operation with the Museum of Modern Art, and an overseas showbiz program, to be done with the French Broadcasting Service and the British Broadcasting Corporation.

The second pitch will be a sports-biz layout, with programs to be devoted to bowling, softball in season, stamps, dogs, photography and cooking for men. The stamp and dog shows will be done via promotional tie-ups with *The New York Journal American*. Another specialty show also in the works will be a "lifestyle" newsheet, while the station's "how-to" series will also be built into the specialty sequence. The latter will expound on subjects ranging from how to write a play or novel to how to adopt a baby or become a citizen.

UNESCO Offers New Scripts to Stations

WASHINGTON, Feb. 19.—A weekly newscript for stations is now being made available by the United Nations Educational, Scientific and Cultural Organization (UNESCO). It was announced last week that the agency contains some 10 brief news items and a five-minute discussion of developments in the field of education, science and culture.

Scripts may be obtained from the UNESCO relations staff at the State Department, Washington, starting tomorrow (20). Scripts are being written in Paris.



Alvin "Sue Carson"

PALMO FULLER

Palmo is the "Sue Carson" of KLZ's popular afternoon participating stanza, "Budget Brigade." She mixes recipes and household hints with guests such as Lou McMillan, Donald Duck and Donald Woods. She's also a veteran on KLZ's writing staff.

KLZ, DENVER

Welk Show Set For Midwest Net

CHICAGO, Feb. 19.—Band leader Lawrence Welk this week was signed to air a new program sponsored by Miller Brewing Company on a 20 or 25-station Midwestern hook-up of American Broadcasting Company (ABC). Program starts June 8 and is expected to be aired Mondays, 9 to 9:30 p.m. Initial contract for 13 weeks is being handled by Klau, Van Fleetson, Dunlop & Associates, Milwaukee, home of the sponsor.

Under terms of the agreement, handled for ABC by Bill Wilson, central division net salesman, Welk will air the program from various cities on his band tour. The program will have a strict musical structure.

Saphier Brings 26G Suit Against Young

HOLLYWOOD, Feb. 19.—Agent Jimmy Saphier this week-end filed a \$26,000 damage suit against radio comic Alan Young, claiming breach of contract and contending that Young owes him back commissions in the amount stipulated. Suit, filed in Superior Court, charged that Young inked an exclu-

Shepard Quits; Radio Pioneer

BOSTON, Feb. 19.—John Shepard III, founder and former owner of the Yankee Network, this week severed all relations with radio when he resigned as chairman and director of the network. Shepard will concentrate on his department store activities in Providence.

Shepard was one of the broadcasting pioneers in the U. S. It is not generally known that he thought up the first network program ever broadcast in this country. It was his idea to connect two stations by telephone lines, and in January, 1923, he arranged a hook-up between WFAF (now WNDC) in New York, and the Shepard station in Boston, WNAC. The program lasted for five minutes. It was a saxophone solo.

"People" Reshuffle Follows Sheldon Rise

NEW YORK, Feb. 19.—A reshuffle of the production staff on Gulf Oil's *People* show has followed the recent upswing of Jim Sheldon from director to producer-director of the air. Wylis Cooper has been brought in as writer, replacing Aubrey Williams and Jim O'Neill, who had been on the staff for a number of years. Len Safir will remain as writer and also assume editing duties, serving as liaison between research and writing. Ed Franck will handle research and assist in production of the video end of the program.

Other shifts have Norman Frank assisting in AM production, Bill Broderick as camera operator, and Larry Roemer becoming film supervisor as well as production manager. Dan Seymour replaced Dwight Heston as writer on a couple of weeks ago. Lindsay McCarey, of Young & Rubicam (Y&R), now is supervising both Gulf programs, Bob Smith as well as *People*. Rod Erickson, who formerly produced *People*, now is a program supervisor for Y&R.

Safir pact with Saphier on August 18, 1947, but that the percentage had not received commissions on Young's activities since June, 1948. Saphier contends he was discharged without cause and seeks to recover fees on Young's current air, bankrolled by Tums.

Standard Brands Bows Off Air, Drops Long-Run 'Family'

HOLLYWOOD, Feb. 19.—Unless it picks up another program, Standard Brands, once one of the leading advertisers in radio, will be out of the medium by April 10. The account this week canceled its last show, *One Man's Family*, now airing on Sunday afternoon on the National Broadcasting Company (NBC). It has sponsored the long-running radio saga, written by Carlton E. Morse, for over a decade.

For years, Brands was one of radio's top accounts. Its two most recent cancellations also were on NBC, when it dropped Edgar Bergen, after 10 years or so of sponsorship in his 8 p.m. spot, and Fred Allen, who followed at 8:30. In 1945, for example, the account spent \$3,000,000 for network time alone, and considerably more for talent, plugging Ten-

derleaf tea, Fleischmann's yeast, Royal gelatine and many others.

At one time, and over a lengthy period, Standard Brands had seven or eight shows on the air, including Rudy Vallee, the late Joe Penner, *I Love My Wife*, *Will You Marry Me* and *So You Want To Be an Actor*. It was one of the first accounts to use radio, and for years made liberal use of it.

NBC, which controls Family, dual to offer the show as an AM-TV deal for years, and is now working on converting the program into a combination offering. Morse and web execs have been meeting to go over production problems, planning a one-time-a-week presentation using the present cast. Price as a dual show will be around \$8,500; for AM only, \$6,000. Price is now \$7,500 to Standard Brands.

State of Radio

NEW YORK, Feb. 19.—Edgar Kobak, president of the Mutual Broadcasting System (MBS), made his annual "state of radio" address at his yearly luncheon for trade press editors this week. He voiced concern over declining standards in radio and the poor taste being exhibited by many tele programs. He said MBS, despite economic pressure, still would not air "shows designed to buy audiences." He said he was alarmed over business practices adopted of some webs, especially with respect to ousting advertisers from long-held time spots. "Doesn't the advertiser," he asked, "have any rights?" He also expressed concern as to whether there was enough advertising to support four major AM networks and four TV networks. And he said that where one company has both AM and TV operations, separate staffs are needed—"can't serve two masters."

Hope Withdraws Bid For WHAS Seg Deal

WASHINGTON, Feb. 19.—Bob Hope has withdrawn his bid for the radio-television package deal for buying WHAS properties in Louisville, which was announced by the Washington legal representative this week. Hope's withdrawal of the bid, it was explained, was made because of the appointment of Hays Aaronson, FCC's (FCC) refusal to comply with Hope's request for a 60-day deferment of a hearing now scheduled for February 27.

Hope's withdrawal leaves two rivals still in the race for WHAS (AM), WHAS-TV and the American Broadcasting Corporation, which was the original bidder for the licenses, and the Fort Industry Corporation, which came into the bidding later under the Avo rule.

Ackerman V-P Boost Tips CBS Cast Move

HOLLYWOOD, Feb. 19.—Now, more than ever, Columbia Broadcasting System (CBS) will look to Hollywood for creation of net-owned shows. This was evidenced by the appointment of Hays Aaronson as vicepresident in charge of CBS originating net programs. This is the first time that a company which has been placed in charge of that department.

Shows in Ackerman's program will for summer airing include *Pursuit* starring Robert Montgomery, *Go Your Appear*, an audience participation seg with a vacation-time angle; a daytime serial, so far unnamed; a situation comedy seg, a Joan Davis show, a Cy Howard program, a dramatic series and a Hoozy Carmichael show. Ackerman intends to take full advantage of summer hiatus time as a program workshop for winter shows.

3 Bankrollers Back New Jock for WNBC

NEW YORK, Feb. 19.—Three sponsors have stepped in to back a new jockey show to be aired in a 15-minute early evening slot on WNBC, New York. The Dodge division of Chrysler Corporation, Crown Cola, Publishing and American Cigarette & Cigar Company will participate in the Wayne Howell shows, which will air from 6 to 6:30 a.m. across the board starting Wednesday (23).

Stalls Again on Case

News-Slanting Charges Hit Wall Anew

Controversy in Second Year

(Continued from page 3)
survey by the Richards interests of news programs of KMPC, Los Angeles. The survey was conducted by E. Z. Dimittian, a former newspaper executive, who was engaged for the assignment by the Richards group. Other defense exhibits consist of affidavits from Richards and Frank Mullen, president of the Richards stations, and comprehensive histories of the operations of the three stations. The Dimittian survey analyzed KMPC news programs for evidence of biased, slanted or prejudiced presentation both before and after charges were made. Dimittian concluded that "the newscasts were a balanced presentation of the news as it developed." He asserted that "the newscasts were fair and impartial and gave all sides of controversial items. Neither the newscasts as a whole nor any portion of them were slanted, prejudiced or biased, either for or against any individual or group philosophy," Dimittian stated. According to Dimittian, "the several charges against the newscasts and the station's policy were unfounded."

Photostats on Richards

Also contained in the docket on the case are photostats of instructions to KMPC employees, allegedly written by Richards, recommending that newscasts plug Gen. Douglas MacArthur and Gov. Thomas E. Dewey with derogatory remarks about Roosevelt, David Lilienthal, and Howard Hughes with news about Communist activities. Also present are sworn statements of former KMPC newsmen attesting that they were instructed to work on racial and religious prejudices. The various charges were first brought to the official attention of FCC by the Radio News Club of Los Angeles.

Richards' personal defense against the charges is contained in a lengthy affidavit filed with the commission. The affidavit denies Richards "ever issued any instructions, or even suggested orally or in writing, to any employee or executive of KMPC to broadcast items prejudicial to the Jews or any other racial or religious minority."

Maybe a "Mistake"

The defense affidavit further asserted that Richards' deep convictions on the menace of the Communists "may have led him to make mistakes as to particular individuals or in his manner of expression or phraseology," but his sincerity could not be questioned.

The broadcaster, the affidavit went on to say, believes firmly in freedom of religion and has no religious prejudices. "If such different views have been implied, he regrets such utterances and states they were not intended to have such meaning." In his utterances, said the affidavit, "affiant may have used unfortunate expressions intending solely to refer to persons who are Communists, and he should not have used such, and which he certainly did not intend to reflect on any racial or religious group."

Another portion of the defense so far filed is a short affidavit from Mullen, who took over the presidency of the three stations after the charges were made. In the statement, Mullen

No Time for Stalling

Editorial

The Federal Communications Commission (FCC) has just set back—again—the hearing concerning allegations that G. A. Richards, owner of KMPC, Hollywood, ordered newscasts on this, one of his three stations, to be distorted in favor of his own political views. One important thing to remember is that this is not a hearing on those charges themselves; rather, it is a hearing to determine whether there should be such a hearing later on. The original accusations were made over a year ago.

FCC offers its overburdened docket as the reason for its unattended delay. But for a body devoted to a policy supposedly kept by a devotion to public service, it hardly seems appropriate that so urgent an issue be constantly delayed. The charges are serious. So long as they remain on the books, without substantiation, or without clearing Richards, a grievously unpleasant situation is perpetuated, one that is unfair either to the public or to Richards. In equal duty and deference to both, the FCC should stop stalling and bring the question to a conclusion.

pledged himself not to "issue or allow to be issued instructions or suggestions to slant or color the news." Mullen added that he "is convinced that employees and executives understood at all times that Mr. Richards' basic instructions were to comply with the law and with commission regulations."

All Stations Involved

Altho charges were originally filed only in connection with the new policy of KMPC, the FCC broadened the inquiry to take into consideration policies at the other two stations. The license of WCAR, Cleveland, is now running on a temporary renewal pending the final FCC disposition. WJR, Detroit, is also in the proceedings, but neither its license nor that of KMPC is up for renewal yet.

The hearing now set for March 16 is merely to determine whether the proceedings are necessary in the matter. "Further proceedings" could consist of hearings to determine whether the licenses should be renewed.

FMA Reports 35% Listener Hike in '48

WASHINGTON, Feb. 19.—The FMA Association (FMA) announced today preliminary findings of a survey which, according to the FMA, shows that "the potential audience for FM stations increased 35 per cent during 1948, while the AM (or standard broadcasting) potential audience 28.5 per cent." According to the FMA, the survey shows that "FM and television now present a challenge which threatens to change, in the very near future, the in-the-home entertainment habits of millions. Production of receivers capable of picking up FM programs has reached a new all-time peak, stated the FMA, while the output of sets with AM-only facilities has slumped heavily.

The FMA is planning to distribute the report at a time sales clinic to be held at the Hotel Commodore in New York April 1.

No Shorthand?

WASHINGTON, Feb. 19.—For a charter, the Greeks have no word for it, but they have developed a new twist in news coverage. Officials of the Economic Cooperation Administration (ECA) told The Billboard this week that announcers read news very slowly, so that Greek provincial newspapers can copy it down and run it in their columns. There is no teletype system for small papers, the ECA added.

WICC Plans Waiving New FM Application

BRIDGEPORT, Conn., Feb. 19.—Station WICC, spoke of the Yankee network here, has no intention of filing a new application for a frequency-modulated (FM) broadcasting station in Bridgeport, it was announced this week. This followed the announcement in Washington that the Federal Communications Commission had granted the request of the Bridgeport Herald Corporation to cancel a construction permit for the proposed Herald station.

"Television has overshadowed FM broadcasting," according to Mrs. Florence Robinson, assistant manager of WICC here. "We have filed an application for a television station and are no longer interested in a FM transmitter."

The Herald, a local newspaper, was one of the successful applicants that were granted FCC hearings here Sept. 16, 1946, when five companies sought permits for the three metropolitan FM channels assigned to the Bridgeport area. The Yankee Network, Inc., owners of WICC, and the Travelers Broadcasting Company of Hartford were denied permits in the subsequent FCC decision.

Neither of the other successful applicants, Harold Thomas, owner of WNAH here, and Harry F. Guggenheim, Long Island publisher, have started FM stations.

WWDC-FM Plans Receivers for Busses

WASHINGTON, Feb. 19.—Favorable sponsor reaction has caused WWDC-FM to step up plans to install FM receivers in vehicles of the local transit system, station manager Ben C. Strouse said this week. First plans called for only 20 busses to be radio-equipped for the first 90 days, but the station now plans to have receivers in more than 100 busses by April 1.

Transit radio went on the air February 10, with about 35 per cent of available seats already sold. Some 15 local stores contracted for time prior to inauguration of the system.

WOLENS QUILTS WBKB

CHICAGO, Feb. 19.—Mel Wolens, sales manager for WBKB, B&K radio sponsor, resigned this week. Before his resignation, Wolens was Altho no comment was forthcoming, it was believed that Wolens had been falling out with station management. Before his resignation, Wolens was sales manager of WCFL, an AM indie here.

Possible successor to Wolens is Larry Milligan, who joined the WBKB sales force this week. Milligan formerly was a top radio exec with the Blackett, Samples & Hummert and Sherman Marquette agencies.

Edwards, Day Nix CBS Bids, But Say It's Up to Sponsor

HOLLYWOOD, Feb. 19.—Reversing the trend of the past few weeks, Ralph Edwards and Dennis Day declared this week that they prefer to remain with National Broadcasting Company (NBC), despite attractive offers by Columbia Broadcasting System (CBS). Edwards told The Billboard that he is happy with his Saturday night NBC time slot for "Orson Welles" and sees nothing to be gained by shifting, Day, likewise, said he was pleased with his show's Hooper and wants to stay put. Both, however, qualified themselves by declaring that "it's up to the sponsor."

CBS has approached both Procter & Gamble (T or C) and Colgate (D) with bids. Originally, CBS wanted the Edwards spot for its Sunday night comedy line-up, but settled for Red Skelton. Edwards was being doubtful about shifting to Sunday night on the theory that the prankish audience participation stanza isn't suitable Sabbath family fare.

Guest Shore Stays As Smith Alternate

NEW YORK, Feb. 19.—The story of the guest who came for a short stay and, liking the place so much, never left has its modern counterpart in radio. Dinah Shore has accepted my time slot on the 7-10:30 p.m. shore-board Jack Smith show, sponsored by Procter & Gamble. After taking a look at the big show, which is expected to get about, P & G has decided that Miss Shore should star on the show three times a week and Jack Smith too.

The date that the change will occur is not set, but it is expected to be about the end of March when the 13-week Jack Smith contract period ends. Miss Shore is expected to get about \$4,000 for her work on the program.

No More \$\$ at WSAY, So AFRA Walks Out

ROCHESTER, N. Y., Feb. 19.—On strike since Wednesday (16) night against WSAY, local indie here, the American Federation of Radio Artists (AFRA) now has two strikes going at the same time. The union has been out against WATL, Atlanta, for more than a month.

The Rochester walkout was caused, says AFRA, because Gordon Brown, the owner of the station, refused to offer the union any wage increase. Of the four announcers on strike, the labor org claims, three were getting about \$35 each week and one \$40. None get commercial fees. WSAY, on the other hand, claims the strike was caused because it would not agree to a closed shop at the station.

AFRA also states that it has complained to the Federal Communications Commission (FCC) because the station editorialized on the air about the strike and the union was refused time to defend its position.

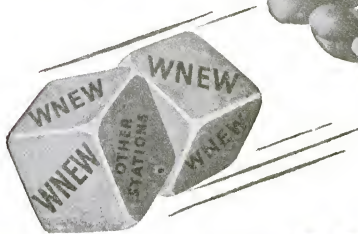
Oops

NEW YORK, Feb. 19.—In the February 19 issue of The Billboard a story in Columbia's magazine purchasing, Mutual News, reel on West Coast stations mistakenly stated that Schwab & Best's was the agency involved.

The transaction was handled by the Kudner Agency, Inc.

FOUR_{to} ONE YOU WIN

**YES—From Midnight to 6 A.M.
WNEW Has More Listeners Than
the Four Other All-Night
New York Stations Combined!***



ART FORD and The Milkman's Matinee

This WNEW all-night feature is an important part of the pulsating life of New York City. So much a part that more people listen to the "Milkman's Matinee" M.C'd by Art Ford than listen to the *four other* all-night stations combined! It's FOUR TO ONE YOU WIN ON WNEW!

To the listener who wants good entertainment and recreation from midnight to 6 A.M., Art Ford and the "Milkman's Matinee" is a must!

To the national advertiser who wants greater sales in the metropolitan area... to the local advertiser who wants to see his advertising dollars do more—the "Milkman's Matinee" over WNEW stands as a sales beacon!

WNEW

ON THE AIR 24 HOURS A DAY

1130
ON YOUR
DIAL

Represented by
John Blair & Company

*Special Pulse Survey, Greater New York, Nov. 1948

JUDGMENT DAY

in The Billboard's 11th ANNUAL RADIO AND TELEVISION PROMOTION COMPETITION

THE 24 judges in the competition will meet Tuesday, March 1, at the Le Perroquet Suite, Waldorf Astoria Hotel, to select this year's winners.

Following the judges' luncheon, the exhibit will be opened at 3 p.m. to industry representatives in all fields. Winners will be announced in the March 12 issue of *The Billboard* and all winning entries will be exhibited at the NAB Convention in Chicago in April.

All are cordially invited to attend.

BOARD OF JUDGES

J. M. Allen

Bristol-Myers Co.

William A. Chalmers
Kenyon & Eckhardt, Inc.

Howard Chapin
General Foods Corporation

Lee Cooley
McCann-Erickson, Inc.

Walter Craig
Benton & Bowles, Inc.

Wickliffe Crider
Batten, Barton, Durstine & Osborn, Inc.

Albert S. Dempewolf
Calanese Corporation of America

Charles J. Durban
United States Rubber Co.

Carlos Franco
Young & Rubicam, Inc.

John Gilman
Colgate-Palmolive-Peet Co.

David Gudebrod
N. W. Ayer & Son, Inc.

Tom Harrington
Ted Bates, Inc.

Frank Kemp
Compton Advertising, Inc.

Chester MacCracken
Doherty, Clifford & Shenfield

J. Ward Maurer
The Wildroot Company

Miss Linnea Nelson
J. Walter Thompson Co.

George Potter
Prudential Insurance Company of
America

Roger Pryor
Foote, Cone & Belding
Stanley Pulver
Dancer, Fitzgerald & Sample, Inc.

Richard Rettig
American Home Products Corp.

Tom Revere
Blow Company, Inc.

Adrian Samish
Show Productions, Inc.
(A subsidiary of Dancer, Fitzgerald
& Sample, Inc.)

Tom Slater
Ruthrauff & Ryan, Inc.

Ray Sullivan
Sullivan, Stauffer, Colwell &
Bayles, Inc.

NAB in All-Out Drive To Guard Global Fronts

(Continued from page 7)

seeking to bargain for an improved U. S. share of the spectrum and for safeguarding broadcasters from wave interference.

NAB's preparations to solidify U. S. representations on the international front are not expected to require immediate expansion of the association's international team which is headed by Royal V. Howard, director of engineering, and Forney Rankin, who handles the policy angle. As part of the plan, NAB will prepare a primer to explain the international communications problems and their impact on American radio. In addition, an all-radio planning council, to be made up of top policy representatives of government and broadcasters, will be formed to insure the continuing exchange on the international communications problems. Development of the council plan was entrusted by the board to Robert K. Richards, NAB director of public relations and publications, and Michael R. Hanna, WICHT, Itasca, N. Y., chairman of a special board committee on international radio affairs.

Legislative Rep

In deciding to allocate an outlay to hire an additional governmental representative, the NAB board this week paved the way for a full-time NAB legislative representative who will sign up under the Lobbyists' Registration Law to convey NAB's wishes to Capitol Hill. Willard and Petty are already registered under the law. The Capitol Hill team is expected to get its first big test of the year when congressional committees go into action on new legislation to overhaul the communications act and when a special Senate committee, the crea-

Wisconsin Bill To Bar Bloodshed From Outlets Sets Off Bombshell

MILWAUKEE, Feb. 19.—A bill which would prohibit radio stations from airing shows containing accounts of bloodshed, lust or crime has set off quite a hassle in the Wisconsin Legislature. The proposal would not apply to newscasts.

"It is unconstitutional, could not be enforced and would bar Shakespearean plays," argued W. Wade Boardman, Madison, counsel for the League of Wisconsin Radio Stations. He added that it was not needed because the Federal Communications Commission (FCC) controls airters thru licensing.

But Taylor Brown, Oshkosh, Wis., Republican who introduced it at the request of the Wisconsin Lutheran Ladies' Association, defended it as "needed to help clean up some objectionable radio programs that corrupt the morals of our young people."

Mrs. L. J. Merkel, State president of the Better Radio Listening League, and Mrs. R. L. Schumpert, head of the Madison Parent-Teacher Council, said the bill should be "written so that it could be enforced." They demanded legislation curbing airters that give "objectionable details" of crimes, but said they couldn't support the bill as it now stands.

Ralph O'Connor, WISCZ, Madison, exec, pointed out that another ban—"on books, pictures, magazines and moving pictures tending to corrupt

tion of which is called for in a resolution now pending (The Billboard, February 19), starts its investigation of the radio industry and the FCC. NAB's guns will be pointing, as usual, in the direction of the FCC's program supervision on power and Blue Book policy.

morals"—failed to solve the comic book problem for which it was designed.

Mrs. Schumpert offered a substitute to Brown's bill in the form of an amendment to the book, pic, mag and movie ban. It would place the same restrictions on radio and television, plus a radio and video ban on "matters dealing with bloodshed, lust or crime tending toward corruption of morals or containing any other material injurious to morals."

Lombardo Show On WNBC Mar. 16

NEW YORK, Feb. 19.—The transcribed Guy Lombardo show has been set to air on WNBC, New York, for Trommer's beer, starting March 16. The Ziv package will air in the 7:30 to 8 p.m. slot on Wednesday nights. Frank Bowes, of the spot sales division, set the show for the station with the Federal Advertising Agency. The account recently bowed out of sponsoring wrestling matches on TV.

Ottoway Picks Brinkley

WILMINGTON, Del., Feb. 19.—The appointment of Francis H. Brinkley as managing director of the Ottoway radio stations was announced this week by James H. Ottoway, of Endicott, N. Y. Brinkley, who has been vice-president and general manager of Station WILM, leaves in the first week of March to assume his new duties with the Ottoway stations, WENE, Endicott, N. Y.; WDOZ, Oneonta, N. Y.; and WVPO, Stroudsburg, Pa.

NAB Preps TV Division; ARP Moves Ahead

(Continued from page 7)

when established will proceed with the production of an all-industry program for promoting radio as the leading advertising medium and the corporate structure is expected by the NAB to eliminate past faults.

In keeping with an agreement reached by the board at its last meeting here in November, an amendment to NAB bylaws which would make it impossible for any board member to serve more than two consecutive terms on the board will go to the membership soon, the board decided this week. The amendment will carry an appending statement showing that the board voted 19 to 2 against it.

Also a follow-up to a November agreement, the board gave the green light for an early membership vote on the Edward Breen-sponsored amendment to deny the right now held by the NAB board to promulgate a code or standards of practice. This proposed amendment will likewise carry a special explanation and expression indicating that the board does not support it. The amendment, if passed, would have the effect of tossing the code question back into the laps of the membership for determination as to whether there should be a code and whether it should be identical to the present standards. NAB bigwigs are reiterating sentiment that the proposal will be defeated. This sentiment was first expressed when the Breen dynamite-laden amendment was tossed before the board last November as a follow-up to its original introduction at the last NAB convention when a ruling was made that the proposal was out of order because it had not been on the table sufficiently long in advance of the meeting.

IT MAY NOT HAVE OCCURRED TO YOU, but



WOR Is like a lion

You see, it continues to be the first major station in New York when it comes to carrying the majority of the highest-rated local programs.



WOR is like a locomotive

because, year in and year out, WOR pulls more than a million letters from people in 47 of the country's 48 states.



WOR Is like a great sale

for WOR attracts more families, during the day and during the night, than any other station in the United States.

NOTE — no matter how you measure WOR's effectiveness,

and we heartily recommend any method, WOR gets you there fastest, at less cost and with greater results.

— heard by the most people
where the most people are

COMING! WOR-Mutual's magnificent new television station, WOR-TV, channel 9. Watch for it.

WOR

ASCAP and TV Down to Brass Tacks at Last

NEW YORK, Feb. 19.—The American Society of Composers, Authors and Publishers (ASCAP) and the telecasters will get down to brass tacks Thursday (24) on negotiations for a pact covering use of the Society's music on TV. The joint session was set this week, following agreement by ASCAP and the music subcommittee of the National Association of Broadcasters (NAB) to extend the music deadline 30 days. The deadline had been March 1 and is now March 31. Talks between both sides have been amiable. It was felt, however, that more time was needed. The telecasters are reconstituting their committee, making it broader and more representative of the TV industry.

Preliminary talks have centered around the language of the projected (See ASCAP AND TV on page 19)

Magna Corp. Buys "Walt's Workshop"

CHICAGO, Feb. 19.—Walt's Home Workshop, one of the most popular video programs to originate here in months, this week was sold by WNBQ, local National Broadcasting Company station, to the Magna Engineering Corporation of San Francisco. Program, featuring demonstrations of homecraft by Walt Durban, has been on the air only a few weeks.

First program under the new sponsorship is expected to be aired March 2. A 13-week contract is expected to be signed next week. J. Walter Thompson, Chicago, is agency for the sponsor, who manufactures Homecraft Tools.

1,070,850 TV Sets in U. S.

NEW YORK, Feb. 19.—Latest estimates, prepared by The Billboard, place the total number of television sets in the United States at 1,070,850. This does not include a total of 88,500 sets which are estimated as being in use in cities other than those which now have TV stations on the air, or in cities where they may have been shipped but have not yet been sold because of the absence of active TV stations. Data is as of February 1.

City	Number of Sets
New York	450,000
Philadelphia	110,000
Los Angeles	89,400
Chicago	75,000
Boston	45,100
Baltimore	41,000
Detroit	39,500
Washington	34,200
Cleveland	24,700
St. Louis	20,000
New Haven	19,000
Milwaukee	16,200
Schenectady-Albany	16,000
Cincinnati	15,500
Buffalo	12,400
Minneapolis-St. Paul	10,000
Toledo	7,500
Richmond	7,000

*Others applies to non-TV cities.

City	Number of Sets
Atlanta	5,500
Pittsburgh	5,000
Louisville	3,000
San Francisco	3,850
New Orleans	3,800
Fort Worth	3,000
Houston	2,800
Seattle	2,800
Salt Lake City	2,500
Syracuse	2,000
Albuquerque	400
Subtotal	1,070,850
*Others	88,500
Grand Total	1,159,350

Angels Souring On High Costs Of Sports Tele

HOLLYWOOD, Feb. 19.—Coast sports promoters are pricing themselves out of the tele market, according to Arnold McGuire, Coast tele head for Foote, Cone & Belding (FC&B). Because of the high cost of the telecast of the National Football League's (NFL) season, FC&B has de-emphasized all such remotes in planning 1949 tele campaigns for clients. Exorbitant fees for sporting events, plus uncertainties of airing tele remotes on a regular schedule, have soured bankrollers on future purchases. Hereafter, FC&B will recommend buying local sports features, rather than making long-term, expensive commitments.

As an example, McGuire pointed to Union Oil Company, one of the most active Coast tele buyers. Last year, Union Oil spent over \$115,000 in airing football games, horse races, Ice Capades and those Bowl events on New Year's Day. Rights to the L. A. Rams pro grid cast cost over \$30,000, while other events came proportionately high. Moreover, competitive bidding among telecasters (notably in the USC-UCLA football package) found station ups and bankrollers inflating costs beyond value. Union Oil's reaction to the telefield shortly with 75 per cent emphasis on studio shows. Door is left open, however, to pick out special programs of relative importance, but only if the price is right.

Waring Hr. Kine Prepped for GE

NEW YORK, Feb. 19.—Young & Rubicam will make a kinescope recording of a half-hour long program built around Fred Waring and his musical unit early next week for General Electric. Exactly what the program's formula will be is not known, but it is understood the entire work will be used, with perhaps a new talent added.

The large number of musicians in the Waring ork is expected to make the show one of the more costly on the screen at present, zooming the tab to about 100. The show has been chosen, National Broadcasting Company and Columbia Broadcasting System are making a pitch for the show, with prime time delivery the main consideration. Roland Gillette will direct the show.

Union Oil Renews Tele Report Idea

HOLLYWOOD, Feb. 19.—Union Oil Company, pioneer Coast tele time buyer, will use video for the second year to present a series of stockholders' reports. The oiler is currently prepping a half-hour film short, which will be a combination documentary, entertainment piece, giving highlights of the firm's progress during the year. Now being made at Hal Roach studios, the pic will be shown over 30 tele stations throughout country on April 12. Bankroller will spend over \$15,000 in shooting the film.

Idea to use tele was launched last year by the firm's vice president, Reese Taylor. At that time, Union's pic report was aired simultaneously over 11 outlets. Reaction from stockholders and public prompted a repeat performance this year. Deal is handled by Arnold McGuire, Coast tele topper for Foote, Cone & Belding.

Effective at the same time the new lines open, the eastbound cable will eliminate daytime operation and carry only evening shows.

WPTZ & Philly Nabes Set Tie-Ins

PHILADELPHIA, Feb. 19.—The first direct tie-up between video and local movie houses was effected between Philo's WPTZ and the three key neighborhood houses operated by Paramount, with any eye on wooing people away from their homes, particularly on Tuesday nights. WPTZ will stage the Tuesday night Telekids show, a kids quiz show direct from the Roosevelt, Tower and Nixon theaters, alternating among the houses, starting in March.

The telecast from 7:30 to 7:45 p.m. will emanate from theater stage each week. The show is sponsored by Weather Guard, local firm dealing in aluminum storm windows, thru the Fein & Schwerin Agency here.

Camels, DuMont Ink Philly Boxing Deal

NEW YORK, Feb. 19.—Camel cigarettes this week bought time on the DuMont Eastern and Midwestern networks to present boxing bouts from Philadelphia Monday nights, starting February 28. Scanning will begin at 10 p.m., with Tom Moorehead handling the narration. The William Eitz Agency set the pact for the series, which will be titled the Camel Sports Coravan.

Eight stations will carry the weekly bouts, with WPTZ-TV, Philadelphia, originating. Also on the list are WABD, New York; WAAM, Baltimore; WGN-TV, Chicago; WEWS, Cleveland; WJFK, Detroit; WDTV, Pittsburgh, and WOIC, Washington. DuMont's Washington station, WTNG, will be unable to carry the fights because of previous commitments. Additional stations are likely to be added to the hook-up later.

Cable Meet April 1 On Expanded Sked

NEW YORK, Feb. 19.—An allocation meeting to set up new schedules for use of expanded coaxial cable facilities to the Midwest starting May 1 has been set for April 1. The long lines department of the American Telephone & Telegraph Company (AT&T) notified the webs this week that two additional westbound circuits will be put into service more than a month ahead of the original June target, supplementing the one eastbound and one westbound line now in use.

One of the two new circuits will be full time, the other will operate from 6 p.m. Eastern time until closing.

OUTSTANDING
T. V.
PERSONALITY



SEA CHAIRMAN

T. V. APPEARANCES
★ TEXACO STAR THEATER—June 20th
★ TOAST OF THE TOWN—Jan. 16th
★ TOAST OF THE TOWN—Jan. 30th
★ AMERICAN MINSTRELS—Feb. 17th

NOW READY
Situation Comedy called
"KEEP YOUR EYE ON THELMA"

Bookings:

GAC GENERAL ARTISTS CORPORATION
THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

NBC IN TV COAST TV DRIVE

SWG in Bid for Peace With Radio Scripters on Television

HOLLYWOOD, Feb. 19. — The Screen Writers Guild (SWG) this week made its first conciliatory move toward the Authors' League since their recent rupture. It passed a resolution offering to share jurisdiction over television writers with the Radio Writers' Guild. The resolution goes to the Authors' League heads in the

East for action early next month, but indications are they will turn it down, and thus prolong the war.

The SWG has been disputing the decision of the league that video writers should have an entirely new organization—the Television Writers' League—representing them. The film scripters org made two moves recently—a parley with a group of movie producers making tele films and the inclusion of an Eastern association of documentary writers into the SWG as a tele writers' unit, which brought the dispute with the league to a head.

Now the league has gone on record as being 100 per cent behind the Television Writers' Guild, with the alternative a jurisdictional war unless the SWG toes the line.

The reason why the league does not want to split jurisdiction between New York and here is that it is afraid of divide and conquer tactics on the part of the TV industry. It fears a contract made in Hollywood might not be as strong and would result in a squeeze being put on New York writers. In addition, the Hollywood contract made in Hollywood might not be as strong and would result in a squeeze being put on New York writers. In addition, the Hollywood contract made in Hollywood might not be as strong and would result in a squeeze being put on New York writers.

Meanwhile, the Television Writers' Guild in the East had its first membership meeting Monday (14). A temporary executive committee consisting of Max Wilk, Larry Marks, Oliver Nicoll, Max Ehrlich, George Lefferts and Lee Berg with Berg the chairman, has been elected. They will work on drafting a constitution for the new org.

Detroit Thugs Will Have to Don Paint

DETROIT, Feb. 19.—Plans for regular television installations for police work have been approved by Mayor Eugene Van Antwerp, upon request of Police Commissioner Harry Toy, with an actual appropriation of \$10,000 for equipment. This is primarily a budgetary maneuver at the moment, inasmuch as it is not expected any sizable purchases will be made until arrangements are much further along, but is being taken as a preliminary move to spread the cost over more than one year on the books.

The objective will be a set in every precinct station, and Toy envisioned the possibility of a set in every car—in sharp contrast to the disapproval of video for car use by the general public. The procedure would be to have a daily "show-up" of suspects held by the police aired over video, with the police themselves watching the show, as well as any of the general public. Separate broadcasts of pictures of persons wanted by the police might also be put on the air at specific times to aid in apprehension.

Toy indicated he had obtained assurance of co-operation from local television personnel, but that the whole plan might have to wait a considerable time for actual operation.

starts tomorrow (20) sponsored by J. B. Williams, Kids Athletic Club, Mondays 6:30 to 7, and the Three Flames. The Flames are on one 15-minute strip and get another on Wednesday (23) and 30 to 11. All these shows are on WNBZ.

Hope To Sell Name Talent On Kinescope

Assembly Line Shows

HOLLYWOOD, Feb. 19. — With launching of its Hollywood kinescope transcription operations scheduled for the end of March, National Broadcasting Company (NBC) will set its sights on luring high-powered Coast talent to the tele net. According to KNBH tele topper Hal Boek, the \$200,000 kine installation will give NBC complete facilities for rapid kine processing and syndication. NBC thus hopes to attract name talent eager to take the tele plunge but still hesitant because tele "doesn't pay." By the same token, kine facilities will now afford bankrollers opportunity to spotlight Hollywood talent and justify heavier spending.

Web Coast kine programmers, including KNBH program director Robert Brown and exec producer Edward Sobel, have begun preliminary talks with talent topsters. While no deals will be set until sponsor interest is assured, NBC feels that film and radio names now mulling tele ventures (and not restricted by anti-tele contracts) will be sold on kine's advantages. Heretofore, emphasis has been on New York, where dough and facilities made video ventures more attractive to name talent. Web now stresses that Hollywood will be in a position to duplicate (or surpass) (See NBC IN COAST on page 17)

Top Firms Eye "RFD," Tele Seg

CHICAGO, Feb. 19.—RFD, America, television version of the well-known AM network package, will probably be sponsored by International Harvester on WNDQ, Chicago, and the National Broadcasting Company video network, it was learned this week. Program has been aired sustaining by WNDQ the past few weeks.

In addition to International Harvester, which has signified a willingness to sign for the show within 30 days, other potential sponsors are considering the tele program. In the picture are General Motors and American Steel & Wire Company.

VINTNERS B.R. LUCAS

NEW YORK, Feb. 19.—The California Wine Growers' Guild this week bought half of the Diane Lucas cooking program on WCBS-TV. The first of the program was sold recently to Scott Paper Company. The wine guild's sponsorship will start with the March 3 outing. J. Walter Thompson is the agency.

Hope Eyes Tele Entry Next Fall

HOLLYWOOD, Feb. 19.—Bob Hope has set his sights for a fall entry into television, with the show in all likelihood originating here. While complete planning for the comic's video debut will be deferred until the end of the present radio season, Hope believes he can remain on the Coast and syndicate the show via kinescope recordings to be produced by National Broadcasting Company (NBC). The manager will not attempt a simultaneous AM-TV show, but will develop a completely different video presentation, using new talent as well as several of his own show regulars. Format, writers and production staff would be separate from the radio set-up.

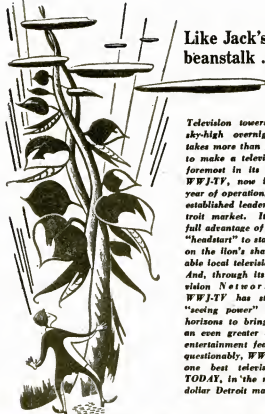
Under Hope's Paramount Pictures pact, he has a free hand in tele activities. Paramount, however, retains exclusive tele sales rights on any Hope pic produced for theater release.

Abbott, Hooker Split; George May Quit TV

NEW YORK, Feb. 19.—West Hooker and George Abbott Telefeatures, Inc., have come to an amicable parting of the ways. As a result, Abbott is undecided on remaining in TV. Hooker was the general manager of the recently formed Abbott tele packaging outfit and also had a piece of the corporation.

Hooker has lammed to set up West Hooker Telefeatures, taking with him his properties, Act It Out, which

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REGISTERED AND PRINTED IN U.S.A.

WWJ-TV

830 Television Bldg.

CURRENT NETWORK TELE AND

SUNDAY	ABC	CBS	DeMONT	NBC
5:30 TO 6:00	Super Circus (E)	Western Films		(W)
6:00 TO 6:30	Cartoon Teletales (W)	(S)		(E)
6:30 TO 7:00	The Singing Lady (Kellogg) K. Kynon & Eckhardt (W)	UN Casebook (S)	Newsweek	(E)
7:00 TO 7:30		(S)	Amateur Hour (P. Lorillard)	(E)
7:30 TO 8:00	1 Ferd Theatre (Ford) Kanyon & Eckhardt (E)	Ford Theatre (Ford) Kanyon & Eckhardt (S)	Lennin & Mitchell (W)	Welcome Aboard (S)
8:00 TO 8:30	Hollywood Screen Test (W)	or Studio One (S)		Author Meets the Critics (General Electric) Young & Rubicam (S)
8:30 TO 9:00	Actors' Studio (W)	Riddle Me This (General Electric) BBDGO (S)		2 Meet the Press (General Electric) Kanyon & Eckhardt (E)
9:00 TO 9:30	ABC Television Players (E)	Teast of the Town (Emerson)	Philco Television Playhouse (Philco)	Hutchins (W-S)
9:30 TO 10:00	Music in Velvet	Blaine-Thompson (W-S)		
10:00 TO 10:30	Bowling Headliners (Edelbreit) Gordon & Mattern (E)	(S)		News Review of the Week (Disney) Grey (W)
10:30 TO 11:00				(W)

MONDAY	ABC	CBS	DeMONT	NBC
5:30 TO 6:00	(E)	(S)		Howdy Doody (W)
6:00 TO 6:30		(S)	Small Fry (W)	(E)
6:30 TO 7:00			Camera Headlines (S)	
7:00 TO 7:30	News and Views (W)	Your Sports Special (S)	R. Hodges (W)	(S)
7:30 TO 8:00	Earl Wrightson Show (W)	Places, Please (S)		Kukla, Fran and Ollie (RCA) J. Walter Thompson (E)
8:00 TO 8:30	Film Shorts (E)	CBS Television News (W)		American Song (S)
8:30 TO 9:00	Kierman's Korner	Make Mine Music (S)		Camel Newsreel (Reynolds) Esty (W)
9:00 TO 9:30	What Do You Think? (E)	Arthur Godfrey's Talent Scouts (Lipton's Tea) Young & Rubicam (S)	Photographic Horizons (S-W)	Song and Dance (E)
9:30 TO 10:00	3 Stop Me If You're Bored (W)	4 Money and Glamour (W)		Chevrolet on Broadway (Chevrolet) Campbell-Ewald (W)
10:00 TO 10:30	People's Platform (W)			Colgate Theater (Colgate Palmolive-Teet) Wm. Esty (S)
10:30 TO 11:00			Court of Current Issues (W)	Americans (Firestone) Sweeney & James (E)
				Boxing (Gillette) Maxon (E)

THURSDAY	ABC	CBS	DeMONT	NBC
5:30 TO 6:00	(E)	(S)		Howdy Doody (W)
6:00 TO 6:30			Small Fry (W)	(E)
6:30 TO 7:00		Lucky Pup (W)	Camera Headlines (S)	
7:00 TO 7:30	News and Views (W)	Your Sports Special (S)	Russ Hodges (W)	(S)
7:30 TO 8:00	Wm's Nest (W)	(S)		Okie-Dokie (S)
8:00 TO 8:30	Film Shorts (E)	5 CBS Television News (W)		Kukla, Fran and Ollie (RCA) J. Walter Thompson (E)
8:30 TO 9:00	Make Mine Music (S)			Camel Newsreel (Reynolds) Esty (W)
9:00 TO 9:30	Phil Silvers' Anson Show (Lipton's Tea) Young & Rubicam (E)	Kobbe Korner (S)		Phil Silvers' Anson Show (Lipton's Tea) Young & Rubicam (E)
9:30 TO 10:00	Hotel Broadway (Whelan) Fisher (S)			Lesley Rose (Swift) McCann-Erickson (E)
10:00 TO 10:30	Feature Film (S)	Film Theater of the Air (E)	Your Magic Window (DuMont) (W)	Bob Smith Gulf Road Show (Gulf) Young & Rubicam (W)
10:30 TO 11:00	6 The Nature of Things (Whelan) Fisher (S)			Bigelow Show (Bigelow-Sanford) Young & Rubicam (W)
11:00 TO 11:30	Quizzing the News (W)	(S)		7 The Nature of Things (Whelan) Fisher (S)

FRIDAY	ABC	CBS	DeMONT	NBC
5:30 TO 6:00	(E)	(S)		Howdy Doody (W)
6:00 TO 6:30			Small Fry (W)	(E)
6:30 TO 7:00		Lucky Pup (W)	Camera Headlines (S)	
7:00 TO 7:30	News and Views (W)	Your Sports Special (S)	Russ Hodges (W)	(S)
7:30 TO 8:00	Wm's Nest (W)	Places, Please (S)		Kukla, Fran and Ollie (RCA) J. Walter Thompson (E)
8:00 TO 8:30	Film Shorts (E)	CBS Television News (W)		Musical Merry-go-Round (S)
8:30 TO 9:00	Vaudeo Varieties (E)	Make Mine Music (S)		Camel Newsreel (Reynolds) Esty (W)
9:00 TO 9:30	Break the Bank (Bristol-Myers) Doherty-Coffield & Shenfield (W)	Johns Hopkins Science Review (E)	Admiral Broadway Revue (Admiral) Kuder (W)	Admiral Broadway Revue (Admiral) Kuder (W)
9:30 TO 10:00	Joe Hazel Sports Review (W)			Stop Me If You're Bored (Bonafide) Leon (S)
10:00 TO 10:30				Your Show Time (American Tob.) N. W. Ayer (E)
10:30 TO 11:00				Boxing (Gillette) Maxon (W)
11:00 TO 11:30				Chesterfield Supper Club (L&N) Newell-Emat (S)
				NBC Newsreel

COAXIAL CABLE SCHEDULES

TUESDAY	ABC	CBS	DeMONT	NBC
5:30 to 6:00	(E)	(S)		Howdy Doody (W)
6:00 to 6:30		(S)	Small Fry (W)	(E)
6:30 to 7:00	News and Views (W)	Lucky Pup (W)	Camera Headlines (S)	
7:00 to 7:30	News and Views (W)	Your Sports Special (S)	Russ Hodges (W)	(S)
7:30 to 8:00	The Fashion Story (E)	Film Shorts (S)	Swing Into Sports (S)	Kukla, Fran and Ollie (RCA) J. Welter Thompson (E)
8:00 to 8:30	Film Shorts (S)	Cross Question (E)		You Are an Artist (S)
8:30 to 9:00	America's Town Meeting of the Air (S)		Film Shorts	Camel Newsweek (Reynolds) (W)
9:00 to 9:30		We, the People Young & Rubicam (S)	School House (DuMont) (W)	I'd Like To See (P. & C.) Compton (E)
9:30 to 10:00	Film Shorts (S)	What's It Worth? (W)		9 (E)
10:00 to 10:30	Bouncing (E)			
10:30 to 11:00		(S)		

WEDNESDAY	ABC	CBS	DeMONT	NBC
5:30 to 6:00	(E)	(S)		Howdy Doody (W)
6:00 to 6:30		(S)	Small Fry (W)	(E)
6:30 to 7:00	(E)	Lucky Pup (W)	Camera Headlines (S)	(S)
7:00 to 7:30	News and Views (W)	Your Sports Special (S)	Birthday Party (S)	Kukla, Fran and Ollie (RCA) J. Welter Thompson (E)
7:30 to 8:00	Child's World (W)	Places, Please (S)		Young Broadway (S)
8:00 to 8:30	Film Shorts (E)	CBS Television News (W)		Camel Newsweek (Reynolds) (W)
8:30 to 9:00		Arthur Godfrey and His Friends (Liggett & Myers) (W)	Cherode Quiz (S)	Girl About Town (Bestest Sawyer) (E)
9:00 to 9:30	10 (S)	Newell-Emmett (W)	Crawling Papyrus (Wanamaker)	Village Barn (E)
9:30 to 10:00	Pauline Frederick Guest Book (S)			Kraft Television Theater (Kraft) J. Welter Thompson (W)
10:00 to 10:30				11 (S)
10:30 to 11:00	Wrestling (E)	Tournament of Champions (P. Bellentine) J. Welter Thompson (W)		

SATURDAY	ABC	CBS	DeMONT	NBC
5:30 to 6:00	(E)	(S)		Playtime (W)
6:00 to 6:30		(S)		(E)
6:30 to 7:00		Lucky Pup (W)	(S)	
7:00 to 7:30	News and Views (W)			
7:30 to 8:00	Women's Nest (W)	(S)	(S)	(E)
8:00 to 8:30	Film Shorts (E)	Quincy Howe (W)		Television Screen Magazine (S)
8:30 to 9:00	18 (E)	Adventures in Jazz (W)		Television Screen Magazine (W)
9:00 to 9:30	19 (E)	Collegiate Basketball (Camel) William Eddy (S)		Saturday Night Jambores (S)
9:30 to 10:00	Stump the Authors (E)			Eddie Condon's Floor Show (E)
10:00 to 10:30	Stand by for Crime (E)	(S)		
10:30 to 11:00		(S)		Professional Basketball (W)

The current program skeds of the four tele webs are shown on these pages, together with sponsors and advertising agencies, and a breakdown of who has what time on the cables. The cable allocations are shown in the boxes for the proper time periods by the following symbols:

(W) Means westbound, from Eastern origination.

(E) Means eastbound, from Midwestern origination.

(S) Means southbound, Eastern cable only, from New York to Washington.

Sustaining programs are shown in light-face type. Commercial shows are in bold-face, along with the sponsor and agency.

Late program changes are indicated by crossed-out boxes, with the numbers inserted referring to the following programs:

- Sunday, ABC, 7-8, replace Fran Allison with "Song-Go-Petion."
- Sunday, NBC, 8:30-8, take out "Meet the Press." Substitutes: "Lamb's Gambols," General Foods, Benton & Bowles.
- Monday, CBS, 8-8:30, take out "The Goldbergs." Substitutes: "Tex and Max," Philip Morris, Blaw.
- Monday, ABC, 9 p.m., add: "Identity." Move Skip Parrell to 9:15.
- Monday, CBS, 9-9:30, take out Money American. Substitutes: "The Goldbergs," General Foods, Y & R.
- Tuesday, CBS, 8:30-7, "Lucky Pup." Add sponsor and agency: Bristol-Myers; Doherty, Clifford & Shenfield.
- Tuesday, ABC, 7-8, replace "Wren's Nest" with film shorts.
- Tuesday, CBS, 7:30-7:45, "TV News." Add sponsor & agency: Oldemobile, D. P. Brother.
- Tuesday, NBC, 8:30-8, add Robert Ripley, Motorola, Gouffain-Cobb.
- Wednesday, ABC, 8:30, replace film shorts with "Critter at Large."
- Wednesday, NBC, 10, delete sponsor, Oldemobile.
- Thursday, CBS, 8:30-7, "Lucky Pup." Add sponsor & agency: Bristol-Myers; Doherty, Clifford & Shenfield.
- Thursday, CBS, 7:30-7:45, "TV News." Add sponsor & agency: Oldemobile, D. P. Brother.
- Thursday, ABC, 10-10:30, replace "Club Seven" with "On Trial." Move "Club Seven" to 10:30-11.
- Thursday, NBC, 10, "The Nature of Things." Delete the sponsor and agency (Motorola, Gouffain-Cobb).
- Thursday, NBC, 10:15, "Paris Catwalk of Fashion," off.
- Friday, ABC, 7-8, add "Wren's Nest."
- Saturday, ABC, 8-8:30, add "Jacques Fray Show."
- Saturday, ABC, 8:30-9. Substitutes: "Quintessence the News."

Going South of Border And Will Hit Pic Screens At 4 Cents (U. S. a Head

Mexicans Can't Afford Sets, But Can Click Turnstiles

By Mike Jablons

MEXICO CITY, Feb. 19.—Television will jump the Rio Grande and spawn in Mexico before this year is out, according to a man who should know, Don Emilio Azcarraga. Don Emilio is the "hombre fuerte" of the Mexican and Central American entertainment enterprises. His holdings include the two most powerful radio stations in the country, XEW with 100 kw, and XEQ with 150 kw; Mexico's only radio network, Radio Programas De Mexico; the Alemeda chain of 26 movie palaces in the Distrito Federal; 59 of the 60 of the brand-new huge Churubusco film studios (RKO holds the other half) and a good bite of stock in Mexico's bank and railroads.

The smor has already sunk oodles of moola into plans for the forthcoming video blessed event. Azcarraga has spent \$600 to design studios and break ground for Radio Programas De Mexico's radio city will be called, and figures that another \$600 will be needed before his new AM-TV GHQ sparks into full operation.

New Picture

Blueprints call for a baker's dozen AM-TV studios, equipped to handle 600 to 800 visitors each. Present XEW studios on Ayuntamiento Street play host to about 5,000 free loaders daily at their five audience studios; Mexicans love those free radio shows, and according to Don Emilio, the advent of TV will change the whole entertainment picture south of the border.

For one thing, Azcarraga plans to throw his picture houses into exclusive TV showings for a certain number of hours a day. Movie theaters in Mexico will suffer the same fate as much as theaters in the U. S. because of the difference in income levels, said Azcarraga. "Because of the much lower purchasing power of the average Mexican compared to the average American, we will be able to run television shows on our movie screens, get nothing but 25 centavos (about one cent) admission a head to pay the freight."

Don Emilio is building several new movie palaces in Mexico with huge, barn-like lobbies. "We will run movie houses into television show places. Very few Mexicans will be able to afford the price of a new TV set, costing about 2,500 or 3,000 pesos, but they will come into a theater to see television for about 25 centavos. They will build lunch bars, popcorn stands, candy counters and soft drink fountains in the lobbies, and pay off our television production costs on a mass admission basis."

Experts Contention

Mexico City, surrounded by the towering Sierras, is the only city in the Western Hemisphere to be assured the full quality of 32 TV channels in the present wave band. Don Emilio Azcarraga figures that after

he breaks the trail some time late this year, "about five or six other damn fools will try to open stations, too." All they can do is transmit film, unless, as the senior says, "they have a parachute to hold them up." He calls his theaters and AM holdings a parachute to keep his head above the red ink. "Anybody going into television without a radio station, cigarette company or a brewery to pay his expenses and act as his parachute, is just too crazy to talk to."

With live programing the key to building TV theater audiences, Azcarraga has a goal record to fall back upon. Station XEW broadcasts 18 hours a day—16 of 'em live programs. To get his video fare accepted, Don Emilio plans to invest about 5,000 TV receivers to be placed in railroad stations, hotel lobbies, bus terminals, saloons, etc. Cost will be amortized by the time the first receivers of set establishments over a period of a year or more. "It will be necessary to do this in order to build a circulation for commercial advertising. It is not like in the United States where everyone in the middle-class bracket can afford an automobile or a television."

Web Essential

Black-and-white video will operate in the red in Mexico until "we have 10 or 12 stations in a network to make it pay," says Don Emilio. Azcarraga, who says: "Mexico is not a place for single-station television. You'll need at least a dozen outlets for a sponsor to gather an audience large enough to make it worth his TV advertising dollar's buy."

As to the fear of the offsprings video devouring its parent movies, Azcarraga says: "I don't see how a genuine jack-of-all-trades in the multiple roles of film producer, distributor, exhibitor and broadcaster, Azcarraga says: "TV may mean television will hurt theaters at first, but in the long run it will bring people into movie houses who seldom, if ever, went there before."

There's much dinero in advertising in Mexico for U. S. manufacturers. Established big-time spenders on Mexican radio are such diverse gringos firms as Colgate, Coca-Cola, Nestle, Forhan's, Canada Dry, Delia's, Pepsodent and many others. Their air coin has helped to make their products part of the standard Mexican's vocabulary. Azcarraga's network, Radio Programas De Mexico, is all alone in the field, with a current total of 86 affiliated outlets all across the country on its "cadena azul" or blue network.

Programs on "la cadena azul" originate at Station XEQ in Mexico City and go out via either or both of the telephone companies' lines to

Paramount Subsidi Oppose FCC Stand; Other Bids Are Held Up

WASHINGTON, Feb. 19.—Paramount Pictures is still trying to peddle Allen B. DuMont Laboratories, three Paramount subsidiaries told the Federal Communications Commission (FCC) this week in a brief objecting to the proposed decision tossing out pending Paramount bids.

In the joint brief, Paramount Television Productions, Inc. (PTPI), United Detroit Theaters and New England Theaters stated that the principal problem in such action is that of getting a fair value for stockholders. The difficulty is that "prospective purchasers regard the interest of Paramount (in DuMont) as an investment interest only, and that they are not interested in putting up the sum of money that would be involved in an investment in which they had little or no voice."

The latter point was advanced by the Paramount offspring as one reason why the commission should find that Paramount does not control DuMont within the meaning of the FCC's maximum TV holdings rule. The brief further claimed that "except for the purchase of television equipment, Paramount has no commercial dealings with DuMont" and that "several such transactions have been conducted at arms-length, giving

HOPE SETS RECORD

(Continued from page 4)

6,300. His show reportedly drew \$25,000 for the one-night stand, an all-time record. And this after a "free matinee for G.I.'s" which played to 24,000 servicemen at a nearby airfield.

Not only did Hope establish records but he also instituted a new kind of show business, "teeling fast and light, without props and using bare stages. Skipping elaborate productions, Hope just gave his audience a fun show. Latino worked."

A crowd of nearly 20,000 who Hope packed in the Orange Bowl, Miami, was greater than that chalked up by most top football games in that stadium.

According to the Hope spokesman, records were hoisted in Ryman Auditorium in Nashville, where Hope broke Caruso's 1921 attendance record; in Galveston, where local promoters claimed it was largest ticket sale in city's history; in Memphis, where Hope's \$14,000 box office take exceeded Billy Rose's earlier record made in 1931 with Crazy Quilt, and in the Boston Garden, where patrons were packed away from the 12,500 packed house.

24 other cities. The remainder of RPM's network is tied in by e. t.'s armload out of Mexico City. Because of a fun show Latino's high emotional nature, it is no great surprise to discover that "dramas en serio" (soap operas) are the favorite radio fare in Mexico. Colgate-Palmolive-Peet says the tab on the three top-rated soapers on the air. But it's still like to be down here the day they televise their first bullfight.

Paramount no preferential treatment," and that "Paramount now purchases equipment from any manufacturer, and that no factors other than being considered."

WASHINGTON, Feb. 19.—The Federal Communications Commission's (FCC) policy of holding up on radio-TV bids of defendants involved in the film producer-exhibitor battle, came up again this week to the Dorothy Thackery-Warner Bros. deal for transfer of KLAC and KLVW-TV, Los Angeles, and KYA, Palo Alto. Meanwhile, the FCC relaxed the policy enough to permit Schine Theaters' WPTB, Albany, to change its construction permit to 58 megawatts of 10 kilowatts. The license to operate at a higher power is still being held up, however.

As foretold (The Billboard, February 19), the FCC announced that the proposed transfer of the Thackery facilities to Warner is being deferred pending examination of the qualifications of the new owners. The board decision in U. S. versus Paramount Pictures.

The FCC is making no over-all ruling on bids of the theater defendants. The FCC's decision leaves no doubt that all defendants in the monopoly case will have their applications held up by the commission.

NBC TALENT SPURGE

(Continued from page 5)

A 30-minute period will separate them.

A new characterization is set for Vera Vague (Barbara Jo Allen), formerly on the Bob Hope show. Entirely different, Vague is now a chasing female of old, the new routine will be the basis for another NBC comedy entry. A good bet for the new revision is the series starring Frank Morgan, based on The Man Who Came to Dinner. The first script has just been completed and the new revision is currently in use under option to the web, and a new dramatic opus is on the fire for him. Bi: Plans, too, are afoot for Eddie Albert, the giveaway show, with Carl Jampel turning out the script on an opus which one NBC official said would "be a really fresh stand," will audition momentarily.

These shows represent only a portion of NBC's current program activity, with a number of other top film names in negotiations with the network.

The total number of shows now on the works at NBC is 65. How many get on the air will depend on the web's commercial traffic in the fall.

"STILL LOVE AM"

(Continued from page 5)

NBC (continued from page 5) concerned the affiliates were. He warned that unless Trammell made a clear-cut, categorical statement, many NBC stations would extend every effort to line themselves up with CBS.

"We station owners," he said, "are of an open mind now, but if NBC does not make sense in Chicago, they'll find that there's much more in the wind than they suspect."

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Box 1941 Bridgeport 1, Conn.

AFM Seeks TV Scale Hike, May Extend Pact to Sept.

NEW YORK, Feb. 19.—American Federation of Musicians (AFM) has officially made a bid for a hike in the television scale. James C. Petrillo, AFM chief, notified telecasters this week he was amenable to extending the AFM-TV contract to September on condition that a hike could be negotiated. The AFM suggestion was in the form of a counterproposal. The first AFM proposal (The Billboard,

February 12) offered to extend the experimental, short-term TV pact for one year. The offer had been made to March 1. The TV negotiations requested a three-month extension. The offer to ink a pact carrying thru to September, with a scale hike, was the next step.

There are two versions as to how much of a hike Petrillo wants. A (See AFM SEEKS TV pact on page 19)

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First T'funken Releases Set By Capitol

Top Items Out in March

HOLLYWOOD, Feb. 19.—Capitol's initial T'funken (classical) release, scheduled for mid-March, will consist of the following selections: (Albums) Beethoven's Third (six sides); Bruckner's Mass in E Minor, chorus and orchestra of the Hamburg State Opera (10 sides); Ena Sack, "the Korean nightingale" (six sides), accompanied by Willy Czern conducting chorus and orchestra of the German Opera House. Singles will include Ena Sack in Strauss's *Voices of Spring*; Verdi's *Overture to Sicilian Vespers*; Gino Marinuzzi conducting the La Scala Opera Orchestra of Milan; Gladys Knight to Alveste, Wilhelm Furtwängler conducting the Berlin Philharmonic; Berlioz's *Overture to Roman Carnival*; Willem Mengelberg conducting the Concertgebouw Orchestra of Amsterdam.

As reported by *The Billboard* last week, Cap will retail its 12-inch classical platters at \$1.25 per 12-inch disk (plus tax) with an additional \$1.25 for each album. All platters in the forthcoming release will be 12-inch. The entire T'funken line will be available in both standard (78 r.p.m.) and rapid-changer (45 r.p.m.) form. It was also indicated that Cap may supplement its bulk order with domestic and foreign disc recordings if and when the opportunity or necessity presents itself. However, the Coast major does not anticipate doing its own lengthy cutting in the immediate future.

Bullett New Indie Distrib

NEW YORK, Feb. 19.—Jim Bullett, former head of Bullet Records, is setting up Bullet Enterprises, Inc., to act as a national distributor for indie labels. He will also produce his own label, as yet unnamed to specialize in race material, and also possibly unrecorded pop tunes cut with small combos.

Bullett Enterprises' first indie client is Collegiate, whose distribution was formerly linked with that of Dreyer's party in the Jay-Dee Music pubby.

Hwd AFM Asks Tape Seg Change

(Continued from page 7)

quota system. Lack of quota controls would be dangerous, the union feels, leaving the field open to unlimited work for the few at the expense of the general membership.

Moreover, Local 47 radio exec Phil Fischer points out that under transcription regulations, taped shows can be rebroadcast more than once without paying the fee to six stations. Fischer cites the Crosby airtel being broadcast over the full American Broadcasting System web and re-broadcast by indie stations without payment of additional fees. If rated as a live show, secondary release rights would mean extra dough for sidemen. Matter has been placed before union toppler James C. Petrillo for approval.

82 Readies Pit Bar for Work in Top Presentation Houses Is Aim

AFRA Mulls Singers' Wax Scale Huddles

NEW YORK, Feb. 19.—The American Federation of Radio Artists (AFRA) intends to negotiate scales covering vocalists on records. High union brass stated this was definitely on the agenda, altho no date could be set for the initiation of such negotiations, owing to the press of other business. AFRA, a branch of the Associated Actors and Artists of America, American Federation of Labor (AFL) international covering all performers, claims it has jurisdiction over warblers on wax.

In 1947 AFRA, at its annual convention, stated it would set up a committee to draw up scales preparatory to negotiations with the disceries. Shortly after, however, James C. Petrillo, American Federation of Musicians (AFM) prexy, instituted the disk ban. AFRA then dropped the idea. With the ban lifted, however, it's just a matter of time before AFRA sets the business in motion.

The American Federation of Musicians' (AFM) regulations protect musicians on wax dates, it's known that a small segment of the industry indulges in the practice of getting warblers cutoff—the angle being that the "exploitation" value of a record is sufficient to make the work worthwhile. The better disc companies, however, are known to keep within strictly ethical bounds in their deals with singers.

Double Features Inks New Artists

CHICAGO, Feb. 19.—Bill Putnam, prexy of Double Feature Discs, the platters which thru a microgroove process carry two 2 1/4-minute numbers per side, has inked a series of new artist pacts. Included in the DF roster are Eddie South, jazz violinist; Jimmy Scott, Negro ballad singer; the Lee Montel Tu-Tones, cocktail combo; Manual DeSylvia, baritone; and Joe Gurnin, ex-Columbia and Chord artist, whose recording of *Jingle Bells* has become a standard Christmas seller.

New DF distributors appointed by Jimmy Martin, chief of distribution for the new discs, include Standard Distributing, Pittsburgh; F. S. Charlotte, N. C.; Music Suppliers, Roxbury, Mass.; Monel Distributing, Philadelphia; and Buffalo, Buffalo; Southland Distributing, Atlanta, and Roberts' Records, St. Louis.

AFM Seeks TV Scale Hike, May Extend Pact to Sept.

(Continued from page 18)

network executive stated Petrillo wants to double the rate for single engagements. He claimed this would amount to considerable money, inasmuch as a great amount of musician employment on TV is in the form of single engagements.

Another source stated Petrillo would be asking the TV net to contribute to the scale obtaining for AM broadcasting. An AFM spokesman, ques-

Godfrey, Lopez!

NEW YORK, Feb. 19.—Vincent Lopez is fast becoming the Arthur Godfrey of the band business. The pianist-orchestrator who plays at the Hotel Taft daily from 12:30 to 2:30 p.m., and from 6:30 to 8:30 p.m., broadcasts six half-hour slots weekly over National Broadcasting Company (NBC) at noon-time, three 25-minute evening slots over indie WNEW, and five 15-minute afternoon shows on the DuMont TV network. The NBC show, now carried locally on Saturdays only, will be carried here daily after April 1.

Lopez also waxes one session a month for NBC Thesaurus, and cuts commercial disks for Beacon Records, the discery which emphasizes jockey promotion.

ASCAP and TV Down to Brass Tacks at Last

(Continued from page 12)

The NAB subcommittee met last week and apparently okayed the lingo. ASCAP, it is understood, probably will hold a meeting early next week, prior to the Thursday joint session, to crystallize its views. ASCAP toppers, as well as the telecasters, are anxious to wind up the matter and get a pact. TV is anxious to clear the decks for operation without any hindrances, and ASCAP brass is sure of the belief that TV, in five years or so, may be the backbone of the Society—from an income standpoint. Previous stories in *The Billboard* have reported the give and take of negotiations to date—the primary theme being whether telecasters could persuade the Society to broaden the proposed TV general license, as against the special license.

Glen Is. Spot For Thornhill

NEW YORK, Feb. 19.—Claude Thornhill's will be the first name band to open the summer season at the Glen Island Casino. The orchestra will get into the spot for three-week stay June 3, altho it will unshutter with a local band May 20.

Thornhill meanwhile is reorganizing his band prior to a tour beginning March 4. He had disbanded for several weeks to straighten out his business affairs, principally involving his switch in agency affiliation from William Morris to Willard Alexander.

Work in Top Presentation Houses Is Aim

Retrospective on Agenda

NEW YORK, Feb. 19.—A showdown, is imminent between Local 802, American Federation of Musicians (AFM), and the Broadway presentation houses on the long simmering issue of pit band employment. The local is readying a two-front push: (1) Collection of stand-by pay retroactive to August 1947, when the three Broadway houses (Paramount, Capitol and Strand) ceased sending standby checks to the union. (2) Restitution, not of the stand-by system, but of flesh-and-blood pit bands.

The conflict dates back some dozen years when the union, reluctantly, it says, agreed to a theater proposal that a stand-by system be inaugurated in place of pit bands. The local was asked to make this concession by loosely construing a federation by-law which states that in theaters where a traveling band plays a stage-show, a local band must also appear in the pit. Theaters, with the upsurge of dance bands in the early swing era, put this name bands on stage obviated the need for pit orchestras, and a stand-by system was agreed on, on a man-for-man basis. That is, theaters paid the local each week for as many men as there were appearing in the current stage band.

Taft-Hartley Effect
When Taft-Hartley was passed, the theater stopped the stand-by payments, and the union, in turn, the practice constituted illegal featherbedding. On Labor Day of 1948 the wage concern paid the local each week for as many men as there were appearing in the local and the local expatriated no material progress toward new agreements has been accomplished.

The local feels that the few meetings they've had with the theater men in recent months augur little real hope for a solution. They have therefore turned the question of stand-by payments they feel is due them over to their attorneys. And they are planning a drive for the restoration of pit bands on Broadway. Just how they will proceed in these matters is not known. Local brass readily admitted that they will do no striking, but remained mum as to tactics.

Theater Comments
The theater people are little concerned if their comments on the projected local action are any yardstick. Bob Weitzman of the Paramount, tossed it off with the comment, "The way business is dropping now maybe we'll tell them to drive it keep both bands—stage and pit." Mike Rosen, Loew's labor expert, said, "I can't see how any union can risk us to put people to work when there's no need for them, particularly with business what it is. We'll put pit bands in when and if we need them, because of anyone's business sure." Zeb Epstein, managing director of the Strand, said: "If they try, they'll have a hell of a fight on their hands."

It is hardly likely that the local would undertake a project of this magnitude, without federation approval. The local is not a strictly autonomous. However, with the probability of some revision of Taft-Hartley, Prexy James C. Petrillo may be expected to drive the recouping of ground lost under the labor-curb law. There have already been indications of a stiffening of Petrillo's bargaining manner in dealings with video.

MCA & RCA Find Time For Top Bop

Top Agencies Ogle Hipster Talent Mart

Mendow'k Dons Beret, Too

NEW YORK, Feb. 19.—The leading talent agencies are gearing for a drive in the bop field. With General Artists Corporation (GAC) setting up a department of three men in as many cities, and Music Corporation of America (MCA) setting a deal here to corral new bop talent, the controversial new jazz form has apparently established itself as a commercial attraction. Spots specializing in bop shows are currently operating successfully in a number of cities, with the following outstanding examples: The Royal Roost and the Claret in New York; the Blue Note, Chicago; the Empire Room, Hollywood; the Barbary Coast, San Francisco, and the Show Boat, Milwaukee. Frank Dailey's Meadowbrook, one of the top Eastern terpsicures, will also inaugurate regular Sunday afternoon bop concerts the first Sunday following Easter.

The moves by the agencies follow the plunge into the field by most of the major record companies. With Capitol and Victor already releasing bop sides, Columbia and Decca are topper to turn bopper. The diskery is signing the new Jerry Wald band, and is expected to cap Chubby Jackson's crew with a bop cut this week for the label Thursday (24). Gene Krupa, a veteran on the label, is set to cut a number of bop instruments, also.

Men designated by GAC to handle bop bookings are Don Seat, who will work out of New York; Bill Weems out of New York; office head Art Weems out of Chicago, and Henry Miller out of Hollywood. The agency's major bop bands are Woody Herman and Jerry Wald. Other GAC attractions slated for similar bookings are King Cole and Nellie Lutcher.

MCA is making a deal with the Royal Roost for unassigned talent that they turn up at a Cinderella Night, held Monday nights at the Broadway boppery. Roost operators Ralph Watkins and Arthur and Bill Faden are considering the deal favorably. Ernie Barbee is handling negotiations for MCA.

Dailey's Meadowbrook format, although not definitely set, will be built around whatever band is current at the spot, plus guest stars.

Rondo Inks Griffin, Shuffles Distributions

CHICAGO, Feb. 19.—Ken (You Can't Be True, Dear) Griffin, who scored last year with his Rondo organ platter hit, last week inked a one-year cap with options with that Chi firm. Nipsey Lany, Rondo exec, said the firm intends to cut Griffin for the first time with accordion, guitar and bass background, furnished by the Minneapolis cocktail lounge. Griffin's previous disks were solo efforts.

Rondo reshuffled its distrib set-up during the past two months, now having a total of 30 distributors throughout the U. S. and Canada. New distributors are F. & M. Sales, Cleveland; Indiana Anderson, Ind.; Associated Records, Seattle; Major Sales, New York and Buffalo, and Oriole Distributing, Charlotte, N. C.

Distributors 150% Over Quota on 45 R.P.M.'s; Combos \$25 to \$595

NEW YORK, Feb. 19.—Initial distributor reaction to the new RCA Victor 45 r.p.m. phonographs and records, as evidenced at meetings the company held last week (and continued this week), was extremely enthusiastic, according to RCA spokesmen. One RCA topper told The Billboard that distributor orders for the new players and records was 150 per cent over the quotas set for distributors.

Shown at many of the meetings for the first time were the automatic complete automatic changer, the self-contained automatic changer and some of the other instruments in which the new 45 r.p.m. changer would be included. Prices on all items were also announced at the meetings, and run as follows: Automatic changer attachment, \$24.95; self-contained complete automatic changer, \$39.95; console with AM and FM radio, and 45 automatic changer and player (No. 78), \$199.50; console with AM and FM radio, 45 r.p.m. player, automatic changers, \$269.50, and a console combining AM-FM radio with 52-square-inch television, 45 r.p.m. and 78 r.p.m. automatic changers, \$595.00.

Prices on the new 45 r.p.m. records were also announced at 65 cents plus

tax for popular, folk, etc., and 95 cents plus tax for the Red Seal.

Various incentive plans in connection with introduction of the new 45 r.p.m. records and players were reported to have been offered distributors and dealers, but details on these were not available at press time.

Stravinsky 250G Suit Sparks Hot Court Action

HOLLYWOOD, Feb. 19.—Igor Stravinsky's \$250,000 damage suit against Leeds Music tapper, Lou Levy, wound up the first week of trial here Friday (16) in hotly contested superior court action. Stravinsky claimed that Leeds had injured his prestige and reputation by unfavorable publicity and published music credited to him without authorization. Moreover, the long-hair composer, thru attorney Harold Fendler, said that newspaper stories which broke stating that he was "making a bid for juke box fame" had cost him dough in canceled lecture tours and consulting engagements, as well as injured him in the capitals of classical music throughout the world.

Levy attorney, Max Pink, claimed that Stravinsky had signed full authorizations for publication of his music by Leeds, including a standard Songwriters Protective Association (SPA) contract for rights to Summer Moon which was based on Stravinsky's Firebird Suite. Refuting Stravinsky's claim that he didn't elect to sign the SPA contract, Levy pointed out that the long established custom, pop tunes are credited to the writer inkling the SPA contract with the publisher making the piano arrangements. Stravinsky agreed to accept credit for the popular ditty when he signed SPA paper with Leeds, sharing joint royalties with lyricist John Klenner.

Leeds, moreover, alleged that Firebird Suite, credited to Stravinsky, was actually in public domain and based on themes from the works of De Busy and Rimsky-Korsakoff. Case was held over until next week.

Peak Records Bow With Sides by Reid

NEW YORK, Feb. 19.—Peak Records, a new indie waxery, bowed here last week with four Don Reid sides. It is understood that Reid will be owned by four of five music biz people, with attorney Charles I. Katz the nominal owner. Disks are being distributed by Major Records Triangle in Pittsburgh, with distributors in other locales lined up.

Tune on one of the Reid sides, Hurry, Hurry, Hurry, has already been bought by pubber Dave Dreyer.

Green To Manage B & W Diskery

HOLLYWOOD, Feb. 19.—Mack Green was named manager of Black & White Records, filling the slot vacated by John Blackburn. According to B & W Presy Paul Reiner, Green will assist in a managerial capacity as well as devote considerable time to handling the company's plotting. Reiner will also supervise B & W's pub subside, Paul Reiner Publishing Company.

Decca Demand Of Vim: 100G For Price Cut

NEW YORK, Feb. 19.—A \$100,000 damage and injunction action has been initiated in State Supreme Court by Decca Records against the Vim Radio and Sporting Goods firm on charges of selling Decca and Brunswick plates below the list price in the standard contract with retailers under the Fair Trade Practices Act. Decca and its subsidiaries, Decca Distribution Co., Decca Records and Brunswick Radio Corporation, charge that Vim has been selling disks and albums below the fixed price since January 9 of last year, and for the purpose of closing out stock, discontinuing delivery of platters or because platters were damaged or deteriorated.

The waxery got a stay order from Supreme Court Justice Louis Valente restraining Vim from cutting Decca disk prices. Yesterday Justice Felix Benveniste continued the stay pending trial, which may go on Wednesday (23).

In the meantime Vim moved for an order that the hearing will be local (New York) for a jury trial. The defendants also submitted an affidavit that they cut prices because they had made plans to discontinue the stock and wanted to liquidate stock on hand. Vim also alleged that Decca had turned down an offer to return the disks.

Give Us Sheets, Tootlers Cry

NEW YORK, Feb. 19.—All amusement places using acts are being notified by Local 802, American Federation of Musicians (AFM), that orks accompanying the acts will have to be provided with enough music in copies for the acts to take out that many acts come thru with insufficient accompaniment parts, requiring some of the sidemen to fake their way. This makes orks come bad to the operator thru no fault of the bands, thereby jeopardizing future engagements.

The local now insists that each musician be provided with a part carrying the union stamp.

NBC and CBS Bar 'One Has My Name'

NEW YORK, Feb. 19.—The smash folk hit, *One Has My Name*, high up in the best seller charts, was barred last week by the National Broadcasting Company (NBC) and the Columbia Broadcasting System (CBS). Spokesmen stated that objectionable lyrics was the reason.

The American Broadcasting Company (ABC) said the song had not been submitted for clearance and therefore no action either way had been taken. The Mutual Broadcasting System, late this week, had not restricted it.

Discovery Names Andrews Sales Mgr.

HOLLYWOOD, Feb. 19.—Discovery Records' presy Albert Marx this week named Jack Anderson to be the new north of national sales manager for the Hollywood indie plattery. Marx also announced opening of a New York area office at 68 West 58th Street, to be managed by Dixon Gayer.

Andrews will concentrate on adding distributors to supplement the present line-up, which includes outlets in San Francisco, New York, Boston, Philadelphia, Chicago, Buffalo, Minneapolis and Los Angeles.

Tempo Acquires Clary Masters

HOLLYWOOD, Feb. 19.—Tempo Records this week bought masters to Robert Clary's disk of Hollywood Bowl and his flip, Slip Around the World, for \$10,000. According to Tempo Presy Irving S. Fogel, this sum, unusually high for a cutting, represents outright purchase price of the masters, and is partially payment of advance royalties.

Sides were recorded in Paris last September by Standard Radio's Harry Belafonte and were released locally on Blue Chip, the new Arthur Schwartz label. Deal was made between Fogel and Schwartz. Fogel said that Tempo and Tempo immediately swinging into full-scale production in pressing Bowl so as not to lose time in getting the novelty disk into distribution.

In its few weeks of release in this area, Bowl received considerable disk jockey attention and has won favorable comment for both the novelty disk and the Clary. Clary was recently signed to a personal management pact by the James Saphier office.

AFM Takes Up Mooney's Cap

NEW YORK, Feb. 19.—Orister Art Mooney's union card was taken from him last week for failure to pay the travelling surtax on a date in Alabama. The card lifting is another illustration of the American Federation of Musicians' (AFM) new broad crackdown on violations of the travel tax-by-law (The Billboard, February 8). Mooney is the third of four name baneer to be rapped since Harry Steeper's recent appointment as Federation secretary. Mooney is said to pay the surtax, but penalties, he remains cardless, and unable to play engagements or to record.

Never Before SO MANY HIT RECORDS

...ALL UNDER ONE ROOF!

DECCA

GALWAY BAY

My Girl's An
Irish Girl
BING CROSBY
DECCA 24295

A LITTLE BIRD
TOLD ME
BRUSH THOSE
TEARS FROM
YOUR EYES
EVELYN KNIGHT
and THE
STARDUSTERS
DECCA 24514

DOWN BY THE
STATION
SWEET GEORGIA
BROWN
GUY
LONBARDO
DECCA 24555

I'VE GOT MY LOVE
TO KEEP ME
WARM
I LOVE YOU SO
MUCH IT HURTS
MILLS
BROTHERS
DECCA 24550

SO TIRED

I Hear Music
RUSS MORGAN
DECCA 24521

FAR AWAY PLACES

TARRA-TA-LARA-
TA-LAR
BING CROSBY
DECCA 24532

CRUISING DOWN
THE RIVER
SUNFLOWER
RUSS MORGAN
DECCA 24568

POWDER YOUR
FACE WITH
SUNSHINE
One Sunday
Afternoon
EVELYN KNIGHT
DECCA 24530

MORE BEER!
LET A SMILE BE
YOUR
UMBRELLA
ANDREW'S
SISTERS
DECCA 24548

THE PUSSY CAT SONG

Don't Worry
'Bout Strangers
PATTY ANDREW'S
and BOB CROSBY
ANDREW'S SISTERS
DECCA 24533

BEWILDERED
NO ORCHIDS FOR
MY LADY
INK SPOTS
DECCA 24566

YOU, YOU, YOU
ARE THE ONE
Forever and Ever
RUSS MORGAN
DECCA 24569

DOWN AMONG
THE SHELTER-
ING PALMS
IS IT TRUE WHAT
THEY SAY
ABOUT DIXIE?
AL JOLSON and
MILLS BROTHERS
DECCA 24534

RED ROSES FOR
A BLUE LADY
EVERYWHERE
YOU GO
GUY
LONBARDO
DECCA 24549

SO IN LOVE
Why Can't You
Behave
BING CROSBY
DECCA 24559

BLUE SKIRT
WALTZ
Uncle Nick's Polka
SOKACH-
HABAT POLKA
ORCHESTRA
DECCA 45068

TENNESSEE
SATURDAY
NIGHT
Blues In My Heart
RED FOLEY
DECCA 46136

HAVE YOU EVER
BEEN LONELY?
LET'S SAY GOOD-
BYE LIKE WE
SAID HELLO
ERNEST TUBB
DECCA 46144

UP ABOVE MY
HEAD, I HEAR
MUSIC IN THE
AIR
My Journey To
The Sky
SISTER ROSETTA
THARPE and
MARIE KNIGHT
DECCA 46090

TENNESSEE BORDER

Candy Kisses
RED FOLEY
DECCA 46151

Special Release!

CHICKEN SHACK BOOGIE

Benson's Boogie
LIONEL HAMPTON
DECCA 24574

Rush your
order now!

DECCA RECORDS

Single
Records
75¢ each
(plus tax)

Special Release!

PAL-ING AROUND WITH YOU

The Little Old Church
In The Valley
TED LEWIS
DECCA 24564

LOOK TO DECCA FOR THE GREATEST COLLECTION OF THE GREATEST RECORDS!

French Music Biz Levels Off, Finds Air Plugs NSG

NEW YORK, Feb. 19.—It's tough to get plugs on the government-controlled radio in France, according to Ray Ventura, Gallic maestro and music publisher, who arrived in the States last week on a business trip. Ventura, whose publishing firms are Ray Ventura and Imperia—plus the Continental market for Leeds' Peter Maurice catalog—indicated that forces pro and con commercial radio are now lining up in France, with the issue still in doubt. Prior to the war, France had both commercial and government-controlled radio. Should commercial radio come back in any considerable degree, it will mean a big shot in the arm for the music business, Ventura indicated. Meanwhile, however, exploitation via official channels is tedious.

"We now use Radio Luxembourg and Radio Monte Carlo (commercial operations) as much as we can," said Ventura, "but these outlets cover Belgium, Western Germany and Northern and Eastern France. This leaves untouched the Parisian region, Lyons, Bordeaux and cities of Central France. Monte Carlo is good for the Mediterranean Coast. Another problem in the exploitation of tunes in France is the payola. Unknown before the war, it is now a Gallic fact.

One change in the French music set-up is the fact that singers and bands no longer insist on special material. There are, of course, a few exceptions to this rule. Maurice Chevalier is one. Generally, too, a hit of international caliber is recorded many times in France—as many as 18.

Record Biz Normal

The recording industry, like the publishing industry, is now back to prewar conditions. British Electric Music Industries' (EMI) labels (in-

cluding French Gramophone, Columbia, Pathe, Swing and Odeon) are opposed by such Indies as Polydor and Decca, the latter a Franco-Belgian company, and Selmer and Pacific. A big hit sells about 100,000 disks. France's African colonies, Switzerland and Belgium are proving good markets for disks, says Ventura, who adds that Tino Rossi, the French Bing Crosby, is still a top seller after 15 years. A few American bands, such as Duke Ellington, Louis Armstrong and Tommy Dorsey, have a steady sale. About 5,000 or 6,000 disks a year is considered a good sale for an American artist on wax.

American bands and other talent could do well in Paris, but the rate of exchange and economic regulations make it very tough. Sometimes "official aid" is given and controls relaxed if an artist makes a tour considered "cultural." Dancer Katharine Dunham's current tour is regarded in this light, according to Ventura.

Prewar Status

During the German occupation, sheet music business was quite good because of severe restrictions on travel and other entertainments. Things have tightened up and now approximate prewar conditions—particularly in view of the fact that more money is being spent in the different entertainment fields, and because the cost of living has increased. Cost of maintaining automobiles, buying gas, etc., are also factors cutting in on sheet sales. French publishers don't sell many piano copies, but rather "petits formats" (melody line and words). A big hit now sells about 300,000 "petits formats" and about 7,000 piano copies. During the occupation, a top hit sold about 500,000. People are tiring of American

Double 45 Bull

NEW YORK, Feb. 19.—RCA Victor took quite a beating last week as a result of incorrect data in stories in *The Billboard* resulting from a combination of odd circumstances. First, in a piece about the Farnsworth automatic changer, which plays 10 and 12-inch standard 78-r.p.m. records, as well as microgrooved 33 1/3-r.p.m. 12, 10 and 7-inch disks, a copy desk man edited the phrase: "Farnsworth Television & Radio Corporation" to "Farnsworth Television and the Radio Corporation of America," thus changing the story to read to the effect that RCA was bringing out a changer to play 33 1/3 records. This, of course, is not so.

Second, in a story announcing a list of manufacturers who are said to be producing or planning to produce 45-r.p.m. devices, Philco was mentioned in a manner to indicate that the list was supplied by top RCA execs. No RCA spokesman supplied the Philco name. All *Billboard* staffers are being given additional supplies of benzene this week to avoid recurrences of such episodes.

songs, except those with top French lyrics. In other words, the vogue of the liberation days is dying. Latest of the big American hits are *Nature Boy* and *Dance Better*.

Among the most prominent French bands, says Ventura, are Jacques Hélian, a big stage outfit; Aime Barelli, a top night spot crew and a good swing band, and Bernard Hilda, known as "King of the Clubs." Bop has a wide cult, as has New Orleans jazz. The chief exponent of the latter is Claude Luter, idol of the youngsters.

Pubber Settles Suit Begun by Cleffer's Widow

NEW YORK, Feb. 19.—The Shapiro-Bernstein pubbery and Mrs. Betty MacDonald, widow of tunesmith Ballard MacDonald, settled their differences over renewal rights to MacDonald's tunes in an amicable out-of-court agreement this week. In addition to a new cash advance and bonus payments the old renewal agreement, signed in 1935, has been altered to conform with current Songwriters' Protective Association (SPA) terms, calling for upping of royalties and inclusion of new sources of revenue. The pubbery also returns to Mrs. MacDonald renewal rights to *Somebody Loves Me*.

Some of the strong standards involved, in addition to *Loves Me*, are *Beautiful Ohio*, *Indiana*, *Rose of Washington Square* and *Trail of the Lonesome Pine*. MacDonald and his wife had assigned renewal rights on these and other tunes to S-B in 1935. After her husband's death, Mrs. MacDonald asked for a new deal, claiming that terms of the 1935 agreement were "unfair and unconscionable." Litigation was begun, and trial had been set for April of this year.

Douglas MacDonald, son of the writer, enters into the new disposition of renewals rights along with his mother.

Slezak in Eterna Album

NEW YORK, Feb. 19.—Six operatic arias, recorded in Europe more than 20 years ago by Leo Slezak, are being issued in an album this week by Eterna Records. The great Czech tenor, father of film star Walter Slezak, starred at the Metropolitan Opera during Caruso's time.

KING OF THE RECORDS

COWBOY
COPAS

TOP WESTERN ARTIST OF '48

has 5 HITS

Who says
you can't get
FREE
of a kind?

AN
OLD FARM
FOR SALE
Backed by
WHERE
YOU
GOIN'
KING
755

I LOVE YOU
SO MUCH
IT HURTS
Backed by
DOWN IN
NASHVILLE.
TENNESSEE
KING
767

CANDY KISSES
Backed by
FOREVER
KING 777

I'M
WALTZING
WITH TEARS
IN MY EYES
Backed by
DOWN IN
NASHVILLE.
TENNESSEE
KING
775

ROSE OF
OKLAHOMA
Backed by
BELIEVE IT
OR NOT
KING
737

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A National Accounting of Disk 'Society Activities

GRIPES & SWIPES . . . **PAUL CROWLEY**, program director at WJPD, Ishpeming, Mich., says, "The Capitols are coming in fine, but where are the other labels?" **JERRY ETON**, WRAL, Raleigh, N. C., is peeved at "record hogs who disregard the name on the box. Many times I have found platters, which I know were addressed to me, in the file of the station's library."

COAST CUTTINGS . . . **BOB GOERNER** recently celebrated the second anniversary of his "Curfew Club" at KQW, San Francisco, with **FRANKIE LAINE**, **DUKE ELLINGTON**, **GERTRUDE NIESEN**, **DIZZY GILLESPIE** and **DENNIS DAY** as guests. . . **CARL (DEACON) MOORE**, ex-batonner, now spinning a folk show nightly at KXLA, Pasadena, Calif.

GOTHAM GAB . . . Warbler **ALAN FOSTER** guested on **DAVE MILLER's** "Homestead Frolies" television on WATV, Newark. . . **HAL TUNIS**, WYNY, Newark, is running a "round the world rumba" contest in connection with the Rainbow platter. Rumba partners are asked to submit plx, with contestants getting a copy of the platter, and the winners a cash prize. . . **EILEEN O'NEILL**, kiddie lock at WMGM, is running an "attractive personality" contest, judged off plx sent in by parents. **WALTER THORNTON** is one of the arbiters. . . **SYMPHONY SID**, WMCA, is presenting a "Night at the Bopera House" bash at the Apollo Theater March 4. . . **FRAN WARREN** played her platter laves on **ALLEN STEWART's** "My Favorite Records" show on WMCA Sunday (13). . . **RAYBURN** and **FINCH** report the receipt of more than 1,000 entries in their comic valentine contest. . . **RAY MCKINLEY** will guest with **WPAT's** **LOU STEELE** in Paterson, N. J., following the orchestra's Meadowbrook opener Friday (18). . . **MAX COLE**, who is getting a theme platter, "Cole Slaw," cut by tenorman **FRANK CULLEY** on Atlantic. . . In tribute to **WHOM's** **WILLIE BRYANT** and **RAY CARROLL**, **BUDDY TATE** has cut "Swingin' Away With Willie and Ray" on Black and White. . . **BEA WAIN** and **ANDRE BARUCH**, WMCA's "Mr. and Mrs. Music," start a movie for RKO in two weeks. It will be shot in New York.

CONTEST CORNER . . . **JIMMY MACDOWELL**, WHFB, Benton Harbor, Mich., is running a mystery tune contest which asks listeners to call not only the song and artist, but the record label of the Gong platter, "Little Pig Nose" and "Eyes of Blue." The twist is that every Gong disk begins and ends with a gong sound. . . **TOM EDWARDS**, KIDC, Spencer, Ia., has been working a cutie in which he plays a portion of a well-known standard backward. He records it on tape and then reverses the tape. A few ingenious listeners solved the identity of the tune by doing likewise, taking the number off the air on tape and playing it backward. . . **JOHNNY RUSSELL**, KOAT, Albuquerque, N. M., is running a competition in which listeners complete the line "I would like to be on the 'Juke Box Review' because." Winners become guest spinners and also pick up prizes donated by sponsors. . . **KEN SCHLEIFER**, WBYS, Canton, Ill., is running a contest for guest deejays to take over his show for one week. Entries are due by March 1. "I'd like to run Ken's show for a day because." . . **BUD SCHENCK** and **PAUL HOWARD**, WTRF, Bellaire, O., are offering sponsor-donated prizes in a heart fund contest. . . **BEN JOHNSON**, KDLC, Del Rio, Tex., plays commercial disks at 33 1/3 r.p.m., with listeners to guess the tune. Prizes are six to the local flickery.

WESTERN WAX WHIRL . . . **HUGH GRAY**, WDZ, Tuscola, Ill., makes certain to mention the label of every platter he plays. "Diskers seem to appreciate this kind of publicity," he says, "and I enjoy doing it." . . **TOD PURSE** and **BILL HANDLE**, WLBT, Detroit, are running a series on Monday night jazz sessions at the Bowl-a-Drome, bowling and nitery spot. . . **BOB LARSEN**, WKOW, Madison, Wis., plays the "Pussy Cat Song" as a dedication to kids aged two to five each morning. "The pitch is hot, and the mothers love it," says Bob. . . **RUDI TOKAR**, WIZE, Springfield, O., says he drove listeners nuts when he played "Sicilian Tarantella" and asked them to guess what instrument was featured. Among 38 phone calls inside of a half-hour, no one guessed correctly. . . **ROBERT MONKMAN**, WRJN, Racine, Wis., has been hyping his predominantly teen-age audience by distributing 30 tickets a week to local teen-agers. **ILLINOIS JACQUET** was a recent guest on **RAY PERKINS's** show on KFEL, Denver, while playing a one-nighter at the Rainbow Ballroom. . . **GENE FRANKEL** and **LARRY GRUBB** have a duo deejay stint at KIMO, Hanford, Mo., six days a week from four to five. . . **WISV**, Pekin, Ill., invites listeners to his early morning show for coffee. . . **ROBIN SEYMOUR** celebrated the first anniversary of his platter show at WKHM, Detroit, with his fan club presenting him with a mammoth birthday cake. . . **KEN MACDONALD**, WFLA, Tampa, Fla., sponsored a concert by **SARAH VAUGHAN** at the Masonic Temple there February 11. . . **NORMAN GAREN**, WIZE, Springfield, O., has started an early show titled "Sunrise Serenade." . . **BOB LEWIS**, now program director at KFAH, Omaha, is looking after other deejay "hams." His call is WCKZ. . . **GREG GREGORY**, KLP, El Paso, reports that the big sensation out that way is **BILLY ECKSTINE**. . . **DEAN LANDFEAR**, WMT, Cedar Rapids, Ia., said he would spin a **LOMBARDO** platter on his Monday night jazz concert if **LOMBARDO** fans would contribute more money to the "March of Dimes" than the anti's. He spun Guy's disk. . . **LEE LEMON**, WJR, Detroit, has moved from the 2-5 a.m. stint to the 7-15 a.m. spot, replacing **WARREN KELLY**, who left to join WGR in Buffalo. . . **ROSS KULLHOLLAND** has signed the C. F. Smith grocery chain for a 13-week series of five weekly participations in his "Barefoot Boy" show on WXYZ, Detroit. . . **JOE DAVIS**, KWOR, Towlerand, Wyo., has been sending out membership cards to his Swing, Swoon and Sway Club.

PHILLY PHADDLE . . . **JOE GRADY** and **ED HURST** are piloting the daily "950 Club" on WPEN, conducting a contest linked with **PERRY COMO's** recording of "Far Away Places," with the first prize a trip to Lake Como, Italy. . . **JESSE ROGERS**, who spins the Western platters daily on WJML, is doing a single on three television shows on WPTZ with the National Broadcasting Company TV net taking the Tues-

(See VOX JOX on page 47)



DECCA COUNTRY HIT RECORDS

BRAND-NEW **DADDY, WHEN IS MOMMY COMING HOME**

TILL THE END OF THE WORLD **ERNEST TUBB** Decca 46150

TENNESSEE BORDER **CANDY KISSES** **RED FOLEY** Decca 46151

BLUE EYES CRYING IN THE RAIN **JUST AN OLD FARM FOR SALE** **SALTY HOLMES** Decca 46152

FAST SELLERS

- ★ **BLUES IN MY HEART** **RED FOLEY** Decca 46136
- ★ **TENNESSEE SATURDAY NIGHT** **ERNEST TUBB** Decca 46144
- ★ **HAVE YOU EVER BEEN LONELY?** **LET'S SAY GOODBYE LIKE WE SAID HELLO** **ERNEST TUBB** Decca 46144
- ★ **MONEY, MARBLES AND CHALK** **STUBBY AND THE BUCCANERS** **TENNESSEE TEARS** Decca 46149
- ★ **THAT WILD AND WICKED LOOK IN YOUR EYE** **ERNEST TUBB** Decca 46134
- ★ **FOREVER IS ENDING TODAY** **DICK THOMAS** Decca 46147
- ★ **THE SISTER OF SIOUX CITY SUE** **CHARLOTTE BELLE** Decca 46147
- ★ **COOL WATER** **SONS OF THE PIONEERS** **TUMBLING TUMBLEDWEEDS** Decca 46027
- ★ **SEAMAN'S BLUES** **ERNEST TUBB** Decca 46119
- ★ **WAITING FOR A TRAIN** **SHORTLY LONG** Decca 46139
- ★ **I LOVE YOU SO MUCH IT HURTS SWEETER THAN THE FLOWERS** **RED FOLEY** Decca 46143
- ★ **JUST A MAN AND HIS DOG** **ERNEST TUBB** Decca 46018
- ★ **TIT FOR TAT** **ERNEST TUBB** Decca 46018
- ★ **RAINBOW AT MIDNIGHT** **EDDIE HAZLEWOOD** Decca 46145
- ★ **I DON'T BLAME YOU** **I CAN'T CHANGE MY HEART** **ERNEST TUBB** Decca 46093
- ★ **BLUE-EYED ELAINE** **OUR BABY'S BOOK** **ERNEST TUBB** Decca 46019
- ★ **FILIPINO BABY** **DRIVIN' NAILS IN MY COFFIN** **RED FOLEY** Decca 46032
- ★ **OLD SHEP** **HONEY, BE MY HONEY BEE**

Single records 75¢ each (plus tax)



COLUMBIA'S BEST SELLER SHELF IS BULGING WITH HITS!

MOST POPULAR ALBUMS



"KISS ME, KATE"

With Alfred Drake,
Patricia Marisan and
original New York Cast
Columbia Set C-200
Also © Record—ML-4140



"ROSES IN RHYTHM"

Featuring the "Golden
Touch" of Frankie Carle
Columbia Set C-174
Also © Record—CL-6032



"I CAN HEAR IT NOW"

Actual voices and sound of
the years 1933-1945—with
narration by the famous
Edward R. Murrow.
Columbia Set MM-800
Also © Record ML-4093



"COMING 'ROUND THE MOUNTAIN"

Eight inimitable selections
by Dorothy Shay, the
"Park Avenue Hillbilly"
Columbia Set C-171



"SEQUENCE IN JAZZ"

By Woody Herman and His
Orchestra, Summer
Sequence (Four Parts)
Lady McGowan's Dream
(Two Parts)
Columbia Set C-177
Also © Record—CL-6026

MOST POPULAR SINGLE RECORDS



"I've Got My Love to Keep Me Warm"

"I'm A-Tellin' You, Sam"
Les Brown 38324



"Blue Skirt Waltz"

"Charlie Was a Boxer"
Frankie Yankevic 12394-F



"Lavender Blue"

"So Dear To My Heart"
Dinah Shore 38299



"I'll String Along With You"

"Powder Your Face With Sunshine"
Doris Day & Buddy Clark 38394



ON A SLOW BOAT TO CHINA

In the Market Place of Old Monterey Key Kyser 38301

CANDY KISSES

Please Don't Let Me Love You George Morgan 20547
(1-138")

MY DARLING, MY DARLING

That Certain Party

Doris Day &
Buddy Clark 38353

BUTTONS AND BOWS

Daddy-O

Dinah Shore 38284

ALWAYS TRUE TO YOU IN MY FASHION

So In Love

Dinah Shore 38399
(1-111")

*Columbia 7-inch Microgroove Records

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Columbia Records Inc., New York, N.Y.
Columbia Records Inc., London, England
Columbia Records Inc., Tokyo, Japan
Columbia Records Inc., Mexico City, Mexico
Columbia Records Inc., Santiago, Chile
Columbia Records Inc., Buenos Aires, Argentina
Columbia Records Inc., Rio de Janeiro, Brazil
Columbia Records Inc., Sao Paulo, Brazil
Columbia Records Inc., Lima, Peru
Columbia Records Inc., Bogota, Colombia
Columbia Records Inc., Caracas, Venezuela
Columbia Records Inc., Havana, Cuba
Columbia Records Inc., Santiago, Cuba
Columbia Records Inc., Mexico, D.F., Mexico
Columbia Records Inc., Panama, Panama
Columbia Records Inc., Port-au-Prince, Haiti
Columbia Records Inc., Santo Domingo, Dominican Republic
Columbia Records Inc., Santiago, Chile
Columbia Records Inc., Valparaiso, Chile
Columbia Records Inc., Lima, Peru
Columbia Records Inc., Bogota, Colombia
Columbia Records Inc., Caracas, Venezuela
Columbia Records Inc., Havana, Cuba
Columbia Records Inc., Santiago, Cuba
Columbia Records Inc., Mexico, D.F., Mexico
Columbia Records Inc., Panama, Panama
Columbia Records Inc., Port-au-Prince, Haiti
Columbia Records Inc., Santo Domingo, Dominican Republic



STACK 'EM UP — SELL 'EM OUT!

Hits from the Broadway Show, "KISS ME KATE"!

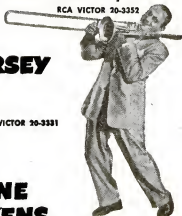


ALFRED DRAKE

...THE STAR OF THE SHOW!

So in Love
Were Thine That Special Face

RCA VICTOR 20-3352



TOMMY DORSEY

So in Love

RCA VICTOR 20-3351



JANE PICKENS

Why Can't You Behave
Wunderbar

(both with Alfred Drake)

RCA VICTOR 20-3353

FRAN WARREN

Why Can't You Behave

RCA VICTOR 20-3330



HENRI RENÉ

Wunderbar—Were Thine That Special Face

RCA VICTOR 20-3354

HE'S
SIGNED UP
WITH
RCA VICTOR!

LUCKY MILLINDER

D' Natural Blues
and
Little Girl,
Don't Cry

RCA VICTOR
20-3351



THE CERTAIN SEVEN

(Best-sellers that no dealer can afford to be without)

- | | |
|--|---------------|
| 20-3100 "Lavender Blue" | Sammy Kaye |
| 20-3316 "Far Away Places" | Perry Como |
| 20-3319 "Red Roses for a Blue Lady" | Vaughn Monroe |
| 20-3321 "Careless Hands" | Sammy Kaye |
| 20-2906 "Bouquet of Roses" | Eddy Arnold |
| 21-0002 "Don't Rob Another Man's Castle" | Jan Peerce |
| 11-9007 "Bluebird of Happiness" | |

Forever And Ever
I Don't See Me In Your Eyes Anymore
Someone Like You
Where Is The One?
Cruising Down The River
Allah's Holiday
Sa Tired
The Humphrey Bogart Rhumba
D' Natural Blues
Little Girl, Don't Cry
Lody Of Spain
I've Got My Love To Keep Me Warm

PERRY COMO
20-3347
TOMMY DORSEY
20-3348
THE THREE SUNS
20-3349
FREDDY MARTIN
20-3350
LUCKY MILLINDER
20-3351
RAY NOBLE
20-3302

THIS WEEK'S RELEASE!

POP-SPECIALTY

Blue Skirt Waltz
"I Betcha" Polka

LAWRENCE DUCHOW
20-3356

FOLK

Sundown In My Heart
Our Anniversary
B-I-N-G-O
Don't Play With Love
Steel Guitar Rumble
Left All Alone With A Broken Heart

TEXAS JIM ROBERTSON
21-0012
ERNIE BENEDICT
21-0013
CECIL CAMPBELL
21-0014

BLUES

Jazz Gillum's Blues
Country Women Blues

JAZZ GILLUM
23-0008

NEW AL GOODMAN ALBUM

FRANZ LEHAR MEMORIAL ALBUM
The Merry Widow Waltz and Villo
Love Is A Pilgrim
Say Not Love Is A Dream
The White Dove
Are You Going To Dance?

P-256
20-3283
20-3286
20-3287

Dealers! Are you giving up those extra profits with RCA Victor's new Multi-Play Needs? Counter display, Co-op Mats, and national advertising add up to easy sales.

THE STARS WHO
MAKE THE HITS ARE ON

RCA VICTOR RECORDS



RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA; CAMDEN, NEW JERSEY

Mercury Records

TOP "POPS" COMING HITS!

There is only ONE

FRANKIE LAINE

Picked as a WINNER by BILLBOARD
"TIPS ON TOPS"

'I Wish You Were

Jealous Of Me'

AND

'Don't Have To Tell Nobody'

Still going strong 'ROSETTA' 5227
'OLD FASHIONED LOVE' 5177



Beg. Feb. 28th
IN PERSON
Merry-Go-Round
Youngstown
Ohio

NEW MERCURY SPECIALS

- | | |
|---|----------------------------------|
| ★ BLUE SKIRT WALTZ
FOREVER AND EVER | Helen Carroll
Mercury 5252 |
| ★ AGAIN
I LOVE YOU SO MUCH | Vic Damone
Mercury 5261 |
| ★ WHEN THE ANGELUS IS RINGING
SOMEONE LIKE YOU | Eddy Howard
Mercury 5254 |
| ★ MONEY, MARBLES AND CHALK
WHERE IS THE ONE | Patti Page
Mercury 5251 |
| ★ KEEP A TWINKLE
"A" YOU'RE ADORABLE | Anne Vincent
Mercury 5253 |
| ★ LAUGHING BOY
YOU SATISFY | Dinah Washington
Mercury 8102 |

CURRENT POPS

- | | |
|--|---|
| ★ LOVE ME, LOVE ME
ROSEWOOD SPINET | Eddy Howard
Mercury 5238 |
| ★ CARELESS HANDS
LUCKIEST GUY | John Laurenz - Anne Vincent
Mercury 5245 |
| ★ SUNFLOWER
ROLL THE PATROL | Two Ton Baker
Mercury 5239 |
| ★ STREETS OF LAREDO
MY DREAM IS YOURS | Patti Page
Mercury 5240 |
| ★ MENE MENE TEKEL
TALKING JERUSALEM | Golden Gate Quartet
Mercury 8116 |
| ★ TOO DARN HOT
WHY IS IT | Madeline Russell
Mercury 5237 |

THIS WEEK'S MERCURY SPECIAL!
"STREET SCENE"

"HOW GREEN WAS MY VALLEY"

Alfred Newman
And His Hollywood Symphony

Available NOW as a single 75¢ plus tax
MERCURY 1150M

Billboard MUSIC POPULARITY CHARTS

PART
II

Sheet Music

Based on reports received last three days of Week Ending February 18

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music publishers. Songs are listed according to greatest number of sales. (P) indicates tune is in film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION	Weeks Last 13 Weeks	Artist	Label
1	1	1. FAR AWAY PLACES (R)	Laurel
2	2	2. POWDER YOUR FACE WITH SUNSHINE (R)	Laurel
3	3	3. GALWAY BAY (R)	Leeds
4	4	4. LAVENDER BLUE (Dip, Dip) (F) (R)	Seely-Jay
5	5	5. CRUISING DOWN THE RIVER (R)	Spitzer
6	6	6. A LITTLE BIRD TOLD ME (R)	Bourne
7	7	7. BUTTONS AND BOWS (F) (R)	Famous
8	8	8. SO IN LOVE (M) (R)	T. B. Harno
9	9	9. I'VE GOT MY LOVE TO KEEP ME WARM (R)	Berlin
10	10	10. MY DARLING, MY DARLING (M) (R)	E. H. Morris
11	11	11. SO TIRED (R)	Glenmore
12	12	12. DOWN BY THE STATION (R)	American Academy
13	13	13. RED ROSES FOR A BLUE LADY (R)	Mills
14	14	14. TARRA TA-LARRA TA-LAR (R)	Oxford
15	15	15. ON A SLOW BOAT TO CHINA (R)	Melrose
16	16	16. I LOVE YOU SO MUCH IT HURTS (R)	Melody Lane

ENGLAND'S TOP TWENTY

POSITION	Weeks Last 13 Weeks	Artist	Label
1	1	1. ON A SLOW BOAT TO CHINA	Melrose
2	2	2. BUTTONS AND BOWS	Victoria
3	3	3. WHEN YOU'RE IN LOVE	Bradbury Wood
4	4	4. HEART OF LOCH LOMOND	"
5	5	5. MAHARAJAH OF MAGADOR	Chappell
6	6	6. MY HAPPINESS	Chappell
7	7	7. CUANTO LE GUSTA	Southern
8	8	8. CUCKOO WALTZ	Keith Prowse
9	9	9. A LITTLE BIRD TOLD ME	Noel Gay
10	10	10. DREAM OF OLWEN	Lawrence Wright
11	11	11. LITTLE GIRL	Campbell-Connelly
12	12	12. ANYTHING I DREAM IS POSSIBLE	Rold
13	13	13. FAR AWAY PLACES	Leeds
14	14	14. MAYBE YOU'LL BE THERE	Victoria
15	15	15. SUEVA BAY	Box and Cox
16	16	16. IT'S MAGIC	Campbell-Connelly
17	17	17. PERHAPS, PERHAPS	Southern
18	18	18. CIGARETTES AND WHISKEY AND WILD WOMEN	Chappell
19	19	19. AH, BUT IT HAPPENS	Peter Mouric
20	20	20. UNTIL	Kasner

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on records received from the seven largest retailers in the Dominion.

POSITION	Weeks Last 13 Weeks	Artist	Label
1	1	1. FAR AWAY PLACES	
2	2	2. POWDER YOUR FACE WITH SUNSHINE	
3	3	3. GALWAY BAY	
4	4	4. LAVENDER BLUE	
5	5	5. A LITTLE BIRD TOLD ME	
6	6	6. CRUISING DOWN THE RIVER	
7	7	7. BRUSH THOSE TEARS FROM YOUR EYES	
8	8	8. BUTTONS AND BOWS	
9	9	9. SO TIRED	
10	10	10. HERE I'LL STAY	
11	11	11. BOUQUET OF ROSES	
12	12	12. THE PUSSY CAT SONG	
13	13	13. UNTIL	
14	14	14. RED ROSES FOR A BLUE LADY	
15	15	15. I'VE GOT MY LOVE TO KEEP ME WARM	

The
BENJAMIN

and
WEISS
*New
Ballad*

Recorded by
(Lined Alphabetically)

Buddy Clark

Columbia

Perry Como

Victor

Helen Forrest

MGM

Jan Garber

Capitol

Kitty Kallen

Mercury

Vera Lynn and

Sam Browne

London

The Stardusters

and

Gordon Jenkins

Decca

Transcribed by

KAY ARMEN
HELEN HOLMES
EDDY HOWARD
VINCENT LOPEZ
TONY PASTOR



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International Copyright Secured
All Rights Reserved Including Public Performance for Profit
Made in U. S. A.

DON'T SEE ME IN YOUR EYES ANYMORE

Words and Music by
BENNIE BENJAMIN
and **GEORGE WEISS**

Chorus (a tempo)
Cke Tacet

I DON'T SEE ME IN YOUR EYES ANY MORE;

Oh why can't I make them shine as before?

I don't see you or your heart in your kiss;

When you should sigh that you're mine, you resist.

LAUREL MUSIC CO.

TOMMY VALANDO • 1619 B'WAY, NEW YORK

NEW YORK

VICTOR PELLE • GENE PILLER

CHICAGO

BENNY MILLER

HOLLYWOOD
ARTIE VALANDO



BMI'S WHO'S WHO in Music

D U C H E S S MUSIC CORPORATION

RKO Building • Radio City • New York

A recent addition to the BMI Family, Duchess Music Corporation has accomplished amazing success in the field of popular music. This enterprising firm, headed by dynamic Lou Levy, is proving itself a definite leader among today's foremost publishers. Currently, Duchess gives you such hits as:

BEAUTIFUL EYES

Recorded by

ART MOONEY (MGM) THE RANGERS (Regent)
IRVING FIELDS TRIO (RCA Victor)
LARRY FOTINE (Decca) BRUCE HAYES (DeLuxe)
DEL CASINO (Rainbow) LOU PREGER (London)



AMELIA CORDELA McHUGH (Mac WHO?)

Recorded by

ANDREWS SISTERS and DANNY KAYE
(Decca)
CHUCK FOSTER (Mercury)
DENNIS DAY (RCA Victor)

POPULAR STANDARDS

(I Love You)
FOR SENTIMENTAL REASONS
OPEN THE DOOR, RICHARD
WHY DOES IT HAVE TO RAIN
ON SUNDAY?
JUNGLE FANTASY
HAVE I TOLD YOU LATELY
THAT I LOVE YOU?
LET ME OFF UPTOWN
SLOW DOWN

BMI Pin-up Sheet

FEBRUARY

BOUQUET OF ROSES (Hill & Range)
CUANTO LE GUSTA (Peri)
DANNY SRENDA LA (Lupa)
I COULDN'T STAY AWAY FROM
YOU (Johnstone-Monte)
I GOT A GAL IN GALVESTON
(Republic)
I LOVE YOU SO MUCH IT HURTS
(Melody Lane)
I WISH SOMEBODY CARED ENOUGH
TO CRY (London)
IN MY DREAMS (Beacon)
IT'S A BIG WIDE WONDERFUL
WORLD (BMI)
LOOK UP (Patmar)
MISSISSIPPI FLYER (Malton)
RENDEZVOUS WITH A ROSE
(Jep-Dee)
SUNDAY IN OLD SANTA FE
(Famous)
WIND IN MY SAILS (Marla)
YOU WERE ONLY FOOLIN' (Barron
& Shapiro-Bernstein)
YOU, YOU, YOU ARE THE ONE
(Campbell-Colonel)

BROADCAST MUSIC, INC.

580 Fifth Avenue
New York 19, N. Y.

The Billboard MUSIC POPULARITY CHARTS PART III Radio Popularity

Based on reports received last three days of Week Ending February 18

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,500 disk jockeys throughout the country. Unless shown in parentheses, Columbia 38324—Decca 24518—ASCAP listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (P) indicates tune is from a film; (M) indicates tune is from a legit musical.

WEEK'S LAST TWO WEEKS	POSITION	Artist	Label
14	1	A LITTLE BIRD TOLD ME E. Knight-The Stardusters	Decca 24518—ASCAP
4	2	I'VE GOT MY LOVE TO L. Brown Ork.	MGM 10346
13	3	KEEP ME WARM Columbia 38324—ASCAP	
6	4	FAR AWAY PLACES M. Whiting and The Crew Chiefs	Columbia 38324—ASCAP
10	5	FAR AWAY PLACES P. Cano-H. Rees Ork.	Victor 26-3316—ASCAP
15	6	CRUISING DOWN THE RIVER Blue Baron Ork.	MGM 10346
2	7	POWDER YOUR FACE E. Knight-The Stardusters	Decca 24518—ASCAP
11	8	WITH SUNSHINE Blue Baron Ork.	MGM 10346
10	9	A LITTLE BIRD TOLD ME J. Capital 15368—ASCAP	
10	10	MY DARLING, MY DARLING Starlighters	Capitol 15368—ASCAP
12	11	SO TIRED R. Marcan—Decca 24518—ASCAP	
10	12	SO TIRED K. Starr Ork.	Capitol 15368—ASCAP
11	13	GRIEVING FOR YOU T. Pastor—Columbia 38324	

(Continued on page 122)

SONGS WITH MOST VOCAL AND INSTRUMENTAL PLUGS IN KEY AREAS (RH SYSTEM)

Tunes listed received the greatest number of key radio plugs according to information supplied by the Richard Himber (RH) System. Numerical points total are computed as follows: 1 point per sustaining instrumental; 3 points per sustaining vocal; 3 points for commercial instrumental; 4 points per commercial vocal. This commercial vocal carried in New York, Chicago and California must receive 12 points etc.

Week of February 11-17

S1—Sustaining Instrumental SV—Sustaining Vocal		C1—Commercial Instrumental CV—Commercial Vocal										Ad.		
Songs	Publisher	Heard in N. Y.	Heard in Chi.	Heard in Calif.	Sur. Tot.	S1	SV	C1	SV	C1	SV	C1	CV	PLA
A Bluebird Singing in My Heart	Advanced	8	8	8	8	8	4	3	1	8	10	36		
A Little Bird Told Me	Burns	8	8	1	8	4	8	1	8	1	374			
A Rosewood Splend	Shapiro-Bernstein	14	8	8	8	8	8	8	8	8	167			
As You Desire Me	Words & Music	8	8	8	8	1	8	8	8	8	108			

(Continued on page 122)

SONGS WITH GREATEST RADIO AUDIENCES (ACB)

(Beginning Friday, January 21, 8 a.m. and ending Friday, January 28, 8 a.m.)
Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Pestman's Audience Coverage Index. The index is projected upon each instance of a particular tune. ACB by the Accurate Reporting Service in New York, Radio Cheating Service in Chicago, Radio Cheating Service in Los Angeles. Listed are the top 10 tunes in each of these cities. (P) indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is included on records. The music checked is predominantly over 50 per cent aural; controlling performance rights on the tune is indicated.

The Top 30 Tunes (plus ties)

A Bluebird Singing in My Heart (R)	Advanced—ASCAP
A Little Bird Told Me (P) (R)	Burns—ASCAP
A Rosewood Splend (R)	Shapiro—ASCAP
As You Desire Me (R)	Words & Music—ASCAP
Buttons and Bows (P) (R)	Famous—ASCAP
Far Away Places (R)	Laurel—ASCAP
Galaxy Bay (R)	Leeds—ASCAP
Here I'll Stay (M) (R)	Chappell—ASCAP
Hold Me (R)	Robbins—ASCAP
I Got a Gal in Galveston (R)	Republic—BMI
I Love You So Much It Hurts (R)	Melody Lane—BMI
I'm a Big, White, Wonderful World (R)	Republ—BMI
I've Got My Love To Keep Me Warm (R)	Berlin—ASCAP
Remember Me (Dilly, Dilly) (P) (R)	Savoy—ASCAP
Street of Laredo (R)	Famous—ASCAP
Look Up (R)	Patmar—BMI
My Darling, My Darling (M) (R)	Whitman—ASCAP
My Dream Is Yours (R)	Whitman—ASCAP
My Love Is Like a Flame (R)	Whitman—ASCAP
Persever Your Face With Sunshine (R)	Whitman—ASCAP
So In Love (M) (R)	Whitman—ASCAP
So Tired (R)	T. B. Harms—ASCAP
Someone Like You (R)	Famous—ASCAP
Street of Laredo (R)	Famous—ASCAP
Tara, Tara, Tara (R)	Famous—ASCAP
The Pearly Cal Song (R)	Leeds—ASCAP
There Will Be the Best Years of Our Lives (R)	Leeds—ASCAP
You Was (R)	Cryslar—ASCAP

They Keep Coming!

Hit After Hit on M-G-M Records



Coming Up Fast!

ART LUND SINGS

I'VE GOT MY LOVE TO KEEP ME WARM

Someone Like You
M-G-M 10348

KATE SMITH SINGS

A ROSEWOOD SPINET

Far Away Places
M-G-M 10356

JACK KILTY SINGS

SUNFLOWER

Brush Those Tears From Your Eyes
M-G-M 10339

JANE HARVEY SINGS

SO IN LOVE

Always True To You In My Fashion
M-G-M 10359

A Sure-Fire Hit!

JOHNNY DESMOND'S

PEGGY DEAR

While The Angelus Was Ringing
M-G-M 10358

Attention Operators

GENE KELLY SINGS & DANCES

THE DAUGHTER OF ROSIE O'GRADY

Ida! Sweet As Apple Cider
M-G-M 30138



Blue Barron's

CRUISING DOWN THE RIVER

**POWDER YOUR FACE
WITH SUNSHINE**

M-G-M 10346



Art Mooney's

DOO DE DOO ON AN OLD KAZOO

BEAUTIFUL EYES

M-G-M 10357



Billy Eckstine's

BEWILDERED

No Orchids For My Lady

M-G-M 10340



Buddy Hays's

"A" YOU'RE ADORABLE

**Don't Save Your Kisses
For Tomorrow**

M-G-M 10310



Derry Falligant's

AS YOU DESIRE ME

I'll Remember April

M-G-M 10308



Hank Williams's

LOVESICK BLUES

Never Again

M-G-M 10352



Arthur (Guitar Boogie) Smith's

FOOLISH QUESTIONS

Rain Drops And Tear Drops

M-G-M 10333



M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT



MARCH 1ST IS THE DATE BULLET #1065 IS THE DISC

The Tune

"IT HURTS ME MORE THAN IT HURTS YOU"

By Francis "Near You" Craig

The Flip

"HOT BISCUITS"

Release Date March 1

BULLET RECORDS

423 BROAD STREET

NASHVILLE, TENN.



"Now, can you hear Perry Como's RCA Victor 'Forever And Ever'?"

The Billboard

MUSIC POPULARITY CHARTS

PART
IV

Retail Record Sales

Based on reports received last three days of Week Ending February 18

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,979 dealers in all sections of the country. Records are listed according to greatest number of copies sold. (P) indicates top in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italic*.

15	1	1.	A LITTLE BIRD TOLD ME... E. Knight-The Stardusters.....Decca 24514-ASCAP <i>Brush Those Tears From Your Eyes</i>
5	4	2.	CRUISING DOWN THE RIVER.....Blue Barron Ork.....MGM 10346 <i>Smolder Your Face With Sunshine</i>
9	3	3.	POWDER YOUR FACE WITH SUNSHINE.....E. Knight-The Stardusters.....Decca 24514-ASCAP <i>One Sunday Afternoon</i>
6	4	4.	CALWAY BAY.....B. Crosby.....Decca 24514-ASCAP <i>My Girl's An Irish Girl</i>
7	11	5.	TURN TALKERS TALK.....B. Crosby-K. Darby Choir.....Decca 24514-ASCAP <i>Turn TALKERS TALK</i>
13	7	6.	FAR AWAY PLACES.....P. Como.....Decca 24514-ASCAP <i>Missouri Waltz</i>
13	7	7.	SO TIRED.....R. Morgan.....Decca 24514-ASCAP <i>I Hear Music</i>
3	18	8.	I LOVE YOU SO MUCH IT HURTS.....Mills Bros.....Decca 24510-BMI <i>I've Got My Love To Keep Me Warm</i>
6	6	9.	I'VE GOT MY LOVE TO KEEP ME WARM.....L. Brown Ork.....Columbia 35234-ASCAP <i>I'm A-Tellin' You</i>
12	8	10.	LAVENDER BLUE.....Sammy Kaye Ork.....Victor 20-3100-ASCAP <i>Down Among the Shallows</i>
6	15	11.	RED ROSES FOR A BLUE LADY.....V. Monroe Ork.....Capitol 15276-ASCAP <i>Melancholy Minnie</i>
9	10	12.	FAR AWAY PLACES.....M. Whiting and the Crew Chiefs.....Capitol 15276-ASCAP <i>My Own True Love</i>
3	23	13.	CARELESS HANDS.....S. Kaye Ork.....Victor 20-3321-ASCAP <i>With Sunshine</i>
23	6	14.	BUTTONS AND BOWS.....Dinah Shore.....Columbia 35234-ASCAP <i>Daddy-O</i>
1	15	15.	CRUISING DOWN THE RIVER.....R. Morgan Ork.....Decca 24510-BMI <i>Smolder</i>

WARNING!

In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown on the top hand column under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if it has gained position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

12	12	16.	SWEET GEORGIA BROWN...Brother Bones and His Shadows <i>Morgie</i>Tempo 652-ASCAP (C. Jones & His Kentucky Corn Crackers, Rondo R-152; W. Gray-P. Music, Modern 20-411; R. Murphy, Majestic 1271; E. Strong Ork, Tower 1235; J. Liggins Homograph, Scintilla 311; Whittling Mr. Jones, National 905)
3	21	17.	I'VE GOT MY LOVE TO KEEP ME WARM.....Mills Bros.....Decca 24510-ASCAP <i>I Love You So Much It Hurts</i>
4	14	18.	POWDER YOUR FACE WITH SUNSHINE.....S. Kaye.....Victor 20-3321-ASCAP <i>Celestial Road</i>
9	19	19.	DOWN BY THE STATION...T. Dorsey-D. Denny.....Victor 20-3317-ASCAP <i>Four Many Ways Meet Fall</i> (R. Noble-The Frontmen, Columbia 35404; C. Lombardo-Decca 24515; C. Desmond, Mercury 5235; G. Galliard & His Trio, MGM 10300; The Starlighters-Warner Bros. Decca 24515)
10	18	20.	LAVENDER BLUE.....D. Shore-H. Zimmerman Ork.....Columbia 35234-ASCAP <i>Go On to My Heart</i>
18	13	21.	MY DARLING, MY DARLING.....J. Stafford-G. MacRae and the Girls Here Made To Talk.....Capitol 15276-ASCAP <i>Love of Boys</i>
1	22	22.	DOWN BY THE STATION...C. Lombardo.....Decca 24515-ASCAP <i>Sweet Joe</i>
1	23	23.	TOLD YOU YOU ARE THE ONE.....Ames Bros.....Coral 60015 <i>Here's Heart</i> (R. Morgan Ork, Decca 24510; Three Suns, Victor 20-3321; J. Rager & Rager Beavers, with E. Musette Ork, Grand O-3601; H. Rene Musette Ork, Standard 1-142)
1	24	24.	LADY OF SPAIN.....R. Noble Ork.....Victor 20-3303 <i>I've Got My Love To Keep Me Warm</i> (The Philharmonia Trio, Capitol 15346; M. Harth-J. Green, Decca 25430)
19	26	25.	ON A SLOW BOAT TO CHINA.....K. Kyser Ork-H. Rabbit-G. Woods <i>In the Market Place of Old Mantary</i> (L. Clinton Ork, Decca 24489; B. Goodman Ork, A. Hendrickson, Capitol 15306; E. Lannon, Mercury 5181; A. Laid, MGM 10289; P. Martin, Victor 20-3121; E. Howard Ork, Mercury 8210; J. Frank, Varsity 117; Orr Brothers, 20th Century TC-29-78)
3	26	26.	RED ROSES FOR A BLUE LADY.....G. Lombardo Ork.....Decca 24510-ASCAP <i>Loveless You Go</i>
6	17	27.	THE PUSSY CAT SONG.....P. Andrews-B. Crosby Ork.....Decca 24510-ASCAP <i>Don't You Forget Me</i> (J. D. Furrat-W. Carroll, MGM 10194; J. Nichols & B. Lee, London 365; P. Como, Victor 20-3328; J. "Stet" Davis, Double Feature DP 5006-B; A. Shereff-J. Lauren, Mercury 8211; J. Shereff-G. MacRae-The Starlighters, Capitol 15346; R. Wilson Quartet, Animal 174)

(Continued on page 34)

The
Billboard

MUSIC POPULARITY CHARTS

PART
IV

Retail Record Sales

Based on reports received last three days of Week Ending February 18

BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last 13 Weeks	Record
4	4	30 DEAR TO MY HEART ALBUM (Four Records) Walt Disney R. May, Director.....Capitol BD-124, Capital DD-109
22	8	BOZO UNDER THE SEA (Two Records) Vance "Pinto" Calvig, Billy May Ork.....Capitol DBX-99
37	13	BUGS BUNNY (Three Records).....Capitol CC-44
37	1	LITTLE TOOT (One Record) Dan Wilson-The Starlighters.....Capitol DAS-80
31	10	UNCLE REMUS (Three Records) Johnny Mercer and Original Cast.....Capitol CC-40
26	3	BUGS BUNNY AND THE TORTOISE (Two Records) Mel Blanc-Billy May.....Capitol DBX-92
37	1	BOZO AT THE CIRCUS (Two Records) Billy May with Ork-Vance "Pinto" Calvig.....Capitol BXK-34
28	8	NURSERY RHYMES (Two Records) Frank Lauder.....Decca CS-8
17	11	BAMBI ALBUM (Three Records) S. Temple-Charles, F. Smith, director.....Victor Y-395
21	7	GENIE, THE MAGIC RECORD (One Record) Peter Lind Hoyer.....Decca CU-102
16	6	LITTLE ORLEY-UNCLE LUMPY ALBUM (Two Records) Fred Waring and Pennsylvanians.....Decca CUS-7
11	11	LITTLE ENGINE THAT COULD (Two Records) Paul Wing.....Victor Y-341
29	11	BOZO AND HIS ROCKET SHIP (Two Records) Billy May with ork-Vance "Pinto" Calvig.....Capitol BXK-65
1	14	NURSERY RHYMES ALBUM (Two Records) K. Carson-B. May.....Capitol DBS-90
3	18	PETER AND THE WOLF (Two Records) Sterling Holloway.....Victor Y-345

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks Last 13 Weeks	Record
55	3	Blush of Happiness Joe Pearce-RCA Victor Ork; S. Levin, director.....Victor 11-9007, Victor 10-1454, Victor 18-1074
166	2	Chopin's Polonaise.....Victor 11-8848
173	1	Clair de Lune.....Victor 11-8851
131	4	Jenouale Joe Turbi.....Victor 12160
10	4	Liszt's Second Hungarian Rhapsody First Piano Quartet.....Victor 12-6251

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks Last 13 Weeks	Record
5	1	Highlights of Madame Butterfly (Three Records) L. Albanese-J. Mellon-RCA Victor Ork; Weissmann, director.....Victor DM-10650
7	1	Encores.....Victor MO-1263
3	2	First Piano Quartet.....Victor MO-1278
11	1	Can Hear It Now Album (Five Records) Edward R. Murrow, Narrator.....Columbia MM-800
3	4	Beethoven's Sonata in C Sharp Minor Op 27 No. 2 (Moonlight) (Two Records) Vladimir Horowitz.....Victor DM-1115
146	1	Gerahwin: Rhapsody in Blue (Two Records) Oscar Levant-Philadelphia Ork; Eugene Ormandy, conductor.....Columbia MK-251

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,976 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks Last 13 Weeks	Record
6	1	WORDS AND MUSIC (Four Records) L. Hery-B. Garrett-M. Bosny-J. Allison-J. Garland, A. Sather-J. Hayton Ork.....MGM 37
2	8	STAN KENTON LONCH ALBUM (Three Records) 3. Kenton Ork-J. Christy.....Capital CC-113
14	3	ROSES IN RHYTHM (Four Records) F. Carle.....Columbia C-174
7	2	VAUGHN MONROE SINGS ALBUM (Four Records) V. Monroe Ork.....Victor P-234
13	1	DUSTY MANUSCRIPTS ALBUM (Four Records) S. Kay-D. Cornell-L. Laika-Three Kayser-Kaye Choir.....Victor P-228
25	7	THEME SONGS (Four Records) S. Kay-T. Dorsey-J. Bosny-Larry Green-V. Monroe, F. Martin-W. King-Three Suns.....Victor P-217
111	4	GLENN MILLER (Four Records) Glenn Miller.....Victor P-148
3	1	KISS ME KATE ALBUM (Six Records) A. Drake-P. Mariani-L. Kirk-H. Lang-A. Hill-H. Clark, Diamond.....Columbia C-200
8	6	I CAN HEAR IT NOW ALBUM (Five Records) Edward R. Murrow.....Columbia MM-800
1	10	30 DEAR TO MY HEART ALBUM (Four Records) Walt Disney R. May, Director.....Capitol BD-124, Capital DD-109

HERE HE IS...THE SENSATIONAL
NEW SINGING STAR!BILL
LAWRENCE

HERE IT IS...HIS FIRST RCA VICTOR RECORD

"DREAMER
WITH A PENNY"

and

"I'M BEGINNING TO MISS YOU"

with Orchestra conducted by Henri René It's RCA VICTOR 20-3335

 THE STARS WHO MAKE THE HIT
ARE ON
RCA VICTOR
Records

RCA

*Introducing Modern's
Newest Artist.*



THE FAMOUS S K BLUES MAN
PLAYS AND SINGS
"EMPTY BEDROOM BLUES"

backed with
"IMAGINATION"

MODERN 20-659

ANOTHER SMASH HIT!!
JOE LUTCHER

PLAYS AND SINGS
"PASADENA RUMBOOGIE"

"ROCKOLA"

MODERN 20-661



The Billboard MUSIC POPULARITY CHARTS

Juke Box Record Plays

PART V

Based on reports received last three days of Week Ending February 18

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 1,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Bonar Roll of Hits, Music Popularity Chart Part I.

[illegible]

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

3	20	16.	I'VE GOT MY LOVE TO KEEP ME WARM.....	Millie Brown.....	Decas 245950-ASCAP
2	20	17.	THE FROSTING ON THE ROSE.....	D. Shere, Columbia 36294-ASCAP	Decas 245951-ASCAP
4	21	16.	POWDER YOUR FACE WITH SUNSHINE.....	Victor 20-3321-ASCAP
1	18	19.	DARLING.....	J. Starlighters.....	Decca 245952-ASCAP
			Capitol 15270-ASCAP
	20.		CRUISING DOWN THE RIVER.....	R. Morgan Org.....	Decas 245958
1	20.		I LOVE YOU SO MUCH IT HURTS.....	Decas 245959-ASCAP
			(The Frothingers)	Capitol 15271-ASCAP
			Smith & Old Gold Co. Inc.	Decca 245960-ASCAP
			Capitol 15272-ASCAP
			Capitol 15273-ASCAP
			Capitol 15274-ASCAP
			Capitol 15275-ASCAP
			Capitol 15276-ASCAP
			Capitol 15277-ASCAP
			Capitol 15278-ASCAP
			Capitol 15279-ASCAP
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			Capitol 15299-ASCAP
			Capitol 15300-ASCAP
			Capitol 15301-ASCAP
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			Capitol 15364-ASCAP
			Capitol 15365-ASCAP
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			Capitol 15460-ASCAP
			Capitol 15461-ASCAP
			Capitol 15462-ASCAP
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			Capitol 15500-ASCAP
			Capitol 15501-ASCAP
			Capitol 15502-ASCAP
			Capitol 15503-ASCAP
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			Capitol 15508-ASCAP
			Capitol 15509-ASCAP
			Capitol 15510-ASCAP
			Capitol 15511-ASCAP
			Capitol 15512-ASCAP
			Capitol 15513-ASCAP
			Capitol 15514-ASCAP
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			Capitol 15523-ASCAP
			Capitol 15524-ASCAP
			Capitol 15525-ASCAP
			Capitol 15526-ASCAP
			Capitol 15527-ASCAP
			Capitol 15528-ASCAP
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			Capitol 15534-ASCAP
			Capitol 15535-ASCAP
			Capitol 15536-ASCAP
			Capitol 15537-ASCAP
			Capitol 15538-ASCAP
			Capitol 15539-ASCAP
			Capitol 15540-ASCAP

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 32)

11	19	28.	GLORIAMills Bros., Decca 24509—ASCAP
			<i>I Want To Be the Only One</i>	
			(R. Anthony Roy. Signature 1591; R. Deavaria, Mercury 8152;	
			Four Charles, Westcott; B. Hayward-B. Baker Roy. Enclosure	
			318; B. Clerk-The Modernaires-The Scharla, Columbia 28352;	
			Varsity Roy. Varsity 111)	
1	—	29.	BLUE ROOMP. Com.Victor 20-3329
			<i>With a Song in My Heart</i>	
6	30	30.	THE PUSSY CAT SONGP. Com.Victor 20-3388—ASCAP
			<i>Heads of Pussies</i>	

It's New! IT'S REVOLUTIONARY It's Here!

UNIVERSAL DOUBLE FEATURE RECORD

NO EXTRA EXPENSIVE GADGETS NECESSARY TO PLAY
IT . . . PLAYS ON ANY STANDARD PHONOGRAPH

SALES SOARING! REPEAT ORDERS ROLLING IN! PUBLIC ACCEPTANCE ASSURED!

DOUBLE FEATURE TO YOU



Means two records for the price of one.



Means ten records on your changer play 20 full length selections without turning over.



Means 2 or more hit tunes on each new release by popular record artists.



Means top notch record entertainment by nationally famous Universal Recording Artists.

UNIVERSAL DOUBLE FEATURE CATALOGUE

CAT. NO.	ARTIST	HIT TUNES
DF-2000	ORRIN TUCKER	POWDER YOUR FACE WITH SUNSHINE LAVENDER BLUE SWEET LITTLE YOU • 88 IN THE BOOKS
DF-2001	ORRIN TUCKER	FAR AWAY PLACES • SO TIRED JUST BECAUSE • WILLIAM TELL
DF-2002	ORRIN TUCKER	PUSSY CAT SONG DOWN BY THE STATION JOHNNY GET YOUR GIRL FROGGY WENT A WALKING
DF-2003	JOHNNY "SCAT" DAVIS	OH! YOU MILLION DOLLAR DOLL STRANGERS LIEBSTRUM YOU KISS ME TOO MUCH
DF-2004	LEE MONTIS TUTONES	SUNFLOWER • CARELESS MAND DREAM ON, LITTLE PLOWBOY T-E-K-A-S SPELLS TEXAS
DF-2005	GENE AUSTIN	THE WOODEN SHOE SONG BE MINE MICKY • CRUISING DOWN THE RIVER
DF-2006	LEE MONTIS TUTONES	BLUE SKIRT WALTZ CHASE YOUR TROUBLES AWAY JENNY LIND • CLARINET POLKA
DF-2007	FOLKATS	

CAT. NO.	ARTIST	STANDARDS
DF-1016	VINCE DIMAGGIO	CLARINET POLKA PRUNE SONG MANDOLIN POLKA • BANANA POLKA
DF-1018	FLASH & WHISTLER (HILLBILLY)	HARVEST MOON THAT'S MY DESIRE WHEN YOU AND I WERE YOUNG, MAGGIE
DF-1020	PENNINGTON QUARTET (GOSPEL)	MISSOURI WALTZ SWING LOW, SWEET CHARIOT IF I COULD HEAR MY MOTHER PRAY AGAIN JUBILEE
DF-1032	LENAUD SISTERS (PIANO DUO)	NOLA BUMBLE BOOGIE BEAT ME, DADDY JAMAICAN RHUMBA
DF-1034	WALTER DURSTOCK (OLD TIME PIANO)	BEER BARREL POLKA MAPLE LEAF RAG DILL PICKLES • OLD TIME MEDLEY

CAT. NO.	ARTIST	STANDARDS
DF-1000	HARMONICATS	PEG O' MY HEART HARMONICA BOOGIE HARMONICATS BLUES • CATS POLKA
DF-1001	ORRIN TUCKER	I NEED LOVIN' • SIDE BY SIDE LOVE ME OR LEAVE ME WHAT A NIGHT, WHAT A GIRL
DF-1002	ORRIN TUCKER	MY BLUE HEAVEN FRANKIE AND JOHNNY ACE IN THE HOLE • LONESOME ROAD
DF-1006	GENE AUSTIN	SAN ANTONIO ROSE RIDIN' DOWN THE CANYON THE HILLS OF OLD WYOMING LONE PRAIRIE
DF-1010	TOM MIX	WABASH BLUES • JAZZ ME BLUES BUZY BOOGIE ROW, ROW, ROW YOUR BOAT
DF-1012	VINCE DIMAGGIO	
DF-1013	VINCE DIMAGGIO	
DF-1014	VINCE DIMAGGIO	
DF-1015	VINCE DIMAGGIO	
DF-1016	VINCE DIMAGGIO	
DF-1017	VINCE DIMAGGIO	
DF-1018	VINCE DIMAGGIO	
DF-1019	VINCE DIMAGGIO	
DF-1020	VINCE DIMAGGIO	
DF-1021	VINCE DIMAGGIO	
DF-1022	VINCE DIMAGGIO	
DF-1023	VINCE DIMAGGIO	
DF-1024	VINCE DIMAGGIO	
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DF-1190	VINCE DIMAGGIO	
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DF-1197	VINCE DIMAGGIO	
DF-1198	VINCE DIMAGGIO	
DF-1199	VINCE DIMAGGIO	
DF-1200	VINCE DIMAGGIO	

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DOUBLE YOUR SALES OVERNIGHT

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PLENTY WAMPUM
IN HEAP BIG RECORD
JUST RELEASED!

'PENNIES
FOR PAPA'

(written by CONNIE TAYLOR)

coupled with

TAKE AN OLD COLD 'TATER (and wail)
Columbia 20548

by...
"LITTLE"

Jimmie
DICKENS

NOTE: Order from your record distributor
WE DO NOT SELL RECORDS
Sheet Music Available

Acuff-Rose
PUBLICATIONS
2510 FRANKLIN ROAD
NASHVILLE 4, TENNESSEE

The
Billboard
MUSIC POPULARITY CHARTS
PART
VI

Folk Record Section

Based on reports received last three days of Week Ending February 18

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are weekly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

WEEKS	LAST	THIS	WEEK	WEEKS	LAST	THIS	WEEK
17	3	1.	I LOVE YOU SO MUCH IT	J. Wakely and Cowboy Band
26	6	2.	HURTS	Wakely	...	Capital 15162-BMI	...
15	4	3.	ONE HAS MY NAME	Eddy Arnold	...	Victor 20-3174-BMI	...
15	4	4.	A HEART FULL OF LOVE	Eddy Arnold	...	Victor 20-3174-BMI	...
15	7	5.	THE I TURNED AND	Wakely	...	Capital 15162-BMI	...
17	8	6.	WALKED SLOWLY AWAY	Eddy Arnold	...	Victor 20-3174-BMI	...
4	10	7.	TENNESSEE SATURDAY	Red Foley-The Cumberland	...	Victor 20-3174-BMI	...
40	1	8.	NIGHT	Boys	...	Decca 45136-BMI	...
4	10	9.	LET'S SAY GOODBYE	E. Tubb	...	Decca 45144-BMI	...
40	1	10.	LIKE WE SAID HELLO	E. Tubb	...	Decca 45144-BMI	...
40	1	11.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	12.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	13.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	14.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	15.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	16.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	17.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	18.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	19.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...
40	1	20.	BOUQUET OF ROSES	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar	...

WARNING! In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of the record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand column under the headings: "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" seems "last week," shows a sharp drop, readers should buy with caution.

1	5.	DON'T ROB ANOTHER	Eddy Arnold	...	Victor 21-0002
8	12	MAN'S CASTLE	Hank Thompson and His Brazos
15	5	GREEN LIGHT	Valley Boys	...	Capital 15167-BMI
15	5	I LOVE YOU SO MUCH IT	F. Tillman	...	Columbia 20430-BMI
26	11	HURTS	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar
26	11	JUST A LITTLE LOVIN'	Eddy Arnold, the Tennessee	...	Flow-boy and His Guitar
10	3	HAVE YOU EVER BEEN	E. Tubb	...	Decca 45144-ASCAP
1	13.	LOVE ME	E. Arnold	...	Victor 21-0002-BMI
2	13	THERE'S NOT A	Cowboy Capas	...	King 777
2	13	THE GODS WERE	E. King and String Band
2	13	WITH ME	E. King and String Band

FOLK TALENT AND TUNES

By Johnny Sippel

STATION WSM, Nashville, officials have announced that they have not made a deal with JIMMY WAKELY, providing for the capital recording ace to make six appearances on the Grand Ole Opry. NBC seg was previously reported. . . Americans Corporation, STEVE STEBBINS's Hollywood folk artist management firm, has MOON MULLICAN and his group on a series of Coast dates, which started February 18. . . ROY ACUFF has secured a co-acting with Republic pictures to co-star with JOHN WAYNE in "Eagles in Exile," shooting for which begins March 1. Acuff also is making two pictures for Columbia this year.

AMBROSE HALEY, Mercury waxer, reports that he is working with TED WEST and NELLIE BROWN on WREN, Topeka, Kan. He adds that the MICCOLIS SISTERS did not move with him to WREN, but remained at BWB, Topeka. . . JACK KENNEDY, Houston song-spinner, reports that his town has a new Western niter in the 2,000 capacity Cook's Hoedown. . . LEON PAYNE, blind balladeer on Bullet, is working there with his Lone Star Buddies. . . FLOYD TILLMAN, currently in Houston, has added steel guitarist D. J. STANLEY to his combo. . . JERRY IRBY, who owns his own niter in Houston, will cut his next MGM wax March 1.

BEN CHRISTIAN and his Texas Cowboys, heard on 4 Star, are working Houston niteries. . . PAUL HOWARD and his Cotton Pickers, who just jumped from Columbia to King; CURLY FOX and TEXAS RUBY (King) and CURLY WILLIAMS and his Georgia Peach Pickers are currently working Houston territory. . . COTTON THOMPSON, ex-fiddler with BOB WILLS, has a group of ex-tour musicians, working at the Forest Club, Beaumont, Tex. . . CLIFF BRUNER, who cut sides for Decca and Mercury, also has his own club and band in Beaumont.

CLYDE GRUBB and his Tennessee Valley Boys (Victor) returned to WIBK, Knoxville, for a daily show. New singers with the band are JIMMIE JOHNSON and DOUG FOSTER. . . RED RIVER DAVE (Continental) has been singing with a group of ex-tour musicians in the Southwest during the winter for a food sponsor. Shows emanate from WOAI, San Antonio. . . A giant WSM JAMBOREE will work Southwest dates in March. The group, which includes BILL MONROE and his Blue Grass (Columbia), COWBOY COPAS (King), LAZY JIM DAVE, LEW CHILDRE, STRING-BEAN and UNCLE DAVE MACON, will work Little Rock, March 6; Fort Smith, Ark., 7; Muskogee, Okla., 8; Tulsa, 9; Shawnee, 10; Atlanta (with ERNEST TUBB also), 13, and Cincinnati, 27.

AL ROGERS, who is playing dates for International Harvester, has reportedly inked a pact with King records. . . SMOKY PLEASER, comedian, formerly with WVA's Jamboree, (Whiting, W. Va., has joined MAX RANEY'S RANCH GANG. . . The Big Barn, Yuma, Ariz. folk music dancery burned to the ground January 23, just before BOB WILLS and his Texas Playboys were to have worked the spot. Terpry will be rebuilt.

(Continued on page 41)

The Billboard

MUSIC POPULARITY CHARTS

PART VI

Folk Record Section

Based on reports received last three days of Week Ending February 18

BEST-SELLING RETAIL FOLK RECORDS

Records shown are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

Weeks Last This Issue	Position	Title	Artist	Label
18	1	I LOVE YOU SO MUCH IT HURTS	J. Wakenly and Cowboy Band	Capitol 15243-BMI
		Don't You Want Your Symphony		
26	2	ONE HAS MY NAME	J. Wakenly	Capitol 15182-BMI
		You're the Sweetest Rose		
21	3	TENNESSEE SATURDAY NIGHT	Red Foley-The Cumberland Valley Boys	Decca 46136-BMI
12	4	LET'S SAY GOODBYE LIKE WE SAID HELLO	E. Tubb	Decca 46144-BMI
		Have You Ever Been Lonely		
15	5	A HEART FULL OF LOVE	Eddy Arnold, the Tennessee Plowboy and His Guitars	Victor 20-3174-BMI
3	6	THERE'S NOT A THING	Eddy Arnold	Capitol 15271-ASCAP
		Don't Rob Another Man's Castle		

WARNING: In utilizing these charts for buying purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left-hand columns under the headings "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

42	3	A. BOUQUET OF ROSES	Eddy Arnold, the Tennessee Plowboy and His Guitars	Victor 20-3174-BMI
1	—	CANDY KISSES	Cowboy Copas	King 777
4	—	WITH ME	E. Kirk and String Band	Capitol 15176-BMI
15	6	THE GODS WERE ANGRY	E. Kirk and String Band	Capitol 15176-BMI
2	7	YAN LITTLE SWEET VIOLET	E. Kirk and String Band	Capitol 15176-BMI
2	8	THEN I TURNED AND WALKED SLOWLY AWAY	Eddy Arnold, the Tennessee Plowboy and His Guitars	Victor 20-3174-BMI
2	9	TILL THE END OF THE WORLD	J. Wakenly and Cowboy Band	Capitol 15243-BMI
4	—	MEAN OVER MOUNTAINS	J. Wakenly and Cowboy Band	Capitol 15243-BMI
1	—	LIFE GETS TEE-EEUS, DON'T IT	T. Williams	Capitol 15271-ASCAP
1	—	14. SISTER OF SOULX CITY	Sue	Decca 46147
1	—	15. CANDY KISSES	George Morgan	Columbia 20547

ADVANCE FOLK RECORD RELEASES

Blue Skirt Waltz	Yan's Really Doin' Something to Me	J. Lund (Till the) Columbia 20548	
Bigger Red Blues	Slumber Nicholas & His Western Aces (My Inspiration) Imperial 8047	S. Rogers-T. Williams' Western Caravan (Red Bird) Capitol 15406	
Cowboy Copas (Forever) King 777	Candy Kisses	R. Hobbs & His Trail Riders (Candy Kisses) MGM 10366	
Careless Hands	L. McCallister & His Western Swing Band (Panhandle Rag) Columbia 20546	Tennessee Border	Tennessee Ernie (I Got) Capitol 15400
Das House Blues	R. Willis & His Texas Playboys (Playboy Chimes) MGM 10370	The Ding Dong Polka	Rosselle Allen & His Black River Riders (I Met) Victor 21-0025
Down in Nashville, Tennessee	Cowboy Copas (I'm Wakin' Up) King 775	The Pine Horse and His Rider	C. Suemman & His Hillbilly Ramblers (Homesick's Last) Mercury 189
Forever	Cowboy Copas (Candy Kisses) King 777	The Time and the Place	W. Tattle & His Texas Stars (Don't Play) Capitol 15344
I Got the Milk You in the Morning	T. Williams & His Western Caravan (You Broke) Capitol 15248	The Whiffenpoof Song	Sons of the Pioneers (Little Gray) Victor 21-0024
I Met the Calves Feeder in Palestine	R. Allen & His Black River Riders (The Ding) Victor 21-0025	The Whispering Pine	J. Taylor & His Indiana Redbirds (Swingman) Red Bird 1001-3
I'm Wakin' With Texas in My Eyes	Cowboy Copas (Down In) King 775	There's a Little Tree in the Cabin	The Johnson Family Singers (I've Got) Columbia 20546
Little Grey Home in the West	Sons of the Pioneers (The Whiffenpoof) Victor 21-0024	There's Not a Thing I Wouldn't Do for You	E. Arnold (Don't Rob) Victor 21-0002
Mountain Rhythm	R. McCoy (Mountain Rhythm) Imperial 8052	There's Not a Thing I Wouldn't Do for You	Z. Mathers (Run for) Victor 20-0018
My Inspiration	Slumber Nicholas & His Western Aces (Boogie Red) Imperial 8047	Till the End of the World	E. Tubb (Shedder) Decca 46150
Panhandle Rag	L. McCallister & His Western Swing Band (Careless Hands) Columbia 20546	Till the End of the World	E. Tubb (Shedder) Decca 46150
Playboy Chimes	R. Willis & His Texas Playboys (Dog House) MGM 10370	Till the End of the World	J. Wakenly & Cowboy Band (Moon Over) Capitol 15243
Pray Together and We'll Stay Together	Johnnie & Jack & Their Tennessee Mountain Boys (What About) Victor 21-0026	Too Blue To Care	B. Boyd & His Cowboy Ramblers (I Always) Victor 21-0000
Shin Ya	E. Rogers-T. Williams' Western Caravan (Ten Mores) Capitol 15408	Two Can Play That Game	J. Tyler & The Riders of the Rio Grande (Almost Every) Victor 21-0017
Take It or Leave It Baby	J. Lund (Till the) Columbia 20548	Two Sides to Every Story	Red Foley & His Orange Riders (You Were) Imperial 8046
There's a Little Tree in the Cabin	S. Rogers-T. Williams' Western Caravan (Red Bird) Capitol 15406	Wash in Me, My Lady	D. Darling (Silver Wings) De Luxe 0011
Tennessee Border	R. Hobbs & His Trail Riders (Candy Kisses) MGM 10366	What About You?	Johnnie & Jack & Their Tennessee Mountain Boys (Pray Together) Victor 21-0026

Pete Kameron Goes Into Pubbing Biz

HOLLYWOOD, Feb. 19.—Pete Kameron, former Capitol Songs contact man, is entering the music pub biz with Venice Music, a BMI affiliate, and Greenwich Music, Inc., an ASCAP firm he recently purchased.

Venice is scheduled to plug Just a Minute, Johnny Crockett tune, and intends to push Key Largo, penned by Benny Carter, which has already been disked by Anita O'Day and Jimmy Zito. Greenwich will soon go into operation, Kameron said.

KING — DELUXE

KING gives you 6 hits on 3 records

"POP" ECKLER

MONEY, MARBLES AND CHALK

Backed By

I'LL NEVER, NEVER LEAVE YOU

KING 774

WYNONIE HARRIS

GRANDMA PLAYS THE NUMBERS

Backed By

I FEEL THAT OLD AGE

COMIN' ON

KING 4276

EARL BOSTIC

BLIP BOOGIE

Backed By

WATCH WHERE

YOU WALK BOY

KING 4277

KING RECORDS INC. DISTRIBUTORS OF

KING DELUXE KING 1540 BREWSTER AVE. CINCINNATI 7, OHIO.

DAMON RECORDS SET THE PACE

with

The STEELES

DON ROTH

McMAHON

and TRACE

Hear and Order Their New Hits

NOW at Your Damon Distributor

DAMON RECORDS, INC.

1221 BALTIMORE

KANSAS CITY, MO.

2 ORIGINAL HITS

Lost My Baby

UPTOWN 210

Baby Grand Shuffle

UPTOWN 125

UPTOWN RECORDS P. O. BOX 847, NEWARK 1, N. J.

RETAILERS, JUKE OPS, DISC JOCKEYS

TRADE MAGAZINES SAY:

"They're Hits From Coast-To-Coast"

THE RAVENS

WONDERFUL VERSION OF:

9065 DEEP PURPLE

LEAVE MY GAL ALONE

TOMMY EDWARDS'

BEST RE rendition OF:

9067 A LONG TIME

UP IN THE ALLEY

CHARLIE VENTURA

AND HIS BOB-GROUP

9066 PINA COLADA

STOP 'N GO

AL TRACE

IS BACK AGAIN

7024 I YI YIMMNY YI

I DON'T CARE IF I NEVER GO TO BED

WHISTLING MR. JONES'

SENSATIONAL HIT:

9063 SWEET GEORGIA BROWN (with bone acc.)

THE GREAT MR. "B"

(BILLY ECKSTINE)

9060 MY SILENT LOVE

9061 WITHOUT A SONG

NATIONAL
RecordsORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR
OR NATIONAL DISC SALES 4-1841 57 W. 23rd St. N. Y. 23, N. Y.

★ ★ ★

STILL THE
TOP TWO!

BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

POSITION	Weeks Last This	Weeks Last This
1	2	3

1. CHICKEN SHACK BOOGIE, A. Milburn, Aladdin 3014—ASCAP

2. BEWILDERED, A. Milburn, Aladdin 3018—ASCAP

AMOS MILBURN'S
"CHICKEN SHACK BOOGIE"

ALADDIN NO. 3014

"BEWILDERED"

ALADDIN NO. 3018

Aladdin

RECORDS

HOLLYWOOD 27, CALIFORNIA

For That
Magic
TouchBillboard
MUSIC POPULARITY CHARTS
PART
VII

Race Records

Based on reports received last three days of Week Ending February 18

BEST-SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

POSITION	Weeks Last This	Weeks Last This
1	2	3

1. BEWILDERED, A. Milburn, Aladdin 3018—ASCAP
2. WHEP UP IN A DREAM, Do, Rap and Me, Monogram 105—ASCAP
3. CHICKEN SHACK BOOGIE, A. Milburn, Aladdin 3014—ASCAP
4. TUCK A LONG, LANG TIME, Monogram 105—ASCAP
5. BEWILDERED, R. Miller Trio, Bullet 255—ASCAP
6. BOOGIE CHILLEN, J. L. Jay McNeely, Savoy 685—BMI
7. FORE DAY IN THE MORNING, R. Brown, De Luxe 3198
8. HUCKLEBUCK, P. Williams, Savoy 683
9. DEACON'S HOP, Big Jay McNeely, Savoy 685—BMI
10. LONG ABOUT MIDNIGHT, R. Brown, Mighty, Mighty Men, De Luxe 3154—BMI
11. RAINY WEATHER BLUES, R. Brown, De Luxe 3198—BMI
12. UP ABOVE MY HEAD, I HEAR MUSIC IN THE AIR, Sister Rosetta Tharps-M. Knight, 5, Price Trio, Decca 46900—B
13. HIP SHAKIN' MAMBO, C. N. Brown, De Luxe 3198
14. SWEET GEORGIA BROWN, Brother Bones and His Shadows, Tempo 633—ASCAP
15. I FEEL THAT OLD AGE CREEPING ON, W. Harris, King 4276
16. BLUES FOR THE RED BOY, Tedd Rhodes, King 4270
17. I DON'T CARE WHO KNOWS, Buddy Johnson, Decca 46885
18. GRANDMA PLAYS THE NUMBERS, I Feel That Old Age CREEPING ON, W. Harris, King 4276

WARNING! In utilizing these charts for routing purposes readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart, and whether a record's popularity has increased or decreased. This information is shown in the left and center columns under the headings: "Weeks in Date," "Last Week," and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop, readers should buy with caution.

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

POSITION	Weeks Last This	Weeks Last This
1	2	3

1. CHICKEN SHACK BOOGIE, A. Milburn, Aladdin 3014—ASCAP
2. DEACON'S HOP, Big Jay McNeely, Savoy 685—BMI
3. HUCKLEBUCK, P. Williams, Savoy 683
4. BEWILDERED, A. Milburn, Aladdin 3018—ASCAP
5. BEWILDERED, Red Miller Trio, Bullet 255—ASCAP
6. BOOGIE CHILLEN, J. L. Jay McNeely, Savoy 685
7. TEXAS HOP, Fee Wee Crayton, Moderns 643
8. GET YOURSELF ANOTHER POOL, C. Brown, Aladdin 3020
9. TREES, A. Hibbler, Miracle 6700—ASCAP
10. WRAPPED UP IN A DREAM, Do, Rap and Me, Monogram 105—ASCAP
11. FAT MEAT AND GREENS, E. Heyne, King, Exclusive 78X
12. BLUES FOR THE RED BOY, Tedd Rhodes, King 4270
13. WILD WIG, Big Jay McNeely and His Bluejays
14. FRISCO BIRD, M. Williams, Savoy 682
15. A LITTLE BAY TOLD ME, P. Watson, Supreme 5-1507—ASCAP

ADVANCE RACE RECORD RELEASES

All of Me	Prison Boy
Savannah Churchill & The Four Tones	Merrill Slim & The House Rockers
Would You Matter 1186	"Timmy's Whimsy" Miracle M-132
At Our Fireplaces	Get Yourself Another Pool
D. Watson & The Brown Dots (Bow-Wow-Mean) Manor 1170	C. Brown Trio (Oshi Oshi) Aladdin 3030
Beans and the Beans	A. Jones-S. Price Quartet (Love Is) Decca 4686
C. Hawkins Octette (Cocktails for) Rondo 15158	I Mean You
Blue Dreams	C. Hawkins Octette (I Keep You) Rondo B 1555
B. Thompson Ork-E. Chambliss (Blues on) Miracle M-121	I've Got My Love To Keep Me Warm
Blues at High Noon	Billboard Trio (Midday) King 22-0009
B. Meola Ork (Bamb's Boogie) Rondo B 1553	Keep Jumping
Blues on Rhumba	Tampa Red (You May) Victor 23-5096
B. Thompson Ork (Blue Dreams) Miracle M 131	Keep Your Big Mouth Shut
Bow-Wow-Mean	Billboard Trio (Midday) King 22-0009
D. Watson & The Brown Dots (At Our) Manor 1170	Billboard Trio (Midday) King 22-0009
Can You Look Me in the Eye	Billboard Trio (Midday) King 22-0009
The Velvetones (Don't Bring) Rondo B 1554	Billboard Trio (Midday) King 22-0009
Cocktails for Two	Billboard Trio (Midday) King 22-0009
C. Hawkins Quintette (Bean and) Rondo B 1555	Billboard Trio (Midday) King 22-0009
Don't Bring Me No News	Billboard Trio (Midday) King 22-0009
The Velvetones (Can You) Rondo B 1554	Billboard Trio (Midday) King 22-0009

It Started in the South
It Spread North, East & West
It's Spreading Like WILDFIRE
The New Dance Called

THE HUCKLEBUCK

SAVOY
RECORD COMPANY, INC.
59 MARKET STREET
NEWARK 1, NEW JERSEY

*683 by PAUL WILLIAMS
and his HUCKLEBUCKERS
Originally and exclusively
recorded on SAVOY
On its way up to #1. Hop on to
this JUKE BOX 'NICKEL NABBER'
(Published by United Music Co.)

Record Reviews

(Continued from page 39)

RATINGS
(100 Point
Maximum)90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST

TUNES

LABEL AND NO.

COMMENT

RATINGS	OVER-ALL	DISC QUALITY	ORIGINALITY

ARTIST

TUNES

LABEL AND NO.

COMMENT

RATINGS	OVER-ALL	DISC QUALITY	ORIGINALITY

POPULAR

FRANKIE CARLE ORK

(Columbia 35011)

Cruising Down the River

67--67--66--68

Adds from a clean sound, this version of the clik tune has little to recommend.

Mississippi Flyer

84--84--84--84

Here's the cello and performance that the super's been waiting for: Marjorie Hughes and chorus warble a building vocal in front of a driving ork job in such modern style.

FRAN ALLISON

(Eddie Ballantine Ork)

(Ronde R-184)

Galway Bay

70--70--70--70

Thrush gets off a sensitive, straight-from-the-heart vocal on the pretty Irish tune. Similar in spirit and rendition to Anne Shelton's fine London.

My Cathedral

67--69--67--64

Semi-sacred ballad has appeal, but singer doesn't project strongly enough its potential values.

CUI LOMBARDO AND HIS ROYAL CANADIANS

(Decca 24572)

So in Love

79--81--79--77

Don Rodney sings the Cole Porter song well as Decca doubles up on the singer's duet to serve up a version of the "Kiss Me Kate" ballad for dancers and Lombardo's delectable.

Here I'm Stay

78--80--78--75

Another pretty Kurt Well showcase from "Love Life" is done up for dancing by Lombardo with Rodney again doing handsomely with the lyrics.

INK SPOTS

(Decca 24540)

Bewildered

84--84--84--84

Spots are in the groove for this one. Release would be late for most other performers, but group has facility of scoring with already established material.

No Orchids for My Lady

74--74--73--75

Boris may not, but don't convince with this type of material.

RALPH MENDEZ

VICTOR YOUNG, DIR.

(Decca 24572)

Dark Eyes

60--62--60--58

The talented legit trumpet soloists a virtuosic job with little-longue feeling.

La Estrella

64--65--64--63

Big, pure tone and lightning technique. Side may have broader appeal than flip, owing to more feeling and shading.

ANDREWS SISTERS

(Vi-Vic Schenck Ork)

(Decca 24561)

Underneath the Linden Tree

82--82--82--82

Clark gets over sweet appeal of their "Tootle Ootie" click on this attractive harmonium.

PATTY ANDREWS & BOB CROSBY

You Was

86--86--86--86

Freshest and entree etching of the boy-and-girl novelty to date. Clever aural material interspersed brightness this version.

POPULAR

BING CROSBY

(Victor Young Ork)

(Decca 24560)

Somebody Loves Me

74--74--74--74

Side, released as a single from Crosby's current "Songs by George Gershwin" album, shows Bing in mellow, relaxed style.

Maybe

74--74--74--74

Same story with this one, but little-known Gershwin ballad.

FOUR NOTES OF RHYTHM

(Pat Rainey)

(Good Music CM 940)

Gotta Love You 'Til I Die

72--72--72--73

Effective piano and ork of haunting minor key ballad.

Headin' for a Heartache

50--50--50--50

Nothing here, as thrush gets down in an attempt to imitate Dinah Washington.

JAN CARBER ORK

(Capitol 1328)

Too-Ra-Loo-Ra-Loo-Ral

56--55--55--55

Orthodox (Clarke) atyp treatment of the Gaele type lullaby. Hard to see reason for its resurrection at this particular time.

Mother Macroe

63--62--60--65

Adapt number good enough dialing of the standard. Always good for enlivening.

THE RAVENS

(National 8003)

Deep Purple

84--84--83--89

Gardner (Clarke) with lead bass Ricky's sub-tellar harp never more winning. Extraordinary for love of action across the board.

Leave My Gal Alone

74--74--73--79

Light, lively rhythm novelty, with group riffing response to Ricky's lead.

HENRY RENE ORK

Wonderbar

75--80--75--70

(Victor 26-234) Henry's instrumental version of the continental-type waltz from "Kiss Me Kate" is packed with biting old-world flavor.

Were These That Special Face

74--80--75--68

Another Cole Porter tune especially attractive in form "Kiss Me Kate" in this "old-wine" rendition.

AL TRACE (His Silly Symphonies)

I Yi Yimminy Yi

58--58--56--60

Smokey-bored polka of Trace's "pre-Darling" vintage exuded here, but little appeal.

I Don't Care If I Never Go to Bed

61--61--60--62

Another old Trace matter, a pleasant enough novelty job, but without special commercial point.

DON JUAN TRIO

(Modern 26-654)

A Low Time

84--84--84--84

Tricky waxing, with thrush instrumental lines in echo chamber. Warbler sing-lead sounds much like Chas Brown, does a sock job. Fanned for a race top.

Two Guiter Blues

72--72--70--74

After a hours plucking; druggy, dark and dirty. Worthwhile dip side.

(Continued on page 116)

EVERY HIT RECORD OR ALBUM ON ALL MAJOR LABELS

No Order Too Small or Too Large. Terms C.O.D. Immediate Delivery. Our Price 5 Cents Over Wholesale Cost Per Record.
... Albums 30% Discount From Full Price.

SOME SUGGESTED POP HITS

Sicilian Tarantella (original on Victor)
Red Roses for a Blue Lady..... V. Monroe
Cruising Down the River..... Blue Barron
Russ Morgan
So in Love..... Gordon MacRae
Blue Room..... Perry Como
Beautiful Eyes..... Art Mooney
Plus every hit mentioned on Billboard's best selling Pop Records Chart

SOME SUGGESTED RACE HITS

NEW RELEASES
Ramin' Blues..... Louis Jordan
Chicken Shack Boogie..... Lionel Hampton
Com Bread..... Erskine Hawkins
Plus every hit mentioned on Billboard's best selling Race Charts

SOME SUGGESTED FOLK HITS

There Is Not A Thing..... Eddy Arnold
I Love You So Much It Hurts..... Jimmy Wakely
Plus every hit mentioned on Billboard's best selling Folk Charts
WE CARRY ONE OF THE LARGEST STOCKS OF CLASSICAL AND POPULAR ALBUMS FOR IMMEDIATE DELIVERY. ALSO EXPORT

RECORD WHOLESALERS

853 9TH AVENUE

CIRCLE 7-6362

NEW YORK CITY 19

The Billboard

MUSIC POPULARITY CHARTS

Record Possibilities

Based on reports received last three days of Week Ending February 18

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

1. **I DON'T SEE ME IN YOUR EYES ANYMORE**...Garden Jenkins.....Decca 24576
The arranger-conductor has applied his considerable talents to a new ballad by Benjie Benjamin and George Weiss. Combination of a staid old tradition and a retentive melody mark this one as a strong possibility. Another top version is Perry Como's, on Victor.

2. **COMME CI COMME CA**.....Tony Martin.....Victor 26-3267
Duke Haynes.....Decca 24565

This delightful tune with the catch-phrase French title gets a pair of crooner interpretations that do it full justice. Martin, in great form, sings it sweet and forthright, as might be expected. Haynes does it with mellow shading and sensitivity. Melody, a catchy thing, comes from a French pop song titled "Chopin, Chopin."

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,206 of them, the disk jockeys think tomorrow's hits will be:

1. **BLUM BLUM**.....Peggy Lee.....Capitol 13371
2. **LA RASPA**.....Paul Weston.....Capitol 13373
3. **BEAUTIFUL EYES**.....Art Mooney.....MGM 10357
4. **DOO DE DOO ON AN OLD KAZOO**.....Art Mooney.....MGM 10357
5. **CRUISING DOWN THE RIVER**.....Rue Morgan.....Decca 24568
6. **SUNFLOWER**.....Ray McKinley.....Victor 26-3324
7. **YOU WAS**.....Doris Day-Buddy Clark.....Columbia 36392
8. **ALWAYS TRUE TO YOU IN MY FASHION**.....Peggy Lee-Dean Martin.....Capitol 13349
9. **NO MOON AT ALL**.....King Cole Trio.....Capitol 13354
10. **ALWAYS TRUE TO YOU IN MY FASHION**.....Dinah Shore.....Columbia 26390

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. **SUNFLOWER**.....Rue Morgan.....Decca 24568
2. **BEAUTIFUL EYES**.....Art Mooney.....MGM 10357
3. **ALWAYS TRUE TO YOU IN MY FASHION**.....Dinah Shore.....Columbia 26390
4. **NO MOON AT ALL**.....King Cole Trio.....Capitol 13354
5. **CRUISING DOWN THE RIVER**.....Jack Smith-Clark Sisters.....Capitol 13372
6. **ROSEWOOD SPINET**.....Sammy Kaye.....Victor 26-3326
7. **BLUM BLUM**.....Peggy Lee.....Capitol 13371
8. **CARELESS HANDS**.....Sammy Kaye.....Victor 26-3321
9. **DOO DE DOO ON AN OLD KAZOO**.....Art Mooney.....MGM 10357
10. **FOREVER AND EVER**.....Gracie Fields.....London 362

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,558 of them, the juke box operators think tomorrow's hits will be:

1. **DOO DE DOO ON AN OLD KAZOO**.....Art Mooney.....MGM 10357
2. **DOWN BY THE STATION**.....Guy Lombardo.....Decca 24566
3. **I LOVE YOU SO MUCH IT HURTS**.....Mills Brothers.....Decca 24580
4. **LADY OF SPAIN**.....Ray Noble.....Victor 26-3362
5. **SUNFLOWER**.....Frank Sinatra.....Columbia 36391
6. **SO IN LOVE**.....Bing Crosby.....Decca 24580
7. **YOU WAS**.....Peggy Lee-Dean Martin.....Capitol 13349

FOLK TALENT AND TUNES

(Continued from page 36)

HERMAN THE HERMIT, who did the five-string banjo work in "So Dear to My Heart." Disney flicker, has completed a part in a folk musical, "Roses McCoy" for MGM. . . **DOYE O'DELL** (Exclusive) has finished a series of television pictures, "The Adventures of U. S. Marshal O'Dell" for Toby Anguish Productions. . . **REX ALLEN** cut his first post-ban sides for Mercury last week in Cincinnati, with guitarist **JERRY BYRD**'s combo of WLW doing the backing. Jerry will get billing on all Mercury cuttings he makes under a pact inked with **MERCURY NASH**, the label's folk music rep.

BOB WILLS and his brother, **JOHNNY LEE**, were united for a big two-day festival in Tulsa, Okla., February 8-9 to celebrate the 15th anniversary of their first radio show over KVOO, Tulsa. Bob's original manager, O. W. MAYO, is still in Tulsa, handling **JOHNNY LEE**. A community-wide luncheon, sponsored by Johnny's sponsor, was held during the celebration. . . **TEX WILLIAMS** (Capitol) and his Western Caravan will be publicized soon via their own kiddie comic book. Williams now owns two music pubertries, having recently acquired Dallas Music (ASCAP), in addition to his previously owned Caravan Music (BMI). Tex has signed with Universal-International for a four-pic deal. He just completed four three-reelers for his firm.

STATION WZIP is doing a one-hour remote from a Cincinnati nitery Sunday afternoons, featuring the music of the **TEXAS PIONERS**, who work there nitely. Pioneers include **MARVIN MONAHAN**, **LEFTY STRUNK**, **BOB PARKER** and **JIMMY REESCH**. **RAY SCOTT**, station's d.j., is doing live vocals with his own guitar accompaniment on his two daily shows. . . **GOV. ROY J. TURNER**, of Oklahoma, has turned folk songwriting, with **JIMMY WARELY** (Capitol) recording his first number, "Old Flying L".

Please address all communications to Johnny Sipfel, The Billboard, 155 North Clark St., Chicago 1, Ill.

MERCURY

MEANS

QUICK

\$ilver

according to Mr. Webster...

mer'cu-ry, 1 mūr'ku-rī; 2 mēr'cū-ry, n.
1. A silver-white metallic element,
quick silver.

START WITH THESE GREAT
NICKEL GRABBERS FOR

QUICK **\$ilver**

Eddy Howard

LOVE ME! LOVE ME! LOVE ME!
No. 5238

THESE WILL BE
THE BEST YEARS OF OUR LIVES
No. 5209M

Vic Damone

AGAIN
No. 5261

SENIORITA
No. 5198

Helen Carroll

and the Carolers

FOREVER AND EVER
No. 5252

(The Gang That Sang)
HEART OF MY HEART
No. 5249



MERCURY
RECORDS

PIC PICKS THE HITS!

The Hit Novelty That's
Sweeping the Country!

DOO-DEE-DOO ON AN OLD KAZOO

Recorded by

THE BLUE JAYS (Coral)
ALAN DALE (Signature)
ART MOONEY (M-G-M)
BUDDY MORENO (Victor)

Watch Out For This One!

YOU BROKE MY PROMISE

Recorded by

JOHNNY DESMOND (M-G-M)
LOUIS JORDAN (Decca)
THE PIED PIPERS (Victor)
DOROTHY SHAY (Columbia)
KAY STARR (Capitol)
PAULA WATSON (Supreme)
TEX WILLIAMS (Capitol)

PIC MUSIC CORP.

Earl Mills, Prof. Mgr.

6419 Homewood Avenue

Hollywood 28, Calif.

The Billboard MUSIC POPULARITY CHARTS PART X

Advance Information

Based on reports received on three days of Week Ending February 18

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance of record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Long Time**
Don Juan Trio (Two Outlaw) Modern 20-154
- A Rosewood Secret**
F. Jarrin (Cruciating Down) Monogram 111
- A Sensitive's Request**
B. Kristine (Crescent) MGM 10248
- "A" You're Adorable**
B. Kristine (Crescent) MGM 10248
- "A" You're Adorable**
J. Stafford-C. MacRae-P. Weston (Or) Need You Capitol 15393
- "A" You're Adorable**
A. Vincent-J. Carroll (Keep a Mercury 2252
- Again**
V. Damone-G. Oster (I Love Mercury 2281
- All Is Lost**
A. Shelton-Wardour Singers-R. Robertson (Or) New London 380
- An Eight-Piece Band on a Nine-Piece Cruise**
H. Gold & His Pieces of Eight (Did You London 423
- Automobile Songs Album—The Jesters (4-10")**
Decca A 240
- 1. Cole 30 Flyer, 2. Red Bird, 3. Take Me Out to a Valse (Or)**
Decca 24346
- 1. He's Gotta Get Under, Out and Out and Out To Fix Up His Automobile, 2. I'm Wild, Wild About Her on an Automobile That On "Ta-Ta-Ta-Ta"**
Decca 24245
- 1. Surfer for Henry, 2. The Little Old Ford Rumbled Right Along**
Decca 24242
- 1. I Didn't Raise My Furd to be a Jester, 2. Write the Sunday Drivers**
Decca 24241
- In My Merry Oldsmobile**
Decca 24240
- Oh, Pol**
Decca 24243
- 1. Take Me Out for a Joy Ride, 2. On an Automobile Homecoming**
Decca 24240
- 1. Tati, 2. Come Along Miss Josephine**
Decca 24241
- Be Mine**
O. Lombardo & His Royal Canadians (When You're) Decca 24178
- Be Mine**
J. Pichon-H. Hense (I Dreamed) Victor 20-3386
- Beautiful Eyes**
L. Poline (Or) ("A" You're) Decca 24278
- Revisited**
H. Jeffries (Orla Were) Columbia 36412
- Beyond the Purple Hills**
J. Cooper (Jangle and) Mero M-7463
- Black Market**
M. Dietrich (Tilusions) Decca 24182
- Blue Bird Waltz**
H. Carroll & The Carpiers (Forever and Mercury 2281
- Brooklyn Romance**
E. Hawkins (Or) (Cold Hearted) Victor 20-3379
- But Brown Album—Sam Brown (4-10")**
London 1A-55
- A Boy From Texas—A Girl From Tennessee**
London 1B1
- A Tree in the Meadow**
London 123
- On Old Romance**
London 123
- Leaves Laid Lull Belter**
London 123
- My Dream's Lovin'**
Planissimo . . . London 141
- Thoughtless**
London 143
- Ray Bees Nether**
The Modernizers (Johnny Get) Columbia 36416
- Caravan**
B. Kristine (A Sensitive's) MGM 10248
- Caravan**
The Gordon Trio (Lullaby of) Rondo 2-160
- China Doll**
H. Wharton (I'm Saving) Talent 70-300
- Clea Heca**
D. Kaye (Or, By) Decca 24240
- Cold-Hearted Woman**
E. Hawkins (Or) (Brooklyn Romance) Victor 20-3379
- Crown Willard & Thers**
V. Damone (Felix Angelicus) Mercury 15007
- Craving Down the River**
N. Alexander (A Rosewood) Monogram 111
- Donny Dennis Album—D. Dennis (4-10")**
London 1A-51
- Bed of Roses**
London 142
- But Beautiful**
London 143
- Change Ahead**
London 156
- Felix With an Umbrella**
London 205
- Honey**
London 154
- It's the Biggest Kind of Blues**
London 104
- Make Believe World**
Steppin' Out With My Baby . . . London 208
- Did You Ever Try? Snowballs!**
H. Gold & His Pieces of Eight (An) London 402
- De Vito Others**
B. Jordan-The Four D'Loives (Lay Me Out) Manor 1148
- Don't Call Me Sweetheart Anymore**
L. Poline (Or) (Heard and) Decca 24283
- Don't Call Me Sweetheart Any More**
T. Phillips (Or) (I'll Get) Tower 1453
- Don't Hang Around**
B. Lee-Krymolen-T. Temple (Or) (Park Your) London 210
- Breathing of You**
J. Cooper (Rosewood) Mero 7482
- Easter Parade Album—J. Garland-F. Adair-A. Miller-F. Lawrence-J. Green (4-10")**
MGM 10248
- A Couple of Swells**
MGM 20126
- A Felix With an Umbrella**
MGM 20125
- Better Luck Next Time**
MGM 20127
- Faster Parade**
MGM 20125
- I'm Only Happy When I Dance With You**
MGM 20127
- Shaking the Blues Away**
MGM 20125
- Steppin' Out With My Baby**
MGM 20125
- 1. When the Midnight Choo Choo Leaves for Alhambra, 2. I Love a Piano, 3. Smokey Oklahoma**
MGM 20125
- Enjoy Yourself (It's Later Than You Think)**
D. Dorsey (Or) (She's a) Victor 20-3375
- Everywhere You Go**
J. Cooper (Or) (The Orchids) Capitol 15397
- Gracie Fields Album—G. Fields (4-10")**
London 1A-54
- An Revolt**
London 129
- Bella Bella Marie**
London 210
- Blues of Happiness**
London 242
- Come Back to Sorrento**
London 110
- Green Up Time**
London 242
- It's the Way You Love Me**
London 110
- Pedro the Fisherman**
London 210
- Red Balls in the Sunset**
London 210
- Forever and Ever**
H. Carroll & The Carpiers (Blue Skirt) Mercury 2281
- Forever and Ever**
D. Shore-H. Zimmerman (Or) (I've Been) Columbia 24148
- Gallop, Bay**
P. Allison-E. Ballantine's (Or) (My Cathedral) Rondo B 184
- Gallop, Bay**
C. Decca-B. Cole (Or) (I'll Be) Capitol 15403
- Get a Little Summer in Your Knees**
London 123
- Girls Were Made To Take Care of Boys**
H. Jeffries (Revisited) Columbia 36412
- Go Now**
A. Shelton-R. Robertson (Or) (All Be) London 380
- Get It Up, You'll Be It**
Four Notes of Rhythm (Headin' for) Gold Medal GM 948
- Have a Little Synch**
S. Lewis (I Can't Get) Monogram 112
- Harmon Nodders**
T. Heath (Or) (Narcissus) London 410
- Have a Little Synch**
D. Martin-P. Weston (Or) (Johnny Get) Capitol 15403
- Hearts a Heartache**
Four Notes of Rhythm (Gotta Love) Gold
- How Green Was My Valley**
A. Newman & His Hollywood Symphony (Direct Scene) Mercury 11504
- How Many Times, How Many**
F. Masters (Or) (Just One) M-G-M 10271
- Can't Give You Anything But Love**
L. Lewis (Hawkeye) Mercury 112
- I Don't Care If I Never Go to Bed**
A. Tress & His Rhythmic Symphonies (I TU) National 7024
- I Don't Care**
D. Stephens-A. Kane-J. Coles (Or) (The London)
- I Don't See Me in Your Eyes Anymore**
H. Porrett (Why Be) M-G-M 10273
- I Don't See Me in Your Eyes Anymore**
V. Lynn-B. Brown-B. Farnon (Or) (I'll Keep) London 410
- I Dreamed I Heard an Organ Play**
J. Fickens-M. Hense (Or) (The Minie) Victor 20-3380
- I Get Up Every Morning (What Do I Do, What Do I Do, What Do I Do?)**
J. Bradford-H. Hense (Or) (Jalousie) Victor 20-3378
- I Get Up Every Morning (What Do I Do, What Do I Do, What Do I Do?)**
O. MacRae-The Rhythmatics-P. Weston (Or) (The Right) Decca 15396
- I Just Can't Stop Loving You**
W. Evans (Or) (Sweetest) Rockett PEK-548
- I Kissed a Girl and Made Her Cry**
J. Javits-RCA Victor 40206
- I Kissed a Girl and Made Her Cry**
(Victory) Victor 20-3386
- I Love You So Much It Hurts**
V. Damone-G. Oster (Or) (Again) Mercury 2281
- I Want To Learn About Love**
E. Fitzgerald-The Daydreamers (Old Mother) Decca 24281

(Continued on page 122)

*Record artists
listed alphabetically

The Billboard

MUSIC POPULARITY CHARTS

Album Reviews

Based on reports received last three days of Week Ending February 18

The large boldface number in each review is the **new rating**. This rating is based on the **new** album, each of which is judged on a **new** number of points. (The best rating is 100.) Minimums are not subject to change depending on results of a survey of the music public's opinion. Suitability for use on operators or disc jockeys is indicated in the **disc jockey** column under the **new** rating within each review.

THE RATINGS

90-100	(100 points—the maximum)	type
90-99
80-89
70-79
60-69
50-59
40-49
30-39
20-29
10-19
0-9

THE CATEGORIES

1. Production idea	2. Musical value	3. Quality of material	4. Musicianship	5. Interpretation	6. Record quality	7. Musicianship	8. Production efficiency	9. Packaging	10. Total
(Grouping of selection continuity)
(Art work, binding, wrapping)

KIDDIE HIT PARADE ALBUM—JUNE WINTERS (2-10") 72

Mayfair M-3
Parade of the Wooden Soldiers; Old MacDonald Had a Farm; Hannee and Oreste's Dance; All Through the Night; June Winters, who has appeared in several Broadway productions, in "The Lady in Blue" is kiddie heaven. In this set she introduces such songs as "Hannee and Oreste's Dance," after which there's a colorful production with ark, vocal group, and the singing "Lady," all participating. "The Parade" and "Dance" have infectious rhythms. "Farm" is the familiar novelty inviting participation, and "Night" is a colorful lullaby. The material is tastefully interspersed in such number, and total effect is of originality. Package is highly colored, and disks are sublimely.

JOCKS
Individual selections merit while on kiddie frames.

SONGS OF SAFETY ALBUM—FRANK LUTHER (1-12") 76

Decca C-113
Irving Caesar's ditties are catchy, palatable admissions to be careful climbing fences, crossing lanes, crossing streets, etc. The subject and situations are well selected for familiarity in all action programs, and the melodies by Gerald Marks are simple and effective. Records can be used easily on this set, and schools will probably pick it up too. Luther is not at all well with a large orchestral background, and much of his infectious informality is missing here, but his name is still tops on the pop market.

JOCKS
Useful as single short spins or for program of varied lengths.

MAGIC CARPET ALBUM—JUNE WINTERS (2-10") 77

Mayfair M-3
St. Patrick's Day in the Morning; Comin' Thru the Rye; Belish Grenadine; Little Marionette; The Yodel; Punkin-Punkin; Boy and Girl Polka; Where O Where; I'll Be Little Dog; Howd'ya Dance; Hush! Hush!; Mexican Clay; Hand Song; Home Sweet Home.
The Lady in Blue, a popular radio-record character, takes the sets on a musical journey here. She provides a bit of geographical info, or some informal chatter to precede her version of a popular folk song from each land included. Her easy, polished manner is absorbing, and she gets splendid results from a quality set and vocal group. Occasionally the production gets a bit heavy and starchy, but this is unlikely to deter sales. Attractive cover and encephalic disks should hype sales too.

JOCKS
None of set is ideal for programing as is.

TCHAIKOVSKY, FRANCESCA DE RIMINI—Philharmonic 76

Symphonic Orchestra of New York—N. S. Stokowski, director (3-12")
Columbia MG 40
Stokowski conducts this symphonic fantasia of Tchaikovsky to extract an energetic and vibrant reading from the New York Philharmonic. The Russian built this programmatic music from the story of Peter and Francesca which appears in the fifth act of "The Queen of Spades." His conception of the tragic love tale recaptured the composer's wonderful technique at writing for full orchestra. The music is not one of the composer's better-known works, there is much in it that is among his best writing. It is well-rehearsed and played. Packaging is in the new Columbia handsome type album with a good Stokowski cover.

JOCKS
FM and lengthier spinners will like this as well as the older Decca sound on Columbia.

FRENCH ORGAN MUSIC—E. POWER BIGGS (6-12") 63

Columbia MG 40
Wider: Toccata (No. 5 from Symphony No. 1) and Marche Posthume (No. 5 from Symphony No. 1)
Oligot: Grand Choeur Dialogue
Soliman: Suite Gothique
Duple: Antiphon II (I Am Black But Clean)
Alain: Litanies
Vierne: Final (No. 5 from Symphony No. 1)
The position of faithfully reproducing the tone of a large organ without distortion or overblowing has been practically solved in this new set. And the result is won't blast the ears, instead music that home phoned. The music itself is for the most part a blend of Bach and 19th century romanticism, with an occasional note of modernism. Some selections, like the Wider, are gipsylike and exciting, while others are delicate and charming. Tyler Turner's fine notes are interesting and informative.

JOCKS
Not suitable. There's a nice variety here for a couple interesting organ shows.

TANGOS FOR TWO—HARRY HORLOCK ORK (4-10") 70

MGM 32
Pepet: Milinda-Adda; Deschoo Vulp; Adios Muchachos; Orelida in the Moonlight; Jorane; Fox Quet; La Campanaria.
Experienced tango dancers and beginners alike will go for this polished collection. The tempo is just right, and the rhythm is definite thrust. Horlock's rich voice also brings out the richness of the tango melody he has chosen. The finer notes play up the Fred Astaire endowment, and his hasty tangos mean. Added glint is the inclusion of a couple enlisting the buyer to a free dancing lesson at any of Astaire's studios.

JOCKS
Three of the more rich romantic program fare here.

HOLIDAY INN ALBUM—BING CROSBY-FRED ASTAIRE 75

Decca D-124
Happy Holiday; Be Careful It's My Heart; I'll Be Home for Christmas; You're Easy to Dance With; I Can't Tell a Lie; I'll Be There for You; Let's Start the New Year.
One of Decca's top selling albums is reissued and still has considerable market value, especially in the timeless quality of the lively Berrings which comprised the heart of the movie which bore the album's title and featured the album's stars—Crosby and Astaire. It was from this picture score that came "White Christmas." One doesn't have to scrape the memory to remember the film in order fully to enjoy this set.

JOCKS
Good stuff for seasonal programing as well as for regular spins.

SUPER CLUB FAVORITES—PERRY COMO (3-10") 80

Victor V-321
When You Were Sweet Sixteen; Prisoner of Love; Because; Till I Hear from You; Temptation; Song of Songs.
Six of Como's standard songs have been re-issued and issued in one of Victor's new-type sealanters, without pockets. Como fans, who have not already picked up most of these as singles should go for the entire deal. Perry plays up the warbler's chestnutfield air show.

JOCKS
All sides fall up as rare-bird standards. Titles read like any Como "all request" show.

DREAMER WITH A PENNY
DREAMER WITH A PENNY
DREAMER WITH A PENNY
DREAMER WITH A PENNY

BILL LAWRENCE

RCA Victor Records
20-3355

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R-187—"You're My Love Song"
"The Miller's Daughter"Rondo
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N. Y. C. 19

D. C. Disk Retailers
Associate To Combat
Uncertainty of Biz

WASHINGTON, Feb. 19.—In a move which may spread into other cities, local disk retailers are organizing into an association to combat "uncertainty" over the variety of record speeds.

An organizational meeting of the Washington Retail Record Dealers Association (WRRDA) was held Wednesday (16), when 17 dealers chose Max Silverman, Quall's Music Shop, as temporary chairman, and John Mack, Melrose Music Mart, as secretary.

WRRDA has a number of squawks about the disk situation in addition to LP's and the price cutting situation. The group plans to ask distributors for an increase to 10 per cent in the present 5 per cent return privilege. WRRDA also complains that distributors are behind in delivery of hits, frequently delivered to some stores ahead of others and carry too big a stock of slow-moving disks. On the manufacturing end, the association plans to complain against manufacturers cutting out items from catalogs which are still moving readily.

WRRDA further plans to set up a local dealers' co-operative thru which members who are overstocked with certain labels can swap disks with other members.

Some dealers have bought up large stocks of labels around the country at less than wholesale cost. These items, it was stated, are being offered at 50-60 per cent below the usual retail cost, with the dealers adding deadwood labels from their own stocks. WRRDA is concerned over this trend, since its members are stocked with inventories of disks bought at usual wholesale rates.

The disk retailers—and the Washington public—are confused over the long-play situation, Mack told The Billboard. He said numbers of his best customers have called up to say they were going to buy disks until the controversy is settled. At the same time, he remarked that Columbia's LP disks are moving well in his shop and other which feature classical, but slowly in shops which concentrate on popular records.

The general attitude of local dealers, Mack asserted, is to go slow on Columbia's LP's and also on Victor's 45 r.p.m.'s when the come out around the first of April.

Bonds Booked for Year

PHILADELPHIA, Feb. 19.—In spite of the employment slump faced by most musical units today, the team of Ralph and Buddy Bonds, twin Hammond organ duo, have inked contracts that will keep them at the manuals until January 2, 1950, with one open stretch to fill. Currently at the Oakhurst Club, Somerset, Pa., the Bonds follow on February 28 at Ciro's, Buffalo, and also on the dates take in the Cadillac, Cumberland, Md., opening April 18; the Jai-Lai, Columbus, O., opening May 30; return to the Oakhurst, Somerset, Pa., July 4 for the summer season; open September 5 to November 23 when they return to the Cadillac, Cumberland, and then conclude until January 2 of next year. Bookings are handled by Jay Mills, of International Artists, New York.

HOLLYWOOD, Feb. 19.—Congratulations, the Sid Robin-Paul Weston tune published by Criterion (Capitol records subsid.) has been awarded Peter Maurice of England to become the London pubbery's No. 1 plug tune. Deal, set by Lou Levy and PM's Jimmy Phillips, gives Criterion a "substantial" advance plus the No. 1 plug guarantee. Domestic recordings of the tune include those by Tex Beneke (Victor), Jo Stafford (Capitol), Frankie Carle (Columbia) and Bob Carroll (Decca).

Decca-C. Haines
In Disking Pact

HOLLYWOOD, Feb. 19.—Decca Records this week inked through Connie Haines to a short-term disking pact with options. First two sides were etched Friday (18) by platter typper Dave Kapp.

Firm has yet to decide whether Miss Haines will be released on the Decca label or the subsidiary platter, Coral Records. She last recorded for Signature Records.

NAMM Sets Prelim
Plans for '49 Meet

CHICAGO, Feb. 19.—Preliminary floor planning for the 1949 National Association of Music Merchants' convention in New York July 25-28 were announced this week by NAMM executive Secretary Bill Gard. Phonograph records and accessories, radio sets, sheet music and trade publications will be housed in the Exhibit Hall of Manhattan Center, while the remainder of the exhibitors will be on three floors of the hotel. Various types of musical instruments will be on the hotel's sixth floor, with radio, tele and phono consoles, organs and chimes on the seventh, and pianos and piano accessories on the eighth floor.

Busse Grosses 19C
In Indianapolis

INDIANAPOLIS, Feb. 19.—Henry Busse and his ork grossed \$19,000 here for the week ended February 3 at the Circle Theater. Capacity, 3,310 seats. Prices, 60 to 90 cents. Two shows daily.

Besides Busse, the stage show had Vivian Blaine, with extra attraction of Jack E. Leonard and Hal Hunter. Trouble Makers was the filler.

Andy Russell Quitting WM;
MCA Makes Pitch for Him

PITTSBURGH, Feb. 19.—Andy Russell, here for a week's stand at Lenny Litman's Copa, said this week that he was in the company of Morris Agency would expire March 21 and that he did not plan to renew. Music Corporation of America is making a strong pitch for the crooner's contract, with agency reps flying here to talk to him.

DOUGLAS TO DECCA

HOLLYWOOD, Feb. 19.—Singer Michael Douglas, recently inked to a Coral Records pact, will be moved to the Decca stable, it was announced last week. Because of favorable reaction to the first two sides waxed here last week, Decca topers Jack and Dave Kapp decided to put the ballplayer in the company of Crooner Dick Haymes and other Decalites, instead of releasing platters on its Coral subid.

First two sides cut by Douglas include "She's a Home Girl and Without a Friend, both skeddled for early March release.

TUBY'S FIRST TUNE

NEW YORK, Feb. 19.—Herman (Tuby) Tivin, recording delegate and executive board member of Local 802, has just had his first song published. The tune, Just Get On, with lyrics by Bert Kapp, is set for No. 1 plug soon by Joe Davis's Beacon Music Firm. Sy Oliver has already inked for Decca. Blaine Courtney and Marshall Young are scheduled to cut it for Davis's own Beacon label.

Long Boff in Bridgeport

BRIDGEPORT, Conn., Feb. 19.—After several months of playing semi-name bands, the Ritz Ballroom brought in Johnny Long Sunday (18) for a one-nighter. Long drew 1,555 persons, one of the largest crowds of the season. Admission was \$1.30.

Leeds Ups Goldmark;
Longhair Hypo Seen

HOLLYWOOD, Feb. 19.—Leeds Music top, Mr. Levy this week upped Goldie Goldmark, general professional manager of Duchesne Music, to new berth of special music coordinator for the West Coast, in a drive to strengthen firm's longhair operations. Goldmark will handle special assignments on television and classical music, concentrating on Leeds' educational and symphonical catalogues.

As part of the plan to boost sales in this area, Levy will set up a complete showroom and rental library in Hollywood for symphonie music buyers. Cataloging will be handled by Meredith Willson, Paul Creston, Henry Cowell, Darius Milhaux and Franz Waxman.

Bob Stern, now handling Leeds' hillbilly, Western and race catalogs as well as publicity, will take on job of coast professional manager for Duchesne.

Cap To Use 2 Hues
On Rapid-Changers

HOLLYWOOD, Feb. 19.—According to present plans, Capitol will use two colors on its rapid-changer (45 r.p.m.) disks. Diskery will stick to black vinyl for its pop line and will use red to distinguish its classical (Telefunken) wares. Coast major does not intend to break it down any more than the twin hues. Victor (The Billboard, February 19) will use a series of different colors, one for each disk category.

To start the ball rolling on its rapid-changer wares, Cap this week sent a demonstration 45 r.p.m. machine, plus a sample of the big discography, to the West Coast offices and distributors. Idea is to give all dealers a close-up look-see of the new device and platters. Cap is still shooting for an April 1 kick-off of its rapid-changer wares.

OUT THIS WEEK!

MAHALIA JACKSON'S
IN MY HOME OVER THERESINCE THE FIRE STARTED BURNING
IN MY SOUL

APOLLO 205

SELLING STAGNO!

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VOX JOX

A National Accounting of Disk Jockey Activities

(Continued from page 23)

day and Thursday stints. . . **ELWOOD STUTZ**, WIBG disk jockey, placed his "I Laughed To Keep From Crying," with the Lois Publishing Company. . . **Singer BILL DARNELL**, piloted by **HENRY OKUM**, made a whirlwind visit to all the disk shows along local radio row, with more than a half dozen spinners putting him on for personal interviews to enhance the platter promotion. . . **DOUG ARTHUR**, top deejay on WIBG, named his new beat Taboo, in keeping with the theme song of his daily "Dance-band" spins which kicked off with a "Is It Taboo?" waxing. . . **Rumba maestro ROSS RAPHAEL** doubles as platter spinner on WDAS with a "Rumba Room" disk show each week. . . **BILL CARTY** gets a four-hour plattered "Record Room" for WIP airings Saturdays from 1-5 p.m. . . The winners of the "Stewey Me Stewey" steeled rabbit contest, conducted by **MEL STEWART** at WNAR in suburban Norristown, will receive live rabbits and disks of the novelty "Run, Rabbit, Run" ditty. . . **FRANK BROOKS** took his spinning to WTOA, new FM station in Trenton, N. J. . . **PAT FITZGERALD**, jock at WJLM in nearby Wilmington, Del., will emcee a series of benefit juvenile shows for the United Nations Council here. . . **ED HURST**, co-spinner with **JOE GRADY** of the "950 Club" on WPEH here, takes to the speaker's platform in making "brotherhood" talks before the students at the Furness Junior High School under the auspices of the Philadelphia Fellowship Commission. . . **HOWARD JONES**, WFIL jock, to do a series of interviews with shoppers sponsored by Rockwood & Company, chocolate manufacturers. . . **BILL McCALL**, and **RAMON BRUCE**, WHAT, have written a tune, "When Will the Girl I Love Love Me."

TUNE TOUTING . . . **BOB WOLFE**, KTNM, Tucumcari, N. M., is enthusiastic over the **SNOOKY LANSON** Mercury dishing of "Georgia on My Mind." . . **JIM DONEY**, WBSB, Cleveland Heights, O., has created a local stir by securing a 1924 John Garber platter Victor titled "Too Tired." . . **GEORGE GOWEN**, WFMR, New Bedford, Mass., is plugging the Hy-Loo Trio's "Whistling in the Dark." . . **RUTH PRITCHETT**, WIMS, Michigan City, Ind., sees hidom for **ANNE SHELTON**'s "Galway Bay" on London.

STRICTLY FROM DIXIE . . . **ZENAS SEARS** has moved from WXII, Buckhead, Ga., to WGST, Atlanta. . . **CHUCK THOMPSON**, blues and jazz specialist, is spinning at WLO, Tupelo, Miss., where he recently moved from WJZZ, Montgomery, Ala. . . **Orkster GENE WILLIAMS** guested on **JOHN BALL**'s noontime show at WOL, Washington, prior to opening at the Kavakos Club.

EASTERN BEAT . . . **BOB SNYDER**, WPTB, Albany, played host to **JOHNNY BOND**, **RUFY DAVIS** and **GINNY JACKSON**, of the Gene Autry show, and **PAUL JACKSON**, "Scheneectady Cats" columnist, last week. . . **MARTY ROSS**, same wattery, is sponsoring a concert-dance featuring the **CHARLIE VENTURA** ork at Albany's Mid-City Ballroom, Thursday (3). . . **BERTHA PORTER**, WDRC, Hartford, Conn., has launched a little theater group there. Two scripts have already been written—one by jock **JOE GIRAND**, of WCCC, Hartford, the other by **ALLEN WIDEM**, Hartford area correspondent for "The Billboard." . . **ALLEN BRYAN** pinch hit for **RUSS NAUGHTON**'s WDRC platter chores while Naughton was ill. . . **GEORGE WESBIT** has been used to program as director at WBPC, Pittsfield, Mass., while **MAC MCGARRY** takes on chief announcer's chores. . . **VERN COOK**, WGY, Schenectady, N. Y., recently interviewed 88ers **EDDIE HEYWOOD** and **CLAUDE THORNHILL** at the annual Snow Ball of Siena College, where the Thornhill ork played for the dance.

GIMMIX . . . **JERRY SPERLING**, KFRO, Longview, Tex., did a running 13-week story ament the adventures of the mountaineer and the jabberwock, in connection with the Mercury platter of the same name. . . **CHARLES PHILLIPS**, WBBB-FM, Burlington, N. C., hypes interest in his "Juke Box Revue" by running platter contests between bands or singers. . . **JOHNNY RUSSELL**, KOAT, Albuquerque, N. M., has open house on his "Disk Hop" Saturday afternoons for teen-agers. Peanuts and cokes are served.

HOLLYWOOD, Feb. 19.—Steve Allen, CBS-KNX spinner, irked by the thoughtlessness of interviewers who blew him system by preparing a list of *Rules for Guests*, Commandments include:

1. Don't make an appointment you can't keep. Often a disk jockey will publicize the appearance of a name guest and if the guest doesn't show up, the jock is publicly embarrassed.
2. If you are unavoidably prevented from making a scheduled appearance a telephone call will show your heart is in the right place.
3. Be on time. Some record shows are strictly timed, others are somewhat fluid in construction, but every platter spinner is thrown off balance if a guest shows up late. It usually means a hasty, poorly prepared interview, confusion in regard to records, and nervousness on the part of the jock.
4. Don't show up loaded. The average character thinks a few sniffers don't show on the air. Don't kid yourself.
5. Be yourself. Some very nice people feel they're under pressure to be "cute" when being interviewed. If you're a person with a natural sense of humor, fine. It'll carry over to the listener. But few people are so painful as the average man trying overly hard to be funny. After all, you're being interviewed because you're an interesting personality. Be yourself.
6. Remember the basic rules of etiquette. Don't interrupt. An interview should be dialog, not monolog. The jockey has planned to ply you with question after question. He's interested in you and so are his listeners. So give them a chance. Let the disk jockey guide the interview. Above all, wait until he finishes a question. Don't break in when he's trying to explain a point.
7. Be sure you know the disk jockey's name. This sounds too obvious to require attention, but many a platter-spinner has been embarrassed by being called Bill when his name is Pete.

Hialeah Park Charts

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Feb. 14, 1949.—8th day of 46-day meeting. Weather clear, track fast. FIRST RACE.—Purse \$1,000. 5-year-olds maiden claiming. Three furlongs. (Chart) Jurgenswayer, Time 24.2 1/2. At post 3:02 P.M. Winner—Dunham ch. col. and bay, trained by W. F. Fisher. Mutual handle—\$10,605.

Horses	Wt.	P.P.	St.	Str.	Pl.	Jockeys	St.	Pl.	Win Odds
Red's Runner	111	4	2	2	1	Atkinson	\$75.00	13.00	8.10 \$13.45
Barbaro	108 1/2	1	1	1	2	Waters	—	7.25	8.00
Algonquin	112	1	3	3	3	McGinn	—	—	8.25
Algonquin	112	1	3	3	3	McGinn	—	—	8.25
Black Hawk	112	1	3	3	3	McGinn	—	—	8.25
Black Hawk	112	1	3	3	3	McGinn	—	—	8.25
Black Hawk	112	1	3	3	3	McGinn	—	—	8.25
Black Hawk	112	1	3	3	3	McGinn	—	—	8.25
Black Hawk	112	1	3	3	3	McGinn	—	—	8.25
Black Hawk	112	1	3	3	3	McGinn	—	—	8.25

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141	GOT A GAL IN GALVESTON	SAMMY KAYE

Wet	111	4	2	2	1
Barbaro	108 1/2	1	1	1	2
Algonquin	112	1	3	3	3
Algonquin	112	1	3	3	3
Black Hawk	112	1	3	3	3
Black Hawk	112	1	3	3	3
Black Hawk	112	1	3	3	3
Black Hawk	112	1	3	3	3
Black Hawk	112	1	3	3	3
Black Hawk	112	1	3	3	3

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Curtainment Nationwide

NEW YORK, Feb. 19.—More than 50 clubs using some sort of acts have dropped from the showbiz scene in the past 30 days. This figure is based on the return of cash bonds deposited with the American Guild of Variety Artists (AGVA) by cafes which have withdrawn their dough.

In practically every case where such money is returned, AGVA assumes that all talent has been dropped. In some cases, however, such withdrawal represents only part of the bond put in escrow. It means that budgets have been cut and adjustments made accordingly.

An example of the latter is the Copa City, Miami. The spot originally had about \$18,000 up with the union. In the past 30 days it cut its show to \$7,000, taking \$9,000 back from its original bond.

Miami has apparently been hit the hardest, based on the number of clubs which have asked for the return of their dough. Among these were the Club Flamenco, the Kopeckians, the Monte Carlo, the China Doll and the Little Club.

Chi Clubs Hit

Chicago was equally affected. Four clubs in that city either cut their show budgets, eliminated their acts or did a fold. These were the Showboat, the Paddock, the Argyle Lounge and the Parody Club. In the Chi situation, the returns ranged from \$300 to \$700 per club.

Clubs in other cities affected were the following: The Palomar (a ballroom), San Francisco; Slappy Joe's, New Orleans; Borsolino's, Cleveland; Andy's, Syracuse; the New Look, Philly; Bradley's, New York; the Shyline, Denver; the Blue Curlew, Los Angeles; Duke Ellington's, Washington, D. C.; the Club Colony, Cincy; Slappy Maxie's, Hollywood; Le Dorettoire, N. Y.; Joe's Tavern, Boston; the High Hat, Boston; Club 509, Detroit; Bill Green's, Pittsburgh; the Cafe Lido, San Francisco; the Continental Restaurant, Cleveland, and about 20 others.

In some cases the amount of the bond was in four figures. For example, Andre's, Erie, Pa., had \$2,000; the Duke Ellington, Washington, had \$1,700 up. Borsolino's, Cleveland, got a return of \$1,000; Slappy Maxie's on the Coast had \$1,850. The Embassy, N. Y., kick-back was \$1,000, and Bill Green's, Pittsburgh, called in \$2,000. In many cases, AGVA said, the bond was used to pay off performers for their last week in various clubs. With no additional bond being put in, AGVA believes the clubs are not buying talent for the time being.

Arki Yavensonne To Buy

Talent for Copley-Plaza
NEW YORK, Feb. 19.—Arki Yavensonne, former host of the Satire show, Festsage, in New York, now the emcee and talent buyer for the Copley-Plaza, Boston, having assumed the job with the current show. Stanley Melba, Boston, said, "I will have a contract with the talent chain, of which the Copley is a part, to book the shows. With Melba's duties keeping him in New York, however, the hotel, wanting some people constantly on the premises, hired Yavensonne.

Elkort-Edwards Lams Start New Rumors of MCA Revolt

NEW YORK, Feb. 19.—The sudden resignations of Eddie Elkort and Jack Edwards from Music Corporation of America's (MCA) cafe and theater departments, respectively, started the usual flock of rumors this week about trouble within the agency, all of which were denied by MCA topper Larry Barnett.

Barnett said resignations by Elkort and Edwards were merely a coincidence, adding, "That is all I know." But if Barnett was reticent insiders were not.

In the cafe department, for example, insiders pointed out that Elkort, who was with MCA for 15 years and was responsible for setting up the agency's act department in Chicago, had been champing at what he believed were stifling regulations, enacted in the past year. The rule of no splits with other agents was one bone of contention. MCA agents argued that if they couldn't split, or give bookers their cut, outside agents and bookers would just refuse to use MCA properties. It was pointed out that even if it was an MCA rule that no commissions be split, it was being bypassed. MCA had maintained it didn't collect booking fees for exclusives because it didn't have any exclusives. If it bought acts from outside agents for spots with which it had "service" agreements, deal—were net. But despite this rule, agents said MCA five or ten on acts under contract to outside agents or the acts wouldn't get the job.

Kalsheim Case

A recent example was that of an act signed by Jack Kalsheim, local indie. His act was bought for the Belmont Playhouse MCA. The contract read, "Less 10 per cent to MCA."

Another complaint which insiders brought to Elkort's quitting was the development and following up of acts brought into the agent. It was maintained that the agent responsible for securing the talent in a small act, who worked and developed it, should develop with it. In MCA (as in other large offices) an act moving from department to department is handled by

It's Talent, AGVA Fight New Measures

HOLLYWOOD, Feb. 19.—Coast talent agencies, artists managers and American Guild of Variety Artists are fighting a new measure to prevent passage of a brace of legislative measures now pending in the California State Legislature which would restrict or destroy operating theatrical agencies. Showbiz orgs will band together with outside employment agencies at a strategy meeting to be held here February 22 at which time plans for fighting measures will be outlined.

Among 11 bills introduced at the current session of the legislature, two specifically threaten theatrical agencies. Bill No. 1286, calling for repeal of the state labor code, would abolish all employment agencies, including theatrical agencies, and make the State responsible for employment functions. Bill No. 1263, a watershed version of the state labor code, would limit agency commission fees to no more than \$10 or 10 per cent of the first month's salary. A third bill, No. 1265, extending to theatrical agencies from commission limitations but places other controls on showbiz bookers and agents.

different people. Elkort, it was said, believed that in many cases other departments didn't recognize potential values of certain acts and kicked them around, until they got their release in disgust, went to another office and became valuable properties. MCA maintained that a cafe agent, for example, could not handle details in the radio department or pictures, and that department would handle it.

Eldort said this didn't always apply. The band department kept a control over acts working band spots, e.g., the Almsley, Atlanta. And if that was the case, logic should call for act departments to handle bands if they worked in their territory.

Edwards Case Different

The case of Jack Edwards, insiders say, is a little different. He joined the office about two years ago after leaving Frederick Brothers and became John Dugan's (theater head) assistant. Later when Harry Romm entered the picture, Dugan became coordinator, and Romm became kick theater head. Here, it was said, it seemed that the class of personalities with office politics playing a major role. It finally blew up Monday (14) when both Edwards and Elkort called it quits.

Neither Elkort or Edwards has immediate plans, the both will stay on at MCA until March 1. Accompanying these resignations were rumors that MCA would close its Boston office and maybe another office. Barnett denied these rumors emphatically, saying that Boston was doing a business and had no intention of closing it.

Morris Loses 2 Exclusives

NEW YORK, Feb. 19.—The William Morris office has lost two cafe acts to the Charles and the Latin Casino, cutting down its working time for acts in Eastern States by approximately four weeks. It is also stated to lose another spot in the next few months.

The two already lost are Club Charles, Baltimore, and the Latin Casino, Philadelphia. In the case of the Charles, the acts have told indie agents it is wide open and will look at any acts submitted independent of the Morris office.

The Latin Casino has also notified outside agents that contracts may be negotiated direct.

The third spot on the skids is El Mordor, a cafe and the building it occupies has been bought by a bank and club is going out of business.

Blue Angel Plots Non-Tax Lounge

NEW YORK, Feb. 19.—The Blue Angel is starting a new non-tax lounge policy to run after 2 a.m. The idea is to keep the outer room running with no minimums in an attempt to lure in the late spot which will serve breakfast, etc.

To kick off the idea, the Blue Angel has bought the two-plane team, Eddie and Back, both of whom have previously worked at the Gallia, Beverly Hills, Calif., for seven years and later at Mocambo's, also on the Coast. The new lounge will continue to be in the inside room, the the time will not conflict with the lounge policy in the outer room.

(Continued from page 18)
AFM to show the "wide extent" of losses to the government from the high rate running into "millions of dollars."

The AFM locals agreed to take a survey of their files to show the number of musicals thrown out of work from the closing of clubs which shuttered because of the high tax. Hotels are making a similar check.

Legislation being pushed by the joint tax-cut group includes bills of house minority leader Joseph Martin (R., Mass.) and Alime Forand (D., R. I.), which would cut all wine-flavored excises back to the prewar level, and a bill sponsored by Ray Madden (D., Ind.), which would reduce to 5 per cent the tax on the cabaret levy as far as hotel-operated clubs are concerned.

Ballroom operators are attacking the tax law from another angle. They expect to come up with at least one House member to duplicate the bill recently introduced in the Senate which would exempt ballrooms from the cabaret levy entirely.

While ballrooms and dance halls would benefit from a cut in the cabaret tax, their representatives feel they should pay no tax at all since they control their sales and their customers and other concessions are only an incidental part of their business.

Maxie's Reopens With Low Budget

HOLLYWOOD, Feb. 19.—Slappy Maxie's, Hollywood niteriy, will reopen March 1 with a low-budget packaged show headed by comic Sammy Cohen and including Frank D'Amore and Anita, Eddie Rio and Brothers; The Ice Classics, NTG as emcee, and Chuck Gould's act. Show will be packaged for \$2,000, with Cohen due a percentage over an undisclosed amount.

Altho club owner Charles and Sy Devedo previously shuttered rather than operate sans a name, the decision to reopen was made this week—when the owners decided to try new acts and lure old customers. For the first time, Slappy's will go in for heavy paid radio exploitation, with emphasis on disk jockey spots. Also, tie-up-acts will be sought, tying in local video variety stanzas with acts featured at the club.

Chrysler '49 Auto Tour Skeks Acts, Names, Dates

NEW YORK, Feb. 19.—The Chrysler silver anniversary road show now touring the country in connection with the company's showing of its 1949 models, is being booked by Abe Feinberg. The package, carrying Leo Carillo as permanent emcee, uses name-and-date-name-bills, two or three acts and a radio or a flicker name. The latter are bought for spot dates. The show plays before Chrysler dealers' country's showing of its line-up stands. Kansas City, February 22; Memphis, February 25, and San Francisco, March 3.

Newman Sets Kaye Date

NEW YORK, Feb. 19.—The Danny Kaye date for a Montreal one-nighter, March 4, was set by Sandy Taylor of the May Johnson office, instead of Harold Gardner as previously reported.

VAUDEVILLE REVIEWS

Capitol, New York (Thursday, February 17)

Capacity, 4,627. Prices, 70 cents to \$1.50. Number of shows, five daily. House booked, Sidney Piermont. Show played by name band on bill.

The new show will have a rough time following the smash registered here by Arthur Godfrey. For one thing, the marquee lure, Dave Apollo, Charlie Spivak, Anne Jeffreys and the Three Swifts, isn't particularly strong, and for another, the show itself is only mediocre.

Charlie Spivak's outfit (14) accredits itself favorably. Its opener, Caricos, in different tempos with Spivak doing an excellent trumpeting job, makes good listening. An attempted comedy routine based on Take Me Out to the Ball Game missed for two reasons. The boys did it with tongues-in-cheeks, and the working space was too limited. The bit can be funny if worked straight; over-acting simply makes it ludicrous. Later in a chatter bit with Apollo, Spivak got another chance to shine and again did a good job.

Dave Apollo punched too hard for the results he got. The mandolin player who has been around a long time dropped his three Filipino assistants in time ago. To keep reminding an audience of it when it obviously was uninteresting made for lulls. Basically, Apollo's act hasn't changed since he hired the three girls (two harp, one piano). The girls, Lois Bannerman, Laverne Gustafson and Deanne Muenzer, are dressed expensively, play quite well and look good. Most of the time, however, they're used as foils for Apollo's dialectal humor. The latter will probably register better as the show jells, but when caught it drew only faint titters.

Jeffreys Is Slick

Anne Jeffreys, a gorgeous hunk of femininity, aided by some extra special lighting, showed she's a slick, polished performer. Yet that very slickness made her work almost mechanical. She sang expensively, big never building to anything. Her musical comedy pieces handled such numbers as *Hurray for Love*, *Lover Blue* and *Lover with Me*. In an encore, *Smoke Gets in Your Eyes*, the canary worked in a pin spot and two red foots. The effect was good enough to get a hand, an unusual event in itself.

The Three Swifts did their standard act to polite laughs. The lads were visibly nervous in the small working space. Their Indian club tosses were managed in okay style. Gernu chatter got giggles, perhaps indicating that the language which was anathema only a short time ago is again acceptable. Incidentally, on a small stage like the Capitol, they might look better if the Swifts had the "volunteer" come on from out front rather than from the wings.

The band canary, Irene Doye, did an unusual *Far Away Places* backed by glee club effects. Ted Meyer's organ music and some beautiful ork work.

Tommy Lynn, the boy singer with the band, a tall gawky kid, did fairly well with a ballad. The show had possibilities. Right now he stands badly and, to his sings a good song, lacks in selling power.

Bill Smith.

Pic, Caught.

Paramount Theater, New York (Thursday, February 18)

Capacity, 3,554. Prices, 50 cents to \$1.50. Number of shows, five daily. House booked, Harry Levine. Show played by name ork on bill.

Lots of talent is packed into the new and fast-moving Paramount show. Buddy Rich and his orchestra share headline billing with singer Mel Torme. The band shows only in a hard-hitting opening. Caricos and Rich's Old Man River show-stopping drum solo, it helps considerably in setting the whirlwind pace via the leader's brisk antics and the 15 bootlers' precise and clean show background music.

Mel Torme in the closing spot shows a marked improvement over his Paramount opening. Buddy Rich has picked up a lot of new polish in projecting his songs. He did an outstanding singing job on *Blue Moon*, which he did in the MGM Words and Music flick, and was successfully cute with a rhythm rendition of *Careless Hands*, his initial Capitol record release. Torme teamed with Rich to sing and drum a sock finale to win a fine audience reception.

Four Steps Step

The Four Step Brothers, a standard acrobatic tap dance act, sends the bill off to a flying start with the group's usual crack taps-and-tumbles gyrations. The terps are followed by the DeCastro Sisters, a trio of leggy and cheery Cuban lookers who mimic their initial New York theater showings. The girls, working in eye-filling split-skirt costumes, draw the whistles and wows as they sing, shake and dance their way thru a speedy *Cumma* and *Swing*, and a little *Swing Me* and lengthy *Maharajah of Magador*.

Veteran comic Henry Youngman rounds out the bill, working a lot slower than is his usual pace. He goes thru a few new and plenty of old Youngman, pleasing the audience all the way. Rich, in his *Old Man River* drum solo stint, showed he is the most respected drummer in the jazz business. He did four minutes of speed and flashy execution, both at the standard traps and, afterwards, working without hands, at two bass drums. The leader also turned in a wisecracking and effective ensemble stint, proving himself to be one of the few orkers who know how to make an audience-satisfying picnic out of an emcee chore.

Pic is Whispering Smith.

Hal Webman.

New York:

Stem Still Hot with 402G; Roxy 111G, Cap 84½, MH 121

NEW YORK, Feb. 19.—Vaude-flesh houses racked up an imposing 402,500 last week, as against an even better \$481,000 collected the stanza before. Furthermore, the bill at the Paramount ran only five days.

The Roxy (6,000 seats; average \$28.00) did a swell street with a \$111,000 gross, against a sock \$134,000 collected the first week with Danny Kaye, George Gibbs and Yummy Yummy.

The Capitol (4,627 seats; average \$66,000) hit the higher brackets with its \$84,500 gross the second and final week with the attraction, against \$99,000 the first seven days. The bill had Arthur Godfrey and his unit and The Bribe. The new presentation reviewed this issue consists of Charlie Spivak and ork, Dave Apollo, Anne Jeffreys and the Three Swifts. Pic: Caught.

Chicago, Chicago (Friday, February 18)

Capacity, 4,200. Prices, 50 to 95 cents. Your show plays, five week-ends. House booked: Harry Levine. Show played by Louis Basili's house ork.

An unusual combination of solid variety acts makes this a fast-moving and entertaining 50 minutes. House orker Louis Basili converted a standard arrangement of Raymond Scott's surrealist *Powerhouse* thru lightning-like lighting effects thruout. Artin and Consuelo were in a tough spot, following the explosive opener, but their graceful ballroom terping won solid reaction. Pair asks for requests immediately after opener. Audience participation breaks down aloofness associated with ballroom teams and won them meaty mits on each of three requested numbers. Unlike most teams they stressed sprightly footwork that keeps eyes riveted on their movements.

Bob Hammond put his cocktosses thru their standard paces. Act gets additional charge from the little comedy bits Hammond has inserted since he's been here. He's added all chrome equipment for birds to settle on and act is dressed up considerably.

The Three Nonchalans still have a top knockabout acrobatic turn, but some of the talk is lengthy and drags. The inane one-minute talk at the opening before each of two partners arrive makes for a poor starter. Their high-powered straight and comedy acts took them off to a swell hell.

The Mills Brothers, resplendent in new canary yellow coats, contributed their standard Decca recording hits, with their newest, *Gloria*, winning nifty recognition. Rotund Harry stands out on the showmanship side. Garners two encores before walking off.

Pic, Don Juan. Johnny Stipp.

New Audition Plan by AGVA

NEW YORK, Feb. 19.—A new plan of auditioning actors for agents has been proposed by the New York Executive Committee of the American Guild of Variety Artists (AGVA). If the plan is accepted by the membership it will go into effect in a few weeks.

The idea is to get a studio-theater one day a month and AGVA members will go on before invited agents to make their acts. Nat Abramson of Entertainment Managers' Association (EMA), who is a WOR talent exec, has already signified his willingness to get one of WOR's studio theaters on the cuff, to hold such auditions.

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NIGHT CLUB REVIEWS

Blue Room, Hotel Roosevelt, New Orleans

(Thursday, February 17)

Capacity, 400. Price policy, \$2.50-\$12.50 minimum. Booking policy, non-exclusive. Owner, Seymour Weiss. Press representative, Al Burgess. Estimated budget last show, \$4,000. Estimated budget last show, \$4,000.

Sunny Skylan made them giggle. Betty Norman made them goody and George Olsen's band made them just plain go, as a smooth new show opened in the quiet and comfortable Blue Room.

Skylan, the Girl of Gold tunesmith, proved his own admitted lack of pipes when he sang a medley of his hits of his past years, but he made the audience forget about his voice when he glad-handed the crowd with the salesmanship of a Fuller brush man, but twice as lovable. He had three good numbers which he parodied well—Possibilities, A Good Woman, and I Litch Except When I Thaw Itches.

Betty Norman Sings

Betty Norman, a cute blonde with blue eyes and plenty of pectorals, did well with Olsen's band and teamed effectively in a trio with Greg Lawrence, feature crooner, and Fats Stewart, trombonist.

Olsen, featuring the smooth, sweet brand of music which most Blue Room patrons favor, ran into a few rough spots on his opening show when tempo was either too fast or too slow. But he made up with the dancers by coming thru well for them.

Rivaling Skylan for the crowd's approval were Ted and Phyllis Rodriguez, a personable dance team who went through half a dozen numbers ranging from samba to jitterbug. The show was opened by the Andrews Twins, blond tap duo, who got a good hand for their synchronized swirling, and June Edwards, a beauty, who has developed an unusual and difficult twisting act.

Hai R. Yockey.

Luigi's Club Flamingo, Syracuse

(Sunday, February 13)

Capacity, 325. Price policy, \$2.50-\$12.50 minimum. Booking policy, non-exclusive. Owner, Lewis Mancini. Booking, non-exclusive. Estimated budget last show, \$2,700.

Opened some three months ago by Luigi, Syracuse's first Italian Village restaurateur, the Luigi Flamingo rates as perhaps the most beautiful night spot between New York and Chicago. With the new show, Luigi is going in for names, after first trying out a small-name policy and then playing bands for a few weeks. With the advent of this policy the room is beginning to draw the town's class trade. The first weekend was a sell-out.

Maurice Rocco is splitting headline Fring with Pat Rago, both scoring easily. The bill opens with the Lee Henderson gals (6), headed by Dolly Laine. The good-looking line of kids know their way around, go to neatly routine numbers, fresh costuming and have a flair for working as the they really enjoy it.

Kate Martusich

Kate Martusich, with Daddy at the ivories, followed with her own numbers that earned plenty of mits. Pacing is good enough for the average night-clubber to get without too much effort.

Charlie Carts, a clever card-handling wizard, recently arrived from Fring with a new trick. He works with a fast precision that had fans completely fooled and scored easily.

Don Forbes, house emcee, a good-looking boy who handles acts well besides being a crooner of no mean ability, did *Going Home* in a rich, full-throated style.

Patti Page has improved a lot since last seen hereabouts. She has shed some weight, looks better on floors and has improved her selling numbers better suited to her style. Using *Stop Fooling*, *So in Love*, and two or three others, Miss Page kept the crowd happy. She was forced into a few encores before the fans would let her go.

Rocco Scores

Rocco closed with his inevitable "Rock a Bunch" style and sang his every note. The ivory tickler, making his first appearance in this neck of the woods, held fans from his first to many encores.

Johnny Kamel and his 10-man Karavan cut a neat show. His dance music also gives dance fans just what they want—with the hand doing two nightly broadcasts for extra measure.

B. S. Bennett.

Lookout House, Covington, Kentucky

(Monday, February 14)

Capacity, 600. Price policy, \$2.50 minimum. Booking policy, non-exclusive. Owner, Manager, S. B. Alex. Booking policy, non-exclusive. Estimated budget last show, \$5,000. Estimated budget last show, \$5,000.

New show should keep patrons coming in respectable numbers. Headliner Lou Nelson proves a complete funnymen and garners his best yocks with his telegraph messenger bit and a nifty be-hop turn. Material, even if dated as the act is, is highly commercial and more often than not the engaging lad had ringersiders howling. Walked away to a strong mlt.

Paul Sydel held up the pace, pacing by doing everything with his dogs, Susie and Dingle Dangle, but wear them for watch dogs. Turn segues into a potpourri of dog waltzes, adagio offerings, special lifts, falls and grabs that rival all-out attention.

Fierce and rolund, handsome lad and gal duo, posses a wide and fancy repertory, including stylized versions of rumbas, congas and a be-hop set that had the house with them thruout. Exhibit excellent taste in garb, with the attractive gal

13-Week Nitery Circuit Mapped By Barney Rapp

CINCINNATI, Feb. 19.—Barney Rapp, former high-time ork leader who now heads his own booking office here, announced this week that he has completed plans for a 13-week nitery circuit that will take in the LVL, Club, Indianapolis, Iroquois Gardens, Louisville; Silver Slipper, Memphis, and niteries in Columbus, O.; Dayton, O. and Nashville to be announced next week. The six towns, Rapp says, will give acts a total of nine weeks.

To complete the circuit, Rapp reports, his associate in Indianapolis, Ross Christena, will pick up the show for two-week stands in Fort Wayne and Terre Haute, Ind. The shows will be organized and produced by Rapp and Sammy Leeds, general manager of the Rapp office, and will make the swing around the circuit as a unit.

By means of the circuit idea, Rapp plans to cut operating and transportation costs and to fill the club operators' demands for a better-produced show at less money. Rapp also has plans for a rotary salary plan in Indiana, Kentucky and Ohio, with the shows playing a town one month and another as a civic organization.

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H'w'd Group, AGVA Settle Grievances

HOLLYWOOD, Feb. 19.—American Guild of Variety Artists (AGVA) and National Theater movie chain came to terms last week, settling AGVA's grievance against the chain for unfair competition. The chain, Feb. 19, 1949, AGVA local report, Florine Bale, withdrew objections to current arrangements. The film gimmick being staged in Los Angeles West Coast Theaters (FWC) when FWC agreed to hire AGVA members to emcee circuit amateur layouts.

Under settlement terms, FWC will hire 15 AGVA emcees at the current club date minimum of \$15 per night to work in those neighborhood film houses with a minimum of 100 seats. Divisional finals, to be held at Loew's State Theater here, FWC will pay the emcee \$25 per date, with the same scale to apply at the national finals skedded for Grauman's Chinese Theater in Hollywood. In addition, FWC will take out work permits for all amateurs used, paying \$10 per act to AGVA's welfare fund. Deal is for a 6-week period only.

Detroit Spot Transferred

DETROIT, Feb. 19.—D and C Show Bar, Westside spot, has been taken over by Baxter Haley, newcomer in the field, from former owner Samuel Parker. Haley is using Jackie Golden's orchestra for dancing, with no regular show policy.

turned out in a white gown that accentuated a striking chassa. Metted hefty palms.

The June Taylor Dancers (8), who have become a valuable asset here, turn in three sparkling numbers, their best being a Spanish offering, midway, and a finale tabbed *Nostalgia*, wherein the youthful and handsome emcee, Bob Dixon, grabs laurels with solid back dancing of numerous oldies. The girls, all lookers, match elaborate costuming with smartly precisioned routines, accompanied by a lively, to score on all counts. Dixon does a good job with the emcee chores.

Bob Snyder and ork are on the podium, cutting the show and dance chores with their usual stand-out skill. Bob Doecker.

Follow-Up Review

BLUE ANGEL, NEW YORK: Current layout is more on the esoteric than on the commercial side, the Martha Davis, a holdover, is suitable for any kind of audience and can pad out any hill.

Kay Ballard, now doing a double with Chris Korman, has an act that shows ingenuity and delivers with comic ferocity and dash that evokes some terrific yocks. The act is based on a formula, taking pokes at opera, English singers, etc. Tho the basic formula is good, the act has dead moments where nothing happens. In an intimate room, it sells. It is doubtful, however, if an act that requires an audience's knowledge of the original on which the satire pokes are taken will register in a highly commercial area.

Miss Ballard's new partner is a pliable actor, who straightens and works with commendable ease. A tall, slim, good looking lad, he makes an ideal foil for Miss Ballard's mugging coyness.

Care Cards

Charles Carl, French card manipulator, is a very clever, handsome lad. His work, however, isn't geared for mass visual appeal. Basically he's a close worker, the close working the any-card system. People up close can be very interested. Those even a row away can't see what he's doing. As a theatre worker he should do quite good.

Eddie Franklin, billed as the "boy minstrel," working with his own plane, is a lad with imagination, looks and a fairish turn with hary overtones. His act includes a medley of minstrel songs gleaned from Bonnie Fagin to Eddie Leonard, ending with *Summertime*. But if his phrasing on the *Porgy* and *Bess* is excellent, his singing doesn't match it. On the night caught he seemed to be singing over a cold which may have accounted for his lack of musical punch. Young Franklin's minstrel act may well start a revival, but Franklin has to frame his act better to lend the possible parade. A banjo solo an opening number which more familiar might help. Also he needs to hear more of Eddie Leonard (if records are available) to do him with any authority. Bill Smith.

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Four A's Objects To Barto-Heller Dispute Report

NEW YORK, Feb. 19.—The Billboard received the following letter this week from Paul Dullizet, international president of the Associated Authors and Artists of America (Four A's):

"In a recent issue of The Billboard a statement appeared allegedly made by an official of the American Guild Variety Artists (AGVA) to the effect that a resolution adopted by the International Board at a meeting held Friday, February 4, this article was discussed at a board meeting held Friday, February 11, and we were instructed to inform The Billboard that the information contained in the article printed was not according to fact.

"What really happened was this: George Heller, of the American Federation of Radio Artists, did not ask for a vote of confidence, but a resolution was proposed by an AFRA delegate to the effect that delegate Denver Barto make an unqualified retraction of a statement which was made by him against delegate Heller or be subject to a vote of censure. This resolution was adopted and resulted in another resolution being unanimously adopted to the effect that this board go on record as standing 100 per cent behind the integrity, honesty, decency and ability of George Heller. There was no split in the votes of the AEA and CEA delegates.

"Action on the resolution calling for an unqualified retraction from delegate Barto was suspended for one week and was to have been acted on at the meeting held Friday, February 11, but because of the absence of the delegates from AFRA, it was further postponed until Friday, February 18, at which time the International Board will take it up and render a decision whether the AGVA delegates are present or not. They have already been notified by registered mail that they will be expected to appear at this meeting."

Seek London Sunday Shows

LONDON, Feb. 19.—The Resorts Association won its first round in the battle against the Lord's Day Amusement Society to legalize Sunday shows. A meeting at Hastings, at-

4A's Reprove Barto for His Heller Crack

(Continued from page 3)

tempted to take such steps at the earliest possible date, to bring about the formation of an organization whose jurisdiction shall cover all those engaged in the profession (showbiz). The council is hereby authorized to supervise the formation of such an organization and have full authority to make the best possible principles on which the organization shall be constructed. . . . All charters heretofore issued and in existence within the new organization is formed shall be cancelled."

Barto points to this resolution as prima facie evidence that a new organization—in this case one with jurisdiction over television—stems from the Four A's and cannot be assumed by any single union of the Four A's or any combination of unions in which all haven't an equal share.

"A one-card union under Four A's supervision without additional fees to members with TV members running it, is what I want," said Barto. Heller charged Barto with being the Screen Actors' Guild, Actors' Equity and the other unions who are in agreement with him on merger have followed the resolution to the letter by organizing their fields and running them "damn well"—which is more than I can say for AGVA."

Heller charged Barto with hanging an iron curtain between "us and AGVA, not permitting us even to address the AGVA national board when it met in New York last year." He also blamed Barto for trying to run a one-man union and said its national executive council hasn't been able to act because of a lack of quorum and has to make its decisions via the mails thru a "yah vote."

"Barto," said Heller, "can't constantly refer to the Four A's as the mother of us all and having the sole right to TV and merger without having a plan to make it work."

AGVA's national board will meet March 6 in New York, where it is expected to take up TV, merger and other problems. Heller said he would seek permission to address the board.

tended by more than 1,000, voted unanimously to ask Parliament to repeal the act.

IN SHORT

New York:

BENNY FIELDS will work his first Boston hotel job in more than 20 years when he opens at the Copley Plaza, March 17. . . . HARRY KERRY, General Artists Corporation's (GAC) case toppler, is taking on a new business—a travel agency for his son-in-law. . . . JACK LEONARD will head the new ARTHUR GODFREY unit at the Newark Adams Theater March 10. . . . Both Miami's Copa and Beachcomber are sending frantic wires to the William Morris office demanding DANNY THOMAS out of La Boheme, where he's now working. . . . IRVING GREEN (ex-Morris office) hooked up with JOHNNY LASTFOGEL.

BENNY RUBIN may jump into the Diamond Horseshoe. . . . HENRY YOUNGMAN spent a lot of money for a new act in his current Paramount date. It was based on the flicker, "Whispering Smith," also at the house, but he had to drop it. The kids with buttons on their caps didn't know what he was doing.

EVELYN KNIGHT is set for the Pierre. . . . An important firm of club date agents may get all their franchises lifted. . . . BORIS KARLOFF and PETER LORRE may do a cafe act.

Cincinnati:

STEP WEIGAND TRIO completed its first year at Glenn Rendovous, Newport, Ky., Sunday (20), and continues indefinitely. . . . CHARLIE TIDWELL, singing pianist, is in his 11th week in the cocktail lounge of the Lookout House, Covington, Ky. . . . SYLVIA, after seven months at LeVernardie, will get all her act and her husband on a two-week vacation. EDITH BLAINE fills the piano spot there during her absence. . . . NAN BLAKSTONE has had her two options picked up at Danny's Bar, where she's been attracting good business the last three weeks. . . . BARNEY RAPP AGENCY, Inc., in the United Central Building here, moves to new quarters in Carew Tower March 1.

Here and There:

WOODS AND BRAY are doing a return stint at Steuben's Vienna Room, Boston. . . . GEORGES AND JO ANN into the South Ocean Club, Del Ray, Fla., for their third winter.

AGVA Votes Two New Cuffo Roles

NEW YORK, Feb. 19.—Two resolutions affecting benefits and members performing at it were passed by the American Guild of Variety Artists (AGVA) last week.

Effective February 1, all AGVA members asked to appear at a benefit shall report such request to the nearest AGVA office to see if it was cleared. Any member who fails to report a solicitation will be subject to disciplinary action.

All franchised agents will be required to report to AGVA to learn whether any benefit was cleared before soliciting any AGVA member to work such benefit.

Sibilia in Hiller Office

PITTSBURGH, Feb. 19.—Anton Scibilia, veteran unit show producer and promoter, has become associated with Joe Hiller's National Theatrical Exchange, with offices in the Century Building here. Scibilia is handling spot bookings in some 40 theaters thru the South and East, in addition to looking after convention bookings. He continues as personal manager of Dr. Neff's Spook Show, which last week began five weeks of one-nighters in Florida State and Talger theaters in Florida.

NY Strand To Drop Vaude for 2 Weeks

NEW YORK, Feb. 19.—The Strand will drop its stage shows for two weeks, starting Friday (24), when the Jack Carson bill winds up. The house will have two re-releases, . . . ny Belinda and Sierra Made in for the dealer.

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THE OPTICAL SYSTEM utilizes a silvered glass reflector to collect the illumination from the source and direct it to a circular aperture, from where it is projected to the stage by means of a two element variable focal length lens system.

FOR A 60-FOOT LENGTH OF THROW, the size of the projected spot is variable from a minimum of 30 inches "head spot" to a maximum of 33 feet "flood".

EXTREMELY MOOSE IN ITS POWER requirements, this spotlight draws only 45 amperes from any alternating current 110-volt convenience outlet.

A HIGHLY EFFICIENT, adjustable and self-regulating transformer, which is an integral part of the spotlight base, reduces the 110-volt alternating current supply to a low arc voltage and for the first time makes possible a high intensity arc spotlight without the use of heavy retarding equipment.

THE CARBONS ARE FED AUTOMATICALLY by an electric motor which maintains a constant arc gap. This results in a steady light, free from flicker or flickers.

A TRIM OF CARBON consists of two 5mm. by 7" heavy copper coated high intensity carbons with a burning time of one hour and twenty minutes at 21 volts and 45 amperes arc current.

A HORIZONTAL MASKING CONTROL can be angled at 45 degrees in each direction from horizontal.

THE COLOR BOOMERANG contains six slides and an ultraviolet filter holder. MOUNTED on casters, easily disassembled into two units for shipment.

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Equity Picks Louis Simon To Fill Exec-Secretary Post

NEW YORK, Feb. 19.—An organization key-slot of Actor's Equity was held Wednesday, when the Council selected Louis Simon to fill the post of executive secretary made vacant by the resignation of Paul Dullzell last June after service of more than 20 years. Three other candidates, Warren Munsell, Morley Becker and Angus Duncan, who has been acting executive secretary since Dullzell's retirement, were considered, but the Council's final nod went to Simon.

Simon, who has been manager of Veterans Hospital Camp Shows, the follow-up of the wartime USO Camp Shows project, for the past year, should prove a valuable addition to Equity's executive staff. He has had a long Broadway career which has brought him in close contact with every phase of legit show business. Starting back in the 1920's as a stage manager for the Theater Guild, he has been successively technical director, director and producer. From 1936 to 1939, he was in charge of the New Jersey Federal Theater project as well as serving as produc-

tion manager for the same project in New York. His war service included two years in the United States Southwest Pacific from which duties he was discharged as a major. Prior to taking over the management of the New York Theater Guild, he was Chief of the Entertainment Branch Special Services of Veterans Affairs. Simon will assume his Equity duties as soon as he can wind up his current chore.

Pitt. Seeking New Theater

PITTSBURGH, Feb. 19.—Deluged with letters of protest, Mayor David L. Lawrence stated today that he has asked two theater experts to explore the possibility of obtaining a replacement for the Nixon Theater, which will be junked in 1950 to make room for a new office building. He announced that he had contacted M. A. Silver, of Warner Brothers, and George Eby, of the Harris Amusement Enterprises, to study possible conversion of a downtown movie theater to a legit house.

The mayor said that the city should not allow a condition to develop where there would not be a theater for legitimate shows. The city was asked to approve a grant of \$500 for the building of a new civil light opera theater, to match a like amount given by the Kaufmann family. While it first appeared that there would be no opposition to this grant, it seemed likely to be played off by the city. The City Council voted on the measure. The opposition argument will be that the money would be more useful for the city's other projects. The city is likely to play off the city's other projects 30 weeks out family year instead of the usual nine or 10 weeks in the summer.

It is unlikely that private capital can be attracted to building a legit house, since the Nixon never was a money maker. Conversion of the Nixon Theater Theater, which Silver said this would be too expensive because the house is in a high rental section and taxes would be too high. However, while prospects for a new legit house are bleak, Eby and Silver are going ahead to see if they can turn up with something. The mayor plans to place the matter before the Allegheny County Conference on Community Development.

It Is "Cincinnati Civic Theater" Now

CINCINNATI, Feb. 19.—Because of civic aspects, Stage, Inc. will be after to be known as the Cincinnati Civic Theater. All business transactions, however, will be handled under the organization's original title, Stage, Inc.

The group's next project is set for March 9 at the Art Museum Theater, Ecken Park, with the unveiling of a new play, Winter Kill, by Hollywood producer Steve Fisher. Production will run thru March 13.

Trustees of the project are Mrs. George Bunker, James Cassidy, Eugene Eckert, Harry Hackert, Timothy D. Hinkley, Maurice Jacobs, Mrs. W. Bennett Phille, William Ramsey, William B. Schriever, Stuyvesant Van Veen, Mr. and Mrs. Leonard Viter.

Atlanta Gets "Go"

ATLANTA, Feb. 19.—The Atlanta Civic Theater has been granted permission by Lulu Vollmer to stage her most recent play, She Put Out To Go. Go is an adaptation of the playwright's Saturday Evening Post yarn of the same name.

Broadway Opening

THEY KNEW WHAT THEY WANTED

(Opened Wednesday, February 18)

THE MUSIC BOX

A comedy by Sidney Howard, directed by Robert Perry, getting and lighting by Frederick Fox, General Manager, Charles Stewart. Music by George Gershwin. Pressed by representatives, Bernard Simon and Marjorie Bernstein. Booked by Harry Green.

Joe..... Edward Andrews
Fisher McKee..... Charles Kennedy
Paul Muni..... Paul Muni
Tony..... Paul Muni
The N. P. D..... Charles Craven
Angelo..... Charles Craven
Daggy..... Daggy
The Doctor..... Henry Burk Jones
The Mother..... Joseph Italiano
Her Sister..... Dolores Bruns
Her Daughter..... Dolores Bruns
Farmanhand: Misses Jo Van Patton, Madeline Marks, Helen Morris, Gerald Treddy.

Twenty-five years ago the late Sidney Howard's trail-comedy about the aging Italian vintner who wooed a young bride by mail was something of a shocker—so much so, that some months after its unveiling it was raided by the police department on the charge of being immoral. The charge didn't stick and the matter was dropped as a case of over-offense. But 25 years is a long time and viewpoints change. What was titillatingly daring in 1924 has lost much of its impact via current, higher moral standards. So Wanted, except when it comes to life in an occasional shocker, seems feintly musty. Its last brief revival 10 years ago had it showing its age—and another decade hasn't added anything to the picture.

Perhaps a falling of remembered points, it is due to the excellent dating of the play. Paul Muni is not at his happiest as the lovable old Italian who can accept a child bride by mail by his wife and hired man. Muni has developed his Tony to the nth degree, but with such a wealth of flourishing details, so much of the character comes across as only in flashes. No Italian could be so deliberately Italian as Muni's Tony. In addition, Robert Perry's direction is spotty, ranging from perfunctory to an occasional excellence.

Carol Stone Shines

Carol Stone's Amy, the lass who wanted a home and was willing to pay for it, is far more successful. She is excellent on her first entrance as the slightly bewildered mail-order bride and builds steadily to the last act smash confession scene. It is a finely thought out, effective performance. Edward Andrews' portrait of Joe, the hired hand, and the other cast members, in a splendid example of effectively quiet underplaying. He is another of the revival's chief assets. The two principal assets, however, are the benefit of fine playing. Charles Kennedy, who created the part in the original production, again plays the role of the revival with gusto and, and Henry Burk Jones enlivens a relatively small chore as the medico with a particular amusing, dry delivery.

But somehow, somewhere over the years Wanted has lost much of its kindly warmth and sparkle. As said above, some of the scenes are still sharply etched—Howard was a writer who knew his trade and acting values. Over-all, the John Golden production of the revival is satisfactory. Fredrick Fox has designed a proper Italian farmstead interior backed with a colorful drop showing acres of vineyards, but what goes on inside it is somewhat of a disappointment. In sum, it only proves that Paul Muni is a class act, and that the play is as new long since. It is possible that his personal draw may bolster the show. But Wanted looks fragile for prolonged competition.

Bob Francis.

U. S. Legit Goes Big in Berlin

BERLIN, Feb. 19.—American plays have shown increasing popularity in postwar Germany. From the beginning of the occupation up to last September, 3,871 performances of plays by American writers were given—a higher figure than in any similar period in prewar times. The translation of Van Druten's Voice of the Turin has proven the most popular offering to date, racking up a total of 965 showings in all theaters. Second place is held by the George Abbott farce, Three Men on a Horse, with 722.

Currently, 45 American plays have been translated and ready for production. Some plays which got more or less of a brush-off on their home grounds are extremely successful here. A case in point is Thunder Rock, for which neither England nor America cared much, but which has been played here 511 times. Both Thornton Wilder's Our Town and Skin of Our Teeth are prime favorites with German audiences and have been translated over 40 times in the last two years.

Germany owes a debt to some American playwrights like Thornton Wilder, who have saved royal rights in permitting their wares to be translated and shown here.

Moppet Ban Hits Aussie "Annie"

SYDNEY, Australia, Feb. 19.—Difference between the laws of two States has put J. C. Williamson Theaters on a spot. Under the New South Wales law, no child under 15 is permitted to appear in theatrical performance; therefore the firm has been ordered to take off Leone Scarlett, the 13-year-old girl who played the Annie Get Your Gun troupe ever since it opened in Melbourne 18 months ago. Fred Norton, who has been appearing since the opening in Sydney last August and who is 12, must also withdraw. The firm must get two children who are at least 15 years of age, who must be small to suit the parts.

There is no such restriction in Victorian law, but the parents of the children are keen to continue in their parts. The firm has just a week in which to make replacements and it's finding the problem tough. Out of the first 100 applicants interviewed, not one was small enough.

Stem Broker Tells Of Biz Nosedive

NEW YORK, Feb. 19.—Local broker says the new pay-off schedule during the month, according to one leading Stem ticket broker, with business for the week off nearly 20 per cent.

Kiss Me Kate and Death of a Salesman, of course, are toppers with no rivals in the new pay-off schedule. Diamond Lil also has developed into a hot call. The Coronet packs standees in nightly. The rest of the list, however, is available a week ahead.

Current business, according to the broker, is strictly a day-to-day proposition, with early week volume only fair. The switch of Along Fifth Avenue to the Imperial Roadway (21) and the move-up to the Broadhurst from the National by Long and Far on the same date has sparked no particular business interest.

"Dark Morning" Preem Set

NEW YORK, Feb. 19.—Local offering of a new pay-off schedule by Royton and Alice Thomson, will be the tee-off production of the Actors Company, with the new pay-off schedule. The new group of directors, Stanley Phillips and Rodney Hale. Casting gets under way this week, with an unveiling scheduled for April at the National Academy of Vocal Arts.

BROADWAY SHOWLOG

Performances Thru February 19, 1949

Dramas

Anna of a Thousand Days	Opened	Perfs.
Days (Barrett)	12-5, '48	86
A Streetcar Named Desire (Barrett)	12-5, '47	47
Dear Mr. Demarest (Miles)	2-4, '48	1,580
Death of a Salesman	2-10, '48	10
Diamond Lil (Miles)	2-10, '48	17
Edward, My Son (Miles)	2-10, '48	161
Georgy Girl (Miles)	9-17, '48	160
Life With Mother (Miles)	10-18, '48	161
Lights Out (Miles)	10-18, '48	161
Love, the Sky (Miles)	10-18, '48	161
Master of Deceit (Miles)	12-17, '48	44
My Name is Aspidochelone (Miles)	2-5, '48	14
Private Lives (Miles)	10-18, '48	161
Red Gloves (Miles)	12-18, '48	89
Richard III (Miles)	2-4, '48	160
Silver Whistle (Miles)	11-14, '48	180

Musicals

All For Love (Beltinger)	1-15, '48	83
Along With Me (Beltinger)	1-15, '48	83
As You Like It (Beltinger)	1-15, '48	113
Cavalcade (Beltinger)	1-15, '48	83
High Button Shoes (Beltinger)	10-18, '48	872
Kiss Me, Kate (Beltinger)	12-18, '48	76
Land on a Star (Beltinger)	10-18, '48	160
Love Life (Beltinger)	10-18, '48	160
Where's Charley? (Beltinger)	10-17, '48	180

ICE SHOWS

Beauty, Mr. Ice	6-22, '48	619
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OPENINGS

They Know What They Want (Miles)	2-15, '48	8
City of Kings (Miles)	2-17, '48	8

COMING UP

The Big Knife (Miles)	(Week of February 21, 1949)	
Anybody's Golden (Miles)	2-20, '48	

CLOSING

Forward the Heart	1-15, '48	39
Back to Back (Miles)	2-15, '48	39
Back to Back (Miles)	2-15, '48	39

Burlesque

B. UNO

CAROL LORD, who drifted from burly to hitheries, is planning to enter legit as a producer of "Stage of Eve," a comedy by JOHN PIERCE. . . . ABE BARANOFF, for a long time in the box office of Hurlitz and Seagman's burly theater in Upper Maryhattan, is treasurer at the Mark Hellinger Theater on Broadway, where PHILIP ARNOLD, who was also a burly theater in Upper Maryhattan, is treasurer at the Casino Brooklyn, 30 years ago, is manager. . . . EILEEN FERN, formerly a front liner at the Gayety, Washington, is one of IDA ROSE's Palmettes at the Palace, Buffalo, where husband TOM FERN recently won the concession privilege for OSCAR MARKOVICH. . . . BABE FENTON is back in the front line and doing songs at the Dunes, Washington, after a long stay in Honolulu. . . . Also new are PAT ROBBINS and JOAN RICH, who joined HARRY CLEXX and MARLO.

JESSICA ROGERS is held over at the China Doll, Miami Beach, Fla. Late additions are KATHERINE CHAN-C and the ROSEMARY GIRLS. . . . LILY CHRISTINE, TOMMY RAFT, LEE ROYCE, JERRY STROUPE, MURIEL KING and LARRY VALLI are new at Minsky's Follies, Hollandale, Fla. NEVADA SMITH, who was doing her first strip, had to leave abruptly for a while to study her mother. KEN DELANEY and his ork are reinforced by the LAPLAYA SEXTET. . . . RUSSELL TRENT heads the Big Red Tahn, Los Angeles. . . . JOE DERITA and FRANK SCANNELL were joined by JEANETTE DOWELL, MARIE WELSH and JOYCE JOYCE. . . . Pink's revue at the Belasco, Los Angeles. . . . BERNIE BROOKS, former manager of the Gotham, New York, for Brando Bros., is now supplying theater help in behalf of the Fried Agency. . . . JEAN BEDINI has returned from a five-week tour with JOE HOWARD and His Gay '90s; the troupe had to disband while Howard rids himself of asthma via

Retrench Drive Starts at WMCA; 12 Staffers Out

NEW YORK, Feb. 19.—Norman Boggs, who assumes his new post as general manager of WMCA, today Monday (21), this week began a retrenchment drive at the station. About a dozen staff dismissals have already been made. Other layoffs are scheduled. Among those dismissed are Ted Worner, publicity head, and Rhoda Cantor, staff writer. Publicity department and floor and more are scheduled. The promotions department, of which Howard Klarman is director. Other dismissals, it was stated, were primarily in the clerical department. . . . Persistent reports that Ralph Atlas, now serving, as consultant to the WMCA management, has bought a piece of the station, and that he will ever it is understood that he has the option to buy in later.

Alvin, Detroit Nabe, Styled 'House of Jazz'

DETROIT, Feb. 19.—The Alvin Theater, former nabe movie house, operated for the past month by a group of local music and radio figures, headed by John S. Kaplan and Bernard Berman under the title of Jazz in Detroit, is being taken over by the same group, and will be restyled "The House of Jazz." The experimental policy of using semi-name jazz artists, combos and all-musical shows has proved moderately successful. . . . Milton and Edward Jacobson, who head J & J, have decided to slice admission prices from \$1.20 to 66 cents in a move for more patrons. . . . The house will operate only three days a week, using a few acts to fill out a two-hour bill, with no movies—the only theater in Detroit, except one burlesque house, to stick to straight flesh attractions. . . . The proposition to rent the house for a television auditorium studio for the other four days, Monday through Thursday, is being muled.

the Miami climate. . . . A unit, including principals, MELANIE LE BEAU, MARVIN HARMON, LINDA SCOTT, AL RIO and DICK RICHARDS, is making a second lap around the first wheel after one on the Midwest. . . . LONEY LEWIS, assisted by MARION WAKEFIELD and FLOYD HALLICRY, is presenting a new scene the calls it "Private Lives" on his current tour of the first circuit. . . . DITO IRVING HARMON, with KENNA daughter, is helped by ALAN DADE and PAT BURNS. . . . SAM COHEN, besides managing the Hudson Union City, N. J., sponsor of the Hudson Union City, won a championship February 7 at Horace Mann High School, North Bergen, N. J. . . . HARRY HANSEN are the four sons. . . . HOWARD FRANKLIN, RONNIE and coach PAUL JR., of PAUL DE SAVINGO, Popkin Circuit, are back in the ring. HENRY has resumed his road tour of "The Desert Song" after seven weeks of hospitalization for ulcers. . . . BETTY JO KENNA, daughter of the late KENNY BRENNAN, comic, is in the chorus at the Burbank, Los Angeles, where DICK RAYE is headlining, with MARLO in her 25th week. . . . MURRAY PIERCE, chief projectionist, has been 10 years with the Popkin Circuit, and is now touring with the 82d Bomber group, U. S. Air Force. . . . MARGARET FORD, stripper known as June St. Clair, has been released from Good Samaritan Hospital, Cincy, where she was rushed February 3 after having taken an overdose of sleeping tablets. She is reported to be recovering, independent since the death of her mother a year ago.

Magie

B. Bill Sachs

ROY AND VIVIAN SHRIMP are back in their native Alliance, O., after a three-month tour for the University of Minnesota's Bureau of Lectures. They will play dates out of Alliance until spring, at which time they expect to hook up with an outdoor show for the summer. They will return to circus work next fall. . . . LARRY BLESS (Dr. Hess), of Union, N. Y., tells of visiting with MRS. PAULINE, widow of PAULINE, THE HYPNOTIST, big-time hypnotist who has been back doing a recent engagement at Danville, N. Y., with his full-evening show. "She is a charming, vivacious woman of about 60," Hess writes, "and is chock full of showbiz talk of the days she trouped with her husband. I bought some of the trappings and effects of her late husband, among them a complete stage setting. Most of the things couldn't be duplicated at any cost. Before Pauline's illness and retirement, they maintained a large estate in Danville. She now is obviously content with her small house in Danville and is still keenly interested in the business and would welcome visits from show folks. . . . THE MAGICIAN, Dr. Wayne, who recently staged a powwow at the home of Ed Gar, local trixster, in honor of Sir Edward, who is working in the territory of International Harvester. . . . THE GREAT PAUL AND CAROL typewrite from New Bedford, Mass., that they have been getting a fair play in schools throughout the East. They report that niteries and theaters in the area have been experiencing a slump, due to unusual unemployment, and that RALSTON AND COMPANY and THE GREAT DETTER have recently pulled out of the Massachusetts territory. Paul and Carol are at present appearing in lining up auspicious dates with their one-hour presentation. Paul has a new stage name, H. U. SAVAGE, also asks what's become of AL DELAGE and COMPANY. . . . MISS, the New York copyist and escapist, cracked "The New York World-Telegram" of February 10 with a lengthy article by Robinson, headed "Spirit of Houdini—With Bunions," and four photos showing Weiss doing his strait-jacket escape.

JOAN BRANDON will soon begin a swing of Central and South America, opening in Havana with a four-week play for the Manuel Canosa Circuit. Booking was arranged by Stan Willis office, New York. Backing up Miss Brandon's tour is the Hollywood Redheads, afro, dance and song group. . . . EDDIE AND LUCILLE ROBERTS have been headed a tour over the Caribbees of the Savoy Plaza, New York. The only other mystery tour to play the Savoy Plaza is the Savoy Swing, now at the Embassy Club in London. . . . PRINCE HARA, the Thief of Baghdad, is doing his pickpocket magic on club in New York and Miami. . . . VERNON COLBERT is back on the road with his "Cavalcade of Magic," a five-person unit consisting of COLBERT, PEARL and Her Manchester Terriers, and BEVERLY JENNINGS, dancer. They are playing both niteries and theaters with the spoon show an added starter for the lark spots. JACK POSTER is handling advance bookings for a two-week stand. Colbert reports the unit booked up until April. . . . FRANK and Mary family were the feature on the opening program, February 16, of the new television show "Now You See It" over the CBS. . . . The new comedy program, directed by John Peyser and produced by Sherman H. Dryer

Detroit Gayety Reopens Sept. 1

DETROIT, Feb. 12.—Reopening of the Gayety Theater, which the house has been tentatively scheduled for September 1, with the signing of a new lease on the house by the Detroit Amusement Company, of which the veteran Arthur Clamage is general manager. The house has been closed for the past eight years, during which it has been closed. . . . The Avenue, operated by Clamage since 1935, is to be closed and demolished in 1950 for a new civic center. When the Gayety reopens in the fall, the present roadshow policy will be transferred there from the Avenue, while the latter house will switch to a stock policy, giving the city its first stock company since the National went to movies two years ago—with the exception of the diminutive Empress. . . . Clamage said that contracts are being made for some \$75,000 of remodeling work on the Gayety, including a new modernistic enamel front, signs, and general redecorating. With the destruction of the Avenue, the Gayety will become Detroit's oldest theater.

"Moonlight" Staff Is Set

NEW YORK, Feb. 19.—Jeff Bailey and Thomas Hammond have a complete set-up for their production of "Moonlight" at the New York City Center, which is scheduled for rehearsal date and a late September Stem bow. Leon Engel has written the score and John Latouche has been commissioned to write additional lyrics. Mary Hunter will direct. Boris Aronson and Ladislav Czetel will do the sets and costumes, respectively. Hanya Holm is wanted for the choreography assignment, if her time can be arranged to permit. The production's general manager is Nick Holm.

20% Tax Confab

(Continued from page 4)
determining whether they might be relinquished by the federal government. Nothing was done about the recommendation, however. . . . Value of the proposal show business in the form of tax relief would depend entirely on subsequent action taken by state and federal governing bodies. Should a State impose a 20 per cent admissions tax after elimination of the 20 per cent federal bite, the gain would be nothing. However, the entertainment world would have a chance to battle to keep the levy down on tax hearings in individual States.

Productions and Clayton, Inc., will feature a top magician each week, Feb. 28. The Clayton featured "Shooting Star a Woman." . . . LANDRUS THE MAGICIAN, former star of the Hollywood and Macon, Ga., is playing South Alabama schools, and is set to return to Georgia, then into Mississippi, for a tour. . . . The J. J. FOX played host recently at the Tuller Hotel, Detroit, to some 30 magicians and magic enthusiasts on the occasion of his annual birthday party.

AGENTS, ATTENTION!

If you know the whereabouts of any of the following artists, please contact the artist's agent, please phone or wire THE HOLLAND, 155 N. CLARK, CHICAGO Phone 1-2111 VERY URGENT

CHORUS GIRLS WANTED

Experienced, Salary \$100 per week, 6 days—10 mile rehearsal.

GEM FOLLIES THEATER

State and Congress St., CHICAGO, ILL.

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Exotic Dancers and Strips
For the new show "Now You See It" over the CBS. . . . The new comedy program, directed by John Peyser and produced by Sherman H. Dryer

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Booking for 20 Nine Clubs in Chicago and vicinity. Acts going East or West.

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NOTICE

Outlines written by me in my act billed as
VENUS IN FURS

have been seen. These costumes, made of silver fur, genuine ermine and silver satin, along with ermine tails, gold hair, and patent boots, as well as other items, including musical and show items.

Anyone using these costumes or billing themselves as
VENUS IN FURS

will be liable to legal action, as above costumes and name are registered with Billboard's Material Protection Bureau.

LONNIE YOUNG
One Billboard, 1604 Broadway, New York City

THE FINAL CERTAIN

ANDERSON—Mrs. Betty S., widow of Harry C. Anderson, who headed the *Enquirer* Printing Company, Cincinnati, for 40 years before he died in 1941, at Good Samaritan Hospital, that city, February 14. Survived by a daughter, Betty, and four sons: John, Anderson, secretary, and Harry J. Anderson, president-treasurer of the printing firm, and Richard F. and Thomas W. Secretary, all of Cincinnati, with burial in Calvary Cemetery, Cincinnati.

BERARD—Christian, 46, artist, decorator, costumeur, and stage designer for the French theater, February 12 in Paris. He did many legit designs for Louis XIV and was working on the lighting for a new show at the time of his death. Berard also was active in costume and scenery creations for ballet. Originator of the costumes and settings for the Paris version of *The Madwoman of Chaillois*, his work is on display at the Belasco on Broadway in the American version. His work was also featured in the *Theater de la Mode* exhibition in the United States in 1946.

BROWN—Fred, 55, for many years a member of the vaude headlining act, the Brown Brothers, sax sextet, touring 9 in the country. Three brothers and a sister survive.

CLARK—William Allen, motion picture executive, in Minneapolis, February 11. He was a member of the general manager for RKO Theaters at the time of his death and had been divisional manager at Cincinnati and also in Ohio, O. He was general manager of Station WCPO, Cincinnati. Survived by his widow and a cousin, Marguerite Clark, silent screen actress. Burial in Paris, Ky.

CLOW—Mrs. Emma, 58, mother of Pearl Clow, dancer, in San Francisco February 4.

DOVONAV—Peter, member of the St. Louis Theatrical Brotherhood, Local No. 6, February 4 in St. Louis.

DOWNS—Sydney H., formerly active in the operation of legitimate theaters on the New York City City January 31 while vacationing in Miami, Fla. He served as treasurer of the Old Savoy Theater and in the Apollo Theater. He had 16 years operated a smoke shop at the resort. Surviving are his widow, Leona; a daughter, a sister, two brothers and a granddaughter. Burial in Atlantic City.

ESPINOSA—Mme. Judith, 72, coach of many leading ballerinas and a ballerina herself, February 16 in London. During her active dancing career she appeared on the Continent, in England and the United States.

EVERETT—L. U. Jr., 60, former carnival electrician, in Atlanta February 6 following a prolonged illness. During World War I he was an instructor in electricity in the city of Florida, following which he was chief electrician for the Johnny Walker for Exposition, 1918. He also served in the same capacity on the Hennies Bros. and Royal American shows. Surviving are his widow, a sister and four brothers. Services in Atlanta, with burial in National Cemetery, Marietta, Ga.

FRATZ—Mrs. Burling Farnsworth, 57, died February 15 in New York. Her stage career covered the W. S. Harkins Stock Company, a member role and several legit shows, including *Sign of the Cross*. Her husband and two brothers survive.

GREGORY—Maxine de Gloria, 32, former Earl Carroll girl, found dead in her home, New York, February 14. Miss Gregory was the daughter of M. C. Gregory, musical instrument manufacturer, and was living her divorce from Carl Satzinger two years ago, she resumed use of her maiden name. A 6-year-old daughter lives with her maternal grandparents in Pasadena, Calif.

HAAG—Jackson D., 81, former playwright and dramatic critic, February 15 at Westfield, He wrote a number of one-act plays and one comedy produced in New York and London. He was for some years dramatic critic on *The Pittsburgh*

Post. Survived by one sister. Cremation at White Chapel Crematorium.

HAMPTON—E. Rawls, 66, veteran actor and radio commentator, February 7 in an up-state New York hospital. He had been a member of the staff of WFAS, White Plains, N. Y., since 1940. Extended radio in the '20s after work on the stage, his *Wide Man* series was heard over national networks. Recently he conducted a daily program, *The Philosopher*, over WFAS. Burial in Galesville, Pa.

HORSLEY—Horace, 65, English novelist, playwright and critic, February 10 in London. He was the drama critic of *The Observer* from 1920 until his retirement in 1945 and also did criticism for *The Tatler*.

In Memory of Our Good Friend and Former Employer

JOHN T. MCCASLIN

Who passed away Feb. 28, 1944.
Harry A. Brown, Manager, (Daily) Hotel,
Al. Richmond, 6, Gloucester, N. Y.

MILLER, Mrs. Nellie, 76, wardrobe mistress for legit productions, February 11 in New York. She had 16 years jobs for the Group Theater and most recently for the production of *Skipper Next to God*. Her daughter and granddaughter survive.

In Loving Memory of

WILL MORRIS

"The Merriest Wag on Wheels"

February 18, 1944

SARAH, SHIRLEY & BOBBY MORRIS

MURPHY—Frederick J., 89, one-time circus man, February 13 in Utica, N. Y. He once toured with the Buffalo Bill Show, the Barnum and the Frank A. Robinson circuses. In 1904 he developed an exhibit called *Fighting the Flames*, which he showed at Coney Island and Revere Beach, Boston. His daughter survives.

In Memory of Our Loved One

LEO MORTENSEN

Husband, Son and Brother

Who Passed on Feb. 22d, 1948

Mother, Dad, Sister and Gwen

NIEDENTHAL—Mrs. Caroline Petersen, 76, movie theater owner and actress, died February 16 in that city. Since her husband's death in 1927, she had operated two nabe houses, assisted by her son, Andrew, who is director of program sales for Station WLW. Survivors, in addition to her son, are a grandson, three brothers and five sisters. Services February 18.

NIRELLA—Joseph D., 73, veteran musician, February 8 in Pittsburgh. He directed the Westinghouse Air Brake Band for many years and several military bands. He played in theater orchestras, as well as symphony orchestras, and was a band leader as well as conductor. His widow, son, daughter and brother survive.

POSNER—Dave, 81, former actor and legit company manager, February 7 in New York. He was the stage manager of Broadway's *Alvin Teller* at the time of his death. Out of burlesque. Posner appeared in several Weber & Fields vaude productions and later legit on the Stair & Havlin Circuit. He managed shows for A. H. Woods and other producers. His three sisters survive.

RICHARDS—Mrs. Charles J., 73, wardrobe mistress for the Olsen and Johnson road company of *Hellzapoppin*, aboard a train on which the troupe was traveling to El Paso to perform. During 26 years in the business, Mrs. Richards worked for many leading producers. Once a performer, Mrs. Richards played in *Simple Simon*, *The Wizard of Oz*, *The Passing Show* and many others. She also toured the country in vaudeville. Her husband, J. Richards, was a singer. Her two daughters survive.

RYAN—Patricia, 27, radio actress, February 15 in New York. She was portraying the role of a girl suffering from blinding headaches in *Valentine for Sophia* over the National Broadcasting Company Monday night (16) when she complained of the same ailment and had considerable difficulty finishing the show. She was found dead in her apartment the next morning. Born in London, Miss Ryan came to the United States in 1920. After a few stage roles she joined the *Adventures of Helen and Mary* show on the Columbia Broadcasting System and remained with the show—it was called *Let's Frigate*—after 1934—until the time of her death. Among some of the shows in which she was heard, were the *Coronation Ball*, *Coronation Show of the Air*, *We the People*, *Big Town*, *My True Story* and *Cavalcade of America*. In 1944 she returned to the picture screen with *My True Story*. Her husband, father and mother survive.

SIMONS—Seymour B., 53, orchestra leader and composer, following a heart ailment, died February 13 in a hospital, Detroit. He fronted an orchestra for many years and was the composer of many songs among them *Ladies First* and *Her Family Tree* written for Nora Bayes, and others for Elsie Janis, and the hits, *Breathin' Along With the Dreads*, *The One I Love Can't Be Bothered With Me*, *Just Like a Gypsy*, *All of Me*, *Money* and *Tie a Little String Around Your Finger*. His last important musical post was as artist and repertory chief with *Sav-Way* Products, making *Vogue Picture Records*, from which he retired about two years ago to devote his time to real estate interests. Surviving are his widow, S. W. Simons, Ruthven, two daughters, Shirley and Sarah, and two brothers. Interment in Clover Hill Cemetery, Detroit.

SWANBERG—Emil F. (Swanee), 62, singer in vaude and radio, in a heart ailment, died February 12. He was an original member of Bert Lamont's Cowboy Minstrels, touring the United States, Canada and Great Britain in record years. He was a widow, Nancy, formerly of the dancing act, Dorane Sisters and Wood, appeared on radio in the Midwest as a singing and dancing widow. In addition to widow, a sister survives. Services February 12 in Grand Island, with burial in Hillside Cemetery.

TAVLINSKY—Morris, 46, brother of Jack Tavin, general manager of Cole Bros' Circus, February 13 in

Long Beach, Calif. Surviving, in addition to his brother, Jack, are his mother, three brothers and two sisters. Tavinley showed with Will Rares, door Advertising Company at Long Beach until a year ago when he sold the concern to the Minnesota Mines Manufacturing Company.

TYE—John R., 65, former Wild West Show trick rider, in Oklahoma City, February 15, 1948. He was well known in early Oklahoma history as a fancy rider and roper and before the advent of the movies he traveled in *Manly* shows with Will Rares.

WALLACE—Charles Wray, 77, former legit actor, February 15 in Yonkers, N. Y. Before his retirement from the stage in 1926, he appeared in the first Broadway production of *The Wizard of Oz* and later in *Babes in Toyland*. His widow, daughter and two sons survive.

ZENATELLO—Giovanni, 72, operatic tenor, February 11 in New York. He originated the role of Pinkerton in *Madame Butterfly* and sang over 300 performances of *Orello*. He made his debut in 1901 in his native Italy. He sang in England, South America and the United States. His daughter, Nina, survives.

Marriages

ATES-JUMPS—Roscoe Ates, stage and screen comedian, to Lenore Belle Ates, his former wife, at Phoenix, Ariz., February 14.

BAILEY—OAKES—Thomas H. Bailey and Rita Oakes, both formerly on *Martin and Lewis* in California Shows, February 15 in Reno, Nev.

CRANE-MEYERS—Gene Crane, announcer at WCAU, Philadelphia, and Joan Meyers, first-time radio and television writer-producer, in Philadelphia, February 20.

COSGROVE—John Cosgrove, stage director, and Carole Somers, legit and radio actress known professionally as Judy Somerside, French singer, in Chicago.

LEYDEN-SNOW—Bill Leyden, dick jockey, and Lynne Snow, February 11 in Boston.

MARTIN-BRIault—Jay Martin, male lead in the road company of *Finian's Rainbow*, and Denise Briault, French singer, in Chicago.

OLCHOWSKY-SNOW—George Olchowsky, concession operator for Danny Dorsey, and Nancy Lee Snow, recently in *Belouva Falls*.

STOMPANTO—GILBERT—John Stompanto and Helen Gilbert, actress, February 10 in Las Vegas.

TORME-TORTON—Mel Torme, singer, and Candy Torton, movie starlet, in Chicago, February 11.

WILLIAMSON-WRIGHT—Gordon Williamson, producer and director for WTTG, and Joanne Louise Wright, February 11 in Washington.

WILLARD—Frederick William Willard and Norah Adomson WBZ-TV film editor, February 12 in Simeburg, Conn.

Births

A daughter to Mr. and Mrs. Wayne Slaughter, January 27 in Ellettsburg, Ind. Father's a legit producer.

A daughter to Mr. and Mrs. Frank Veloz, January 31 in Hollywood. Parents are the dance team of Veloz and Yolanda.

A son to Mr. and Mrs. Richard Blackburn recently in Hartford, Conn. Father is a successful general manager of WHTH, that city.

A son, Albert Bryant, to Doc and Mary Ann Bryant, in New York. Parents are with Cedlin & Wilson Shows.

A son to Mr. and Mrs. C. L. Edwards, January 28 in Susquehanna, Pa. Father is a magician and ventriloquist billed as Eduardo the Great.

A daughter, Mary Ann, to Mr. and Mrs. Harvey A. LaBonte at Newport Hospital, Newport, R. I., January 28. Father is an accordionist. A son to Mr. and Mrs. Harry Stutz, February 7. Mother is the daughter of Gil and Peggy Cohen, popcorn confectioners on the World of Pleasure Shows.

In Memoriam

THOS. F. HEENEY

Just a Year Ago Today You Passed Away

February 23, 1948

But years may come and years may go

We will be remembering you always

YOUR BROTHER J. J. H., NEPHEW NICHOLAS AND NIECE MARIE

RULING ON RIDE-PICNIC DEAL

O. Davenport Away Fast in Bow at Clevel

Org Inks Houston Again

CLEVELAND, Feb. 19.—Moving in here after a successful engagement in Detroit, the Orrin Davenport Shrine circus got away to a fast start in the Pub. e Auditorium with a sell-out crowd opening night, Monday (14). Show's stand here is for two weeks.

No matinee was scheduled Tuesday, but the night show was a near sell-out. Wednesday's matinee was 3,000 ahead of last year and it was SRO at night. Thursday matinee was light but Thursday night was near capacity.

George Hoffman, chairman of the Shrine committee, reported the remainder of the week a sell-out at night, with matinee advance heavy. Line-up here is the same as the one in Detroit, with the exception of Johnny Gibson, who is out for this engagement. The high act is being carried as a solo by Yette Wallenda, billed as Miss Rytta. Several of the show's regulars leave after this engagement. Otto Griebing joins the Polack Western Unit in Chicago, Ora Parks and Dick Lewis leave for the West Coast to join the Healy show, while Col. and Mrs. Harry Thomas, the Concello flying act, Felix Adler and Paul Jerome leave for Sarasota to join R-B.

Davenport announced here that he had signed contracts to again produce the Houston Shrine show next fall.

Add Clown Alley?

WASHINGTON, Feb. 19.—Circus atmosphere engendered by the inaugural parade apparently has not yet entirely dissipated. Democratic Senate leader Alfred F. Wechsler, during a hectic squabble over the evictions bill on Tuesday (15), inadvertently addressed the Senate gathering as "ladies and gentlemen of the circus." The error drew laughs, and apology, and substitution of the word "circle," which is the proper format.

Internal Revenue Official Answers Huedepohl Request

No tax necessary on amusements where rides are rented to a picnic group for a certain period at fixed price, Billis tells NAAPPB secretary

CHICAGO, Feb. 19.—A clearly defined ruling from D. S. Billis, deputy commissioner of the Internal Revenue Department, regarding tax on rides where rides are bought outright by a concern for an industrial picnic, has been received by Paul H. Huedepohl, executive secretary of the National Association of Amusement Parks, Pools and Beaches (NAAPPB).

Because there was much discussion at the NAAPPB convention here last December on this question, Huedepohl decided to get an official ruling.

The NAAPPB secretary wrote to Leonard B. Schloss, chairman of the org's legislative committee, asking him to seek the advice of C. L. Edwin Sharpe, Washington attorney and counsel for the NAAPPB.

This week Huedepohl received a copy of the letter, written by Billis to Sharpe. It stated in part:

"In the situation presented by Huedepohl, a number of rides would be rented to a picnic group for a certain period at a fixed price, with no limit as to the number or riders and no charge would be made to persons taking the rides. Huedepohl requests advice as to whether the picnic grove is liable for the collection of the admissions tax or the payment thereof, based on the amount paid by the picnic group for the use of the rides, or whether the picnic group is (See Ride-Picnic Ruling on page 70)

Winter Haven, Fla., Annual Gets Weather, Hiked Gate

WINTER HAVEN, Fla., Feb. 19.—Summer-perfect weather and record-smashing crowds sent the Florida Citrus Exposition here today into its final day with the assurance of being the most successful in the history of the event. Attendance was reported as about 20 per cent over last year.

The Royal Crown Show, featuring Sally Rand and her show for this stand only, racked up excellent business. The org's business was aided by intensive billing in which the personal appearance of la Rand was stressed.

Features thru the first five days ending Friday (18) included the daily broadcast of Hunt Hunt, CBS show. Other lures included the Renfro Valley folks offered daily in the amphitheater, with a broadcast skedded for tonight.

The annual press breakfast, one of

the exposition's most famous affairs, topped previous editions, bringing out one of the largest gatherings of Florida newspaper reps ever to attend an event in the State.

Today is Citrus Workers' Day and the exposition is to stage its first orange-eating contests, with boys between 10 and 18 years of age competing for prizes aggregating \$120.

World of Today, Tivoli Get Contract at Tulsa

TULSA, Okla., Feb. 19.—The World of Today Shows, owned by L. C. Reynolds, and Tivoli Exposition Shows, managed by H. V. Peterson, will furnish the midway for the Tulsa Livestock Exposition. The event is scheduled March 4-13.

Memphis Turns Out Big for HM

MEMPHIS, Feb. 19.—Hamid-Morton Circus opened here last Saturday (12) to turnaway matinee and night performances. Turnaway matinees were given for colored folks Monday to big business, and show had several sellouts during the week. Engagement closed last night and org moved to Milwaukee for the Shrine, February 21-27, and then to Kansas City, Mo., for the police, March 1-6.

Show is under personal direction of Bob Morton. L. C. Humphrey is assistant manager; Joe Basile has the band; Vernon L. McReavy is promotional director; Mike Malco, boss props, assisted by Andrew Castle.

Program, in order, follows: Four Royals and clowns, comedy aerial bar act; Dick, Clemens and his wild animals; Loof Rios, aerialist; Gaultier's Steeplechase and clowns; Five Ericsons, balancing; All-American Leap in aerial ballet featuring Cor's chits, the Athos and Company, equilibrists; Three Norberts, balancing; Pickard's sea lions; Linon, clowning; Johnny Wilder's bear; Hip Raymond; Sheridan Bros., wire; California Aerial Ballet, featuring Miss Francine; Francine Volante, Leap of Death; Doctor Cooper's horses; Robinson's elephants; the Walkmirs, rolling globe and perch poles; Flying Roman; Aida, acrobat. Clowns include So-So and Cosmo, Roy Barrett, Slim Collins, Billy Rice, Marlett Gingo, Roy Thomas, Al Florence and Rubie Simmonds.

112,155 and the city's share \$13,678. William L. Anderson, who has been in charge of the city's bantam (school boy) football teams, has been named manager of the Bowl.

90,000 See Polack in Louisville

7-Day Stand Sets a New Crowd Mark

Gross Is Up 20 Per Cent

LOUISVILLE, Feb. 19.—Polack Bros.' Western unit chalked another bonanza at the Armory here, February 7-13, when more than 90,000 persons jammed the 7,500-seat arena in 13 performances to set an all-time attendance mark. Engagement, as usual was under auspices of Kossal Shrine Temple. According to Louis Stern, with Irv J. Polack, co-owner of the Polack org, the gross on the seven-day run topped last season's mark by more than 20 per cent. Last year's take was crabbled a bit when a severe blizzard struck Louisville

Hub Sports Show Draws 185,740

BOSTON, Feb. 19.—The nine-day New England Sportsman's and Boat Show, which shuttered last Sunday (13) at Mechanics Hall, drew 185,740 to better last year's 175,000 gate considerably. Admission was \$1 plus tax for adults and 50 cents plus tax for children. The show was promoted by Campbell-Fairbanks Expositions.

Acts included Sharkey the Seal; Haushalter's Golden Retrievers; Vaughn Pipe & Company, badminton; Ken and Walt Wilhelm, archery; Ann Curtis and Adolph Kiefer, swimmers; Dick Miller, fly moted bait casting; and Brad Bradford's reptile exhibit.

Just before show time on Thursday night.

Shrine and circus officials estimated that several thousands people were turned away at the performance (See POLACK CHALKS on page 64)

New Syndicate Named To Run Races at Akron

AKRON, Feb. 19.—Charles A. Burns, former manager of the Rubber Bowl, is a member of a new syndicate that will operate midget auto racing this year at the Bowl. Burns, with Ed Palmer and Sports Promoter Bill Griffith, offered the city the best bid. Terms include a guarantee of \$450 per event and 15 per cent of the gross after taxes.

Harold Zelter, brother of Don Zelter, who has held the Bowl races in past years, offered a smaller guarantee but promised 18 1/2 per cent of the gross, while Buffalo Speedway also bid but offered lesser percentages of the take.

Peak year of racing here was 1946 when there was an attendance of 260,607 from the city's take amounting to \$31,400. In 1947 the attendance fell to 202,753 with \$23,737 for the city. Last year attendance was only

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Close-Ups:

Showbiz Know-How Helped Minn. Fair Exec in South Pacific Post

By Jack Weinberg

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

BACK IN 1905 an 11-year-old boy who wouldn't take "no" for an answer got a job as office boy at the Minnesota State Fair in St. Paul. Today, 44 years later, he's still at the same stand but recognized as one of fair-dom's outstanding experts.

During the years he found time to work for a law degree, study at Columbia University and the Sorbonne in France, take part in both world wars and get himself loaned out to help another fair get on its financial feet.

That, of course, would be none other than Douglas K. Baldwin, assistant secretary of the Minnesota State Fair and past president of the International Association of Fairs and Expositions.

Today Doug Baldwin is recognized far and wide for his knowledge of fairs. He is fanatical in his belief that a "properly run fair has a definite place in the social and economic life of a community."

Baldwin's lifetime work has imbued him with the idea that the fair is one of the greatest educational institutions in the country. He believes, for example, that the Minnesota State Fair changed the agricultural picture of Minnesota in that it reached the farmers, thru their children joining 4-H Club and Future Farmers of America work, with the latest discoveries in agriculture. This changed the Minnesota agrarian picture from a one-crop State to a diversified crop Commonwealth.

"And the fair did it," he insists. "For years leaders of agriculture tried to reach the farmers with new ideas but got nowhere. But when we took the farmers' children in and taught them, the youngsters took the ideas back home. That's true education at its best, in my opinion."

Fair Training Valuable in War

When Doug Baldwin left the States in January, 1943, while serving as president of the IAFEX, to become area director for the American Red Cross in the South Pacific where the war was at its hottest, he found that his long fair training stood him in excellent stead and as a result he was able to meet emergencies much quicker than men without such training.

"In the fair business we work toward an opening date and when that date comes, we open," he declared. "We improvise, if necessary, but we open. That's what we had to do during the war, too, when we came to opening clubs and recreation centers. We opened them on schedule, whether fully prepared or not. Army men said it couldn't be done, but we did it."

Baldwin was born in Minneapolis June 4, 1894. His father, a physician, (See Showbiz Know-How, page 62)

DOUGLAS K. BALDWIN

R-B Fire Victims Have \$46G Coming

HARTFORD, Conn., Feb. 19.—Edward S. Rogin, receiver for Ringling Bros. and Barnum & Bailey Circus, has revealed that only \$846,355.70 remains to be paid to the victims of the July 6, 1944, Hartford circus fire. A part of the sum, he said, will be paid March 31, when the circus's fiscal year ends.

The 1948 payment of \$200,000 was made in January with the approval of Judge Howard W. Alcorn, of the Superior Court.

Show originally had set aside \$100,000 as the 1948 payment, but the lawyer's committee representing the fire victims protested that the amount was insufficient.

Total claims resulting from the fire amounted to \$3,946,355.70, of which \$3,100,000 has been paid out over the past four and a half years.

Rogin said that the March payment will be a small one. According to agreement terms, the circus is allowed to withhold \$750,000 at the end of the season for winter quarters expenses. The unused portion of that sum reverts to the claimants at the end of the fiscal year.

Charles Wilson Honored By Edmonton Directors

EDMONTON, Alta., Feb. 18.—Directors of the Edmonton Exhibition Association were hosts to Charles E. Wilson, recently retired manager, at a reception in the Arena office, honoring him on the occasion of his 70th birthday.

President R. V. Price, on behalf of the association, presented Wilson with a leather chair and stool and a bridge lamp. Harry Madison, vice-president, on behalf of the directors, presented Wilson with a radio bearing a plaque carrying the names of the directorate.

Birm'gh'm Stock Show Contracts 101 Ranch Unit

MIAMI, Feb. 19.—The 101 Ranch Wild West Show will be featured attraction at the Birmingham Stock Show at the Alabama State Fairgrounds, May 2-7. Deal was closed here this week by Milt Hinkle, representing the show, and Sam J. Levy, president of the Birm'gh'm Stock Show, Theatrical Enterprises, Chicago, which booked the attraction into Birmingham.

Col. Zack T. Miller will be featured with the Ranch show, Hinkle said. Vernon Elliott, Cheyenne, Wyo., furnished the rodeo attractions at the Birmingham event last year. Gene Autry headlined a rodeo presented in '46.

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Clark County Annual Will Have New Bldg.

SPRINGFIELD, O., Feb. 19.—A new merchant's display building, with 18,000 square feet of floor space, will be constructed here for the Clark County Fair, scheduled August 17-19. A cattle building also is up for bids and will be completed for use this year.

Contract for rides was signed with Gooding Amusements. Other concessions on the independent midway will be sold March 15.

The 1948 fair played to approximately 12,000 paid admissions.

Roadster Race Set For Ft. Lauderdale

FORT LAUDERDALE, Fla., Feb. 19.—Midwestern drivers rate among favorites for the first annual National Grand Prix roadster classic scheduled for the new two-mile paved circular Broward Speedway, seven miles west of Fort Lauderdale, to be held Sunday (27).

Two entries for the 50-lap thriller are Dick Fraiser, Muncie, Ind., and Neil (Curly) Cotner, Lawrenceville, Ill., who have advised directors Phil France and Bill Turilli that they will be on hand for the race.

This will be the second race staged at the new Broward Speedway, which circles the three runways of the Fort Lauderdale-Davis Airport. The first was a 100-mile stock car event in January, won by Ponty Flock, Atlanta.

Two preliminary events for February 27 will be a 25-mile Sportsman's Trophy race for foreign automobiles over a special 1.1-mile course and a 10-mile Sportsman's Trophy race for stock American cars. The foreign car race is being directed by Bob Gegen, Miami sportsman and Southeastern representative of the Sports Car Club of America.

The roadster classic is sanctioned by the National Association for Stock Car Auto Racing, with headquarters at Daytona Beach, Fla.

The 200-mile roadster race originally slated for Daytona Beach was postponed indefinitely to allow work to progress on the course for approaching motorcycle races.

Coleman Rodeo Date Set

COLEMAN, Alta., Feb. 19.—The annual rodeo will be held here July 3, with the Calgary Show on the midway. James Wilson is rodeo committee chairman.

'49 St. Paul Event

Is Assured Success

ST. PAUL, Feb. 19.—The annual St. Paul Winter Carnival was moving ahead at mid-week to what was expected to be one of its most successful festivals in the 12 staged here by Saintpaulians, Inc.

Event got off to a fast start Friday night (11), with the crowning of Clarence Maley, former president of the sponsoring organization, as Boreas Rex XII, king of the carnival. High spots of the week of fun were the Saturday afternoon (12) and Wednesday night (16) parades.

The carnival serves as the kickoff for the 1949 Minnesota Territorial Centennial being observed this year and a Minnesota centennial queen was picked to reign thruout the year, in addition to the selection of the carnival's own Queen of the Shows.

The 1949 Ice Capade opened in the St. Paul Auditorium arena Thursday night (17) as a feature attraction of the carnival week and will give presentations for a full week, with several matinees included.

A highlight of winter carnival

Blackpool Tower '48 Profit \$2,080,000

LONDON, Feb. 19.—The Blackpool Tower and Winter Garden companies, which control most of the amusements at Blackpool, showed an increase of \$304,000 combined profit in 1948 over the previous year. Profits in 1949 were \$2,080,000, compared with \$1,776,000 in 1947.

H. B. Bickerstaffe, chairman of the Blackpool Tower Company, revealed that much of the money will be eaten up thru taxation.

Nearly 670,000 persons saw the Blackpool Tower Circus in a record run of 31 weeks, with a total of 418 performances. Admissions to the Blackpool Tower were 3,070,000. The Opera House show ran for 19 weeks and was seen by nearly 700,000 people.

week, which has been packed with winter sporting events and mass entertainment program, was the original ice fishing contest at White Bear Lake.

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One Roll... \$1.00	Roll... Coupon	100,000... \$100.00
Five Rolls... \$5.00	Roll... Coupon	200,000... \$200.00
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Acts include Ben Dova, acrobats; Hunt's midgel elephants; Jack Meyand and partner, bicyclists; Evelyn's Liberty horses; Gaudsmith Bros.' French poodles; Monte de Ocas, trampoline; Torelli's Comedy Circus; Alfred, George and Frank, trapeze artists; Sam, Puppis and Eddie Hunt and partner, equestrians; Marvin and Hazel, wire walkers; Gunther's Bricklayers, trained canines; Four Elgins, comedy jugglers; Herzog's Sisters, traps and webs; Danny Show, emcee, and clown ally headed by Herb Taylor and Charlie Frank.

There will be two performances each day with three shows on closing Saturday.

AMA Title Races Set For Daytona Beach

DAYTONA BEACH, Fla., Feb. 19.—With cancellation of the 200-mile roadster race scheduled for Sunday (19), preparations are under way over the 4.2-mile Daytona Beach course for the annual 100-mile amateur and 200-mile expert motorcycle championship races on March 12 and 13.

Two former winners of the 200-mile expert event here have already filed entries with E. C. Smith, secretary of the American Motorcycle Association, which is sanctioning the races.

Ben Campanale, Pomona, Calif., the only rider to ever win the 200-mile national championship twice (1938 and 1949), heads the list of entries. The 1940 winner, Babe Tancrede, Woonsocket, R. I., is another entry.

N. Y. Sports Show Opens 9-Day Run

NEW YORK, Feb. 19.—T. 12th annual National Sportsman's Show opened this morning at Grand Central Palace for a nine-day run. The show, as usual, is a promotion of Campbell-Fairbanks Exhibitions, Inc., of Boston, and occupies four entire floors of the spacious palace.

An effort has been made this year to live up to the title and soft-peddle the extreme midwest fan atmosphere which drew local spectators from many bona fide sport fans last year.

A majority of the exhibits this year are definitely of interest to outdoor sport addicts and the same is true of the entertainment features, which are headed by the popular trained seal lion, Sharkey.

Metropolitan papers are giving the show a good play and indications are that it will pull the usual heavy attendance.

Iowa House Com. Kills Mutual Bill

DES MOINES, Feb. 19.—The parliament bill introduced in the House of the Iowa Legislature was killed by the House Judiciary Committee which recommended indefinite postponement for the measure. Unless the House overrides the committee report the bill will be killed. Similar measure was introduced in the Senate but no action has been taken on it.

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WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Parade—The Show With a Lead of Gold

By Starr De Bell

Camp Meeting Hollow, La.
February 19, 1949.

Dear Editor:

With a Merry-Go-Round in our corner ring, a Geek Show and Side Show on one midway and a Med Show, featuring colored performers, as our concert, we don't know whether this is a circused carnival or a carnivalized circus.

At Tapped Tree, La., last Tuesday we ran into a chaquetauqua company that had just concluded an unsuccessful tour of the Louisiana turpentine orchard belt. From what its manager told us, we learned that the Cajun turpentine distillers preferred their entertainment a bit more modern than the Narrowpath Company could offer. That wound up the thing in Deacon Skidmore's cow pasture across from the Old Birkie Ice Place.

When his troupe was fed in the cookhouse, Manager Narrowpath propositioned the office to carry his chaquetauqua as a midway feature. The three co-owners debated the proposition and finally decided that by carrying such an attraction it would take the stink off the Geek Show and the Side Show's blow-off. So we became a chaquetauquized circus and carnival combined with Manager Upp shaking Narrowpath's hand.

As the new unit had no transportation, a local hauler trucked the top and stage. Its center poles were loaded under the wagons on the flatcars and its chairs were loaded in the aisles of our berth car after the actors and musicians went to bed. At Roan Swamp Wednesday the chaquetauqua was advertised in the morning newspaper and was announced in the big show. However, those leaving the big top failed to stop. To avoid discouraging the new company, the boss gave a benefit show following the matinee. All of our troupe attended, which gave the office \$17.34 toward feeding the new actors in our cookhouse.

At Drain Pine, La., Thursday the boss decided to bail the chaquetauqua by bringing a few of the gal members out front. But, like the day before, no one was interested in the

Aussie Show

10-Day Net 325G

SYDNEY, Feb. 18.—The 10-day Mardi Gras which wound up January 31 at Manly, Sydney shore resort, was an outstanding success in spite of several nights of rain. Attendances were estimated as averaging \$50,000 nightly making a grand total of around half a million. While final figures have not been announced, the profits are expected to be at least \$325,000, which will be divided among 15 local charities. Rides, shows and concessions were provided by the Showmen's Guild of Australia. Rain closing night stamped an estimated crowd of over 100,000 and many people collapsed and required medical attention. No one was seriously injured.

W. E. Butlin Named Prexy Of English Amuse. Group

LONDON, Feb. 19.—At the annual meeting of the Amusement Caterers' Association (ACA), at Blackpool, the following officers for 1949 were elected: William E. Butlin, president; Henry Seff, honorary treasurer, and Will G. Green and John Collins, trustees.

ACA groups most of the park and resort showmen of England. The annual meeting was well attended and wound up with a dinner and dance at which a large number of officers and members of other outdoor orgs were guests.

offering. At the show's Friday stand, Turp Camp, La., the boss shot another angle by hanging an old set of annex dancing girl banners in front of the chaquetauqua top. A broken carnival gal show talker blew onto the lot there and was put on the front. He packed the top on his first opening, but the Nightingale Girls, bird imitators, the Lost Cord Sisters, harmonica artists, and the five blond Swiss 12 Ringers refused to work. By doubling the annex dancers in the offering the admission money was held, which made it a circused chaquetauqua.

Here today, at Camp Meeting Hollow, advance publicity was used for the first time. The burg's elite came in droves, but they snubbed their noses at our circus, Geek Show, Side Show and the physic concert. The Merry-Go-Round suffered likewise. They jammed the chaquetauqua top to its doors. After giving manager Upp a five-minute notice Narrowpath and his company blew with the hauler and the day's take, having decided to again go for himself. Well now we can at least get out of our berths during the night without red-lighting a dozen chairs.

British Belle Vue Pays 50% Dividend

LONDON, Feb. 19.—Belle Vue, year-round indoor-open air funland of Manchester, has declared a 50 per cent dividend, same as last year, on the first preferred ordinary shares.

Net profit, after taxes, for the year ended October 31, 1948, was \$168,647.44, net for 1947 was \$183,457.64. Belle Vue, pay roofed over, offers rides, sports events and a successful annual season of indoor entertainment.

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Killam Sponsors Rodeo

KILLAM, Alta., Feb. 19.—The Killam District Board of Trade will sponsor a two-day rodeo in July. Midway attractions will be signed.

SPECIAL INTRODUCTORY OFFER

For Custard Operators
GOOD UNTIL APRIL 1, 1949
on the New, Improved
VANILLA WHIP POWDERED MIX
Regularly \$82.50 per barrel
NOW ONLY 75.00 per barrel

When you order these barrels we make actual tests you can gross \$50.00 per barrel of mix.
Cust tests you order now—to be delivered at your convenience. All orders must be paid before delivery in order to make this special offer available.

SIMPLE TO USE:

Set 20 lbs. of mix into approximately 7 gallons of water—to make 10 gallons of liquid mix. Nothing to add, no heat, easily stored, no refrigeration required—process three times as fast. Has all the ingredients. Some results guaranteed each time. ANYONE CAN QUICKLY PREPARE THE DELICIOUS PRODUCT!

ACT NOW—THIS SPECIAL OFFER good until April 1, 1949.

GENERAL EQUIPMENT SALES, INC.

824 S. West St., Indianapolis 2, Ind.

MAKE BIG PROFITS!

If you want big profits from your concession business, buy from Concession Company... you'll get dependable equipment. Concession offers a complete line of floss machines, popcorn kettles, waffle molds and candy parlors, all designed for rugged wearability. Concession Company offers the only 7" Little, 220 volt, vibration floss machine on the market today with all latest improvements for smoother operation at only \$275.00. Popcorn kettles, waffle molds, balance in delivery, capacity at \$120.00. P. O. M. Toledo. 25-07. Super kettle at \$375.00. Also complete line of new and used floss machines. Write
CONCESSION SUPPLY CO.
World's Largest Floss Machine Manufacturers
3916 Secor Road Toledo 6, Ohio

The White Chief

Also Available:
Crystal Cook St. & Jr. Models.
See Commercial Literature Write Dept. B

THE CALUMET COACH CO.
11575 E. WARREN AVE., CHICAGO 28
Phone: WAterloo 8-2212

"CUSTARD KING"
America's
Foremost
Continuous
Machine

100 WEST 30TH STREET, NEW YORK 1



Coming Events

ARIZONA

Phoenix—Horse Show, Feb. 19-21.
Tucson—Tucson Livestock Show, March 22-27.

CALIFORNIA

Calistoga—International Cavalcade, March 17-18.
Oakland—Oakland Natl. Horse Show, March 15-20.
San Francisco—Humboldt Bank Bldg., San Francisco.
San Francisco—San Francisco National Horse Show, Feb. 26-March 2.
San Francisco—Calif. Sportsmen's Show, March 25-April 3.
San Francisco—H. Horton.

COLORADO

Denver—Denver Gift Show, Feb. 27-March 2.
Mrs. M. M. Denver, 213 & Olive St., Los Angeles, Calif.

CONNECTICUT

Hartford—Shrine Circus, Feb. 29-26. R. W. Thompson.
Willimantic—Poultry Show, March 11-12. Dan D. Cavanaugh, North Windham, Conn.

DISTRICT OF COLUMBIA

Washington—Sportsmen's & Outdoor Show, National Guard Armory, March 1-12.

FLORIDA

Bradenton—Bradenton Festival, March 22-25.
Dunedin—Dunedin Festival, Feb. 22-26.
Chamber of Commerce.
Jacksonville—Host & Sportsmen's Show, March 25-April 1.
Miami—Flower & Garden Show, March 9-19.
Miami—Miami Home Expo, March 12-19.
Sarasota—Pamphlet of Sarasota de Sola, Feb. 20-28.
Tampa—Tampa Horse Show, March 4-6.

GEORGIA

Macon—Fair, Cattle Show & Sale, March 22-23.
Clark County, Chamber of Commerce.

ILLINOIS

Chicago—World Hobby Expo, Feb. 19-27. Chap. Entail, 211 Madison Ave., New York.

KANSAS

Wichita—Police Circus, March 14-20. B. O. Trux, 213 & West St.

LOUISIANA

Delhi—Throat 1st. Livestock Show, March 1-4.
W. M. Farmer.
New Orleans—Spring Fiesta, March 18-20.
Catherine B. Dillon, 546 St. Peter St.
New Orleans—Mardi Gras Carnival, Feb. 27-March 1.

MASSACHUSETTS

Boston—New England Flower Show, March 13-19.
Atroo H. Nutting, 200 Mass. Ave.
Boston—Boston Gift Show, 7-11. George F. Little, 220 5th Ave., New York.

MICHIGAN

Detroit—Detroit gift show, Feb. 27-March 2.
W. E. Offner, 2nd. Market Chas. Ave.
Detroit—Detroit Flower & Garden Show, March 25-31.
Detroit—Detroit Sports & Boat Show, March 1-10.
W. J. Price, 4444 Cass Ave. (Polack's).
Lansing—Commander's Circus (Polack's).
March 9-12. Ed. Mackay, Macon Temple.

MINNESOTA

Minneapolis—Shrine Circus, Feb. 28-March 9.
H. H. Van Tilburg.
Minneapolis—Bridle Show, March 24-April 1.
H. H. Cory, 601 Thorpe Bldg.
St. Paul—Shrine Circus, March 14-19.
Walter T. King, Macon Temple.

Jersey Excursion Route Adds Second Steamer

NEW YORK, Feb. 19.—The former Hudson River Day Line excursion liner, Chauncey M. DePuey, has been acquired by the Sandy Hook Line and will join that line's S. S. Sandy Hook on the summer run from New York to Atlantic Highlands, N. J.

The boats will operate from piers at Liberty and West 62d Streets in New York, and the municipal yacht basin pier, in Atlantic Highlands. Excursion runs will start early in June, serving Northern New Jersey shore resorts thru bus connections at Atlantic Highlands.

Roscoe Armstrong Ford Act To Play Syracuse

MONTEZUMA, Ind., Feb. 19.—Roscoe Armstrong's comedy Ford act will play the Syracuse Shrine Circus for Frank Wirth, opening April 18. Org also has signed for five weeks of fairs with the Retrofit Attractions and for three weeks of rodeos with the Rovers Rodeo Company. Another fair inked by the White County Fair, Sparta, Tenn.

Members of the act are Earl Armstrong, manager, and Donald and Dave Cox. Armstrong will double at fairs as Don Richards, slack wire.

MISSISSIPPI

Forst—Southeast Miss. Livestock Show, March 17-19.
C. E. Riddick.
Hattiesburg—South Miss. Livestock Show, March 14-16.
N. S. Hadd.
Port Clinton—N. E. Miss. Fair Show, March 21-23.
E. C. Newman.
West Point—N. E. Miss. Livestock Show, March 21-April 2.
Evans E. Wootto.

MISSOURI

Kansas City—Polter Circus, March 1-4.
H. E. Dodge, 119 Locust St.
St. Louis—Flower & Garden Show, March 12-24.
Lucy T. Kelly, 494 Arcade Bldg.

NEW YORK

Buffalo—Buffalo Sportsmen's Show, March 24-31.
S. Fairbanks, 929 Park Sq. Bldg., Buffalo.
New York—American Toy Fair, March 7-18.
E. D. Clark, 200 Park 5th Ave. Bldg.
New York—New York Gift Show, Feb. 21-25.
F. E. Clark, 220 Fifth Ave.
New York—Natl. Sportsmen's Show, Grand Central Palace, Feb. 19-21.
Campbell-Fairbacks.

NORTH DAKOTA

Valley City—N. D. Winter Show & Agrt. Fair, March 7-12.
A. M. Franklin, City Hall.

OHIO

Cleveland—American & Canadian Sportsmen's Show, March 18-27.
A. W. Newman, Public Hall.
Cleveland—Home & Flower Show, March 12-15.
H. P. Stoddard, 320 Leader Bldg.
(See COMING EVENTS on page 96)

Aussie Speedways Draw Big Crowds

SYDNEY, Feb. 19.—Speedway dirt track racing continues to be popular here and two Sydney tracks are drawing good weekly attendances. The showground course averages 18,000 each night and the sportsground 12,000, while at Parramatta, 15 miles from the city, a turnout of 10,000 can always be counted on, with an additional 1,000 on special occasions.

Some complaint is being made that too much time is given to individual events and that too many flight riders - e publicized too much. Suggestion is made that attendance would be hyped if the promoters would introduce team races as was done in England, where the stunt pulled the sport out of a serious slump.

Leading delusion 'among some townies is that showmen take up the profession out of pure credulity rather than a second choice of solid security.

BIG YEAR ROUND PROFITS! OPERATE A

"TRU-ORANGE" JUICE BAR

Custom-built to meet your requirements—large or small. Ready to set in your location with full operating instructions. Complete equipment including beautiful cigarette-proof covered counters and special juice pumps, approved by health departments.

Sold through your equipment dealer.

WRITE TODAY!

Profit From Lemon Squeezing and Summer Business.
Send Your Space Specifications for Complete Details.

Free book, back issues and over 100 food service equipment manufacturers of citrus and wood, write
ARD MFG. CO., INC.
37 THIR STREET
EVANSTON, ILLINOIS
P. O. BOX 448

GOING OUT OF BUSINESS

WILL SACRIFICE FOR ANY REASONABLE OFFER

8 Frigolators, Salt Water Tuffy Pulling Machine, 1 Mills Cutsdown Machine, 5 Port Morris Tool Co. Custard Machines, 4 six-hold Freezing Churns, 200 Shooting Gallery made by Mangels, 3 Kestebau Double Pump Dispensers, 1 Charcoal Broiler, 1 Manley Popcorn Machine, 4 Kestebau Whipping Machines, 72 unit Horse Game that can be broken in to two games, line selective of Arcads Equipment, and 1 Hot Dog Griddle.

MOST OF THIS EQUIPMENT HAS BEEN USED TWO SEASONS. OFFER SOMETHING REASONABLE AND YOU CAN HAVE THE LOT OR IN PART.

CARE THE BILLBOARD BOX D-143 CINCINNATI 22, O.

Multiplex Faucet Co., Serving the Trade 43 Years

About a 4c Profit on a 5 cent Sale!

The Multiplex ROOT BEER BARREL

IN THREE SIZES 8 GAL. 17 GAL. 45 GAL.

If Advertisers Ice Cold Root Beer to attract a large volume of sales at an Exceptionally Large Profit. Capture volume business and profits with a Multiplex.

Exclusive!

Draws any size drink continuously—10 to 15 drinks per minute—without turning left or right. No waste. No mess. No dripping. Solid drink with slight amount of foam when handle is turned to one side, and a creamy drink when turned to other side.

Manufacturers: **MULTIPLEX FAUCET CO.** 4325 E. Duncan Ave. St. Louis 10, Mo.

Ottawa '48 Gross 370G

104G balance remains despite expenditures of 364G—300G building planned

OTTAWA, Feb. 19.—Total revenue earned by the Central Canada Exhibition Association in 1948 was \$370,762.05 of which \$283,017.27 was derived from the annual exhibition. H. H. McElroy, secretary-manager, revealed in his annual report to the board of directors here recently. All the expenditures for the year totaled \$364,755.52 the association has a credit balance of \$104,037.13.

Terming the Exhibition as "one of the city's major industries," McElroy said that it was responsible for the circulation annually of "well over 1,000,000 within the corporate limits of Ottawa alone."

Last year premium money was increased by 33 1/3 per cent over 1947 to total \$27,000 as against \$17,700. McElroy pointed out that Dominion and Provincial grants of money were small and could be justifiably increased in view of the work being done. After June 1 the city will discontinue its annual grant of \$15,000 toward the maintenance of the Lansdowne Park exhibition site. However, McElroy said, the association's constantly expanding year-round activities will require greater revenue possibilities and would easily make up this deficit.

Plan 306G Building

President D. Roy Campbell reported in his annual message plans for a new five-story building to be started in the spring at a cost of \$300,000. The Dominion Government, Ontario Government and the city of Ottawa will each contribute one-third. The new structure will adjoin the Coliseum.

Campbell estimated the value of the Lansdowne Park property administered by the association at \$2,500,000. Attendance for the week was 358,000.

Directors for 1949 are: Agricultural section: Dr. W. A. Armstrong, W. E. Burton, A. P. MacVannell, M. C. McPhail, Clarke Mansfield, J. W. Miller, Frank Napier and D. M. Stewart.

City council section: Mayor E. A. Bourque, Cont. L. L. Alderman David McMillan, A. C. Parker, J. Poers, Eric Querry, W. Hamilton and M. M. Walsh.

City section: R. Hector Aubrey, D. Roy Campbell, Harry J. Clark, S. F. Dodson, Clayton Fitzsimmons, C. H. Hulise, George Pingle, F. O. Plant, W. J. Reid, J. M. Smith, J. H. Fitzsimmons, Dr. G. M. Geldert, H. Stanley Higman, F. H. Plant and Aid. E. A. Band.

Boonville Annual Lines Up Talent

BOONVILLE, N. Y., Feb. 19.—Plans for the Boonville Fair were promptly completed the last week at the Albany meeting. A revue, band, organ and eight acts were sought to complete the week at the Albany meeting. A revue, band, organ and eight acts were sought to complete the week at the Albany meeting. A revue, band, organ and eight acts were sought to complete the week at the Albany meeting.

The fair caters, to a large extent, to summer mountain tourist business and will open the first week in August, making it the first fair in Northern New York. Romeyn Van der Meer, president of the association; E. R. Hargrave is treasurer and R. H. Ryder will handle grounds and concessions.

4 Pennsy Fairs Drew Quarter of State Attendance

HARRISBURG, Pa., Feb. 19.—Pennsylvania's "big four" Allentown, Bloomsburg, Reading and York, drew 1,175,698 patrons in 1948, more than one-quarter of the total State fair attendance of 4,284,014, compiled by the Department of Agriculture and reported to 98 annuals.

York tabbed the largest number of admissions, including paid, and also the biggest gross from this source. Its 1948 operation netted \$119,738.45.

Comparative figures follow. Admissions: York, 340,927; Reading, 307,765; Allentown, 266,642; Bloomsburg, 250,422. Paid admissions: York, 240,156; Reading, 210,650; Allentown, 165,152; Bloomsburg, 160,788. Amount of paid admissions: York, \$124,165.73; Bloomsburg, \$97,120.31; Reading, \$89,730.31; Allentown, \$84,611.65. Gross: Reading, \$362,432.88; York, \$326,882.72; Allentown, \$261,789.60; Bloomsburg, \$230,705.

Reading operates eight days and seven nights and Bloomsburg six days and nights, while Allentown and York limit their operation to five days and nights.

Bloomsburg and York do not permit the sale of alcoholic beverages, which earn considerable revenue for both the Reading and Allentown fairs.

75G Stand, Other Improvements Set For Hamburg, N. Y.

HAMBURG, N. Y., Feb. 19.—Construction of a new 75-foot by 40-foot grandstand, and city improvements to the grounds, including a new 500 and costing an estimated \$75,000 will begin soon at the Erie County Fairgrounds. The new grandstand will include a kitchen, dining room and concession space. New ramps and stairways will be added to the present grandstand and the paddock area will be improved.

A new grandstand stage on a concrete foundation, designed to house dressing rooms and bathing facilities, will be built at an estimated cost of \$14,000. Also planned are a 60-stall horse barn and a trailer camp.

British Spots Nix Co-Op Act Buying

LONDON, Feb. 19.—Holiday Resorts Association, representing England's health and amusement resorts, has turned down a project to hire upper-bracket attractions co-operatively in order to compete with holiday camps, many of which provide high-class entertainment.

Holiday camps, somewhat resembling old-time chateaux camps in the United States, are important factors in Britain's summer amusement field, and get the patronage of seven out of every 100 vacationers.

Most camps, and privately operated resorts find it hard to compete with holiday camp enterprises, such as W. B. Rutland camp, which at a recent mid-winter reunion of its camp patrons provided a \$4,000 floorshow to entertain the 10,000 guests in London's Royal Albert Hall. Rutland has big camps in Canada and Europe, as well as throughout the British Isles.

The talent pool project may be revived when the summer season gets under way, and the question of Sunday entertainment, which is permitted most but banned at many resorts, will also be considered.

N. Y. State Revival Gets Green Light

To Go Labor Day Week

ALBANY, N. Y., Feb. 19.—Commissioner C. Chester DuMont, of the Department of Agriculture and Markets, announced Tuesday (15) that a State fair will be conducted this year at the present site near Syracuse, contingent upon legislative approval of budget appropriations. The fair will open Labor Day, September 5, and close Saturday, September 10.

A grant of \$350,000 is being sought thru legislative action. The fair has on hand an estimated \$150,000 (See N. Y. Revival Okayed, page 38)

Mich. Gov. Rocks Funk's Position As Detroit Mgr.

DETROIT, Feb. 19.—The position of Hazen R. Funk as manager of the Michigan State Fair remained legally sound the politically dubious after a public statement Tuesday by Gov. George W. Williams. Williams pointed out that he had not been consulted by the fair board of managers on Funk's reappointment, after managing the fair during 1947 and 1948, and added that "it was the first time in history that a governor's voice was not heard."

Williams was verbally advised of the board's action in confirming Funk, during the convention of the Michigan Association of Fairs at the Fort Shelby Hotel here about four weeks ago, a few hours before the news leaked out. He made no comment at the time.

Intends To Remain

Funk indicated that he intended to hold his post as long as the board has confidence in him and that he told Williams, "I admire your frankness and hope to be able to make you take back your words."

The board has full legal power to appoint the manager. Five of the board members are appointed each year for a four-year term, expiring in April, so that no single two-year administration is able to appoint more than half the incumbents—unless there are vacancies on the board.

Funk took over the reins of the fair after a five-year wartime hiatus, from which he resumed his position, after growing up in the theater business. He had served for some years as secretary and for a (See Gov. Rocks Funk on page 52)

New Md. Annual Bows August 22; Hamid Books Acts

CAMBRIDGE, Md., Feb. 18.—Maryland's new annual, the Eastern Shore, opens its gates August 22 for four days and six nights, William H. Robbins, secretary-treasurer, announced.

The fair has leased a site near the Choptank River. Complete with a one-half mile dirt track, the layout has two miles of salt water beach for bathing, a large carnival lot, stables, and ample parking space.

The George Hamid office has inked the contract for the grandstand show. Acts scheduled include the Bountys, the Lawrence Trio, Nat's Dogs, Silvers John, Jean Dewey, the Wildcat Mac Trio, and Herbert Glatfelter, Hammond organ.

Jack Hockman's Hell Drivers have

Trailers To Carry Milwaukee Patrons Over Fairgrounds

MILWAUKEE, Feb. 19.—Because Wisconsin State Fair here is "getting too big for walking," Milwaukee executives have okayed the building of special tractor-pulled trailers to carry fairgoers to and from the parking lot and around the grounds. Jack Keyser, manager, announced this week. The expo is skedged for August 20-25.

Business bigwigs of the State have leased the Industrial Building and will showcase "Wisconsin at work" again this year. They will revise exhibits, seeking State-wide representation with more production action—machines in full operation rather than models and graphs.

"The best job we can do is to show the results of American enterprise interpreted in our standards of living in contrast to those of other nations," said Arthur Herwig, of the Wisconsin Outlets Association.

"Under present art rules, nothing will be sold in the industrial show," said Robert A. Ewens, executive secretary of the Wisconsin Manufacturers' Association.

Wright Named Prez Of California Board By Governor Warren

SACRAMENTO, Calif., Feb. 19.—William C. Wright has been named president of the board of directors of the California State Fair, succeeding Fred H. Bixby, of Long Beach, whose term expired. The appointment of Wright, a local realtor, was made by Governor Earl Warren. His term will run until February 1, 1950. Bixby will remain as a board member.

Other board appointments made by the governor included E. S. Pillsbury, Santa Barbara County rancher, to replace Fred L. O. Davis. Pillsbury's term will end February 1, 1951. He has been representing the District Agricultural Association on the board.

Ward G. Walkup, of San Francisco, was reappointed to the board for a four-year term. He originally was appointed in 1945. Thomas Tupman, Los Angeles auto dealer, a board member since 1941, has been reappointed for the term ending February 1, 1951. Beatie also was reappointed a member of the 13th District Agricultural Association for the term ending Feb. 1, 1951. Since 1947 Beatie has represented the district agricultural associations on the fair board.

John White Tops South Dakota Org

HURON, S. D., Feb. 19.—John F. White, Sioux Falls, was elected president of the South Dakota State Fair at a reorganization meet. He recently, White, veteran board member and former secretary of the State Fair, succeeds T. C. Young, Huron, who resigned because of ill health.

Other officers named were Enos Boush, Rapid City, president, and F. L. Hafner, Huron, secretary. Luther Johnson, Redfield, a new member of the board, was seated at the meeting here.

been inked for Wednesday afternoon, August 24, and Thursday night, August 25. The Dumas show will furnish the midway attractions, and the Fireworks Corporation of America will furnish the fireworks. J. J. Perry, president of the Eastern Shore Fair, with W. F. Robbins, vice-president.

Virgil C. Miller Named Manager At Hutchinson

HUTCHINSON, Kan., Feb. 19.—Virgil C. Miller, 45, with the Kansas State budget director's office for the past 20 years, has been appointed manager of Kansas State Fair here. He succeeds Sam Mitchell, who resigned recently.

A resident of Topeka, Miller is married and has one son. In the past his association with fairs has been in an auditor's capacity during the operation of the fair here. He also assisted in the concession operations at Kansas Free Fair, Topeka.

No successor has been named to replace Ralph Mitchell, secretary and concession manager of the fair here during its management by Sam Mitchell. Fair officials, however, said that a successor to that post will be named soon.

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Winter Fairs

ARIZONA
Tucson—Pima Co. Fair, March 3-5. Norman B. Cobb, Box 169.

CALIFORNIA
Imperial—California 48th-Winter Fair, Feb. 26-March 6. O. V. Stewart, Box 264.
San Bernardino—National Orange Show, March 19-23. J. H. Box 22.

FLORIDA
Cocoa—Indian River Orange Jubilee, March 12-13. Mrs. Marion Oxford, Chamber of Commerce.
Daytona Beach—Haltair Fair, March 3-12.
DeFay—Seashore Fair, March 12-13.
Fair, Feb. 22-23. R. C. Lawson.
Fort Lauderdale—Shoreland Expo-Lake Co. Fair, March 14-15. Earl Lehmann, Tavaris, Fla.
Fort Lauderdale—Shoreland Co. Fair, March 14-15.
Fort Myers—Southwest Fair, Feb. 21-26. Fred Fisher, Box 2019.
Miami—Dade Co. Fair, March 4-13. Robert B. Smith, 111 W. 44 St.
Orlando—Central Fair, Expo, Feb. 21-26. Crawford T. Hixford.
Palmdale—Manatee Co. Fair, Week of March 4.
Plant City—Florida Strawberry Festival, March 1-5. G. H. Bates.
Sarasota—Sarasota Co. State Fair Assn., Feb. 20-26. S. D. Whitaker, Jr., Box 187.
Sebring—Sebring Fair, March 14-15. Highland Co. Fair, Feb. 21-26. R. C. (Dick) Augsley.

Open Bids for New Bldgs. At Placer, Calif., Grounds

ROSEVILLE, Calif., Feb. 19.—Bids for the construction of new buildings on the Placer County Fairgrounds here have been opened by county supervisors. Plans for an administration building, a manager's residence and two livestock barns have been okayed by the board.

At a recent meeting the board also adopted a resolution to lease a fairground building site to the State for the construction of an armory or radar station. The only stipulation made was that the building must be completed within three years.

Jersey Governor Nixes Spending \$8 for Erosion

ATLANTIC CITY, Feb. 19.—General disappointment was registered here over Governor Driscoll's failure to recommend appropriation of erosion funds in his proposed State budget.

Atlantic City has earmarked \$300,000 in its 1949 capital improvement program for beach erosion but also expected State aid.

Lakeport, Calif., Annual Will Install Floodlights

LAKEPORT, Calif., Feb. 19.—The installation of floodlights at the Lake County Fairgrounds has been okayed by the division of agriculture in Sacramento.

Lights will illuminate the horse show arena, baseball diamond and the sports field. According to present plans 11 towers, 40 feet high will be erected to support the lights.

Calgary Builds New Stand
CALGARY, Alta., Feb. 19.—Work has started on a \$78,000 grandstand to seat 4,500 at the fairgrounds. Workmen are seating 1,600 were torn down to make way for the new structure. The main grandstand seats 8,800 and the west side bleachers 4,200.

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RECENT BLDG. SPRINGFIELD 3, OHIO

New County Annual for Westchester

Dates Are September 9-17

WHITE PLAINS, N. Y., Feb. 19.—Plans for a Westchester County Fair, the first since 1923, were announced here yesterday by the newly formed Westchester County Fair Association.

The new fair, which will be turned into an annual if the initial showing is successful, will be staged September 9-17. Agricultural, industrial and scientific exhibits are planned. Show features will also be included.

The 115-acre Blind Brook Polo Grounds, grandstands and buildings in the area of near-by Harrison have been leased by the association. An adjacent 50-acre plot for use as parking space has also been leased by the group.

Westchester County fairs, held annually from 1886 to 1923 in Greenburgh, were finally abandoned, it was said, because their dates conflicted with those of the near-by Danbury (Conn.) Fair, held annually in October.

Fred Pithers, formerly associated with the State Fair of Texas, Dallas, is the manager of the new association which has offices in Yonkers.

Calif. Rec. Workers Urge Plants for Year-Round Use

SANTA BARBARA, Calif., Feb. 19.—A plea that future fairgrounds be constructed for multiple, year-round use was made by the section of State recreation workers dealing with town and rural recreation programs.

The recommendation was made to the California Recreation Conference in session here recently. Support of the move was given by Gov. Earl Warren, who told recreation workers that it was a shame to have fairgrounds idle 50 weeks of the year.

Vegreville Plans Grandstand

VEGREVILLE, Alta., Feb. 19.—With the aid of a dominion government grant, Vegreville Exhibition Association will build a new grandstand this year at a cost of \$21,000. Outstanding payments owing to Vegreville have been retired and the land and buildings were returned to ownership of the association. A healthy financial position was reported by John Fitzallan, secretary.

Plan Celebration

MARYSVILLE, Calif., Feb. 19.—Plans for a centennial cavalcade of local history were outlined by Wayne Lemon, representative of a Hollywood production company, at a recent meeting of the Yuba-Sutter Horseman's Association, sponsors of the proposed celebration.

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16 NEW CIRCUS PLANS

Jack Tavlin Meets Kelley, Harvey in Chi

Buy's Wagons, Seats, Lights

CHICAGO, Feb. 19.—Jack Tavlin, general manager of Cole Bros., in Chicago this week for a conference with his general agent, R. M. Harvey and his director of press and radio, Bev Kelley, reported the purchase of 16 Pullman cars from the New York Central Railroad to be used as sleepers. Show will have all new wagons this year, designed and built by the Kentucky Trailer Company, Louisville, Tavlin announced. The org's new lighting is being engineered by Revere Manufacturing Company, Chicago.

Tavlin said that the new seats, being made by the Durham Manufacturing Company, Muncie, Ind., will be constructed so as to simplify their putting up and taking down.

Tavlin reported the new runs being built by the Magnuson Company of America, a subsidiary of Bates Steel Company, East Chicago, Ind., will weigh 600 pounds each, enabling four to handle them.

Angle for Canova or Astry
Mitchell Hamblum, of the Hamblum Agency, Beverly Hills, Calif., has been signed to book a name attraction for the show, according to Tavlin. Efforts are being made to sign Judy Canova or Gene Astry.

New acts recently signed, Tavlin reported, are the Tong Brothers, Chicago, acro and contortion; Cimliss, perch pole, an Italian importation, and the Tumblety Brothers, clowns, recently of the Mills London Circus. Tavlin reported that Zack Terrell's private car is being overhauled at the Pullman shops in Harvey, Ill., at a cost of \$20,000. It will be air-conditioned and Mr. and Mrs. Bev Kelley will supervise interior decorating.

Harvey reported the show this year will use no tack banners, putting money ordinarily spent for that purpose into newspaper and radio advertising. The Cole Co. also said there will be no candy pitch and there is a possibility the show will not have a concert.

Harvey Names Crew
Harvey said the advance crew is set. In addition to himself and Kelley, as director of press and radio, other members are: Fred Forsberg, and Florence Galt, stories; Allan Lester, contracting press; William J. Lester and J. R. Harvey, contracting agents; William L. Oliver, manager of advertising; Car No. 1; Tom Gunnels, manager of Advertising Car No. 2; Glenn Booth, opposition brigade agent; and H. A. Doran, special agent and cheerleader.

Cole officials reported everything going along on schedule at winter quarters in Louisville under direction of Noyelles Burkhardt, manager.

Beloit Turns Out for Davies

BELOIT, Wis., Feb. 19.—Two packed houses greeted the Ayres and Kattaryn Doherty Circus in Beloit College Field House Monday (14). Acts included Captain Christy and his lions; Betty Tilton, aerial; Montgomery's John and Franz wire acts; and the Lunasford Brothers, trampoline.

Orrin Davenport's Org Draughts 250,000, On Detroit Stand

DETROIT, Feb. 19.—The two weeks stand of Orrin Davenport's Circus here in the State Fair Coliseum drew an estimated 250,000 persons, Tunis (Eddie) Stinson, general manager, announced. Attendance this year was 10 per cent ahead of last year, Stinson said.

Otto Griebeling, clown, suffered a fractured forearm when he fell on the bandstand steps opening day. He continued to work through the run, however.

Rogers Bros.' Bow Scheduled Feb. 23 In Marianna, Fla.

EDISON, Ga., Feb. 19.—Rogers Bros. opens in Marianna, Fla., Monday (23), sponsored by the Shrine Club. Org is scheduled to play 18 Shrine dates and several under auspices of Lions clubs. Show is being painted all white. With the addition of 5 trucks and 7 trailers, org has 39 pieces of office-owned equipment.

Already contracted are Frankie Lou Woodman, head acrobat of six; Capt. Eddie Kuhn, wild animals; the Newman family, high school horses; a clown ally of nine, produced by Gregory Whiteside; the James O'Donnell troupe, comedy acrobats; Shirley Temple, elephant act, and Lisle Chapple, dogs. All performances and releases are being supervised by Jimmy O'Dell.

Police, Tear Gas Quell Riot At Jamaica for Americano

KINGSTON, Jamaica, Feb. 19.—Jerry Wilson's Gran Circo Americano, which opened a three-week run here February 8, has been playing to good business despite trouble with a gang of would-be gate crashers, which became so serious at the night performance Wednesday (9) that police reserves were forced to use tear gas to disperse the hoodlums. Wilson's big top has been pitched at the Kings Road Race Course. Wednesday the hoodlums, after being dispersed by a police squad of seven, began pelting the tent with stones. After the barrage ripped holes in the canvas and injured a number of spectators a call was turned in for riot squads. The squads released tear gas which quickly cleared the

Dailey Org Buys Bear Act; Show Still After Joe Louis

GONZALES, Tex., Feb. 19.—Ben Davenport, circus owner, is off for Miami to continue negotiations with Joe Louis, heavyweight champion of the world, announced here in winter quarters that his show had purchased the Koneksman polar bear act, with Ringling-Barnum the last few seasons.

Davenport left here Wednesday night (16) for Miami to talk to representatives of Louis about the champion appearing with the show this season.

Davenport also announced that Dan Pine will be contracting agent this year. J. A. Geprath will be advance car manager, and Earl DeGlopper will be a member of the advance.

A act is in daily workouts here in quarters. Dailey officials said the act was with the show last year but

Fernandez Loses 2 Days to Rain

HONOLULU, Feb. 19.—The weatherman played havoc with the E. K. Fernandez Circus, featuring Clyde Beatty and the Cristiani troupe, when an almost continuous downpour hit the island the fourth day after the show opened (5). The rain turned the grounds into a quagmire and forced cancellation of performance for two days.

When good weather prevails the show is doing good business. The 18-day run ends Tuesday (22).

area of the trouble-makers, but some of the fumes were wafted into the big top and the performance was halted briefly until they had dissipated.

A day and night police guard was established to protect the circus, and no further violence has occurred. Local papers are giving Wilson's show plenty of publicity and this has resulted in good attendance.

Line-up of acts is excellent, with the Wilces (Wilson), flying trapeze, and the snappy Juggling Jewels hit at this spot, which hasn't seen a circus in 20 years. Other outstanding acts on the bill are Don Floyd, wire; Wells Brothers, horizontal bars, and the Olympic Rolling, novelty balancing.

UNDER THE MARQUEE

R. M. HARVEY, general agent of Cole Bros., recently was featured in two successive columns by SEC TAYLOR, sports editor of "The Des Moines Register-Tribune." Taylor wrote of Harvey's many experiences in circus business.

Conspicuous waste, in the economic sense, consists of trying to keep up with the bigger ones by buying big tops large enough to seat 6,000 and then playing towns with only a 3,000 draw.

MILT HERRIOTT, former horse and pony trainer on Cole Bros. and State of Minnesota as institutional

recreation director. . . BILL and JACKIE WILCOX, two seasons on Cole Bros. advance, will be on advance of Dailey Bros. this season.

. . . ROY VINCENT is barn boss of LARUE, INC., Strongsville, O., which trains horses. He is planning opening with CLEVE LARUE'S RODEO, where he will do his knife and rope act. LARUE DUANE will again manage Folks Circus unit and present his knife and whip acts in the program. Org opens soon in Tucson, Ariz.

Members of POLACK BROS. WESTERN UNIT have received in (See Under the Marquee on page 71)

did not work regularly because of a help shortage and because of the lack of an arena.

A new six-pole big top and new menagerie top are among improvements listed for this year. During Davenport's absence, Freddie Fredericks is in charge of work in quarters. All wagons have been repaired and repainted.

Butch Cohen, org's treasurer, visited recently in Joplin, Mo.

Polack Advance For Chicago Run Tops Year Ago

CHICAGO, Feb. 19.—The advance sale for Polack Bros.' Western Unit's Chicago engagement, March 4-20, this week was running \$1,000 ahead of the same period a year ago. Al Sweeney, who is handling the press for the Chicago engagement announced.

Sweeney also listed several new promotion tie-ups "that we didn't have last year." These include The Sunday Sun-Times Tiny Times column, The Chicago Herald-American Good Deeds Club, The Chicago Daily News Keen Teen week climax, television spots over WBKB on the Comic Capers program and the Super Circus program over WENR, a network show. Sweeney also announced arrangements have been made with Armour & Company to mount the show on the big electric signboard at 12th and Michigan.

Sweeney agreed to decorate The Daily News room for the big circus party for Keen Teen week entrants and said Jack Hawthorne, member of the talent bureau, would have a cotton candy machine, pink lemonade, etc., on hand. Several of the Polack performers will be on hand, principally clowns, to entertain the kiddies.

Montreal Police Boost Talent \$\$\$

NEW YORK, Feb. 19.—Spurred by the success of their initial pioneering venture in the circus field in 1948 the Montreal police have considerably boosted their talent budget for this year's show. It was reported here by Herman Blumenfeld and Joe Hughes, representing the George A. Hensley Agency.

The show has been extended from one week to 10 days because of the success of the first offering. It was announced. The circus will again be staged in Royal Park. The dates are June 10 thru 19.

Inspector Napoleon Benoit, chairman, and Sgt. Armand Morin, general secretary, represented the police in the signing of contracts. Only acts announced as signed are A. Robbins, banana man, and Benny and Betty Fox, sky dancers. The latter played the date last year.

Hockwald Renamed

EL MONTE, Calif., Feb. 19.—Arthur Hockwald has been re-signed as contracting agent for Clyde Beatty Circus, General Agent Paul Eagles, announces.

FREE-PRICING CLARIFIED

No Taxes on Rides Rented At Fixed Price

Revenue Department Rules

(Continued from page 57)

liable for the payment of the established tax on each ride.

"In accordance with the provisions of Section 101.2 of Regulations 43 (1941 edition), in any case where a person or organization acquires the sole right to the use of any rides in a picnic grove for a certain period of time and the public is not admitted to the rides, such a transaction constitutes a rental of the rides and the amount paid for such right is not subject to the tax on admissions. Under these circumstances, the admissions tax imposed by Section 1700 (A) of the Internal Revenue Code, as amended, applies only to any charge which the person or organization makes for the rides, and where no charge is made to persons taking the rides, the tax does not apply."

Huedeppoli Comments

In commenting on the letter, Huedeppoli said:

"This clarifies the situation. Rental charges are not liable to admission taxes, but if the person or organization renting the facilities charges a price to use the rides, then the renter of those facilities must pay the admission tax, not the operator. If any person, organization or individual gives the rides free, no one involved is liable for admission tax under such rental plan. However, it is understood that if any person, other than a certified group, uses these rides during the rental period, as to time and amount, the person or operator will be held liable for such admission taxes of those not in the specified group using these facilities. It is presumed, therefore, that it is necessary if this situation arises. Identification badges should be worn by those under the group rental plan if persons other than the designated group are allowed to purchase admissions."

Offer to Compromise Garden Pier Taxes

ATLANTIC CITY, Feb. 19.—A compromise offer of \$50,000 on delinquent taxes and penalties on Garden Pier was placed before the city commission last week on behalf of the owner, Mrs. Miriam Richman Levin, of Bala-Cynwyd, Pa., who has been negotiating with the city for two years on the city's claim against the amusement pier for \$205,000.

Mayor Joseph Altman said the proposition would be given careful study and an answer given by Mrs. Levin by February 25 when the next commission meeting is held.

Miami Fairland Doing Biz

MIAMI, Feb. 19.—Edward J. Reich, James J. Julian and Frank A. Bentley, concessionaires at Sandy Beach on Indian Lake, Russell Point, O., have registered their increases in business since opening their Fairland Park here about five weeks ago, according to Happy Golden, a visitor here since Mid-January. Golden, who is connected with Sandy Beach, returned to his home in Cincinnati this week. Fairland has 12 rides and attractions.

Influx of G.I.'s at Ft. Benning Helps Hypo Idle Hour Business

PHENIX CITY, Ala., Feb. 19.—With arrival of hundreds of new troops, recently transferred from Fort Dix, N. J., at Fort Benning, Ga., business at Idle Hour Park here has zoomed.

With ideal weather prevailing during the week-end (11-13) the G.I.'s converged on the funspot to help it register one of the busiest week-ends since opening of the winter season. James Stiles, manager, reported all rides, games and concessions, not to mention the ballroom, bowling alley and skating rink, did capacity business.

Negotiations for sale of the 300-acre funspot (The Billboard, February 5) are still going on. Stiles reported Mike Calderazzi, Idle Hour public relations chief, is up and around again.

Walled Lake Opening Skedded April 15

DETROIT, Feb. 19.—Season opening for Walled Lake Amusement Park tentatively is set April 15, with formal opening to follow around Decoration Day. The park will operate week-ends only during the preliminary period. The Fred W. Peaces—father and son—are vacationing in Florida. They are expected back in about three weeks.

Eastwood's Fate Hinges on Election

DETROIT, Feb. 19.—The fate of Eastwood Amusement Park will be decided by the outcome of the election next week in suburban East Detroit, according to a story in The Detroit News Tuesday (18) under the by-line of Merle Oliver.

According to Oliver's story, friends of the park are "battling to regain control of the city government."

Edward Smith Re-Elected Prez of Cedar Point Org

SANDUSKY, O., Feb. 19.—Edward A. Smith was re-elected president of the G. A. Boeckling Company of Cedar Point resort, at a meeting of the board of directors Friday (18). The major directors are Charles Frohman and Fred H. Zuck, both of Sandusky. Holdover directors are Smith, August Kuebelier Jr., J. Richard Galt, all of Sandusky, and H. A. Minnick, Cleveland.

Calif. Pool Sets Record

MISSION BEACH, Calif., Feb. 19.—A new attendance record for this time of year was set by Mission Beach Pools when approximately 1,000 swimmers swam the pool the first week. Tony Mitchell, pool supervisor, said some 300 swimmers, mostly kids, were at the pool opening Saturday, with 500 present Sunday.

Mundy To Add Rides, Rink

MADISON, N. Y., Feb. 19.—Joseph Mundy, owner of Lake Madelon Beach, between Madison and Hamilton, plans to spend several thousand dollars on improvements. Spot has a picnic grove and fishing and swimming facilities, with 500 feet of beach. Mundy plans to add several rides and possibly a portable skating rink. He plans to open April 1.

after being hospitalized with a serious stomach ailment.

Recent visitors to Idle Hour have included Mr. and Mrs. E. L. Dedrick. Dedrick is the former manager of American Legion Beach Park, Biloxi, Miss. This year, it is reported, he will manage rides and concessions at Lakeside Park, Barnesville, Pa.

Name Sursock To Manage A. C. Million \$ Pier

ATLANTIC CITY, Feb. 19.—George J. Costello, head of the New York syndicate which last week signed a five-year lease to operate the Million Dollar Pier in Atlantic City, Thursday (17) named Michael Sursock manager of the funspot and May 15 as opening day. Costello will retain the title of managing director. Both men have had considerable experience as concessionaires in connection with all types of amusement enterprises.

Principal lure decided to date is to work with a free gate. Altho not yet jelled, plans call for a \$100,000 renovation-redecoration job. All types of strong crowd-getting attractions, including rodeos, circus-thrill acts, etc., are being considered, as is a deal to open the pier's 2,500-seat theater as a combo flicker-vaude palace featuring a house line.

Meanwhile in Atlantic City, William Charlton, attorney for the syndicate, announced that excursion boat service from New York, with the Million Dollar Pier as the local terminal, may begin this summer. Sightseeing boats will also make trips from the pier.

New Specimens for Cincy Zoo

CINCINNATI, Feb. 19.—Among new attractions scheduled for the zoo here are 20 gibbons, expected to be delivered in late May, and specimens of Florida aquatic birds, it was reported at the annual zoo society meeting this week. Part of \$500,000 made available by city council for zoo improvements will be used to modernize bird houses. The money is to be repaid in 25 years. It was also announced that the food show will be held August 23-25 between 3 P. M. and 7 P. M. The zoo received \$176,000. It has \$48,000 on hand for operating expenses.

Edgewater Sets April 16 Bow

DETROIT, Feb. 19.—Lloyd Hammond, public relations director of Edgewater Park here, announces that April 16 is set as opening date. Jack Dickstein, Edgewater manager, flew to Miami Beach for a week-end conference with Charles S. Rosen, park owner. Rose is convalescing following a serious illness.

Philly Zoo Gets Reptiles

PHILADELPHIA, Feb. 19.—The Philadelphia zoo recently received shipment of 16 rare horned frogs, 4 roccos, 10 brown tree toads and 15 tropical snakes. Shipment came from the Instituto Bacteriologico Malinco in Buenos Aires. The South American org will receive a group of native American reptiles in exchange. Five of the 10 tegus may not survive.

Rocky Point Dining Room To Cost 125G

To Be Ready by Mid-May

WARWICK NECK, R. I., Feb. 19.—A new dining hall is being built at Rocky Point Park here at an estimated cost of \$125,000, Paul S. Haney, manager, has announced. Vincent Ferla and Joseph Trillo are co-owners of Rocky Point. Spot is scheduled to open in mid-May.

The new dining room will be 260 feet long and 80 feet wide. Over-all, the building will measure 260 by 100 feet. Some 30 feet of the width, along the shore side, will be used as a kitchen, lobby, entrance and office. The dining hall will be built 30 feet farther out to sea than the old building, which was destroyed by the hurricane in 1938. It will seat 2,500 persons.

John Gomes, chef, will be in charge of the kitchen and will head a 50-man staff, Haney said.

Two other buildings are under construction on the midway, one to house a Fascination game and the other to house 20 new Skeel-Ball alleyways now being built by the Philadelphia Toboggan Company.

Haney said Rocky Point Park will open April 10 for week-end operation.

Wildwood, N. J., May Enact 10% Fun Tax

WILDWOOD, N. J., Feb. 19.—Declaring that new source of revenue are badly needed by the resort, Mayor W. Harry Steele Jr. said that the city commission is planning to enact a 10 per cent tax on all amusements and parking lots.

The proposed tax would be patterned after the levy in effect at near-by Atlantic City, the mayor said. A city ordinance is being prepared for introduction before the commission.

More Lent Lease?

NEW YORK, Feb. 19. It required two world wars to convince the directors of the Casino of Monte Carlo that the G.I.'s favorite pastime, craps, had become such an international institution that it should be added to the roster of sacrosanct games of chance thru which the casino's revenue is separated from the gullible tourists from their filthy lure.

At present Louis Ceresoli, director of the Casino of Monte Carlo, and his assistant, Albert Jauffret, are sojourning in Las Vegas, Nev., where Ceresoli says he will endeavor to acquire what he very discreetly terms, "the new dignity of modern gambling." They are bringing tape recorder to supplement their observations and to provide a library of dice terms, such as "seven or eleven," "snake eyes" and "boxcars," which will undoubtedly further the general opinion of most Europeans that America is a land peopled by fantastic screw-balls.

2 Snow Leopards At San Diego Zoo; Cats Valued at 3G

SAN DIEGO, Calif., Feb. 19.—A shipment of rare birds and two snow leopards have been received at the San Diego Zoo, Mrs. Belle Benchley, executive secretary, announced.

The Himalayan snow leopards, flown here from India, are believed the only pair in captivity. There are only two other animals of the same species in captivity, Mrs. Benchley said, one being in the Bronx Zoo and the other in the London Zoo. Value of the cats is \$3,000.

The bird shipment included a baby great hornbill from the lowland jungles of India; a pair of pukekos, or swamp hens, from New Zealand; a baby black-necked jabiru, of the stork family, from India, and a pair of red meat-eating mountain parrots from the Auckland Zoo, New Zealand.

The pukekos are the only birds of their kind in this country, according to K. C. Lint, zoo curator of birds.

Frustrated Blaze

NEW YORK, Feb. 19.—Coney Island's Luna Park had another fire last week, Friday (11), which did little damage—so there is little left to burn in the old park. Fire started in a pile of rubbish and spread to a section of the park's ballroom, which is being razed along with what few other structures remain in the park since the big fires of 1944 and 1946.

UNDER THE MARQUEE

(Continued from page 68)

visitations to the wedding of HARRY (BINGO) BERNSTEIN, Pa. concessionaire, and MILDRED LEA-BOW, Chicago non-pro. Wedding will take place March 1, in Sholom Temple, 3480 North Lake Shore Drive. A reception will be held in Medina Temple following the ceremony. J. JANICE and CLIFF DARLING are in Harrisburg, Pa., where they will do promotion work for the Hamid-Rorton appearance there. FRANCINE VOLANTE, aerialist, recently appeared as guest speaker on Station WIRK.

A few thousands of gold are being used in the Charlott & Tableaux Circus's 1949 band uniforms but not enough to make the wearer think he's 14 karat.

MR. AND MRS. A. MORTON SMITH and MR. AND MRS. F. E. SCHMITZ returned to Gainesville, Tex., after a trip to Sarasota, Fla., where they purchased the wardrobe for the Gainesville Community Circus. While in Florida they caught the opening performance of the Hamid-Rorton show in Miami. . . . HAPPY RUGGLES writes from Los Angeles that the Million-Dollar Band of Al Malakiah Shrine Temple, Los Angeles, numbers quite a few circus men among its personnel, including ERNIE HAYES, property man; EDDIE O'HAYER, librarian; HERB ADAMS, drum major; EARL KELLY and EARL STRICKLER, trombones; LES LAGSON, RAY RAUSCH and GARNER LEWIS, trumpets; JOHN BEEKMAN, HUGH MCNUTT, JIM REESE, ROY BRANNON, JULES VONGENDE and HERM HINES, recorders; RAY MARPLE and BILL HUNT, bass; EARL LANGILLE, horn, and HAPPY RUGGLES, drums. . . . JAMES RISON, on the promotional staff of Polack Bros., is a colonel, Southern style. When the Polack Western unit played Louisville, Rison was named a colonel on Gov. Earle Clement's staff.

"G'd ball-et-type circuses are here to stay," says the modern-minded showman, hitting on the very thing they used to say about the early-day singing clown.

MR. AND MRS. L. C. LANGHART, well known to circus folk, celebrated their 18th wedding anniversary February 19 at their home in Louisville. Langhart has trouped ahead of various circuses as a lithographer and the last four seasons was with Cole Bros' Circus. . . . MR. AND MRS. BOBBY GOSMAN, formerly with a number of circuses and minstrel shows and who operate the cigar and newsstand in the new North Market, Columbia, Mo., recently accompanied the South-west family on a visit to the Circleville, O., quarters of Mills Bros' Circus. They renewed acquaintance with JACK SWEETMAN and CHIEF WHITE EAGLE.

Upon hearing boyssays that some day they'll be in the show, the wives of older ticket sellers will remember when their husbands used to predict that they'd own their own circuses.

Carolina Briefs by EDDIE HENDRICK: PETE SADOWSKI is in

Rosenberg, Tex., getting the King show ready for an early opening. . . . The MCINTOSH clan moved to Penn Yan, N. Y., to complete work on the Brumbaugh Circus. . . . LILLIAN SADOWSKI and children will leave soon for Rosenberg to join Pete. . . . TOMMY BENTLEY joined the Clyde unit in Shreveport, La. . . . At the President's Ball in York, Pa., the following circus acts were well received: FLORENZ TRIO, tight wire; TOMMY BENTLEY, single traps; JANE KING and DIANE PRESSLEY, webs; TOMMY AND LUCY ARENEZ, snakes; PINK LUNDGREEN, emcee; Visitors included SEN. LEWIS and ELLEN WALLACE, PAUL TUMBER, SYLVIA AND CHESTER GREGORY, DEACON MCINTOSH, LILLIAN SADOWSKI and the writer. BERT PETTUS has the horses and elephants going thru their paces at Dale Bros. winter quarters.

If being a conwoman is everything that it's cracked up to be there wouldn't be so many double-chins sitting in beach chairs under marquees.

WORLD'S LARGEST
EXCLUSIVE MANUFACTURERS OF
AUTHENTIC MINIATURE TRAINS
FOR BIGGER PROFITS
"GET THE BEST"

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ELECTRO-FREEZE CUSTARD MACHINE
Large model, 25 gal. per hour, with cabinet.
Used 10 seasons. Price \$1,500.
W. E. MCGINNIS
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RIDE OWNERS & CONCESSIONAIRES
Can offer you space for rent at one of New England's finest beaches, catering to thousands of people every summer. One of the best locations in the whole of New England.
Rides must be in A-1 condition, and concessionaires reputable. Long leases available. Please write particulars.
BOX D-129

% THE BILLBOARD CINCINNATI 22. O.
FOR SALE
BOB-LO ISLAND PARK
200 acres of beautiful picnic grounds, baseball diamonds, complete with restaurants, dance hall, roller rink, amusement rides, etc., located at the mouth of the Detroit River, twenty miles from downtown Detroit.
TWO LARGE PASSENGER EXCURSION VESSELS. Capacity, 2,500 passengers each.
DOCK AND TERMINAL PROPERTY at foot of Woodward Ave. Detroit.

FOR INFORMATION, WRITE
BOB-LO EXCURSION COMPANY
FOOT OF WOODWARD AVE. DETROIT 26, MICHIGAN

MINIATURE STEAM TRAIN
Hunts a big load of kids and adults every trip
GROSS \$2,500 TO \$12,000 A SEASON
Burns coal for normal steam operation—puffs and chugs like a big train—kids love it and parents can't refuse to let them ride. Can be used indoors with compressed air for safety. Make real money in any town over 10,000 population.

OTTAWA AMUSEMENT CO.
Mrs. Miniature Steam Trains
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A-1 RIDES AND CONCESSIONS WANTED
\$250,000 has been spent on a new 250-acre Amusement Park, located on State Highway, 35 miles from New York City. Grounds contain 50-acre spring-fed lake; all land beach; picnic grove seating 2,000; parking space for 2,000 cars. Now under construction, largest dance floor, restaurant and tap room in N. Y. DLSW/RP, spot on property.
H. A. CHESLER, Owner 163 W. 23rd Street, New York 11, N. Y.

WANTED
Ridemmen, Concessioners, Showmen
Established beach and park, excellent location. Need all types of Adult and Kiddie Rides, Concessions and Attractions, also Boatting Concession. Excellent opportunity for anyone who wishes to locate in a permanent park setting.
WEST SIDE PARK
Seasons OPEN IN MAY
Charles Safranek, Prop.
Phone VE 9-8265-W
WRITE WHAT YOU HAVE
VINELAND, N. J.

WANT TO BOOK

Ferris Wheel, 5, 12 or 16. Must be clean.
Park opening April 2, 1949.

FOR SALE

Kiddie Merry-Go-Round, Kiddie Ferris Wheel, Kiddie Mix-Up.

LAKEVIEW PARK

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CYCLONE HI RIDE \$10,000

Only Roller Coaster of well known record, Cedar Point on Lake Erie. Real money maker. Excellent reason for selling.

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FOR SALE

International Park known as Peia Willow Lake located on one of Pennsylvania's Main Highways Route 8, midway between Pittsburgh and Butler. Well established business, approximately 10 acres of land and large Roller Skating Rink. Swimming pool, Boat House, 1 room Cottages, 3 room Cottages, 1 4 room Bungalow, Refreshment stand with 3 Dance Floors, 1 large Picnic shelter, Price, \$125,000.00. Terms. Inter-est parties only. For information, write:

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RIDE OWNERS

Why juggle it every week? Will book one or two rides in established parks, throughout Labor Day, Sensational Free Acts, contact us.

OXFORD LAKE PARK

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ARCADE LOCATION

WANTED

In good Amusement Park by man with 13 years' experience. Have 50 late pieces and can fill. Can also use Phonos, Rifle Range, or talk.

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c/o The Billboard, 155 N. Clark St. Chicago 7, Ill.

WANT TO BOOK

3 or 4 Kiddie Rides and any major Rides not conflicting; especially want Octopus, Caterpillar, Tilt, Fly-in-Plane, Spot Fire or Looper for best beach in the South. Write for particulars.

SEASHORES, INC.

Leedsburg, N. C.

EL CHARLES III. STATE

Midway Award Is Big Upset

Eastern org moves in to replace Hennies Bros.; completes route of 13 annuals

SPRINGFIELD, Ill., Feb. 19.—Early Bros. Shows, which in the past has confined their playing territory to the East and South, crashed solidly into the Midwest Friday (18), when they were signed to furnish the midway attractions at the 1949 Illinois State Fair, one of the biggest in the Middle West.

Details of the contract were not announced by Harry J. White, who only recently assumed the post of fair manager. Dave Endy also was reticent about details.

The award came as the biggest surprise of the winter booking season, as it was generally believed that Hennies Bros. Shows, which played the fair each year since the war, would repeat.

Bobbi Kline, general agent for Endy, has spent much time here since January 1. It was shortly after the new year that White was named fair manager, his appointment following the shift in the State administration from a Republican to Democratic governor.

Endy credited Kline with playing a large part in gaining the contract. Endy pointed out that the signing completes his org's route of fairs, which, he said, now numbers 13.

Pioneer Showman Passes in Death

Of Chris M. Smith

RICHMOND, Va., Feb. 19.—The death here January 29 of Christopher M. Smith, whose obituary was carried in The Billboard, February 12, marked the passing of another pioneer in outdoor show business. With his father, the late Pop Smith, and his brother, Ed, Chris was one of the co-founders of the original Smith Greater Shows, one of the leading early-day carnivals. Wilbur C. Cherry recently celebrated his 70th birthday and Lee Vandiver had charge of practically all concessions.

Chris Greater Show was the first organized carnival to play the North Carolina State Fair, Raleigh, and among many their other firsts were the first to appear around historical Bienville Square, Mobile, Ala. The Smith family at one time were ride operators and concessionaires at Exposition Park, Cincinnati, Lake, Pa., and it was while there that Ed Smith invented the first jumping horse for Merry-Go-Rounds. While Chris never owned one of the first Wild Animal shows to travel with a carnival.

Altho he had been living in retirement since leaving the road six years ago, he still evinced a lively interest in all phases of outdoor amusement business and made it a point to visit nearly every show to play this territory. Always known for his ability to split the infinitive in his interesting tales of early-day happenings, there was a source of amusement to his old friends with whom he conducted a voluminous correspondence until a few years before his death at the age of 70.

MR. AND MRS. GUY DODSON are in Miami visiting MR. AND MRS. MEL G. DODSON.

Dodson's Imperial W. Q. Hums; Carl Hanson To Stay Off Road

COLUMBUS, Ga., Feb. 19.—Winter quarters of Dodson's Imperial Show, formerly the Imperial Circus, is bristling with activity as make-ready preparations are pushed for the railroad org to bow under the general management of M. G. Dodson, who came out of retirement to obtain half interest in the show and to handle its management.

Fat cars have been relined with new lumber. Rides have been overhauled under the supervision of Dick Davis, and they are now being painted.

Private Car

The private car for Dodson, his wife and their grandson, Melvin G. Dodson III, has been redecorated in side and given a paint job. The car is the same one Dodson had on Dodson's World Fair Shows. Now in Miami, the Dodsons are due here March 1.

Ray Cramer, accompanied by Mrs. Cramer, arrived recently to rebuild the Side Show and Illusion Show, owned by Al Hudson, who will have the cookhouse and grab joint.

3 More Annuals For Royal Crown

CHICAGO, Feb. 19.—The Royal Crown Shows have added three fairs of two them usually spots for railroad shows, to their '49 route. W. E. (Bill) Lusby, general agent, announced here this week on a stop-over during a contracting trip. The newcomers are the American Legion Fair, Caruthersville, Mo., and the Columbus (Miss.) Livestock Show and Fair, both of which formerly booked railroad orgs, and the Dyer County Fair, Dyerburg, Tenn.

The addition of these bring Royal Crown's route of fairs to eight. Snyder said. Annuals previously contracted were at Logansport, Ind.; Albert Lea and New Ulm, Minn., and Cresco and Rock Rapids, Ia.

Regular Associated Org Parties in L. A. Nitory

LOS ANGELES, Feb. 19.—Approximately 150 members of Regular Associated Trouters attended a club party Tuesday (15) at the Rice Bowl here. Entertainment committee included Sunshine Jackson, Florence Lusby, Dave Freidenheim and Maxine Ellison.

Show line-up, emceed by Elmer Green, included Lusby and Lind, and Tuesday (15) at the Rice Bowl here. Entertainment committee included Sunshine Jackson, Florence Lusby and Dave Freidenheim and Maxine Ellison.

Crafts Combo to Imperial

IMPERIAL, Calif., Feb. 19.—A combination of Crafts 20 Big Shows and Exposition Shows will play California Mid-Winter Fair here February 26-March 6, carnival Manager Roger Warren announced. The show will play the date with nine major rides, 50 concessions and four shows.

Schafer Signs Okla. Annual

NORMAN, O'la., Feb. 19.—Schafer's Just for Fun Shows has been signed to furnish the midway attractions at the Oklahoma State Fair here, August 29-September 1.

leave their Savannah, Ga., home February 26 for quarters.

Hanson Not With It

Due in soon are Mr. and Mrs. Anthony Pugal, who have booked the Pretzel ride and the Roll-o-Plane. Pugal also will serve as concession manager. Scheduled for early arrival is Bill Harvey, trainmaster. On the advice of his physician, Carl Hanson will not be with the show as secretary-treasurer. Electrical work and Diesel plants are to be under the supervision of Fat McCauley. Mrs. McCauley will sell front-gate tickets.

Cavalcade Inks Lakefront Date At Milwaukee

MILWAUKEE, Feb. 19.—Cavalcade of Amusements has signed to show this summer on Milwaukee's lakefront, a choice location. Stand, to be made July 7-16, will be under auspices of the Milwaukee Fire Fighters' Association, Local 215, as money-raising effort on the part of that org for the international convention of fire fighters to be held here in 1950. Louie Berger closed contracts for Cavalcade.

Nine fairs have been inked by Cavalcade, Berger said, and negotiations for several others are under way. Fairs already signed include Muncie, Ind.; La Porte, Ind.; Jackson, Tenn.; Nashville, Laurel, Miss.; Tupelo, Miss.; Eunice, La.; Beaumont, Tex., and Mobile, Ala.

Baker Org To Open Quarters in March

INDIANAPOLIS, Feb. 19.—Mr. and Mrs. Tom L. Baker, owners of Baker United Shows, recently returned to their home here after a nine-week vacation in Pompano Beach, Fla. While in Florida they visited the Tampa fair.

Winter quarters of the Baker org will open in Seymour, Ind., the first week in March, six weeks before the show takes to the road. Work also is being done in Indianapolis, where some office-org concessions and fronts are under construction.

Staff includes Tom A. Muhl, manager; Bill Gemmill, secretary, assisted by Mr. Baker, and Bud Jackson, front gate and billing.

Gaming Law Policy Change in Mayfield

MAYFIELD, Ky., Feb. 19.—Farland Robbins, Graves County attorney, calls attention of carnival owners planning to play Mayfield this year to change in the law enforcement policy regarding gambling. He said that while carnivals heretofore had been expected to avoid all violations, hereafter legal action will be taken to determine the legality of any concessions.

"All wheel games and other clear games of chance, such as bingo, are forbidden in the county, but penny pitch, parlor and some other games have not been closed," Robbins said.

Royal Crown Biz Heavy at Winter Haven Kick-Off

WINTER HAVEN, Fla., Feb. 19.—Clear skies brought out an estimated 68,000 people to the opening of the silver anniversary Florida Citrus Exposition here, February 14-19, with midway-specting heavy, according to Eddie and Dolly Young, whose Royal Crown Shows occupied the midway.

Monday (14) was Polk County Children's Day and an estimated 21,000 kids came in thru the gates free to patronize rides and shows, along with adult payees. Sally Rand's All-Star Revue was the feature midway attraction.

Before the grandstand were Columbia Broadcasting System's Hint Hunt, John Lait's Renfro Valley Barn Dance and 10 acts headed by Bob Fisher's Fearless Flyers.

Wednesday night's midway benefit jamboree for the Tampa Showmen's Club, held in the Sally Rand tent, netted \$2,500 for the club building fund. The bill included the Rand personnel, Charlie Taylor's Minstrels, Corrine Evans and the Mallorys.

Royal Crown has five more Florida fairs to play, with Highland County Fair, Sebring, following this date.

Harrison Prepares For Mar. 5 Kick-Off

COLUMBIA, S. C., Feb. 19.—Work of repainting equities of Harrison Greater Shows' wintering barn has been terminated and the new canvas has arrived from the Norfolk Tent Company. Everything is about set now for the opening in Newberry March 5, according to General Manager Frank Harrison.

All special paper has been ordered by Stan Reed, general agent, from Bernie Shapiro, of Southern Poster Printing Company. Two billers will be ahead of the shows this season.

Richard (Bull) Martin has arrived at quarters with his Posin' and Side shows equipment. Among the new concessionaires with the shows this season will be Johnny (Butch) Snyder, Fred Nelson, Mrs. Gladys Bolder, Alfred Humphries, Carl and Eddie Huff and A. R. (Dutch) White-side. Marie Kindley will again handle the mail and The Billboard.

Wentworth Named Manager Of Southern Valley Shows

MONROE, La., Feb. 19.—Eddie Moran, owner of the Southern Valley Shows, announced here that Tom L. Wentworth has been named manager this season. Wentworth was with the org the latter part of last season as "Bull" Martin's assistant. Johnny Martin will be taken over by Johnny Martin.

Moran said the show will open the season the latter part of March in Louisiana.

Beam's Attractions Inks

Oakland, Md., Celebration OAKLAND, Md., Feb. 19.—Beam's Attractions of Windt, Pa., has been signed to furnish the midway attractions at the 1949 Anniversary celebration here August 8-13. One hundred prominent citizens each gave \$100 for the \$10,000 needed for promoting the event.

Community celebrations also have been inked by the Beam org in Washington, Pa., and some others in Central City, all in Pennsylvania.

Worcester, Mass., area are daily visitors to the Funhouse on Front Street; **BILLY BOCKEY**, MILLER, manager. . . **EDWARD J. McDONNELL** will open with the Playtime Shows. . . **JOHN H. MARKS**, owner-operator of the shows bearing his name, had cataracts removed from both eyes thru surgery at a Richmond, Va., hospital recently.

CHERISE LeVERNE reports from Boston that a new club, the College Inn, has five new boys from New York, the cast now including **BOB MURRAY**, emcee; **MARCEL-TASSELLS**, **TERESITA**, male dancer; **ACRES O'REILLY**, singer; **FEATHERS BURKE**, comedy; **BILLIE CAMP**, dancer; **BUNNY DAVE**, singer; **RUSS PETERSON**, dancer; **NINO VALLI**, singer; **TEDDY GAUTHIER**, puppets. . . **EUGENE LEFEBURE**, Laconia, N. H., has been booked for the Columbia Shows playing Maine. He will have four concessions. . . **WHITNEY BROWN**, Girl Show operator on the Maine Avenue Show, recently visited his quarters. Brown recently lost his home and belongings in a fire.

. . . **REGGIE SPOFFORD** recently opened a restaurant for his wife in Laconia, N. H. . . **PAT HANLON** of Granite State Shows, and **TOM KEEFE**, owner of Columbia Shows, were in Laconia, N. H., recently.

Managers who stick a lot of dough in a losing midway show might take lessons from concession players who don't keep the slum they win around to remind them of their folly.

PROF. WILLIE J. BERNARD advises from his Hancock, N. H., headquarters that he has signed his Wild Man Show with Molly's Greater Shows for 1949. His aunt, **MRS. BLANCHÉ E. GUYOTTE**, will handle show ticket sales. . . Numerous Agents for the State of Connecticut attended the recent wedding of Rita Sharpe, daughter of Mr. and Mrs. William Hess, and Jack W. Staley, son of Mr. and Mrs. Carl Staley, in Detroit. All are with Eddie's Exposition Shows. **CHARLES LEVILL** was best man with **VIRGINIA STALEY**, the maid of honor. The reception following the ceremony saw 54 guests in attendance. . . **LEO J. AND ALTA RILEY**, concessionaires with Snapp Greater Shows last season, recently opened their new grocery store in Pewaukee, Wis., which had been under construction from July until January. They report they will have a number of agents operate their concessions this year.

Aplomb is what a manager can when he can amble after his agent tells him a lot on a good route.

MRS. MA FERGUSON, second district ward leader from Newark, N. J., invaded Florida recently and staged a surprise party at Bushnell for members of the Side Show and Margie Flynn's Girl Show. Guests included **HELEN GOLDEN**, **KITTY KELLY**, **RUTH ANDERSON**, **CHIEF WASHBURN**, **BOB HOFFMAN**, **BILLIE AND JIMMY KUHN** and **DORAL DACHON**. . . **J. C. ADMIRE** left his Brazil, Ind., home February 11 for a tour of the South to contract celebration and fall fair dates for **AL WALLACE**, owner-manager, Wallace & Murray Shows. Last season, **Admire** agent the Harry Lodridge Shows. . . **PALACIOS, TEX.**, notes: **FRANK AND ELADYS SAGER**, concessionaires, have been visiting **AL NATION** here. **Nation** currently operates the Ranch Grill. **Nation** plans to return to the road this season. . . **AUDIE WILLIAMS**, who had Girl Shows some years back, and who recently was discharged from the army, is planning to re-enter the business again. . . **ABE OPSAL** was a recent visitor.

LONE STAR SHOWS

Want Ride Help—Foreman and Second Men for Merry-Go-Round, Wheel, Holoplane, Tilt, Caterpillar, Speedway, Chairplane, and Kiddie Land with 4 rides, consisting of Roto Whip, Auto, Airplane, Boats. Must be semi drivers. Sober and capable. Contact

BILL HARTMAN, Ride Supt.
833 14TH ST., BRADENTON, FLA.

All people who worked for him before write or wire.

Want Legitimate Concessions—Diggers (Mr. Joe Blash, wire), Floss, Apples, any kind of legitimate Concessions. Want Penny Arcade, Shows with own equipment and transportation, Girl Show, Posing, Snake and any Show not conflicting. Want capable, sober Agents for Grand Stores, Pin Shows, Count, Swinger, etc. Want capable, sober Agents for a State with a Billpost with cash capable doing second work. Capable Carnival People all departments. Write or wire

M. J. MILSAPS, Biloxi, Miss.
For Concessions, Shows, Agents, etc.

J. R. McSPADEN, 533 14th St., Bradenton, Fla.
Everything pertaining to Rides, etc.

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Open Saturday, March 26th, McAlester, Okla.

A real route of Spring Dates under strong auspices, with 15 Fairs and Celebrations to follow starting in June, and including such outstanding events as Silver Springs, Ark., Annual Reunion; Hennessey, Okla., 4th July Celebration; Yale, Okla., Reunion, and the Great American Indian Fair, Santa Fe, N. M., and the 1949 Fair of the Creek at Okmulgee. All dates will be furnished to interested parties.

WANT—Stock Concessions of all kinds, Fish Pond, Darts, Balloon, Clothes Pin, Cork Gallery, String, Glass Pitch, Slum, Gun, Scales, Basket Ball, Hi Striker, Ball Games, Photos, Book nice Flashed Girl Shows, or what have you. WANTED—Manager for Girl and Athletic Shows. Place non-conflicting Shows; must be real and capable.

CONCESSIONS SHOWMEN RIDE MEN

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MANATEE COUNTY FAIR — Palmetto
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SEMINOLE COUNTY FAIR — Sanford

CONCESSIONS Ball Games, Fish Ponds, Darts or any Hunky Punk Concessions. Crabs, Floss, Snow, Apples, Jewelry, Scales, Age, Novelties. We need no Shows or Rides.

RIDE HELP—Sober, reliable help that drive semi trucks. All replies to

E. L. YOUNG, MGR., ROYAL CROWN SHOWS
SEBRING, FLA., This Week

N. Y. GAITY SHOWS

N. Y.'S CLEANEST MIDWAYS

OPENING MAY 7th, two Saturdays. We have a fine selection of bona fide Celebrations, mostly from and within the State of New York, with two Fairs and two pending.

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1. **GRAND SHOWS**—Bettie Ball, Snake Ball, Spring, Butter, Buns and Weight, Fish Pond, Darts, Cork Gallery, Long or Short Hunky Punk, Photos, Photos, Bowling Alley, etc.
2. **WANT SHOWS OF ALL KINDS**—Snake, Whirlin, 10 in One or 6 in One, Monkey, Mechanical, etc. Have brand new 20 ft 40 ft with brand new Flumes, in and out. 20 ft escape line open for 2 weeks.

WANT GOOD, SOBER, RELIABLE HELP—Electrician, First and Second Man on Tilt, now Merry, Ferris Wheel, Chairplane, etc.

WILL ROCK KIDDIE RIDES OR MAJOR RIDES NOT CONFLECTING.

Ralph, contact me; have good proposition for your Kiddie Rides and Shooting Gallery. Write to

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WANTED FOR VENICE, FLA., FREE FAIR

February 28 through March 6, sponsored by Venice Club, is the heart of city.

Mark Concession, Hunky Punks of all kind except Flumes, Posing, Snake Balls, Candy Apples, Cotton Candy, Penny Pitch, Will include Elms, Cops House, Nettleline, All others open. Position is permanent, full or part time. Can use no high time.

JOHN E. DAVIS, SOUTHERN STATES SHOWS

ROUTE 8, BOX 1126, TAMPA, FLA., URTL PER. BETH THIER VENICE.

WANT

Up-to-date Concessions, not all down grub. Want Pin Show Operator with Attractions. Have complete new tent and front, Hoppy Ladder, write. This is a Truck Show carrying big Rides.

M. A. SRADER SHOWS, BOX 1895, WICKITA, KANSAS

Bogle & Reese Shows, Inc.

26 Rides, four Shows, free gate, no racket. 20 annual Fair and Celebrations booked. Will book any Legitimate Concession except Snake, Penetration, Diggers, Arcade, Book any worthwhile Show with own transportation. Have good proposition for Man Truck; state proposition. Want Operators for Fun House, Uniform Show, \$5-50 of stores. Art Hobbie, Candy Cane, Shorty Dances, write. Write or wire.

F. C. BOGLE
ARMA, KANSAS

Thomas Joyland Shows

NOW BOOKING
SHOWS—RIDES—CONCESSIONS
OPENING APRIL 1
Want Ride Help on all Rides. Agents for Concessions. Good meeting for Fun House. A. G. West
L. L. THOMAS, Mgr.
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COOKHOUSE FOR SALE

Indiana area, with a 20x55 ft. room, 16 ft. h. boiler, in excellent condition. Whole outfit in good condition, including 12 ft. gas grill, 8 ft. stove, 2 compartment sink, coffee urn, cash register, griddle, 16 mugs, 12 burners, kaiser. Bargain for \$600.00. Picture by request.

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Lawrenceville, Ill.

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Want Legitimate Concessions only, one of a kind. Amusing Show, shooting best spot.
C. & B. Amusement Co.
W. T. SHOOTER Milton, Fla. G. A. GAVE

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LEGITIMATE SLUM CONCESSIONS, ANY AND ALL—NO EXCLUSIVE.

WANT FEW MORE SHOWS.

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10 BIG DATES, INCLUDING 2 SATURDAYS & 1 SUNDAY.

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CAN PLACE HIGH CLASS SIDE SHOW, SNAKE SHOW, UNBORN SHOW

Long season fairs booked. Furnish equipment if necessary.

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R.F.D. #2

R.F.D. #2 **WALTER L. LANKFORD** Moultrie,

Michigan Showmen's Association

3153 Case Avenue, Detroit

DETROIT, Feb. 12.—Regular meeting was held Monday (14). On the rostrum were President Jack Gallagher, Third Vice-President Fred Silber, Treasurer Louis Rosenthal and Secretary Bernard Robbins.

Charles Stone, Charles Hodges and Teddy Underwood were reported on the spot list.

Named to the bingo committee were Harry Stahl, chairman; Sam Ginsberg, Eddie Bennett, Joe Crogan, Ben Morrison, Robert Templeton, Fred Silber, Eddie Parker and Mike Balog. Auxiliary members are Bernice Stahl, Rose Lewiston and Bessie Gallagher.

Ladies' Auxiliary

Meeting was held Monday (14). On the rostrum were President Bessie Gallagher, First Vice-President Grace Ziegler, Second Vice-President Ann Borker, Treasurer Charlotte Richardson and Secretary Dorothy Goh.

The new club room and kitchen are being decorated. Walls are being painted and floor tiled. Carrie Dear returned from Florida. Her sister, Jo Quinn, is making her home there.

Betty Rome was accepted as a member in the Auxiliary.

Reported on the sick list were Sadie Schwartz and Mae Lorraine, who is still confined to Herman Keffer Hospital.

A thank-you, letter was received from the March of Dimes for the club's help in the recent drive.

The next social will be held Monday (28).

Miami Showmen's Association

236 W. Flagler St., Miami

Ladies' Auxiliary

Regular meeting was held Thursday (10), with President Hilda Roman presiding.

Mrs. Al Wagner, Mrs. Ned Braunstein, Mrs. Sam Dickman, Roxie Sullivan and Faye Ungar attended their first meeting of the year. Mrs. Bobbie Glio applied for life membership.

Rose Lange and Ben Tarbis returned after a long absence. Kate Murray is reported ill.

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Pacific Coast

Showmen's Association

1235 S. Hope St., Los Angeles 16

LOS ANGELES, Feb. 19.—Regular weekly meeting (14) was presided over by Vice-President Joe Krug. Also on the rostrum were Secretary Louis Keller, and Eddie Keller, the latter a visitor from Chicago.

Elected to membership were A. K. Hawkins, Ernest E. Baldwin and W. H. Walker.

Harry Lack, who represented PCSA at the recent Elk's Circus, reported on the event. Drawing was made for the door prize who donated it to the building fund.

Al Flint, executive secretary, reported that his wife, Sally visiting her mother in Nebraska, is snowbound there.

Ed Kennedy, who has been ill is okay again.

Ladies' Auxiliary

Meeting Monday (14) was called to order by President Mary Taylor. With her on the rostrum were Lillie Schue, first vice-president; Olga Kellie, second vice-president; Edith Hargrave, secretary, and Peggy Fortall, treasurer.

Guests were Frances Keller, Ella Chase, past president of the Showmen's League of America; Elsie Rex and Olga McKenna. Attending their meeting were Ethel Pool and Margie Reid.

Reported sick were Lucille Killigan, Stella Linton, Bess Stein, Jennie Rawlings, Maxine Ellison, Little Pal-maleer and Dale Hendrickson.

Letters were read from the Red Cross and the Foundation for Infantile Paralysis, thanking the club for donations, and from Isabelle Meyers, Ester O'Kelly, Lillie Krug and Jennie Regel.

Called out for short talks were Frances Keller, Ella Chase, Gladys Mackey, Marie Rex, Marge Bagby, Dorothy Scott, Marjorie Reid, Ethel Pool, June Gilligan and Minnie Fisher.

Emily Friedenheim won the bank award. Door prizes, donated by Mrs. Hargrave, were given to Dorothy, they were won by Elsie Rex, Dorothy Enfield and Ethel Krug.

George Coe, past president of the women's club, was the door prize winner. Jane Schue, Roy Hognlund, Louise Wall and Lillabelle Williams won prizes donated by the committee. Clara Zeiger won the apron donated by Vivian Gorman, and Stella Linton won the pen donated by Lillabelle Williams. Mabel Brown and Ester Carley helped serve the lunch.

Gertrude Mathews donated a tiger statue to be raffled later, and Harry De Neau gave the club a container for raffle and door prize tickets. Those who donated to the bazaar were Ruth Ann Jones, Betty G. Coe, Marie Rhodes, Jetta Clancy and Helen Henn.

Bingo was played, and lunch was served by Chairman Estelle Wampler and her committee.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Feb. 19.—C. H. Alton, president, presided at the regular meeting Thursday (10). The event of the evening was the pie raffle, with Sam Jones as auctioneer.

Those who donated to the fund for buy chairs for the clubrooms included Dutch and Lill Schue, C. H. Alton, Harold Robideau, Harry Nathan, Emily Bailly, Sam Jones, Sam Dolman, Dave Friedenheim, Charles Crouse, Herb Slicher, M. H. Elton, Lucille King, Ruth Korte, Sam Brown, Sis Dyer, Lillabelle Williams, Sunshine Jackson, Vivian Gorman and Ruth McMahon, and guests Re Anne Jones, Gertrude Mathews and Harry Klebeberg. Harold Robideau donated cloth for the cushions and machines to sew them.

Donna Day, welfare chairman, reported Spot Raffle and the Big Stein in the hospital. Maxine Ellison was injured in a fall. Virginia Kille is laid up with a sprained ankle.

Greater Tampa Showmen's Association

Tampa, Fla.

Ladies' Auxiliary

Regular meeting was held Monday (14), with President Jeri Ringlin, presiding. Also on the rostrum were First Vice-President Lois Sedmayr, Second Vice-President Evelyn Kleider, Third Vice-President Doty Carrell, Secretary Grace Fillingham and Treasurer Mary Lee Holman. The invocation was given by Chaplain Dolly Wise.

Ella Stophel won the dark horse. Following the meeting, guests and husbands of the ladies were guests at a Valentine party.

The dart game prize was won by Joe Fontus; the dance contest by The Esther and Jack Young; door prize by Whitley Hardman, and musical chairs by Helen Julius. A consolation prize went to Esther Young. Jean Berni won the prize for the men's game of musical chairs.

Maria Martinez entertained with two Spanish dances. Credit for the entertainment goes to Berthe Perro and Esther Young. Priscilla Bejano brought Miss Martinez to entertain.

The refreshment committee of Dena Berni, Helen Julius, Eleanor Stoppel, Evelyn Kleider, Martha Sutrain, Polly Pelak and June Boye served the buffet supper.

The auxiliary presented the men's club with a photograph-radio combination. President Ringlin made the presentation.

International Showmen's Association

4154 Chestnut St., St. Louis

ST. LOUIS, Feb. 19.—Meeting Thursday (10) was conducted with John Francis, Leo Lang and Euby Cobb on the rostrum. Chaplin Roscoe Walup was absent because of illness. George Regan was appointed chairman for the Mort Silvers Frolics and he selected Don Martin and Howell Specht as assistants. Charles Chaney will be in charge of the checkroom.

Voted to membership were George E. Flint, presented by Bill Snyder; W. Glen Shelburn by Joe Smith; Sam L. Silverstein by Cecil Turner; Fred Lambert by Joe Maher, and Jack (Red) Donnelly by Don Donnelly and Harold Baniel.

Short talks were given by Bill Snyder, Sam Fidler, Leo Lang, Euby Cobb, George Regan, Heavy Waubel, Lee Williams, Edwin N. Campbell and Charles Chaney. Members and visitor: present after absences were John Starkey, Clyde Shubert, Cecil Laramie, Roy Curvant, Robert Henzi and Robert Glass.

William (Bill) Snyder, general agent for the Royal Crown Shows, left on a booking tour.

Meyer Katz received word that his brother Sylvester died in the Veterans Hospital, Bay View, Fla. Red Kelly, former custodian in the club send your forwarding address. Important mail is being held for you.

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SEASON OPENS SENTINEL, OKLA., APRIL 6

GAM BLAKE ONE MAJOR RIDE—PREFER ROUTING ON OCTOPUS, PONY RIDE OPEN, GROUPS, and many petting kind show across this State, New Francisco, the Girl Show, Wagon with two Girls and Wagon, also Raffle for 10¢, Long, Fun Raffle and Penny Arcade, PULLOVERS, 5-11, Snacks, Monkey, and other proposition to attractively framed Show, Would buy neatly framed monkey or Snake Show, RIDES—Spartan, Rottweiler or one more Fair Ride, All Ride help with my last season contract for Sale—Kiddie Merry-Go-Round, Crab Trailer, Root Bear Buggy and Carbons, Legn Grinner, Cane and Fredie McCuire, write me. All replies to JOHN PORTERMAN, Mgr., Box 4502, Athens, Ala.

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Toronto, Fla., Spots Signed by RSROA

DETROIT, Feb. 19.—Two additional members have been approved by the Roller Skating Rink Operators' Association (RSROA), according to Fred A. Martin, secretary-treasurer. They are E. V. Caraway, owner of Skateland Roller Rink, Jacksonville, Fla., and Albert A. Bron and Arthur Freeman, operating Strathcona Rollerskone, Toronto. The affiliated Strathcona Roller Club was also admitted to membership.

The addition of the Toronto rink comes at an opportune time, Martin pointed out, inasmuch as this will open the way for skaters in Eastern Canada to participate in the American RSROA championships. Hitherto, conditions have been such that they have been able to appear in the world contests only.

Crystal Palace Roller Rink staged a March of Dimes benefit January 31. Wishing wells were spotted around the rink and both management and skaters contributed liberally.

Regulations for Provincial RSROA Contests Announced

DETROIT, Feb. 19.—Provisions of skating competitions for all provinces of Canada made this week by the Roller Skating Rink Operators' Association (RSROA) pointed toward participation by Canadian skaters in the American championships to be held in Washington on July 11-16. New rules were handed down by Frank J. Bartik, RSROA amateur chairman for Judges, tests and competitions, following decisions taken by amateur competitors in British Columbia and Ontario.

It was pointed out by Fred A. Martin, RSROA secretary-treasurer, that under the decisions the Canadians themselves "wrote the ticket" for 1949 participation.

Skaters from British Columbia and Alberta will compete in British Columbia championships to be held at Georgia Rollarena, Vancouver, April 17 and 18, and the winners there will participate in subsequent Pacific Coast regional meets under the rules adopted.

Skaters from Saskatchewan and Manitoba, where there will be no provincial meets, will participate in the Midwestern regional at Midtown Rink, Des Moines, on a date to be announced.

Skaters from Ontario and Quebec and the maritime provinces will have an Eastern Canadian meet at Strathcona Rollerskone, Toronto, April 24-26. Participants will compete in the Eastern regional championships.

Canadian skaters will have an opportunity to select whatever class of competition they want to enter and will not be bound by any previous competition history, but it is expected that they will be frozen in the classes they select and move up in accord with usual PSROA rules thereafter.

This means, in effect, that intermediate and senior skaters may elect to enter the novice class this year. However, Martin pointed out, the juvenile class in art skatin', and all speed-skating classes will be bound by their usual classifications.

Del. Theater Beef Vs. Colony Rollery Still Hangs in Air

REHOBOTH BEACH, Del., Feb. 19.—The three-week-old controversy as to whether the Colony Club Roller Rink's operations violate Rehoboth's nuisance ordinance remains unsettled so far as city fathers are concerned.

The claim was brought up originally by William B. Derrickson, owner of the Center Theater, January 23 before the town board. He contended roller skating operations disturbed patrons of his adjacent film theater.

At the February meeting Derrickson presented a petition signed by near-by property owners and a few theater patrons, testifying as to the disturbance. He said he wasn't asking the board to close the rink, but wanted the owner, E. C. Larsen, to soundproof his windows next to the theater.

The board took no action, except to advise Derrickson to "fight it out between yourselves and try to reach some amicable basis."

Mayor C. B. Shaffer said: "I am not willing to swear out any warrant against the Colony Club on the charge that its operations disturb theater patrons. I sat on the stage three-quarters of an hour last Wednesday night and heard no noise from the rink."

City Solicitor Judge Daniel J. Layton, in a written opinion read by City Manager S. C. Marvel, said: "If Mr. Derrickson wants to make a complaint it would be handled as any other breach of ordinance. But I see no necessity in the circumstances for the police to interfere."

Iceery Planned for Troy, O.

TROY, O., Feb. 19.—Troy includes an ice rink in its plans for recreational expansion. A \$450,000 bond issue and \$300,000 from the Hobart Foundation will pay for the rink, a football stadium and public golf course.

Prep Activities For Lent, Avoid Seasonal Slump

DETROIT, Feb. 19.—The Lenten season need not mean lowered business for the rink operator who prepares skating activities of interest to his patrons, according to Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association. "Lent does not as a rule interfere with roller skating," said Martin.

"On the contrary, in most parts of the United States, churches ask their people to abstain from most types of amusements with the exception of roller skating."

"If you have made it possible for your community to feel that way about your rink, you will no doubt be busy. Then it is up to you to select attractions that may please your patronage during Lent."

"Easter Sunday, April 17, can be made a grand day for skaters with a bit of effort and strong plugging," said Martin. "Otherwise you will experience the general trend of a break in the season, and business will drop fast from that day on. A bit of work can bring new business to check the slack. Why not prepare for Easter Sunday by featuring a best dressed skaters' parade? Everybody likes to sport new duds for Easter. Why not take advantage of this natural urge? Interest merchants in your community to assist you by offering prizes. At this age when everybody on the air is giving away the world, merchants will be willing to help. Give prizes to the best dressed adult, man and woman; the best dressed teen-ager, boy and girl, and the best dressed young boy and girl.

"Present every lady with a rose or carnation, anything to make them talk about it. This will pay dividends and stimulate business. Build this affair up all thru Lent."

Sees Deluxe Auto Shops As Site for Skateries

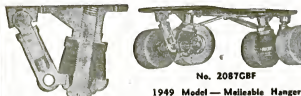
DETROIT, Feb. 19.—Use of elaborate automotive sales agencies erected in the past three or four years around the country as roller rinks was suggested Tuesday by Siler Freeman, automotive editor of The Detroit Times, in an article on the financial condition of dealers.

Many of the buildings, according to Freeman, are "palaces of stone and glass" and are beyond the financial ability of many dealers to maintain in a growingly competitive market. Hence his proposal that they will find their future in conversion to skating rinks.



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Pitchmen I Have Met

By Sid Sidenberg

I HAV'Z met many pitchmen in my score of years of riding, driving and flying over the highways, airways and railways of the nation and never, but with one exception, have I seen fellows who were really happy over the prospect of being without a spot to work and none to go to.

The exception is Abe (Fat, the Whistler) Blumenthal, who is never concerned over being without a spot, for Abe can pull one of his ace-in-the-hole items out of a keister or coat pocket and he's back in business again. He's the type of pitchman who an go from bustling novelties

and balloons to pitching, to horsebacking, to peddling and to canvassing, with never a dull moment.

His best ace-in-the-hole is the Canary Warbler, that little half moon of stretched rubber fastened with the tin that lays like a wafer on the nose. Give him a pocket full of those babies along with a sign reading "10 cents" and pinned to his hat and I think that if a conductor left him off in the middle of nowhere he'd find someone and score for at least a dime. Abe knows no closed towns. A trip to the garages and he does enough business to take care of himself.

When he's in a town that's open, all he asks the clerk is "How much?" He decorates the mahogany with the long green, obtains the reader and pins it on the back of his coat. I wondered too why the reader is pinned on the back of his coat.

watched Abe and learned why.

When a mighty minion of the law stops Abe and asks for a peek at the reader Abe doesn't tie up traffic reaching in his kiev trying to untangle the reader from hotel bills, income tax receipts, etc. He merely turns his back on the law without missing a note, keeps on working and passing 'em out with both hands while the bull yells "stand still." After he is satisfied that the fat one has the proper credentials and visas, the fuzz says "go on" half embarrassed by a giggling tip that has gathered.

The last time I saw Abe he was headed for the Rose Bowl, Pasadena, Calif., to make the football classic with high-class football merchandise, along with a load of "mums" he ordered just before the day of the big event. Abe was leisurely whistling his way to Caliente, staying at the best hotels and making the little warbler foot all the bills. Abe can

be expected at any spot that draws crowds in five or six figures. Boat races and football, baseball, basketball and championship fight matches will see the Fat Boy on hand. He was one of the few who stayed with the Freedom Frats from the time it left Philadelphia until it reached its destination in Washington, with but (See Pitchmen I Have Met, page 86)

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BILL BLOMBERG

(Continued from page 69)

age horses and a comedy mule, assisted by his son, Bud, and two men. June Breckenridge is making wardrobe work on an eight midget pony drill, troupe of four ponies and a mule. The comedy horse, a mule named Frankie, is breaking dogs and monkeys. Shorty Kenny has finished work on two dressage and dancing stallions. Manager Bill Blomberg has finished a 12-Morroco horse, liberty act. The act, with dogs, ponies, dancing horses and comedy mule, is contracted for the Chicago Stadium and will be featured by Bud's carroussel. Fifteen people are in quarters. — MARY HAYK.

COMING EVENTS

(Continued from page 65)

Cleveland—Grotto Circus, Feb. 14-27. William O. Schmidt, 268 Hotel Statler.

Columbus—Gift Show, Feb. 19-26. W. E. Ottmeyer.

Columbus—Farm & Home Week, March 21-26. O. M. Crane, State University, Columbus.

Columbus—Grotto Circus, Week of March 28. Frank Wirth.

OKLAHOMA
Enid—N. W. Oklahoma Jr. Livestock Show
March 9-12. O. E. Zink and J. B. Hurst.
Oklahoma City—Oklahoma Sports & Travel
Show, March 12-30. James E. Keenan, Mun.
Auditorium.
Oklahoma City—Okla. 4-H & PFA Livestock
Show, March 14-18. E. A. Deming.
Tulsa—Livestock Expo, March 8-12.

PENNSYLVANIA
Harrisburg—Builders Shaw of Pa. March 7-12
J. L. Barren, 3501 N. Front St.
Philadelphia—Motor Boat & Sportsmen's. Show
March 4-12, O. W. Smullen, 511 Harrison
Bldg.
Philadelphia—Flower Show. March 21-24
B. B. Starkey, 1118 Packard Bldg.
Philadelphia—Philadelphia Oilt Show. March
21-25. George F. Little, 320 5th Ave. New

RHODE ISLAND
Providence—Farm & Home Congress. March
15-18, Wm. H. Cotter Jr., 310 State House.

SOUTH CAROLINA
Florence—S. C. Livestock Show & Sale. March
23-25, J. T. Lazar.

SOUTH DAKOTA
Deadwood—Building & Industrial Show. March
24-26. Neil Perrigoue, Chamber of Commerce.

TENNESSEE
Knoxville—E. Tenn. Fat Cattle Show & Sale.
March 3-5. J. S. Robinson. Box 1071.

TEXAS
Amarillo—Pat Stock Show, Feb. 28-March 4.
W. M. Gouldy.
Brownsville—Charro Daye Fiesta, Feb. 24-27.
M. Brown and Joe A. Watter.
Galveston—Texas Open Merd Show, Feb. 28-
March 1. G. O. Amundsen Jr.
Dallas—Dallas Gift Show, March 8-12. Fred
Bande, 1160 Dierks Bldg., Kansas City, Mo.
Dallas—Dallas Horse Show, March 19-26.
G. A. Oodfrey, 1101 Commerce St.
Eagle Pass—International Fiesta, March 5-12.
El Paso—Southwestern Championship Rodeo,
March 15-20. W. W. Wilson, 218 San Fran-
cisco Bldg.
San Angelo—Pat Stock Show & Rodeo, March
3-8. James F. Grote.

WISCONSIN
Milwaukee—Milwaukee Home Show, March
18-24, John J. Roache, 606 W. Wisconsin Ave.

RUBBER MASKS



Cover Entire Head
So Lifelike People Gasp!
Molded from the best
grade flexible rubber,
these masks are so real,

CHECK MASK WANTED

<input type="checkbox"/> MONEY	<input type="checkbox"/> CLOWN
<input type="checkbox"/> OLD LADY	<input type="checkbox"/> OLD MAN
<input type="checkbox"/> SATAN	<input type="checkbox"/> IDIOT
<input type="checkbox"/> BLACK FACE	

All these are \$2.95 ea.
★ SANTA CLAUS, \$4.95
★ DONALD DUCK, \$3.95
★ MICKEY MOUSE \$3.95
★ WALTY DISNEY

RUBBER FOR MOLDERS, Inc. Dept. 288-S

6044 N. Avondale, Chicago 31, Ill.

SELLS AT EVERY DEMONSTRATION!

A TERRIFIC TRICK



PLASTIC MYSTIC PILLARS

Amazing cut and restored string trick. No skill required! Every youngster from 7 to 70 wants one!

Sample, 50¢.

5 DOZ. MYSTIC PILLARS, \$10.00.

D. ROBBINS & CO.

158-B W. 42d St.
New York 18, N. Y.

SALESBOARD SIDELIGHTS

Gardner & Company, Chicago, welcomed back **MAURIE KAYE**, divisional sales manager, from a short out-State jaunt last week. He brought back more good news of steady customer demand for firm's new line of boards. **CHARLES B. LEEDY**, sales manager, is planning details of his Southwestern trip, scheduled to start this week. Charles is another Gardner-ite to carry the "good business" tidings back to firm President **IRWIN FEITLER** after recent tours.

CONTAINER MANUFACTURING COMPANY, St. Louis, has been completing its new "All Winners—No Losers" line, which it expects to be a big leader this season. **JACK MORLEY**, vice-president, citing the fact that Container has come up with a new board play idea each year, stresses the new line as a definite departure from the usual punch-board play. The trend in today's boards, Jack says, is toward bigger

tickets, tagged super thick, and tickets that differ from the usual fruit symbol bell machine type, straight numbers and tip numbers. There is also a tendency toward two of the active types of plays, which are the 5-cent and 25-cent per play numbers, up to about 1,000 holes, he adds.

GUY NOEL, president of Gay Games, Inc., Muncie, Ind., tells a tale of "why" Muncie is the capital of ticket-dom. He explains that over a 20-year period many operators have asked him why so many tickets in this area have set up shop in Muncie. So, he quotes his answer: "Muncie and ticket games are as Hoosier as the banks of the Wabash." They originated some 30-odd years ago in the Hoosier capital and have been growing in demand and spreading in popularity ever since. Enthusiasm about the future prospects of tickets, he adds that because they are adaptable for many methods of dispensing game merchandise, covering a wide range of ticketing circumstances, they are slated for steadily increasing popularity.

HARLICH MANUFACTURING COMPANY, Chicago, reports via sales manager **SAM FELDMAN** that continuation of the special work-line for its Golden Flood jackpot board has been necessary to meet orders. Repeats for the board have been coming in steadily, indicating good player-appeal, Sam says. Another news note to make Harlich officials feel chipper is that the upturn in business, noted three weeks ago, is not only continuing but was even more pronounced during the past week.

SECORE & SECORE, Chicago, reports top operator interest still spotlighted on the pellet board. Firm's Mercury Club Bell Slot is the center of Secore's sales-tale, with **IRWIN** and **MORT SECORE**, firm officials, carrying the pellet-push directly to the operator during their numerous business jaunts. Irwin, leaving for a one-week trip thru Iowa this week, will travel the roads with firm's **KARL NEUHOUSE**. Both will accent the fact that the pellet number comes complete with wood cabinet during their sales spiels.

Be-Jay Products, Inc., Chicago
Recently welcomed back A. C. BINDER, production manager, after a long siege in the hospital which followed a heart attack in the latter's Ohio last summer. Be-Jay staffers ganged up on A. C. to wish him well and cheer his recovery. Binder, who had been in the board industry, lost no time in digging into plans for several new numbers. That they will be top notch is taken for granted by Be-Jay-ers, who are proud of Binder's background as one of the oldest men, in point of service, in the board industry. **JOHN C. BRODERICK**, sales promotion head of Be-Jay, and **JOHN J. Versal Manufacturing Company**, Kansas City, Mo., has just returned from a trip during which he in-
stantiated the company's slogan, **JAMES WILLNER JR.**, in his territory.

JOSEPH BERKOWITZ, head of the two firms spent the past week at the Chicago headquarters tying up some important business.

MARSHALL MALTZ, Peerless Products, Inc., Chicago, reports that production of the day shift has been doubled to keep delivery current on the new High Play boards that meet with such good reception during the Sheraton board show in January... **THE McNAMARA COMPANY**, Chicago, has introduced a quartet of new insert boards for its Colo-Ad illuminated stands. The new pellen numbers are New Moon, dime play Hitit, 5-cent play, and Gold Ball. (See Salesboard Sidelines, page 88)

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COLOR-ADO

THE PELLET BOARD

**Permanent Metal
LIGHT-UP Frames**
with replaceable
boards



**BE SURE TO VISIT
OUR FACTORY
AND SHOWROOM
WHEN IN
CHICAGO**

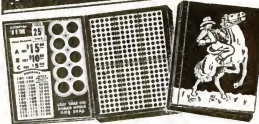
"CONFIDENTIALLY It will pay you"

THE McNAMARA CO.

3729-31 W. LAKE ST.

CHICAGO 44, ILLINOIS

A Winner....



**MINIATURE
BOOK
COVER
BOARDS
FOR
CLOSED
TERRITORIES**

"JUMPIN' JIM"
300 R. M. HOLES

Form No. 13138	Form No. 13139	Form No. 13140
5¢ Play	10¢ Play	25¢ Play
Takes In \$15.00	Takes In \$30.00	Takes In \$75.00
Pays Out 6.70	Pays Out 13.80	Pays Out 36.50
PROFIT 8.30	PROFIT 14.20	PROFIT 38.50

Beautiful Gold Embossed Horse
and Rider on All Three Boards

HARLICH
MFG. CO.
H HOMAN AVENUE
CHICAGO 51, ILLINOIS

SALESBOARDS— All ORDERS Shipped
Same Day Received

Holes	Play	Description	Profit	Price
1000	25c	Lucky Buckle, 7/8th	\$ 7.00	\$.68
1000	25c	P. J. Charley, Thicc	81.25	1.40
1000	25c	Texas Charley, Thicc	108.75	1.40
1000	25c	Red, White and Blue	108.75	1.40
1000	25c	It's the Knott, Thicc, Girl Board	108.75	1.40
1000	25c	Really Speaking, Thicc, Girl Board	108.75	1.40
1000	25c	Gleefully Laid, Thicc, Girl Board	108.75	1.40
1000	25c	Pick a Cherry, Thicc, East Board	108.00	2.00
1000	25c	Pin & Swatuck, Thicc, & Not to Tickle	108.00	2.00
1000	25c	Pin & Swatuck, Thicc, & Not to Tickle	96.75	5.00

JAR TICKETS
 RED, WHITE
 AND
 BLUE
 LUCKY SEVEN
 BINGO TICKETS
 ON BLACK-BOARD

WRITE FOR OUR LATEST ILLUSTRATED PRICE LIST

1260

Stating your requirements. Large stock Plain Tip Definite, Jackpot Boards, Coin Boards, Super Giant Males and all kinds of Cigarette Boards. 1¢, 2¢ or 5¢. 25% discount with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

JAR DEALS AND SALESBOARDS

**Write for Circular
and Prices
CROWN PRODUCTS
322 E. Colfax Ave.,
South Bend 24, Ind**

BIG PROFITS

FREE SALES KIT

Galemen wanted in every town and community. Sell 100 cloths, cigar lighters, pool balls, taverns etc., or start a route. Free pocket sales kit. No investment. No experience necessary. 40% advance commission.

BASEBALL - R. L. A. & L. with A. A. for sub. 120 likelihood individual campaign. Write today.

Worthmore Ticket Games
1829 S. Mich. Av. Dept. R-928, Chicago 16, Ill.

JAR DEALS AND SALESBOARDS

Communications to 155 N. Clark St., Chicago 1, Ill.

11-Month '48 Totals Above Prewar Era

\$2,000,000 Mark Passed

CHICAGO, Feb. 19.—With American firms shipping 803 units, valued at \$180,905, during November, 1948, export dollar totals for the first 11 months of last year reached \$2,057,487, according to latest figures made available by the Department of Commerce. While this figure is considerably off for the same period in both 1948 and 1947, it's well above the 1939 prewar high of more than \$1,400,000 for the full calendar year. During November music machine and game sales dipped from their 1948 monthly averages but vendor sales jumped from the \$26,249 reported for October to \$65,223, highest amount recorded during the year.

Top buyer for November was the Philippine Republic with \$57,647 for 312 machines in three types, followed by Cuba's \$31,117 for 105 units and Venezuela's \$23,602 for 44 phonographs and 102 automatic merchandising machines.

(See COIN EXPORTS on page 121)

Minn Schedules 14 Biz Courses For Resort Ops

ST. PAUL, Feb. 19.—A series of 14 one-day short courses for operators of summer resorts, a leading seasonal location for coin machines, will be conducted through the Minnesota resort area during April and May by the State business research department.

The courses will offer subjects of special interest to the resort operators, with speakers representing the State hotel inspection and sanitation divisions of the department of health, forestry and game and fish divisions of the conservation department and business administration.

The department conducted 11 similar courses in the spring of 1948. (See MINN. BIZ on page 121)

Protect Rebound By Court Writ

CHICAGO, Feb. 19.—Chicago Coin Machine Company received notice Monday (14) that its rebound shuffleboard game is protected against local interference by an injunction pendente lite issued February 14 by the Superior Court of Cook County in the case of Coin Amusement Games, Inc. versus the City of Chicago. (Pendente lite means pending the outcome of the litigation.)

January 27, the firm was also given the go-ahead sign on its rebound shuffleboard. Shuffie-King when Superior Court Judge McKinlay granted the firm a temporary order restraining city officials from interfering with the sale and distribution of the game (The Billboard, February 8).

Boston Licensing Board Okays Games for Certain Locations

BOSTON, Feb. 19.—The Boston licensing board (BLB), a State agency which banned pinball games from the 5,000 or more places under its jurisdiction in the Hub last June, lifted its ban on games in restaurants, hotels, bowling alleys and pool rooms Tuesday (15).

Mary Driscoll, chairman of BLB, said the ban still holds, however, on variety and fruit stores and in all establishments, except hotels, where liquor is sold. The latter ruling is the result of an order of the State Alcoholic Beverages Control Commission, she said.

The BLB order came after two appeals from Mayor Curley. The Boston city council enacted an ordinance

licensing the machines at \$30 each in June. But following the ban by BLB immediately afterwards, the situation remained status quo until the more this week.

The ruling clears the way for pin games in several thousand eating places, and was hailed by operators as a step forward. The city will benefit by increased revenue at the \$30 per machine fee. Permits are being issued by the licensing division of the mayor's office.

As it now stands, games are operable in all places not selling liquor, except variety and fruit stores. This opens Boston to free-play, and thousands of machines are expected to be installed in the next few weeks.

Legislative Round-Up:

Several States Mull Bills Favorable to Coin Field

CHICAGO, Feb. 19.—Definite action on a number of bills affecting the coin machine industry, plus the introduction of several measures which would aid the industry greatly, characterized this week's legislative activity.

In Des Moines, the Iowa House got all which would legalize cigarette vending machines. The measure, introduced by Rep. Harlan Pote, of Bedford, a druggist, specifies a \$3 per machine license. At present merchandising machines dispensing cigarettes are prohibited in Iowa.

In South Dakota, music operators are keeping a close watch on a proposal to amend the 1939 law which prohibits music in Class D, E and F liquor spots. The bill is in a House committee to which it was referred

for study.

Arkansas has two new laws on its books affecting the industry—both of them signed by the governor last week. One prohibits minors (under 18) from playing pinballs (or any coin-operated amusement machine), and prohibits operators of not less than \$25 nor more than \$500.

Free-play pin games were likewise legalized in Arkansas when the governor signed House Bill 139 last week. The new law specifically states that the terms "other valuable thing," or "any representative of anything that is emblem of value" is used in the anti-gambling statutes "shall not be expanded to include a free amusement feature such as the privilege of play-money." (See Legislative Round-Up, page 109)

Iowa Ops To Participate In Five-State Convention

STILLWATER, Minn., Feb. 19.—Five-State operator associations will participate in the second annual Midwest Coin Machine Convention at the Radisson Hotel, Minneapolis, April 25-26, Ken Ferguson local operator who is handling publicity for the event, stated this week. As was the case last year the convention will feature booth exhibits. Tom Crochey, president of the Minnesota Amusement Game Association (MAGA), has been appointed general convention chairman.

The five associations jointly sponsoring the 1949 convention show are the Wisconsin Phonograph Operators' Association, North Dakota Music Operators' Association, South Dakota Music Operators' Association, South Phonograph Operators' Association and MAGA. Newest contingent to join the Midwest convention is from Iowa, headed by President Leo Miller, Cedar Rapids, and Secretary Don Hall, Spencer.

Ferguson stated that the convention dates were selected for a time of the year when the first good weather is arriving in the Minnesota

metropolis and satisfactory driving conditions are prevailing in the surrounding area. He predicted that this year's show would surpass the one where more than 400 operators who were on hand for the 1948 event. The only unit to hold a regular session at last year's show was the South Dakota operators, headed by Mike Imig, Yankton, but Ferguson said there is a possibility that some or all of the other associations will schedule a meeting at this year's convention. At the 1948 show 23 firms exhibited games, music and vending machines and related equipment, but the business was the main object of conversation at business sessions.

Altho the official program is yet to be announced, Ferguson said that the opening business session will follow at 10 a.m. Monday (25) and that the wind-up banquet, featured by an all-star floorshow, will be held Tuesday (26). Last year's performance included performance by Paula Kelly and the Modernaires, Stan Kenton, June Christy, the King of the Trio, Lawrence Ditchow and the music of Wes Barlow and his orchestra.

Peron Issues Trade Decree On Argentina

Sets New Export Terms

NEW YORK, Feb. 19.—Restrictions governing coin machine exports to Argentina were tightened this week as a result of President Juan Peron's decree requiring Argentine consuls to see proof that exchange permits have been granted and also to hold steamship companies liable for the cost of reshipment of merchandise arriving without credentials.

First result of the decree here was that all letter-of-credit shipments earmarked for Argentina came to a standstill until the status of pending exports with letters of credit about to expire could be clarified. The Commerce and Industrial Association of New York cabled the American embassy in Buenos Aires urging it to seek exemption for such shipments. Further confusion followed when the Argentine consulate in New York refused to legalize shipping documents pending replies to cables dispatched to the Argentine Trade Ministry for additional information. Steamship companies also reported that they were studying their course of action under the new regulations.

Shipping Orders Canceled
Foreign trade circles said that the local Argentine authorities were refusing to validate shipping documents unless accompanied by both a sworn affidavit and a consular decree that the Argentine importer had obtained the exchange permit, and also (See PERON'S TRADE on page 121)

Burman, ABCC Prexy, Answers Sokolow Beefs

CHICAGO, Feb. 19.—In a statement released this week, Raymond W. Burman, president of American Business Credit Corporation (ABCC) and chairman of the American Coin Machine Acceptance Corporation (CMAC), charged that the suit involving those two firms (The Billboard, February 8) "replete with reckless and unfounded accusations."

Burman said the suit brought by Israel Sokolow, of New York, a common stockholder, will be vigorously contested. Sokolow's suit involves accounts receivable and juke box "paper," and asks that Sokolow be appointed for both ABCC and CMAC pending the outcome of the action.

Burman, commenting on the complaint, requested, of New York, be appointed, said, "No application as yet has been made in court for the appointment of a receiver, and in the opinion of counsel for the company (ABCC) there is no likelihood that such an application would be granted."

Burman added that he "does not intend to permit the suit to interfere with the normal business of the company being conducted by the companies involved and that the usual collection and other policies of the companies will be strictly maintained."

Amusement Ops Eye Coin Machines

Baltimore Op Assn. Holds First Banquet

Officers Installed

BALTIMORE, Feb. 19.—With over 300 colinmen and guests in attendance, the Association of Amusement Machine Operators of Greater Baltimore held its first annual banquet at the Sheraton Belvedere Hotel here recently.

Highlight of the event was the installation of officers for the coming year. They are: Bernard Rose, president; Nelson A. Wright, vice-president; Harry Rosenberg, treasurer; and Louis Wilner, secretary. The nine man board of directors includes Gabe Camby, Bunny Levinson, Sol Polovoy, David Koenigsburg, Irvin Goldner, Irvin Rosenthal and Rose, Wright and Rosenberg.

Included in the turnout of the year-old association were representatives of area distributors, manufacturing companies and recording artists Sam Donahue (Capitol), Carson Robinson and Buddy Kaye (MGM) and Madelyn Russell (Mercury). Following the business portion of the banquet, a floorshow, emceed by Jack Carter, was presented. Music was supplied by the Sid Cowie orchestra, and on the program included Joe De Marco and Candfield Smith.



TAMPA FAIR VISITORS displayed much interest in the Exhibit Supply array of new arcade pieces, as well as tested equipment, which was a part of this outdoor classic. Visitors, young and old alike, played the new Dale pistol gallery, and closely scrutinized the other units on hand.

Robinson Sales Will Continue As Detroit Rep

DETROIT, Feb. 19.—Gill Kitt, head of Empire Coin in Chicago and the Robinson Sales Company here, this week announced that he had sold only the inventory of the latter firm to A. P. Suave & Company, and that Robinson Sales would continue to function under that name as a separate organization.

Building in which the Robinson Sales headquarters had been located here was recently sold, Kitt said, and he was forced to move on short notice. Therefore, Robinson Sales had sold its entire inventory to Suave before closing the offices and showrooms. However, until suitable space can be located in Detroit, Robinson Sales will be operated from Empire Coin's Chicago headquarters.

Detroit firm is a distributor for United Manufacturing Corp. and a Gottlieb, Exhibit and other major coin machine manufacturing firms.

British Amusement Trades Show Features Coin Units

LONDON, Feb. 19.—The Fifth Annual Amusement Trades Exhibition at the New Royal Horticultural Hall February 22-24 is being staged this year for two purposes—to develop the export trade and to help the home folks who have been operating under restrictive regulations which still exist.

Automatic machines will have an important part in the exhibition with more than 13 firms displaying. The automatic machine section of particular interest in that British dealers are branching out in direct competition to the American lines. With enthusiasm to up-the-northers (See British Amusement, page 121)

CMAC Moves Headquarters To N. Y.; Drops Chi Staff

CHICAGO, Feb. 19.—Almost eight years to the day after Coin Machine Acceptance Corporation (CMAC) was formed, the company announced that it was closing its large offices in Chicago to move the main operations to New York. In New York, CMAC will be known officially as the CMA Corporation and will operate from 50 Church Street, headquarters for American Business Credit Corporation (ABCC), which owns CMAC.

None of the top officials of CMAC or ABCC could be reached and the only official announcement the company made came in the form of a mailed card.

Informed sources here reported several months ago that CMAC was not taking new business but would limit activities to liquidating paper already held. Rumors concerning CMAC's future were a dime a dozen in La Salle Street bank and finance circles as long ago as last summer.

Earlier, CMAC had closed its offices in Dallas, Atlanta and New Orleans. Another office, in San Francisco, is presumably still in operation, although no official of the company could be contacted to confirm this.

First definite word that the Chicago CMAC staff would be disbanded came Thursday (17), when the approximately 100 employees of the corporation were called together and notified that effective Friday (18) their services would no longer be required.

Unofficial sources reported that CMAC will maintain a small office at

its present 134 North La Salle Street address with Ed Ratajczak in charge. Presumably, the Chicago office will be used only to wind up such business of CMAC as can be most efficiently handled here. All payments will be made to the New York address.

CMAC probably hit its peak business during the postwar years when it worked on a floor plan arrangement with the Rudolph Wurliitzer Co. (See CMAC Moves on page 121)

No Coin Revenue Leaves Employees In Town Cashless

PRINEVILLE, Ore., Feb. 19.—As a result of a State-wide drive against pinball and bell machines, the city of Prineville found itself so short of funds last week that it was unable to pay its employees in cash.

Deprived of the revenue from licensing of the machines, the city was forced to pay all city employees in warrants, since the payroll fund was insufficient. Pinballs and bells disappeared from the city after the district attorney warned they would not be tolerated.

Prineville's new mayor, the Rev. A. D. Vaughn, suggested an occupational or business tax in the city to remedy the situation.

Florida Fair Spotlight on Arcade Units

Exhibit's Test Successful

By Herb Dotten

TAMPA, Feb. 19.—Indications that the Florida State Fair here may develop into a large-scale proving grounds and winter mart for arcade machines were evident during the '49 event, which closed Saturday (12).

The signs were given in the operation of Harry Julius's Sportland on the Royal American Shows midway. The tented arcade housed a huge array of new machines, presented there the co-operation of the Exhibit Supply Company, Chicago, as a test of the potential of the fair.

Traditionally the wintertime mecca of outdoor showmen, the fair here this year drew a record turnout of show operators and midway operators. And, despite little advance plugging of the showing, a fair-sized segment of the turnout evinced keen interest in the new machines placed in operation in the Sportland.

Increased Sales Loam

Not a few made purchases. Still others while not making commitments, went away mulling the possible purchase of new devices. Many more showmen would have availed (See Outdoor ops on page 124)

National Steps Up Its Campaign On Shuffleboard

ORANGE, N. J., Feb. 19.—Production facilities of National Shuffleboard Company will be doubled shortly when the firm opens a new plant in near-by East Orange, it was learned this week. Meanwhile, T. C. Brown, company executive, disclosed that National is intensifying campaign to stimulate shuffleboard play thru creation of competitive leagues.

Modernization of National's new plant due to be completed in about a week, will allow for more efficient division of production tasks by the company, stated Brown. Since the new plant is being installed to further increase the firm's productive potential, it was reported. Upgraded production facilities were said to be required by increasing demand for shuffleboards among operators and for growing export business.

Country-Wide Leagues

With some 500 leagues thruout the country now vying in competition on National boards, according to Brown, the firm has two men whose sole duty it is to organize new leagues in the field. It is addition to organizing leagues themselves, they instruct National distributors and regional sales supervisory in the specific details required to keep interest in competitive play high.

This year, National expects to hold its first State-wide tournament in Illinois. Brown indicated that plans are now being made for a country-wide tournament among National affiliated leagues, probably to be held in 1950.

NAMA Meets Under New Way

Initial 1949 Session Held By Region IV

Masson Keynotes Confab

ATLANTA, Feb. 19.—The National Automatic Merchandising Association (NAMA) regional meetings for 1949 kicked off this week with a record attendance here for the Region IV two-day session. Climax of the meeting Wednesday (16) was the election of Sidney Kronenberg, Birmingham, as regional chairman to succeed W. H. Cutcliffe, Atlanta. P. W. Bullock, Greensboro, N. C., was elected vice-chairman of the group, and J. B. Kinsler, Atlanta, was returned to the secretary's office.

Meanwhile, as the regional meeting drew to a close, members of NAMA's board of directors prepared to meet Thursday, having gathered in Atlanta early in the week to attend the first regional meeting of the new year before holding their initial 1949 get-together.

All phases of automatic merchandising were discussed by speakers from Georgia, Alabama, North Carolina, South Carolina, Florida, Mississippi and Tennessee.

Masson Speaks

Principal speaker at the Tuesday evening session preceding the annual banquet was Ford S. Masson, Lockport, N. Y., president of the National Automatic Merchandising Association.

Masson discussed the early history of the association, told of its rapid growth to its present stage of influence and related research why it (See NAMA Regional on page 108)

Full Production Gets Going on Acorn Bulk Unit

LOS ANGELES, Feb. 19.—After nearly a year during which the present officers designed and perfected the Acorn bulk merchandise vender, Oak Manufacturing Company is getting into full production with 1,500 machines per week. After April 5, when the firm will be in its new plant, production will be about 500 units per day.

Harold Probasco, who is treasurer and production manager, helped design the machine after 10 years experience in the manufacture of tools and dies and vending machines. The Acorn, Probasco said, is the result of a designer looking at the vending machine field from the operator's angle. Actual designing of the Acorn started last March.

New Plant Output

Production peak has been delayed by the firm's inability to get into its new plant. When this is done, production can be tripled. However, an average run of 3,000 machines per week has been set.

Officials of the company besides Probasco are Sam Weitzman, president; Leon (Hi-Ho) Silver, vice-president; and Sid Bloom, secretary. Silver, who also serves as sales manager and distributes the line in Northern California, is set to leave next month for an extensive trip to visit distributors and allot new territories. Bloom and Weitzman handle distribution in Southern California.

New England Candy Operators See Bigger Bars Coming Soon

BOSTON, Feb. 19.—Vending machine operators here have been told that bigger bars may be in the offing if the current decline in the price of cocoa beans continues. One leading bar manufacturer declared there is a great deal as a corollary of the break in cocoa—the uncertainty as to whether the latest decline will stick. However, the price indicated that before long lower candy prices or bigger bars will be realized. Cocoa is down from a peak of 52 cents in 1947 to about 22 cents a pound at present. Prior to the war, cocoa

was normally quoted at from 6 to 10 cents per pound.

Walter R. Guild, managing director of New England Manufacturing Confectioners' Association, said the price picture is definitely brighter than it was in 1947. He revealed that volume sales of associating members (20 in Massachusetts and one in Connecticut) were 3.9 per cent over 1947. Volume sales for 1947 were \$149,420, 99¢; for 1948, \$151,344.37.

A spokesman for Walter Bar's Chocolate division of General Foods Corporation said that there "is no market support for cocoa at the moment," reflecting in part, the consumer resistance to higher prices all along the line.

Inventories

In candy, some manufacturers in the area have already initiated price concessions in anticipation of a continuance of the downward trend in cocoa but many leaders in the industry point out that some manufacturers are still tied up with higher-priced inventories of chocolate products that from a sound fiscal standpoint should be worked out before prices of candy were cut.

One of the manufacturers of vending machine candy items, the New England Confectionery Company (NECCO), has started a manufacturing program for vending operators. In their planned expansion, considerable thought is given to sizes of each item manufacturer to assure that it will fit vending machines. The company also helps and cooperates with operators in setting up new locations, and was instrumental in the recent development of bowling alley locations for vending machines in the New England area.

In the bar division of the confectionery industry, the next move is presently to increase the size of candy and chocolate products. Indications are that nothing much will be done about price, because of the 5-cent and 10-cent norm which has been more or less rigid thru the years, except during the war when 6-cent prices, which the industry objected to as "unhealthy," were prevalent.

Tish-U-Vend To Intro 160-Pack Kleenex Vender

NEW YORK, Feb. 19.—Tish-U-Vend, a company formed recently at 473 Fifth Avenue, will introduce its new, large-capacity Kleenex vender at a trade showing here within two weeks. Deliveries are to follow soon, according to Nat Goros, head of the firm.

The vender, Goros says, has been on test in this area for an extended period. It stocks 160 nickel-size packs of Kleenex tissue in its four columns. Incorporating slat protection, the machine automatically rejects coins when empty.

Despite its large capacity, the Tish-U-Vend unit is only 14½ inches wide, 7 inches deep and 33½ inches high. It is made of stainless steel, fabricated of non-corrosive metal, it is said to be suitable for outdoor operation in all kinds of weather. The vender can be bracketed to a wall or purchased with a stand as optional equipment.

No distributors are called for in the company's marketing plan. All sales to operators are to be handled thru Tish-U-Vend's New York office. The vender is to be competitively priced. Date and place of the debut showing will be announced next week.

U. S. Chamber of Commerce In Basing - Point - Price Act

WASHINGTON, Feb. 19.—The Chamber of Commerce of the United States (USCC) yesterday (18) called upon the Senate trade practices subcommittee to support legislation to clarify the status of delivered pricing practices, "pointing out that any legislation on basing point price systems should uphold the fundamental principle of the free enterprise system—that a seller may select his own market and set his own price." In making its latest appeal, the Chamber's Senate subcommittee, the USCC reported that member organizations of the national Chamber of Commerce have almost unanimously approved a report of a special committee of the Chamber's board urging the clarifying legislation. The vote was reported as 153 in favor of clarifying legislation, and 49 against.

In Public Interest

The Chamber in its report declared that "judicial and administrative rulings have created uncertainties as to legal status of delivered pricing practices" and that "it is in the public

interest to enact legislation to make certain the seller in one locality is free to compete with sellers elsewhere despite different delivery costs, and that in order so to compete the seller is permitted to absorb or equalize transportation costs. The Chamber told the subcommittee that "delivered pricing has long been an accepted and business practices."

"Recent" decisions that delivered pricing methods in some industries have been illegal and have created a situation in which those who use the system have no assurance that they will not be prosecuted," the Chamber stated. "Clarification is necessary so that traders may be able to distinguish between legal and illegal practices, and also to prevent administrative and judicial rulings that might put all selling on a uniform f.o.b. price basis." Although the question of cost absorption has arisen in relation to transportation costs, the Chamber said, it might not be applied in other directions.

Soft Drink Tax Approved By Pa. House

Okay Causes Turmoil

HARRISBURG, Pa., Feb. 19.—Pennsylvania's soft drink tax was approved for another two years by the House of Representatives Tuesday (15) in a vote which broke party lines and brought charges of a "deal" from Democratic leaders, whose party members bolted to vote for the levy. Recommended by Gov. James H. Duff for re-enactment, the bill was passed by a vote of 109 to 93. A tally of 105 is required to pass a bill.

Eighteen members of the dominant Republican party bolted on the tax and voted against it. Without the help of a group of Democrats from Allegheny County the measure would have been defeated.

Bottlers Push Fight

Bottlers were active in the lobby and will carry their fight against the tax into the Senate, where some observers believe it will be defeated. Rep. Francis Worley (R.), who led the fight within his party against the soft drink levy, termed it "a tax on children." It is estimated that the proposal will yield about \$27,000,000 during the next two years if it clears (See Pa. House Okay, on page 108)

Scale Ops Develop New Type Location

CHICAGO, Feb. 19.—Scale operators are finding industrial, airport and drive-in theater locations a source of new revenue, according to a trio of scale manufacturers reporting in the February issue of Vending. The firms, Hamilton Scale Company, Toledo; Ideal Weighing Machine Company, Los Angeles, and J. F. Frantz Manufacturing Company, Chicago, stated that despite the tendency of operators to exercise caution on expansion of existing routes, a good year, sales-wise, was looked for in 1949.

Scale makers expressed the opinion that while more money is being spent on repairs of old scales, the scale purchase program of newer operators shows they are thinking in terms of new equipment rather than used.

According to O. P. Stark, Ideal Weighing Machine Company, the drive-in theater locations, one of the year's surprises, are proving to be steady stops. Joseph Ringers, general manager of Hamilton Scale Company, declared that the airport scale location has increased in popularity with the recent reductions in plane fare and the resultant increase in passenger traffic.

Vender Tele-Tales

CHICAGO, Feb. 19.—The tele-tales continue to roll in about coin-operated equipment on video. Latest are the television plugs for cigarette vendors, incorporated in spot ads views for Chesterfield cigarettes over the past few days. A large portion of the televised "commercial" shows a coin being dropped in the vender, with customer pushing the delivery handle and the pack dropping into view in the delivery chute.

Look! STEADY PROFITS IN A WIDE OPEN FIELD

Put a Sample on
Your Route and See
for Yourself.

Mercury Athletic Scales

SAMPLE PRICE
Terms 1/3 down,
balance C. O. D. **\$129.50**

THE MACHINE—Quality-built for tough abuse... smart design... service-free operation... a good investment that will last for years and years.

THE PLAY—Real he-man appeal draws crowds... 13 different plays build interest and keep coins marching into this machine one after the other.

THE PAY-OFF—Legal everywhere... no competition... ideal for a wide variety of locations in your territory... brings steady repeat profits from 13 different plays.

BIG STEADY PROFITS FOR AGGRESSIVE
DISTRIBUTORS IN THESE STATES:

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RAKE SELLS FINE EQUIPMENT AT FAIR PRICES

NEW Northwestern

Model 35-14 1/2" Drum	\$27.00
Model 33-14 1/2" Drum	\$22.00
Model 31-14 1/2" Drum	\$17.00
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NEW '49 "CHARM KING"

Sample	\$13.95
1 to 5	12.50
6 to 11	11.50
12 to 40	11.00
50 or more	10.50

1¢ or 5¢ Silver Kings or Ball Gum
Machines at the above prices

**VICTOR'S MODEL "V"**

The Original Ball Gum and Churn Vender . . . and will be the best, say thousands of successful operators.

VICTOR'S UNIVERSAL

Top for modern design and efficiency . . . truly a worthy rival for the Model V as an all-purpose vender.

HI-POP

Victor's New Sensational POPCORN VENDOR

Only \$47.50

Write for Descriptive Matter and Prices

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CHICAGO 39, ILL.

the National Candy Wholesalers' Association (NCWA). Boards of both organizations okayed the setting up of such a committee, which will be signed to carry forward an expanded program of sales training conducted by the NCA distribution committee in the past.

Action of the NCA to make the change was taken during the meeting of its board of directors here in November, 1948, but announcement was held up pending consideration by the wholesalers. NCWA's directors went on record as favoring the joint operation at its meeting in New Orleans, January 30, 1949.

New arrangements calls for a joint committee composed of an equal number of wholesalers' and manufacturers' representatives, who will take over the duties from the NCA committee. The new committee has been completely organized, its direction will be shared by Philip P. Gott, NCA president, and C. M. McMillan, executive secretary of NCWA. James F. McCahy, present director of the sale training program, resigned from NCA, effective January 31, 1949.

Sugar Prices

WASHINGTON, Feb. 19.—Domestic sugar prices are expected to advance in 1949, according to the Agriculture Department. The present wholesale price of 8 cents a pound is about a penny too low for present conditions, it was asserted.

At the same time, the agency expects a drop this year in the world price of sugar because of the record 1948-49 crop and a decrease in export markets for Cuba—the country whose price sets the world price. Cuba's markets are declining because of an increase in the number of sugar producing nations which do not require dollar exchange.

Cig Prices Hold

WASHINGTON, Feb. 19.—Little chance for a decline in cigarette prices is seen by Agriculture Department this year as the price of tobacco is holding close to the record figure set last year.

Burley tobacco, widely used in cigarettes, averaged only 2 cents a pound less than in 1948 when the figure was 48½ cents, the department said this week. The bulk of the crop has now been sold. Fire-cured tobaccos are also running at approximately the same figure as last year. First auction sales of the first-cured type brought 31½ cents a pound as compared with the 1948 average of 31.1 cents.

Candy Ingredient Costs

WASHINGTON, Feb. 19.—Department of Commerce has reported that the confectionery industry paid out \$474,000,000 in 1947 for ingredients, including expenditure for over a billion pounds of refined cane and beet sugar, 800 million pounds of corn products and about 500 million pounds of chocolate. Additional ingredient purchases included 100 million pounds of milk products, 7 million pounds of egg products, about 200 million pounds of peanuts and almost 70 million pounds of coconut and nut meats. The price paid for these ingredients exceeded the wholesale value of the industry's production of finished goods in 1947, the Department revealed.

Candy manufacturers produced almost 2.8 billion pounds of confectionery in 1947, valued at \$950 million wholesale. During 1941, candymakers spent an estimated \$182 million for ingredients while sales aggregated \$408 million. This was \$71 million less than the ingredient expenditure in 1947.

Conn. Cig Report

BRIDGEPORT, Conn., Feb. 19.—State Tax Commissioner William F. Connor has reported that cigarette tax receipts from July 1, 1948, to January 31 totaled \$4,544,922.88 or \$107,922.95 more than for the previous similar period.

Bar Mfrs. See Sales Jump as Prices Decline

CHICAGO, Feb. 19.—Adding to the snowballing candy price cut trend during recent weeks are reports from leading candy bar makers that their sales have jumped as much as 10 per cent since the lower price policy went into effect. Too, reports of no increase in sales from those firms that have not as yet lowered prices (one) leading a Midwestern firm reports February sales still 20 per cent below same period last year) added impetus to the "bigger bar for less money" movement in the industry.

Some of the recent additions to the lower-price group are Hershey Chocolate Corporation, Peter Cailler-Kohler Swiss Chocolate Company and Williamson Candy Company. Latter also increased the size of its Oh Henry bar by 6 per cent since January. In a die-cut of this general down-trend in bar price, even in the solid bar field, is the 5-cent per 24-count pack reduction—from 80 cents to 75 cents by Hershey and Peter Cailler.

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NEW PROFITS! A BRAND NEW PACKAGE! A BRAND NEW MARKET!



Size: 10" x 8" x 25" Shipping wt. 22 lbs.

- Big profits in a new and wide open market
- Large 70 pack capacity . . . convenient size
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- Easy - to - install, tamper-proof wall mounting
- Supplied with either 5 or 10c coin mechanism, please specify
- Will vend the new standard KLEENEX POCKET PACK
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Full remittance must accompany order. Shipped F.O.B. our plant. Terms and quantity discounts available.

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Exclusive Reg. Trademark of the Norris Mfg. Co. on Coin-Operated Vending and Amusement Machines. Infringements will be vigorously prosecuted.

The MASTER Novelty Vender PENNY PLAY

Vends all bulk merchandise, peanuts, pistachios, candy, ball gum, marbles, etc. Fully adjustable vender, no parts to change.

Write for particulars on the MASTER No. 2 Combination Penny-Nickel Vender. One slot for penny, five plays for nickel. One slot. Equipped with slug rejector. Reasonable deliveries.

Contact your nearest distributor or write direct.

The Norris Manufacturing Co.

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MASTER 1¢ Novelty Vender

**ALL VICTOR MACHINES**

Recommended and sold on TORR TIME PAYMENT PLAN

*Pay for same in 20 weekly payments

WRITE FOR DETAILS

RAIN-BIO BUBBLE BALL GUM

Packed 20 Lbs. in Carton

Less than 100 lbs. 170c

1000 lbs. or over 28c

1000 lbs. or over 26c

Freight paid on 100 lbs. or over

FULL CASH WITH ORDER

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Made up of Cashews, Pecans, Filberts, Virginia and Spanish. Packed 30 lbs. in carton.

47c PER LB.—\$14.10 PER Ctn.

Cash with order—E. O. R. Philadelphia

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NEW LOW PRICES

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Almonds Bulk California Vend Size from the Almond Bowl. French Fried. Vacuum Packed in 5 Lbs. Tins. 6 Tins to Case \$.65 L.B.

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ALKUNO
 5c Gum and CANDY VENDOR

Capacity: 125 Packages of Gum or 110 Packages of Candy or Any Combination of Both.

MODEL 500
 Metal Cabinet and Base. Wt. on Base, 50" x 18".
 Wt. on Base, 64 Lbs.
 Price \$69.50
 Base 15.00

Immediate Delivery in Green, Blue or Tan.

Write for Catalog of Complete Line of Gum and Candy Vendors.

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NEW and USED

20 LIKE NEW—P.L.	10 col.	\$129.50
10 ROWE PRESIDENTS	10 col.	95.00
10 930 NATIONALS	10 col.	69.50
9 NEW DUGRENIER, 7 col.		165.00
5 LIKE NEW DUGRENIER, 7 col.		135.00
18 EASTERN ROYALS	10 col.	199.50
1 ROWE ROYAL, 10 col.		72.50

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THE NEW KEENEY DELUXE ELECTRIC CIGARETTE VENDOR PROMPT DELIVERIES

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Propose Iowa Bill To Fair Trade Cigs

DES MOINES, Feb. 19.—Introduction of a bill in the State Legislature to fair trade cigarettes was announced last week. Bill, if enacted, would ban below-cost sale at either wholesale or retail levels. Backed by most of the wholesale and retail dealers in the State, the bill would also require the addition of a 1 per cent delivery charge, where such costs are paid by the retailer.

The bill defines "cost" as the invoice price of cigarettes, less trade and other discounts, not exceeding cash discounts, and plus an 8 per cent for sales at retail "in the absence of a lower or a higher cost."

Subway Servicemen Win 40-Hour Week

NEW YORK, Feb. 19.—The six-day strike which put more than 5,000 subway penny gum and candy vendors out of operation ended Monday (14) as 125 servicemen returned to their jobs. While cup machines were unaffected by the walkout, about 20 recently installed biscuit and candy machines also had coin chutes plugged during the strike (The Billboard, February 19).

Members of Local 20,650, Vending Machine Employees' Union, affiliated with the American Federation of Labor, and their employers, New York Subways Advertising and Interborough News, agreed to the settlement after several sessions with the State Mediation Board. Under the agreement, servicemen will work a 40-hour week.

While the operating companies did not disclose the amount of business lost during the walkout, it is known that subway penny vendors normally gross more than \$6,000 daily.

Manning Seeks License Ruling In Boston Case

BOSTON, Feb. 19.—The J. P. Manning Company, Inc., wholesale tobacco firm, which entered the cigarette vending machine field with a sales-to-location machine deal (The Billboard, February 12) and then had its operator's license recalled by Henry Long, tax commissioner, appeared at an appeal hearing February 11 in the State House here.

Clarence Hunter, president of Manning, and John Griffin, treasurer, appeared for the company. Lucius F. Foster, associate director of the Cigarette Merchandiser's Association of Massachusetts (CMAM), also appeared.

The appeal was from Long's ruling that all locations buying machines were operators and would have to pay \$100 fees. There was considerable discussion over intent of the law and interpretation. Commissioner Long took the matter under advisement.

Foster said Wednesday (16) that Long would make a statement on the matter soon.

Eagle Lock Co. Buys Iowa Firm

HARTFORD, Conn., Feb. 19.—The Eagle Lock Company, Terryville, Conn., has purchased the Bell Lock Company, Michigan City, Ind., and has announced the immediate creation of a new department at Terryville to manufacture the Bell-type lock. The special lock which will be manufactured by the new department is used by more than 70 per cent of the vending machine industry.

Purchase price has not been disclosed.

Steiner Delivering Nylon Vending Unit

NEW YORK, Feb. 19.—Nylon vendors, converted from three standard cigarette machine models, are being delivered to operators by the Steiner Manufacturing Company, Louis Steiner, president, announced this week. The company is also converting operator-owned machines for this purpose.

Hose sold thru the machines vend at four quarters per pair. Arrangements have been made by Steiner with a hosiery mill to provide 51-gauge, 15-denier nylons to operators thru the vending machine firm.

N. E. Candy Drop

BOSTON, Feb. 19.—Operators of candy bar vending machines were broad smiles here as leading manufacturing confectionery concerns in the area dropped their prices from 8 to 8 per cent. New England Confectionery Company (NECCO), one of the biggest suppliers of bar goods to the vending machine industry, dropped its 24 bar boxes from 80 to 75 cents. The 75 cent boxes were dropped to 72 cents. Other companies followed suit. It was the first break in the wholesale price line in this area since the war and reflects the recent tumble in prices of cocoa.

Ops can look forward now to bigger bars. It was revealed by leaders in the confectionery industry here. They have gone on record as saying that for the good of the industry, they must increase the size of the bar. They cannot go on giving the price reduction to jobbers, they explained when such price reductions should be for the benefit of the consumer. The bigger bar is the only answer, they point out.

Cig Mfrs. Average Earnings

NEW YORK, Feb. 19.—Harry M. Wooten, financial consultant and tobacco industry expert, declared in an address before the New York Society of Security Analysts that the five leading cigarette manufacturers had average earnings equivalent to \$5.40 per share of common stock last year. Wooten stated that his 1948 estimate represents a 33 per cent increase over the average per share earnings of \$4.06 by the five firms in 1947.

VICTOR MODEL V

140 Count
 COLORED BUBBLE BALL GUM
 25 C. Cans
 26c LB.
 (Packed in lots of 100 Cans, or more)
 FULL CASH WITH ORDER.

PISTACHIOS
 26 C. Cans
 Laron, 74c lb.
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 Full Cash With Order

Plastic Charms
 52.75 Per M.
 17.50 Per M.
 30 Lb. Cans
 \$8.40

Write for details on
MONEY-MAKING "HUNTER" MACHINES
 1/3 Dealer, P. O. B. Brooklyn, N. Y.
 Orders Under \$10.00, Money in Full.
 ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

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 Exclusive Victor Distributor in N. Y.
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California Vending Almonds

65c Per Lb. One Lot
 P.O.B. Los Angeles
 9 Lb. vacuum tins, 9 80c Per Lb.
 to each, 400 count.

We Manufacture BULK MERCHANT DISC. All Types—High Quality—Lowest Prices—Samples

Southern California Operators, order your BULK MERCHANT VENDORS from . . .

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BANTAM 5c VENDOR
 America's FINEST 5c Vendor! Vends all merchandise — Almonds, Candies, Pistachios and Nuts. Simplified portion adjuster. Removable tray, 8x10".

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THE "CHALLENGER"
 THREE MACHINES IN ONE
 \$10.00 to \$50.00 Weekly on Location!

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GIVE TO THE RUNYON CARMEL FUND

PAYS

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PROFIT

THE GREATEST MONEY

MAKING SCALE ON

THE MARKET, AND

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AUTOMATIC

NO KNOBS OR HANDLES

TO TURN—THE COIN

DOES ALL THE

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Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

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GREATEST TIME- SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00
SPRINGS ARE PRECISION CALIBRATED
HEAVY SHEET METAL
DIAL IN GLASS COVER
TIE RODS
SEED WHICH POW-
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WHEN IN USE
Built hard and
materials is employed
in building this
scale to insure reli-
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\$18.50

There is a shortage of construction men durable than is generally found in the country. Finish is black painted. Carrying case is made of strong black fibre to meet the hard and constant use to which it is subjected to.

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DISTRICT OFFICES, WRITE FOR PRICES

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Distributor of Advance Vending
Machines

1647 Bedford Ave. Brooklyn 25, N. Y.

Pa. House Okays Soft Drink Tax

(Continued from page 102)

the Senate. It was necessary for Governor Duff to summon every ounce of pressure at his command to put the bill over. He called county political chairmen and had them contact their representatives either by long-distance telephone or personally.

Several telephone conferences also were held with State Republican Chairman M. Harvey Taylor, vacationing in Florida. One of Taylor's county legislative aides, J. Calvin Frank, voted against continuation of the tax.

Abolition of the soft drink levy had been recommended by the Legislature's tax study commission, which made an interim survey of the commonwealth's tax system.

The soft drink tax is imposed at the rate of 1 cent on each 12 ounces of bottled drink and 1/2 cent on every ounce of sirup used in fountain drinks. The bill was amended so the House to exclude simple sirup, cordials and cider.

Hankie Vender Is Undergoing Tests

AMES, Ia., Feb. 19.—With 16 pilot test models, the name Tux, when used on a handkerchief package by his father.

Baer, a senior in mechanical engineering, designed the handkerchief package, which he has the assistance of his father who has had a handkerchief distributing company in Kansas City for many years. The elder Baer holds the copyright on the name Tux, when used on a handkerchief package.

The Tux comes packaged in a box which measures 2 1/2 by 3 inches. Baer's venture has a capacity of three and one-half dozen packages, stands 24 inches high and is 8 1/2 inches wide and 7 inches deep. It is designed for wall or stand mounting. The pilot models were made in Kansas City by Meyer Metal Works, but thus far Baer has not made arrangements to place the dispenser in quantity production.

Candy Dividends

NEW YORK, Feb. 19.—Two confectionery manufacturers declared dividends recently. They were American Chicle Company, Long Island City, N. Y., announcing a 50-cent dividend on its common stock payable March 10 to holders of record as of February 23, and Nutrine Candy Company, Chicago, which declared a 15-cent dividend per common share, to be paid to holders as of March 11.

NAMA Regional Meets Launched

(Continued from page 102)

is of vast value to its members. Subjects of the speakers at the Tuesday and Wednesday sessions revealed the wide variety of activities covered at this meeting. Speakers and their subjects were:

How To Sell a Location by J. Hermann, Salem, Charlotte, N. C., who spoke from the location owner's viewpoint, and Fred Brandstrader, Chicago, of the NAMA staff, discussing the viewpoint of the salesman.

How To Employ a Route Salesman by Sidney Kronenberg, Birmingham, from the viewpoint of "the boss" and W. Smith speaking for the applicant's side.

How To Present an Argument Against an Unfair Vending Machine Tax by P. W. Bullock, Greensboro, N. C.

How To Handle a Customer's Complaint, as a location owner by J. B. Knox, Atlanta, and as an operator by Frank Burns, Greensboro, N. C.

What the Legislatures Are Doing in Region IV by Fred L. Brandstrader, Chicago, NAMA legislative counsel. Do You Know Where Your Dollars Go? B. W. Scheuer, Baltimore, director of NAMA.

Good and Bad Operating Practices, John F. Saxon, Miami NAMA director.

The closing speaker was William F. Seals, president of the National Peanut Council.

Directors of NAMA were honored guests at a session. They held a meeting following the session of the regional organization.

Fred Baer, New York City, NAMA director, outlined plans for the national convention to be held in Atlantic city in November.

Motion pictures of the 1948 convention were shown after the banquet Tuesday night.

Steel Cars

WASHINGTON, Feb. 19.—Despite the steel priority granted the makers of railway freight cars, the total number of cars operating in the country increased by only 27,000 in the year ending November 31, 1948, according to figures released by the Department of Commerce.

Total cars in operation totaled 1,755,000 as compared with 1,725,000 in November, 1947. The increase is only about one-fifth that estimated as necessary by the Office of Defense Transportation. Under the order for new cars on hand at the end of November totaled 90,484, Commerce Department said.

HEADQUARTERS for VENDORS AND CONCESSIONERS

38 lb. carlin sealed Spanish Peanuts \$2.15 per lb.
20 lb. carlin sealed Almonds \$2.15 per lb.
Peanuts \$2.15 per lb.
(trending) \$2.15 per lb.
35 lb. carlin sealed Cashews (trending) \$2.15 per lb.

Raw and Roasted Peanuts in the Shell
Salted in the Shell, Bulk and 10c Packages
Granulated Peanuts for Drumsticks, etc.

5c Salted Peanuts (Bags)

For Vendors
Send for Price List
Write Dept. "V"

at nearest plant
All Prices F.O.B. Plants

**CASH WITH ALL
ORDERS PLEASE**

**PEANUT PRODUCTS
COMPANY**

Des Moines, Ia.—Omaha, Neb.

**INDIANA NUT
COMPANY**

Indianapolis, Indiana
DIVISIONS PEANUT CORPORATION OF AMERICA

Authorized Distributors for Northwestern Vending Machines.
Send for Free Literature

BRAND NEW LUCKY BOY VENDORS

\$9.75 Lots of 5, \$47.50
Each 19 in. x 8 in. Model \$7.75

Not and Charm Vendors hold 800 Balls Gum. Fully guaranteed. 1/2 Cents. Original order, O. O. S. BLOYD MFG. CO. VALLEY STATION, N.Y.

SPECIAL!

REFINISHED—READY FOR LOCATION
20 JR. STONER & CO. CANDY MACHINES..... \$72.50

**BRAND NEW
HOT NUT
MACHINES**

Dispenses all types of bulk merchandise for 4¢, including corns, starches, almonds, etc. A Real Value for your money. Limited stock on hand. Order early. Cho dispensers not 1/2 Cents. Original order, \$46.00. Lots of 10 or more, \$11.50. Lots of 5 \$12.50 Sample

PARTS GUARANTEED 1 YEAR
18 MINUT POP MACHINES—Automatic Pop Corn Machine..... \$225.00 EA.

VEEDCO SALES COMPANY
(Phone: LOc 21-1445) PHILADELPHIA 3, PA.

VICTOR'S NEW MONEY MAKER

**HI-POP
POP CORN
MACHINE**

Non-Coin Operated
**OPERATOR
MAKES**

\$4.20 Per
On Sale of 2 Lbs.

**YOU COLLECT
PROFIT
IN ADVANCE**

**WRITE FOR
DETAILS**

10 or more, \$10.00
11.50 Lots of 5
\$12.50 Sample

18 MINUT POP MACHINES—Automatic Pop Corn Machine..... \$225.00 EA.

VEEDCO SALES COMPANY
(Phone: LOc 21-1445) PHILADELPHIA 3, PA.

Brand New "CHARM KING" Ball Gum & Charms = \$ \$ \$

The Kids Really go for THIS one because
IT DISPENSES BOTH GUM AND CHARMS!

Only
"\$13.95"

F.O.B.
Aurora, Ill.

All kids go for Gum Balls. And they go for Charms. So here is a dispenser that gives them both for a single coin. This combination, double-barreled machine keeps the money pouring in when run-of-min dispensers no longer attract attention. It's a winner any time, anywhere. Big demand predicted, so order now for immediate delivery.

*Others sell as low as \$10.95 in quantities. "Hot Nut", Nut and Ball Gum Vendors 1c, 5¢ for 1c U.S. and Foreign Coins.

Only \$4.50
F.O.B. Aurora

...and Here's ANOTHER WINNER! The New "HUNTER" Nuts up to 75¢ of EVERY DOLLAR You Take in!

"A Real money-maker from the moment you install it!" That's what operators say about the new "Hunter". But that's not all. Look at these two features. 1. No coin return. 2. No gum dispensing unless the player wants it. That's why many report a net of 75¢ of every dollar the "Hunter" takes in. Can you see that for a "Gold Mine"? Order now through your jobber or write for illustrated literature.

SILVER-KING CORP. 822 Silverway Parkway
CHICAGO 14, ILLINOIS

ALL SILVER KING MODELS

Recommended and sold on Time Payment. 20 weeks to pay.
Write for details.

ROY TORR, Lansdowne, Pa.

HI-HO
No. 2
CHARMS
\$3.25 PER
BAG
\$3.25 PER
1,000 in a bag.
Positively No Sample at This Price.
Northern Division
Distributor ACORN BUL
Merchandise VENDOR.
Write: J. LaRue, Sales Mgr.
LEON "HI-HO" SILVER
540-542 Hayes St.
San Francisco, Calif.

REAL LOW PRICES
U-SELECT-IT
CANDY MACHINES
\$4 per Capacity, \$22.00 ea. Lots of 10, \$20 ea.
VEND. 100 per Case, \$180.00
Cigarette Machines
DU GRINIER 7 Col. 8 \$40.00
DU GRINIER VD 7 Col. \$40.00
DU GRINIER W 8 Col. \$40.00
DU GRINIER CHAMPION \$40.00
UNDEKA MONARCH, 8 Col. Lits New 70.00
UNDEKA, 8 Col. \$40.00
NATIONAL, 8 Col. \$40.00
HARRIS VENDING
2717 N. Park Ave. Philadelphia Pa.
Phone: SA 9-0006

**VENDING MACHINE
STANDS**
New, Improved
Streamlined Round and Square Bases.
Special Brackets and Parts made to fit
any type vendors.
Write for Prices
Special Prices to Distributors
PAUL H. CURRAN
165 W. Roselle Ave., Roselle Park, N. J.
Phone Roselle 4-6044

**CALIFORNIA VENDING
ALMONDS**
60c lb.
5 cases or more lot, Packed Frenchified,
10 lb. 5 lb. 1 lb. 1/2 lb. 1/4 lb. Smaller
quantities 65c lb.
Raw Almond Meats, 100 lb. Bag
49c lb. F.O.B. Fair Oaks.
Terms: 1/2 with order, balance C.O.D.
EMMERSON DISTRIBUTING CO.
Box 205 Fair Oaks, Calif.

THERE'S \$\$\$ IN THEM RADIOS

Coin Radio in Detroit Finds Going Rough

Free Broadcasts Hurt

DETROIT, Feb. 19.—The coin-operated radio field in this area has experienced a marked setback in the past six months, as far as production and to some extent operation is concerned, a check of firms active or interested in the field has indicated. Outstanding new field: exploitation was expected to be the coin-operated radio for streetcars and buses, but to date progress has been nil, as free radio transportation service entered the field, thru test installations, and halted coin radio tests.

Preference of transit operators appears to be free service for their riders, also so far it is in the experimental stage. The installation of coin-operated sets in buses has so far been opposed by the transit advertising outlets, which have an advantage in the field, thru existing contracts in many major cities, providing for control of all advertising media in public transportation. They prefer the type of operation which has the radio tuned to a key station, and advertising thereon is sold by the advertising company for all transit riders in the field, thru existing separately controlled units with its (See Coin Radio Finds on page 110)

5 Aireon Reps Sked Showings For '49 Model

KANSAS CITY, Kan., Feb. 19.—Five distributor showings have been set for the new 1949 Coronet with Tonar. Bernard D. Craig, general sales manager of the manufacturing firm, announced he will attend those shows already planned as well as others to be scheduled for the near future.

Craig left Sunday (13) for Montreal where he was scheduled to attend the showing Monday at the Matco Corporation, Ltd. On Wednesday Craig will be in Detroit for a two-day showing of the Aireon line at the Wolverine Sales Company headquarters.

Aireon's distributor in St. Louis, Lindell Sales and Distributing Corporation, is holding a showing Monday at the new unit Saturday and Sunday (19-20), with Craig and S. R. Tyler, company engineer, in attendance. Also holding a showing Saturday and Sunday will be the Hastings Distributing Company in Milwaukee, with Craig flying from St. Louis to Milwaukee Saturday night in time to attend the Hastings display. E. J. King, chief engineer for Aireon, will also be on hand at the Hastings showings.

The Hoosier Simplex Music Distributing Company, Indianapolis, has set a three-day showing from Saturday (19) thru Monday (21). Roy E. King, chief engineer, will cover this showing for the factory, with Craig due in Indianapolis Monday, too. On Tuesday and Wednesday (22-23), the Atlas Amusement Company, Memphis, will hold its showing of the Aireon equipment, with Craig also scheduled to appear during the two-day display.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of The Billboard are: FULL PICTURE OF 33 1/3, 45, 78. Survey shows manufacturers are hustling to keep up with problems posed by technological developments.

DISTRIBS 150% OVER QUOTA ON 45 R.P.M. RCA Victor gets enthusiastic initial reaction on 45 from distributors and dealers. DECCA UP WITH 78 R.P.M. DISK THAT CAN PLAY FOR 5 MINUTES. Decca's new 10-inch record, vinylite, plays five minutes via narrow groove.

CAP SIGNS JIMMY DAVIS. OTHER TALENT. Former governor of Louisiana in latest talent acquisition by Coast major.

COLUMBIA PACTS ARTIE SHAW. Clarinetist will cut both pop and masterworks sides.

TONEW NAMED DISCOVERY SALES MANAGER. Will headquarter in film city.

BULLEIT NEW INDIE DISTRIB. Jim Bulleit, former head of Bulleit Records, is setting up Bulleit Enterprises, Inc., to act as national distrib for indie labels.

And other informative news stories as well as the Honor Roll of Hits and Pop Charts.

Legislative Round-Up

Several States Mull Bills Favorable to Coin Field

(Continued from page 100)

ing additional free games if certain score is made on a pinball table or any other amusement game described in this section.

The Arkansas law points out that the law only legalizes free play and should not be construed to allow the operation of pinball machines.

Stamp Measure Revived

Also it had been killed once in the House, the Arkansas bill which would remove stamp vendors from the category of machines licensed under the State's 1947 tax program still appeared to have a chance of passage. It has already passed the Senate and the House has decided to reconsider the measure despite earlier action which temporarily killed the proposal.

Colorado lawmakers are studying another proposal which would allow State and county licensing of bell machines. Currently, the measure is being studied by the Senate's Finance Committee. During the 1947 session of the Colorado Legislature, a similar bill came close to passing but was squeezed out in the last-minute rush to adjourn.

Utah has two drastic bills in the hopper—one of them an unusual proposal which would allow the Utah courts to sell games seized under the State's anti-gambling code. The bill provides that any game which would have to be sold to individuals in States which permit their operation. The second measure adds pin-

ball machines and salesboards to the list of devices which law enforcement officers could seize and destroy.

Discriminatory and Unfair

Operators of automatic merchandise and service vending machines, who rightly believe that a per machine tax on their equipment is discriminatory and unfair, had two new per machine proposals to contend with this week.

Friday (18), the Minnesota House received a bill regarding sales of "non-alcoholic" beverages thru cup vending machines. The bill, referred to the Commerce Committee, provides an annual license fee of \$25 and a 10 per cent gross earnings tax.

One of the per machine proposals is in the New Hampshire House. The lawmakers are going over a bill which would tax all penny machines, except gaming devices, at \$1 and all other (See Several States on page 112)

Trans-Vue Sets 8 Reps for New Television Unit

CHICAGO, Feb. 19.—Appointment of eight distributors has been completed by Trans-Vue Corporation, with Eugene Greenbaum, president, now in the process of negotiating with additional prospects.

Signed to date are the following companies: Acme Sales Company, New York; H. B. Enterprises, New York; Alfred Bergman; Coin Machine Exchange, Pittsburgh, with John LaRocca in charge; Distributing Corporation of Illinois, Chicago, headed by Vic Comfort; Erb-Witz Distributing Company, Cleveland, Myron Erb, president; H. B. Enterprises, New Orleans, directed by Howard Buncher; M. W. Commercial Television Company, St. Paul, a Jack Karier enterprise, and David Rosen, Inc., Philadelphia.

Trans-Vue, which introduced its new commercial television unit to the coin machine trade at the CMI show last month, will shortly move from its temporary offices on Jackson Boulevard to the Merchandise Mart here.

Set Builders Gauge Output; Income Steady

150,000 Sets In Use

By Is Horowitz

NEW YORK, Feb. 19.—Altho the number of manufacturers devoting all or a large part of their facilities to the output of coin radios has dwindled close to the vanishing point from the postwar high of a dozen or more, operation of the sets remains a profitable enterprise and those manufacturers still in the field are gauging their production to a continuing demand.

In addition to firms which produced coin radios for distribution on a national scale after the war, many small manufacturers turned out many thousands of sets for regional sales. These firms have almost all fallen by the wayside as the postwar boom in placements gradually petered out and the present near-saturation point was reached.

Today, according to estimates, about 250,000 coin radios are in operation throughout the country. While many of the cream locations are sewed up, new spots are constantly being uncovered by aggressive operators and (See There's \$\$\$ on page 110)

South Dakota Operators To Hold Meeting

Legal Talks Head Agenda

YANKTON, S. D., Feb. 19.—The South Dakota Photograph Association (SDPA) will hold its annual meeting in Mitchell March 6-8, it was announced this week by Mike Imig, president. Association, which meets quarterly, will elect its new officers at the session and much of the time will be spent on legislative problems within the State, Imig reported. Dudley Ruttenberg, Coin Machine Institute (CMI) council, will be on hand for the sessions.

Imig, who was appointed to the national legislative committee of the American Operators Association (AOA) during that group's annual meeting in Chicago last month, and was also named to the MOA national board, reported in special bulletin the membership in the bannings at the convention. He also outlined the membership drive and other activities which he expects to lead in Sioux Falls, secretary of the SDPA, have conducted. Imig stated that the association expected to have every operator in the State numbering among its members in the near future.

Expected to attend the meeting in Mitchell, in addition to Ruttenberg, are association representatives from North Dakota, Minnesota, Montana and Utah.

Imig, in his bulletin, told SDPA members that the Four States Convention this year will be known as the Five States Meet, with the Iowa association joining in the meeting. Meeting will be held in St. Paul early in April.

Hoosier Hodunit!

INDIANAPOLIS, Feb. 19.—A new license for coin machines became effective last July according to the state controller, came as a surprise to juke box operators. There is no record of the increase having been published in the daily papers, and none of the operators was notified. The old license was \$1 with an additional \$1 as a fee. The new license is \$5 a year plus an additional \$1 fee.

Operators were bewildered when they went to pay their yearly license fees on their juke boxes and found the usual fee had been increased \$4.

There's \$\$ In Them Radios; Set Builders Gauge Output

(Continued from page 109)

the rise of motor courts provides a continuing source for route additions. Thus, says at least one manufacturer still 100 per cent in the business, the problem of obtaining locations is today similar to that in other music or vending lines. They can be found, but must be actively searched for and aggressively sold.

While coin radio routes usually average steady incomes, many operators of amusement or phonograph equipment have by-passed them as business ventures. "They want equipment that will pay for itself in a few months while the operators draw a healthy weekly cut," observed Lou Brown, president of Coradio. "They find it hard to be satisfied with a return more in line with the relatively small capital outlay coin radios require."

As a result, said Brown, a tendency has developed where locations themselves, used to figuring income on a long-term basis, are buying more and more equipment. However, by far the greatest number of sets, estimated at 95 per cent by Brown, are still operator-owned. But in this operator category must be placed many hotel proprietors who own the sets in their own establishments but still consider the business profitable enough to place sets in near-by hotels as on operation venture.

Another Factor

Brown offered as another reason for the drop in coin radio production, one that provides evidence supporting the contention that they are profitable to operate. While many poorly engineered sets have been sold, he said, most have been of good quality, and well designed radio sets

hold up under years of heavy use. Agreeing that in many cases it takes about a year to realize equipment output, he claimed that coin radios produced today have an operational life expectancy of 10 years or more.

In this area industry leaders believe there are about 25,000 sets in operation. Most are concentrated in the hands of several large operating firms, but many smaller routes are operated a part-time ventures. This can be done more easily with radios than with many other types of coin equipment it is said, since service calls normally can be spaced at large time intervals. Although some operators here call on each location every week it is more as a preventative to breakdowns than for need of a temptation by the sets. These operators reason that smaller amounts in the cash boxes limit them as a source of temptation to location operators.

Grosses Vary

Grosses here vary greatly from operation to operation. Some route owners seem satisfied with a return per machine of \$1 weekly, while others skirt a wide circle around such low-income spots. Many operators report earnings per machine that hold consistently to more than \$10 weekly. But even at the lowest figure, far-sighted operators think that an operation which can pay its equipment costs in a year is a wise investment.

Meanwhile active manufacturers are geared for limited but flexible production runs. The pattern seems to be to keep slightly ahead of actual demand. They produce actively for a short time, then stop their lines until stock in the warehouses nears depletion. Then lines are reactivated.

Tele Fini

BRIDGEPORT, Conn., Feb. 19.—Ernest Fini, veteran coin machine operator doing business under the name of Reliable Music Company, and who recently took over the renting of television sets, reported to police this week that two video sets, valued at more than \$700, were stolen from his establishment at 3931 Main Street here sometime during the night. He closed his store about 7:30 p.m. and when he returned about 11 p.m. to finish some work, he found the front door had been forced open.

Dennison Sales Appoints Franco Alabama Distrib

CHICAGO, Feb. 19.—Dennison Sales Company, thru H. F. Dennison, president, this week signed the Franco Novelty Company, Montgomery, Ala., as a distributor for the firm's line of records, the Solotone Music Systems. Firm is headed by David Franco, and is another in the chain of distributors being set up coast-to-coast by the organization (The Billboard, January 29).

At the same time Dennison stated that Mary Herbert has joined Dennison Sales and will be in charge of the Chicago offices being opened on West Adams Street. Joe Cudd, who has been assisting Dennison in the former role of local headquarters, leaves for Miami where he will become a regional manager covering Florida, Georgia, North and South Carolina.

Coin Radio Finds It Tough Going

(Continued from page 109)

more limited audience. Actual progress in the free type of installation has been slow in recent months. Six-month test installations have been made in Duluth, Minn.; Tulsa, Okla., and in one streetcar in Detroit. Lately, although the speakers are still in place, the radio here has been silent on this car. No statement could be secured from the company handling it locally, as to the ultimate fate of this test project.

One local company, Transportation Radio Company (TRC), planned nearly a year ago to place receivers on public vehicles, in which volume would be controlled to the point where each seat would have its own receiver. Passengers could put a nickel in the machine for their trip, while those in near-by seats could have silence if they preferred. The competition of the free radio installations has caused this company to hold actual production plans in abeyance, according to Herman Dawson, head of the firm. The Tulsa and Duluth experiments are expected to be concluded at the end of March, and TRC will then reconsider its position. In the meantime receivers have been perfected and are ready to go into production.

Hotel Field

In the coin-operated hotel radio field, business is reported down as much as 50 per cent from a year ago. Significant trend by Hotel Radio Company, a manufacturer here, is that the company leases rather than sells, over a wider area. The number of sets in individual hotels is being decreased, while the number of hotels served is being increased. Production of new sets has gone down, with the company concentrating on operations. This allows more flexibility of radios within a hotel and a higher utilization of sets by not locating them in rooms where they are seldom used.

Detroit Distrib Expands; Handle C-Eight Vender

DETROIT, Feb. 19.—The local branch of the Atlas Music Company is taking over distribution for the Eastern Electric Vending Machine Corporation's C-Eight cigarette vender, Electra, according to Ben Newmark, general manager of Atlas. This is the first venture into the vending machine field for the company, which has long been a major factor in the music business here, as distributor for Seeburg.

The new 100-Select-o-Matic Seeburg is selling thruout the State, Newmark reports, with much interest displayed by operators. The Atlas Music has also received its service department, formerly a feature with this firm, and placed William Sager in charge as service manager.

Wurlitzer Post Goes to Rauber

NORTH TONAWANDA, N. Y., Feb. 19.—Paul E. Rauber has been appointed credit and collection manager of the Rudolph Wurlitzer Company here, according to Carl E. Johnson, vice-president and general manager of the plant. Rauber will direct the credit and collection activities of both the commercial phonograph and the electronic organ divisions of the firm.

During the past two years Rauber was second vice-president of the General Finance Corporation, Chicago, where he specialized in all administrative phases of commercial financing. He was previously associated with the C. I. F. Corporation for 10 years, becoming regional credit manager for the firm in its Chicago offices.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Seeburgs
Perfect Tone—Easy on Records



Nothing to change—just plug it in.
JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin
Sole Canadian Distributor
100 WILSON AVE. TORONTO, CANADA

For the Finest in Record Reproduction

G. E. Magnetic High Fidelity
LIGHTWEIGHT PICKUP

- No Need to Scratch
- Only 3/4 Oz. Weight
- Pressure
- High Fidelity
- Long Record Life
- Just Plug In

Wurlitzer
Seeburg
Select-O-Matic
Etc. Cancel \$4 extra
Also other makes.
ADVANCE MUSIC CO.
1806 Grand
Kansas City, Mo.

PLA-MOR

100 Original Carton Packard Statin Pla-Mor
Selectors, \$24.50, 1/2 deposit. 30-Wire
Cable.

ALPHA DIST. CO.
1025 N. Highland Ave. Hollywood, Calif.

REPLACE
CHANGE

AMI

Brilliance of Appearance
Brilliance of Performance

The Jewel of All Record Changers

AMI Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

COMPARE

and you will know why, at present prices

WURLITZER PHONOGRAPHS

ARE TODAY'S GREATEST VALUES

These two great Wurlitzer Phonographs are the finest commercial phonographs ever built—today's greatest values in commercial music.

COMPARE FOR QUALITY OF WORKMANSHIP AND MATERIALS

Rugged construction for more years of profitable play.

COMPARE FOR EYE AND PLAY-APPEAL

The most perfect tone ever heard in automatic phonographs. The most beautiful phonographs ever built. Eye-arresting light and color fascinate players—intrigue them to play them again and again.

COMPARE FOR RECORD ECONOMY

24 records, the proper number for practical selection

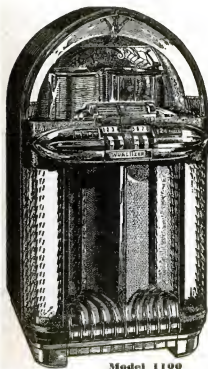
and economy, save the terrific expense and bother of supplying unnecessary records.

COMPARE FOR OPERATING ECONOMY

Low record cost, *plus* the most trouble-free construction ever built into any phonographs, *plus* easy service features, should double your profits from many locations.

COMPARE FOR TRADE-IN VALUE

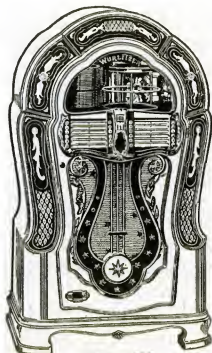
Wurlitzer Phonographs have always had the highest trade-in value and at present prices your advantage is greater than ever before.



Model 1100

MODEL 1100. The finest deluxe phonograph ever manufactured. Equipped with famous Zenith Cobra Tone Arm that virtually eliminates record surface noise AND RECORD REPLACEMENT. Its great skytop turret window gives everyone a ringside seat as the record changer works. Brilliant, ever-changing illumination gives it the most pleasing play-promoting color effects on any phonograph ever built.

MODEL 1080. The lowest-priced quality phonograph on the market today. A sure-fire profit-producer. This beautiful and authentic Colonial Model will appeal to every location that "wants something different."



Model 1080

See your Wurlitzer Distributor for prices, terms, trade-in allowances and financing. Never before have you had such a favorable opportunity to get and hold the best locations—to step up your earnings by putting your route on a better paying, trouble-free, up-to-date basis. The Rudolph Wurlitzer Company, North Tonawanda, New York.

"America's Brilliantly New Phonograph"



EVANS'

CONSTELLATION

GIVES YOU BRILLIANTLY EFFICIENT PERFORMANCE!

An ideal commercial phonograph is one in which the performances of its components are integrated to serve the operator as well as increase public response. Evans' attainment of such an ideal is profusely evident in these two of many time-tested features in the New Evans' Constellation:

Perfected TUBER MECHANISM—Not only does this remarkable achievement permit the presentation of 40 selections with a normal 30 record stock, but it also provides **high speed** positive-action record changing. This is a combination of advantages that develops an above-average number of plays during the profitable active hours of location patronage.

At the same time, EVANS' **ADJUSTABLE LIGHT-WEIGHT TONE ARM**—tested by innumerable thousands of plays—provides listening pleasure through the efficiency of the Hi-Temp Crystal Pick-up action. In addition, correct needle pressure insures less wear and longer record life . . . more plays per record . . . lower operating overhead.

No matter what you've planned, make it a point to be with your Distributor on Evans' Constellation Day! You will be notified sufficiently in advance to make necessary arrangements, and it might well be the most rewarding investment of time you have ever made!

H. C. EVANS & CO.

1528 WEST ADAMS STREET

CHICAGO 7, ILLINOIS

SEE OUR ARCADE EQUIPMENT AD ON PAGE 134

Another Aircon First!

Coronet

with

TELEVISION

THE Ambassador

THE "NEW LOOK"
FOR YOUR 1015's
NOW ONLY \$79.50

Money-back guarantee

AMBASSADOR, Inc.
1107 Dixie Building Kansas City, Mo.
COLOR PICTURE ON REQUEST
DISTRIBUTORS WANTED

Commercial TV Unit Introduced By Coin-a-Matic

NEW YORK, Feb. 19.—A new coin-operated television set-up, consisting of a specially designed timer fitted to a standard Emerson tele set, was introduced here this week by Television Coin-a-Matic, a recently organized firm with offices at 1451 Broadway. Using a standard indoor aerial, the set will be promoted largely for installation in hotels, according to Bernie Alexander, who with Philip Green is co-owner of the company.

Basic to the set-up is the timer and coin box, developed during the last nine months and claimed to preclude the blowing of tubes during operation. Alexander declared the timer had been "desensitized" to prevent added load on the tube. Set to operate for 30 minutes upon insertion of a quarter, the timer can be adjusted for any time interval between five minutes and one hour.

Listed at \$269.50

List price of the Emerson set, timer and aerial, when sold as a package, is \$269.50. As a package it will be made available to distributors outside of this city on a franchise basis. A flat fee will be charged franchise holders, in addition to quota requirements, Alexander disclosed. New York sales rights will be retained by Coin-a-Matic.

Separate arrangements for sale of the timer alone also will be concluded with out-of-town distributors. Alexander did not indicate its price on this basis. Deliveries are to begin within two weeks. Milton Barnett is sales manager of the firm. Hotel Edison here was said to be the unit with a view to general installation.

NewfoundPd Coin Man Finds Exhibs Help Sell Machines

ST. JOHN'S, Newfoundland, Feb. 19.—Gus Winter, a local coin machine distributor and operator, is a firm believer in permanent and appealing exhibition facilities for the juke boxes and pinballs he handles. He has a showroom in the center of the city and uses the display windows and floor effectively. He is planning on installing a new opaline front and big neon sign. The interior will be finished in knotty pine, and the lighting will be indirect fluorescent. The improvement program will be started in early April. At the conclusion, Winter will enlarge and broaden his stock of machines, featuring plywood, plastic and veneer cabinets, of modern designs.

Winter started handling coin machines about 18 years ago, in St. John's and now covers most of Newfoundland. Prior to establishing his own business, he was in the United States for about five years, working in the coin machine trade and learning servicing. He has been banding only U. S. machines.

Winter operates about 120 juke boxes and pinballs in St. John's district, in addition to his distribution activities. He is a native of Briggs and specializes in continuous service. Regardless of the weather, the calls are responded to by rail, car, truck, horse and sleigh or wagon, snowshoes, skis, toboggans and even motorboat and airplane.

Juke Skit

CHICAGO, Feb. 19.—Juke boxes again came into the video spotlight with a recent Texaco Star Theater telecast over the coaxial cable from New York. Master of ceremonies Jack Fulton, subbing for Milton Berle, went thru a pantomime of a juke changing and playing records, meanwhile emulating top disk stars delivering post-pop waxes hits. Fulton, "impersonating" a prewar juke, glowed on "location" in a bar and grill, where customers kept dropping in nickels for nostalgic oldies.

Several States Mull Coin Bills

(Continued from page 109)

equipment at \$5, except cigarette machines which are already covered under existing state laws.

West Virginia likewise has a per machine proposal which is all-inclusive. All penny devices would be taxed at \$2; all payared lockers at 50 cents per compartment; all coin radios at \$1, and all other machines at \$5 excepting stamp venders and those machines prohibited by State law.

No matter what attitude the music and games operators take toward the New Hampshire and West Virginia proposals, automatic merchandising operators are expected to protest vigorously.

Conn. Cig Distrib Tax

In another Eastern State, Connecticut, a House measure would classify cigarette vending machine operators as tobacco distributors, subject to a \$150 tax, provided they own 25 or more cigarette machines. The Connecticut measure, unlike the New Hampshire and West Virginia bills, places automatic merchandising firms on the same footing, tax-wise, as all other tobacco distributors. This measure is being studied by the House Finance Committee.

Idaho has outlawed prophylactic machines by passing House Bill 54, which makes such equipment illegal and provides for its seizure wherever the machines are placed in operation.

New York's Assembly is going over an amendment to the 1947 enabling act under which villages are given broad authority to impose taxes on various kinds of businesses. This amendment would authorize villages to prohibit the operation of coin-operated amusement devices without a license from the village.

Western Buys Scores

LOS ANGELES, Feb. 19.—The entire output of electric coin-operated scoring units manufactured by Modern Amusement Company will be taken by Jack Mullsbaugh for Western Shuffleboards, according to Jack Johnson, of Modern. All scores will bear the Western label, and will be sold either with the boards or separately.

PHONO OPERATORS

ATTENTION

We have on hand fine stock of beautiful all-wood Shufeldt Baffles complete with heavy 14" aluminum #3 speaker. Will sell complete units or separate.

WRITE FOR PRICES AND DETAILS

VAUGHAN CO.

1064 Wellington Chicago 15, Ill.

WANT

SEEBURG POST-WAR WIRELESS

AND 3 WIRE WALL BOXES

State lowest prices and condition.

TRENTON AMUSEMENT CO., INC.

212 E. FRONT ST. TRENTON, N. J.

COINMEN YOU KNOW

New York:

R. LANIEL, of Laniel Amusement Company, Montreal, stopped off in town this week on his way to Florida. Before returning to Canada he will take in the Mardi Gras New Orleans. . . **SAM SACKS**, of Acme Sales, is expecting early arrival of his first Trans-Vue Merchants. . . **JOHN STUPARITZ**, Security factory engineer, supervises the course. Sessions are open to all ops in this area.

ELMER JOHNSON, of Atlantic New York's engineering staff, is the instructor at weekly sessions conducted by the outlet on maintenance and servicing of the Seeburg 100-selection phonograph. Classes are held each Saturday morning at Atlantic's warehouse, 525 West 46th Street.

NAT GOROS, local phonograph and cigarette machine operator, is going to introduce his new Kleenex vender. He has set up his own company, Tish-U-Vend, to manufacture and market the machine. . . **HAROLD LIPSTON**, of National Rejectors Service Company, of New York, spent two days in Providence last week.

BID MITTELMAN, local coinman, returned from his Stateside trip last week after a month-long tour of several European countries. He covered England, France, Switzerland, Belgium and Italy in a survey of European coin machine activity and potential for a group of American manufacturers.

LARRY REISS, of Stalter Manufacturers, reports that current sales of his biscuit vender are running well ahead of sales last year. And with plenty of equipment moving to open the sales of the Sunshine Nika's pack are also high. Reiss distributes the nickel package to vending ops. . . **LEW JAFFA**, vice-president of Electric Vending Machine Corporation, interrupted his current sales junket for a short visit to town last week before heading south.

EDDIE CORRESTON, of Palisades Specialties Company, reports that customers from all parts of New England are visiting his headquarters shopping for equipment to outfit summer arcades. . . **ERICK KAUDERS**, of Craig Vending Machine Company, was away from his home in Maine, plant last week for a confab here with his local sales representative, **JIM McKENNA**. They made plans for promotion of the three coin vender.

CHARLIE BERNOFF, of Regal Music, returned last week from Florida vacation, but he plans to leave soon on another pleasure trip, this time to Mexico. . . **LOU HERMAN**, of Central Station, returned early last week for Florida. . . Word was received from **SAM KRESZ**, of the sales head of Practical Products, who was due to return from the sunshine State, that he will stay there for another week or two.

RALPH HOKINS, of Capitol Projectors, is plotting midgeet movies in the Central Station. They will be installed on a test basis prior to general placement in other New York City Central Station. . . (See NEW YORK on page 14)

Bridgeport:

GOV. CHESTER BOWLES reports that the State collected \$4,233,586 from the sales and use tax during the months of October thru December. . . The commission of **WILLIAM F. CONNELLY** said that he had thought "the returns would be much higher because of heavy Christmas shopping season." The total was only \$300,000 above that of the previous quarter.

Detroit:

BERNIE BESMAN, of Pan American Record Company, has left on an extended trip thru the East and into Canada in the interest of the Sensation record line, leaving his associate, **JOHN S. KAPLAN**, in charge of the Detroit office. . . **TILLMAN MOSSE**, who recently succeeded **AL TRAPP** as manager of the Peerless Weighing Machine Company in the Detroit office, covering Michigan and Northern Ohio, is in Battle Creek recently, attending the State Weights and Measures convention.

G. N. TOBIAS, president of the Radio Distributing Company, supply house catering to the juke box trade, is holding open house this week to celebrate the completion of the firm's modernized salesrooms. . . **FRANCIS A. MCNEIL**, who formerly operated a route of candy vendors under the name of the Pend-o-Matic Company, has disposed of his business and retired because of protracted illness. His home is in suburban Highland Park.

C. L. SKIDMORE, sales manager of the Mercury Athletic Scale Corporation, is in the interest of the company to look after the company's interests there. **EDWARD A. GORNEY**, founder of the company, advises.

JOE RAKOVITZ, of the Muskegon Music Company, Muskegon, who has been in the musical cigarette machine business for years, is expanding into the candy field, with the purchase of the first of a projected number of several hundred candy vendors. The music company has disposed of its retail record business and is operating several stores in the city. . . **MAX LIPSTON**, of Allied Music, is leaving the end of this month for a short vacation in the States. . . (See DETROIT on page 114)

Cincinnati:

There is a music operator here who has been in the business for many years and is making his own recordings on just a few minute's notice should there ever be another record ban. He is **JOE SCHAFER**, and his entire family are all artists in their own rights. **JOE AND MRS. SCHAFER** are pianists, **JOAN**, 13 years old, plays the tenor sax; **JEAN**, 12, also sax; **JOE JR.**, trombone; **Jerry**, 9, trumpet; and **JUDY**, 2, baton wielder. Joe is a member of the board of directors of the Automatic Phonograph Operators Association (APOA).

The APOA will hold its regular meeting at 2 p.m. Tuesday (22) at the association headquarters. . . **MR. AND MRS. NAT BARTFIELD** are the parents of a new baby, **FRANCINE**. . . The B & W Novelty Company, headed by **AL LIEBERMAN** and **JOHN L. BARTFIELD**, are located on Walnut Street here, moves to new headquarters on Court Street about March 1.

Columbia, S. C.:

SHUFFLEBOARD remains the talk of local coin machine operators. The game is taking top money in all locations. Pinballs are not operable in this State.

COIN MACHINE ops report a drop in receipts for the past 12 months but say the business locally is holding its own at present. . . **MAURICE J. JOHNSON**, OPS, sent their equipment for the coming resort trade in the spring and summer. Since the dropping of pinballs, ops are still struggling to determine the most profitable arcade items for substitution.

IN COLUMBIA, the fourth uptown arcade bowed last month and reports heavy business. The new place is Fort Jackson, keeping big good. An incorporated military shop in the building draws customers.

Los Angeles:

JACK SPENCER says the unprecedented snowfall hasn't done much good for mountain resorts. And Jack should know, he operates the arcade at Big Bear. **CLYDE TRUSS** was in from his Oceanwide headquarters. . . **PHIL ROBINSON**, of the local Coin office, received a firm's new pin game, Grand Award. Robinson left for New Mexico last week for a business trip. . . **CHARLIE CAHOUN**, Long Beach operator, was in town recently. Another visitor was **NORMAN CHRIST**, who balls from on Long way.

H. G. SHERRY, of IDEW 1052, has tried everything else for his arthritis so now he says he's going to take the best treatment. Friends around town think he's kidding. He knows which is worse, arthritis or the bee stings. . . **LESTER BERLINGHOFF**, San Bernardino coinman, has been in the infrequent trips to Pico Street. . . **JOE COLLINS** of Needles, was looking over new games on coin machine row.

ASSOCIATED OPERATORS OF LOS ANGELES COUNTY (AOLA) have informed their members that (See LOS ANGELES on page 115)

Washington:

ROBERT M. ENGLISH has returned to Silent Sales System as manager of its operations in Anne Arundel County. . . **RICHARD W. JANEY**, of the Miller-Janey Company, reports that his new business is doing fairly well. He is now handling pinball equipment and carbonators, having sold his coin machine operations to the G. B. Macke Corporation last September.

A son, **ROBERT WILLIAM**, was born to **WALTER BILDESTEIN**, of Sterling Novelty Company, and his wife at Doctors Hospital January 29. The baby arrived on the day his sister, **DORNA**, was celebrating her second birthday.

EDDIE RENNER, of Northern Virginia Music Company, finds his business slow but normal for this time of year. January and February are bad months, he said, because people are still recuperating from the financial strain of Christmas. Then, too, bad weather is liable to keep them at home. Added to these factors are income and property taxes coming due. Renner does, however, have several good numbers at present. "Cruising Down the River" and "Be Mine" are going strong. **EDDIE RENNER'S** "SOUNDIES" of "Sweet Georgia Brown" is also proving a favorite, he said.

Washington Music Company's juke box operations are rather slow (See WASHINGTON on page 114)

Indianapolis:

J. I. McCLELLAN, district sales manager of the P. Seeburg Corporation, Chicago, is visiting operators in the Central Indiana territory, making his headquarters at the Seeburg Automatic Arcade.

Burglars obtained an estimated \$30 by prying open a juke box and a cigarette machine at the Co-Op Shop, 300 E. Ohio St., on Tuesday night. . . **RECTOR KIRBY**, operator in Marion, Indiana, was a new visitor buying shuffleboards. . . **M. J. TEMPLETON**, operator at Middletown, Ind., was a shopper on coinrow.

February 21, the CITY COUNCIL will hear a plea by shuffleboard operators on the yearly tax to be paid by operators. The city council is demanding a fee of \$10 a month. Shuffleboard operators say that according to licensing standards the fee is excessive. The city council is demanding a fee of \$10 a month. Operators are agreed that the \$10 a month fee is exorbitant and will seek legal action if necessary.

Chicago:

RUDY GREENBAUM, president of the Trans-Vue Corporation, has been traveling, signing up distributors and introducing the firm's new commercial vending unit. Greenbaum and **FRED MANN**, vice-president, were in Kansas City last week, while **CHARLIE GREENBAUM** of Chicago fort. Firm will shortly move to its permanent headquarters in the Merchandise Mart.

Out-of-towners who visited the United plant this week included **HERMAN PASTER**, Indianapolis-Si. Paul, who heads the Mayflower Distributing Company; **MASTYER WILLIAMS**, Memphis, and **FRED PARISH**, who drives Williams' truck between Chicago and Memphis. **SAM STERN**, of World-Wide, was a Chicagoan who dropped out to the California Avenue plant to say hello to **LYNN DURANT**, **BILLY DESELM**, **HERB OETTINGER** and **RAY RIEHL**.

Altho Dennison Sales Company is setting up a temporary office here, **H. F. DENNISON**, president of the firm, continues to work out of his suite at the Hotel Sherman, jumping in and out of town. Between sales conferences here, Dennison reports he is lining up more distributors, and hopes to have his national organization completed in the near future.

United Manufacturing Company's **HENRY ROSS**, of the engineering department, was a proud husband and father this week. The Chicago Daily News' featured a picture of his wife and daughter, **Cathy Joan**, to illustrate a new vending machine. **RAY RIEHL**, SELM, sales manager, has been giving good sales reports to **LYNN DURANT**, president, on the firm's new game. **RAY RIEHL** and **HERB OETTINGER** have been playing host to the visitors at the firm's new luncheonette. The excellent cafeteria a must for all comers.

Icy road conditions caused some confusion early last week, as firms requested more drivers. Operators were unable to get to their stops because of the dangerous driving. **HANK HELDENMUTH**, who operates thru the northern part of (See CHICAGO on page 114)

Hartford:

NATHAN WEIL, of the Cigarette Vending Machine Company, of Hartford, and a member of Post 45, Hartford Jewish War Veterans, has been appointed chairman of the Hartford Veterans' Council Committee for Veterans' Housing. . . The cigarette tax receipts from 1941 to January 31, 1948, totaled \$1,044,918.95, or \$107,922.95 more than for the previous similar period, according to a statement issued by **WILLIAM F. CONNELLY**, State tax commissioner.

The CONNECTICUT LEGISLATURE has passed a bill waiving the State cigarette tax on sales of cigarettes in the State of Connecticut. . . **VEEDER-ROOT, INC.**, local manufacturer of counting and computing devices for coin machines, has announced that it will hold its annual meeting of stockholders March 22. . . Hartford's city traffic manager, **CHARLES UPHAM JR.**, has recommended that 600 new parking meters be installed in Hartford. Most of the new meters, he said, would be installed on streets that are in fee during the month of January from operators of pinball and music machines.

Mrs. Hustle To Produce Combos Handling Different Speeds; Much Blueprinting

(Continued from page 18)

will be comparable to that of pre-33 and 45 machines—in the vicinity of \$30 wholesale.

Westinghouse Electric Corp.

Westinghouse is making one changer which plays both 78 and 33 speeds. Company is now working on a changer to play all three speeds, including 45. Unofficial guess is that this may be ready by the middle of the summer. The Westinghouse products are not straight phonographs. They are combinations with and without television. Prices for the phone-radio combos range from \$229 to \$489. Prices with TV are from \$625 to \$725.

Stromberg-Carlson

Stromberg-Carlson uses the VM changer, which plays either 33 1/3 or 78. VM, says Stromberg-Carlson, is working on a changer which will play all three speeds. Stromberg-Carlson expects this to be available in from 60 to 90 days. When it is available, Stromberg-Carlson will use it in its combinations, an exec stated.

Garod

Garod, as Standard, uses 33 and 78 through its line of 10 console and console combinations. Console is a TV table model, and the console combo is done in period style furniture. Console prices are \$495 and \$575. These have TV, AM, FM, two speed changer. Console, with AM, FM, TV and two speeds, sells for \$599.50, with other models at \$699.50 and up to \$735. A de luxe console, with all features, goes for \$850 and \$895, and another model with 15-inch screen and bleached mahogany sells for \$995.

Garod stated it uses Webster equipment in 33 and 78, in the TV combinations. An adapter, made by Webster, is supplied for 45 r.p.m. manual play. Garod also uses General Instrument equipment and VM for 33 and 78 play.

General Electric

GE states that all combinations in its line may be purchased for an additional \$20 (no changer at this price, however). For \$269.50 two combos are available with duo speed automatic changers (Seeburg and Milwaukee changers). Three models, with duo speed, non-automatic for 33 but

without TV. Prices range from \$600 to \$1,200.

Crosley

An exec stated: "When 45 r.p.m. disks are available, we will have machines to play them." Five models playing 33 and 45 are available. Two with TV, with Webster duo-speed changer, sell at \$499.95. Three radio combinations, with General Instrument's duo-speed changers, range from \$149.95 to \$399.95. Crosley has a small inventory left on players and combos with 78 only. The firm believes single-speed jobs will become extinct except in the very low price class.

Andrea

Andrea has two consoles which have two speeds, 78 and 33, and provision for 45 r.p.m. as a separate unit. A third model, a table job, provides for an attachment in the ear of the phono to handle any speed. The two phono consoles include TV, AM, FM.

Boetsch Bros.

This firm makes a phonograph which plays both 33 and 78. Exec stated a model which will handle 45 r.p.m. is in the process of manufacture.

DeWald

This firm's Model 605, a radio-phonograph combination, handles 78. Another model, 614, handles both 78 and 33.

Anslay

All Anslay models are combinations and all have duo speed with changers. Purchasers of all sets get a gadget which makes possible manual play of 45 disks. All earlier buyers of duo speed sets are being supplied with 45 gadget. Anslay console combos range from \$325 to \$445, and TV combos from \$745 to \$1,295.

Envoy

Manufactured by Arthur Anslay Manufacturing Company, this line includes portable one. No changer; no combinations. There is a three-speed job, which uses one turntable, one arm, and has a cap for a spindle to handle 45 r.p.m. disks. Sells at \$54.95. Older model, handling 78 and 33, priced at \$49.95. Another handling 33 only sells at \$39.95. A 33 attachment has been temporarily discontinued, it was stated, because of the price-cut promotions of other companies. This attachment sold for \$29.95.

Sentinel

The firm has none of the new sets. Spokenman says the company will soon go to play 45s on 78 and 45 Victor player, but is by-passing the Columbia development.

Farnsworth

Farnsworth Television & Radio Corporation recently unveiled a record changer (The Billboard, February 19) which automatically plays 10 and 12-inch standard disks, LP microgroove records, and also the seven-inch microgroove disks. Changer will be used in Farnsworth's Capehart line of combos.

In addition to the above, a flock of other manufacturers are making equipment and machines handling LP and 78, in addition to whatever plans they might have. These include Zenith Radio Corporation, Chicago; Symphonic Radio & Electronic Corporation, Cambridge, Mass.; Shure Bros., Inc., Chicago; Sandwick-Brown Corporation, Bethesda, Md.; and Caliform Corporation, Hollywood.

It has already been reported in The Billboard that Capitol Records will market its own 45 player, probably to be made by RCA, in a separate story in this issue, the RCA line, with prices, is described.

Los Angeles:

(Continued from page 113)

county licenses remain the same this year: \$24 on rollowns and \$12 on juke boxes. JOHN PATTON, who came down from Eureka to sound out other operators on the business outlook.

WALTER (SOLLY) SOLOMON, general manager of the local E. T. Mape Company office, says he left the Northwest in order to settle in sunny California. "The weather here has been worse than anything he ever saw in Seattle. He had just returned from Bakersfield where he placed some Filbens.

WALTER (SOLLY) SOLOMON, manager of the local E. T. Mape Company office, says his firm now has a West Coast exclusive for the Alco-Derree shoeshine machine. First shipment of the machines has already arrived and models are being displayed. . . .

MACK McCLOSKEY, of Mack's Novelty Company, Ontario, made a quick business trip here to place some new equipment. . . . WILLIAM SPARROW, Santa Barbara coinman, was also seen on Pico Street last week.

ART CRANE, Genco's local man, was making the rounds drumming up interest in the company's Floating Power. He says he has heard about ready to come off the assembly line. . . . STANLEY TRACY, Kingman, Ariz., operator, was in display. . . . PETER THELEN, Glendale coinman.

ED WILKS, of the Paul A. Layman Company, reports that things are picking up in the used juke box business. He's spent the last few weeks scouting for machines in good condition, that can be sold to Layman customers. . . . San Diego operator, GEORGE WHEELOCK, just returned from a trip to South America. Our Layman coin machines are, he is fully aware of the advantages of doing business via coin machines. . . . RAY BRAND, San Bernardino coinman, was seen for a look-see. Also J. L. WHITMAN, of Taft.

NELS NELSON is still trying to peddle his boat. He had a deal all worked up recently but the prospective purchaser's wife balked before the papers could be inked. . . . Another deal, this time on a coin machine row was BILL OLSON, Terminal Island operator. The island, according to the navy, is slowly sinking into the ocean. Maybe Bill has too much equipment on location there. Anyway, the government is spending millions to halt the encroaching tides.

RAY POWERS, of the Ray R. Powers Company, just got in a new shipment of American shuffleboards. He reports business to be so good he can't keep a board long enough to assemble it for a floor sample. . . . S. GRIFFIN paid another visit to Arctic L. A. to look up old friends.

C. A. ROBINSON, of the company bearing his name, says the new Universal Industries Arrow Bell console is really going big. He leaves for Nevada next week to consummate several reported deals. AL BETTLEMAN, also of the Robinson firm, is currently in Northern California. DAVID ROBINSON, district manager for the American Shuffleboard Sales Company here, was out pitching for the firm's new rebounder. . . . JYAN WILCOX, a local coinman, made one of his frequent trips to Pico Street last week.

BUD PARR, of System Amusement Exchange, is waiting for another shipment of Olympic shuffleboards. He recently attended a party he gave out to his customers last Christmas are still causing plenty of comment. . . . PETE SHUFF, who operates in the Huntington Park section of Los Angeles, was looking over some new games last week.

ANNOUNCING

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10 Lb. Full Length \$410.00

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(1 year factory guarantee—all sizes)

Also

Exclusive Northwest Distributors for

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8 Ft. Electric Coin Controlled Board \$395.00

10 Ft. New—Bill Fou 22" Foot, \$419.50

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RECONDITIONED EQUIPMENT IN THE NATION

Do not confuse our Reconditioned Pin Games with so-called "Rich-Outer" or "As Is" Games. Every Machine we sell is in BEAUTIFUL SHAPE, READY FOR LOCATION

MANHATTAN (W/Flip)	\$49.50
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HUMPTY DUMPTY	79.50
CARIBBEAN	89.50
ROBIN HOOD	87.50
STORMY	89.50
YANKEE	89.50
SPINBALL	89.50
TENNESSEE	94.50
TRIPLE ACTION	99.50
WISCONSIN	99.50
CINDERELLA	119.50
STAR DUST	124.50
CARNIVAL	129.50
PARADISE	129.50
SUMMERTIME	134.50
MERRY WIDOW	134.50
DEW-D-DITTY	139.50
KING COLE	139.50
SCREWBALL	139.50
SALLY	144.50
ALI-BABA	144.50
MAGIC	159.50

CONSOLES

BONUS SUPER BELL, 5c	\$219.50
DELITE DRAW BEL	229.50
DOUBLE UP	329.50
BONUS SUPER BELL, 5c-25c	349.50
BONUS SUPER BELL, 5c-10c-25c	495.00
JRIPLE BELL, 5c-5c-5c	429.50

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VICTORY SPECIAL	\$99.50
VICTORY ORBY	89.50
JOCKEY CLUB (w.u.)	35.00
SPECIAL ENTRY	165.00
TRIPLE BELL	475.00
MILLS 3-BELLS, 48 (Like New)	275.00
COTT MAISIE	29.00
MILLS PUNCHING BAG	79.50
GOULD PHONO, 19 DELUXE	129.50
BALLERINA	129.50
GOULD 1-2-3	174.50
SALLY CARNIVAL	149.50
MINIOLLO	195.50
CHI COIN COLD BALL	39.50
KENNEY SUPER BONUS BELL	5-25c 479.50
BALLY HI-BOY, 5c	259.00
BALLY HI-BOY, 25c	260.00

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Record Reviews

(Continued from page 49)

RATINGS (100 Point Maximum)
90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

POPULAR
KAY STARR (Dave Caveau) (Ork) (Capitol 15289)
You Broke Your Promise 79--82--78--77

Top jazz-spirited feeling and serious playing mark this fine singer's performance of the novelty tune that's starting in the Paula Watson disc.

Second-Hand Love 78--74--73--72
Cool ballad chirping of a quality torcher penned by Benny Carter.

ALFRED DRAKE-JANE PICKENS (Lehman Engel Ork) (Victor 26-3533)
Why Can't You Behave? 75--77--76--70

Drake (from the "Kiss Me Kate") cast and Jane Pickens (from RCA Victor) have that musical show manner with Cole Porter's breezy tune.

Wunderbar 73--76--74--70
This "Kate" tune sounds like the squishing out of a Viennese opera in this vocal version.

10-inch version should win spins on "smarter" juke locations.

ALFRED DRAKE (Lehman Engel Ork) (Victor 26-3533)
So in Love 74--75--75--72

The "Kiss Me Kate" had come a robust warbling job on the last tune, but this version is unlikely to overcome the high-rising name rendition on the juke.

Were Thine That Special Face 69--72--70--65
On another tune from the same show, Drake displays a throatful flair, but a deficiency elsewhere.

JO STAFFORD & THE STARLIGHTERS (Paul Weston Ork) (Capitol 15278)
Just Reminiscent! 81--81--80--82

Stafford and group slide easily thru a pretty new sentimentalizer with an easy-to-remember melody.

Always True to You in My Fashion (Ja. Stafford) 74--75--74--73
Thruout song pleasantly out unseasonably on the smart rhythmic tune from "Kiss Me Kate."

WESLEY TUTTLE (His Texas Stars) (Capitol 15278)
Don't Play Around With My Heart 65--65--64--66

Present material of a bright torcher, with lively string orchestration.

The Time and the Place 77--77--76--78
Strong projection of a romanticizing, blue-balling, with an original, imaginative lyric and theme.

SAM NICHOLS (The Malady Rogers) (MGM 10364)
Your Key Don't Fit My Lock 77--77--77--77

Nichols goes off in winning vocal here, a demonstrated Western style backing lively and bright.

You're Free Again 73--75--73--75
Warmer cowboyism again with a machine-gun tempo.

ARTIST
TUNES
LABEL AND NO.
COMMENT

ERNEE LEE (His Midwesters) (Victor 21-5991)
The Last Time I Saw Mary 61--61--60--62

Ballad to a dearest sweetheart doesn't have the sincerity here to convince. Lee's warbling is a play, but short on folk feeling.

Arkansas 61--61--60--62
Same story here. Tune is a Broadway Western, and performance is too polished to elicit in folk taste.

AL DEXTER (His Troopers) (Columbia 30040)
Calamity Jane 65--66--65--67

Janet rendition of "Mailin' the Jack" with a new twist.

A Good Man Is Hard To Find 65--66--65--67
Country-jazz rendition of the classic.

SHEB WOOLEY (His Country Indians) (MGM 10363)
Texas Raps 66--66--65--67

Bouncy Western rhythm juke, with male duo getting off done harmony.

Cherokee Waltz 64--64--64--65
Pretty waltz tune done simply, straightforward vocal and string orchestration.

TOMMY DUNCAN (His Western All Stars) (Capitol 15281)
I'm Thru Western Time on You 59--59--58--60

Nothing special to this conventional Western ballad performance.

Worried Over You 57--57--56--58
Routine run-thru of the standard.

ELTON BRITT & THE SKYTOPPERS (Victor 21-0096)
Candy Kisses 87--87--86--87

Unimpressive dittie about a strong folk singer and Elton's sincere rendition should ride with the top coin pullers.

You'll Be Sorry From Now On 80--80--80--80
Attractive ballad is made even more so by the folk tenor's soft and yodel stylization.

"I" TEXAS TYLER (A Star 1299)
Put My Little Shoes Away 78--78--78--78

Self-indulgent concern of a dying child's last request for his mother. The bandies it effectively most of the way.

There Ain't No Goodie No Doggone After 66--66--65--66
While

Louise gravel - voted warbling may win some spins for wist in folk ways a routine Western side.

HANK WILLIAMS (MGM 10363)
Loveless Bird 84--85--82--85

Williams' raw, mah-taux downbeat and cast-iron yodeling should keep him in folk spinning.

Never Again 77--77--77--76
Hank handles this in more straight-forward style, but both the warbling and the lyrics have a fine natural folk flavor.

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RATINGS
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ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
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OPERATOR

FOLK

GENE AUTRY
(Columbia 30539)

I Lost My Little

Gene isn't up to his usual form in this lively waltz side.

74--75--76--72

The Bible on the Table
It's hard to see how Gene can miss with this one. Catchy number, set for his playmate, has intricate and religious appeal, and Gene sells it easily.

81--85--85--75

JIMMY MILLS (The Southern Travelers)

(Mercury 8121)

It Doesn't Matter Now
Boys mix plenty of appropriate flavor into this ballad of misty-eyed resignation.

76--76--77--75

I'll Keep Your Picture in My Heart

Number is especially rich in the scored formula style, and Jimmy's simple sincerity sells it strongly.

81--81--81--80

RACE

THE EBONAIRES
(JOAC 1031)

Bye Bye Bye Bye
Polished male quartet strides easily thru an amusing number, losing much of its effectiveness in busy recording.

63--64--64--62

Come In, Mr. Blues

Promising versatile group gives a simple formula blues a sleek production job that makes for a pleasing, but inconsequential offering.

63--64--63--62

BIG BILL

(Columbia 30152)

Just a Dream
Bill backs his usual conviction in this hard-trying blues conception.

65--65--65--64

I Done Got Wise

Bill delivers this one with the earthen, sincere quality his fans expect.

71--72--72--70

JOE MORRIS ORK

(Atlantic 679)

Weasel Walk
Johnny Orkin's honkin', hard-drivin' tenor sax is featured on this "love-that-one-note" riff song that should send the dancers into a frenzy.

82--82--82--80

Wow!

One to combine hop vocal and tenor as a Ventures comes out with rough edges, but also gets a strong beat.

71--72--72--68

COLEMAN HAWKINS

QUINTETTE
(Mercury 81505)

You Go to My Head
Reissued from Sonora masters, this is a fine Hawkins tenor solo on a solid evergreen.

75--80--75--70

I Mean You

Hawk and his octet tackle an original with bop-pish inflections and bop-sized solo.

74--79--74--68

SNUB MOSLEY ORK

(Ronde 3133)

Snub's Bangie
Very little happens here. Released from Sonora masters.

56--56--57--55

Blues at High Noon

And very little happens here.

56--56--56--56

THE VELVETONES

(Mercury 81504)

Don't Bring Me No News
A good group turns in a pleasant job on a rather ordinary blues.

61--62--60--61

Can You Look Me in the Eyes

They synthetically handle a fair ballad on the reverse.

66--66--64--64

RACE

COLEMAN HAWKINS

QUINTETTE
(Mercury 81504)

Ben and the Boys
Bop-pish instrumental built from chords of "After You Back to Me" is a diverting piece of work, influenced from Sonora masters.

75--80--75--70

Cocktails for Two

Two's a company, two's a party is put on display in a tasteful and big-toned performance of the oldie.

75--80--75--70

CHARLES BROWN

TRIO
(Avalon 3076)

Get Yourself Another Fool
Brown, of Three Haves fame, turns in one of his highly stylized and appealing vocal solo as good enough ballad.

82--82--82--82

Ooh! Ooh! Sugar!

Brown sings a blues in his haunting, sex-indexed style.

79--80--77--80

HAL SINGER

SEXTETTE
(Avalon 684)

Beel Stew
Singer's "Corn Bread" draws a "Beel Stew" entire which has heat and some seconds of tenor sex excitement.

75--76--74--75

One for Willie

Rebush of "Good No. 1" makes a simple, retentive #1 and allows for his highly stylized and appealing vocal solo.

77--77--75--80

JOE MEDLIN

The Three Riffs
(Atlantic 678)

My Last Goodbye
A reworking, with side replacing "Revisited." Medlin sings strong on a running ballad, but not vocal group back-up don't hit the mark.

71--71--70--72

I'm Glad for Your Sake

Stock sentimental waltz of the standard.

84--84--82--85

DEE WILLIAMS

SEXTETTE
(Savoy 644)

Bongo Blues
Smart amalgam of Cuban and Harlem jump, with the inevitable honk-tenor to insure commercial potential.

83--83--83--83

Do's Bangie

Formula rumper in the loose waltz manner: pounding rhythm, one-note tenor solo with answering riffs.

73--73--72--75

SCAT MAN CROTHERS

ORK
(Columbia 31382)

I'd Rather Be a Hummingbird
Gay, fizzy rhythm chant as a familiar melody in the "Ding-Dong Dandy" vein, with Beat Man and rhythm combo backing out a rhapsodic beat.

82--82--81--83

Blue-Eyed Sally

Shades of Leo Watson and Louis Armstrong as Crothers starts infectious by thru a strong-beat triple in rhythm.

79--79--78--80

BROWNIE MCGEE

(Columbia 30152)

Picking My Tomatoes
Southern blues, bright up-tempo style, with Brownie and harmonica-guitar-washboard backing putting out a rhythmic job.

68--64--63--65

Me and My Dog Blues

Head and tail, with Brownie selling a fresh, Southern blues type in the real old manner.

68--68--68--68

(Continued on page 118)

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Record Reviews

(Continued from page 117)

RATINGS
(100 Point
Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD

40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RACE

IVY WILLIS
(MGMA 1043)
Merry Bessie
Thrush shows a easy, 27 style, reminiscent of Bessie Smith, but nevertheless original. Material with hip slang and references, could have been more unified and cohesive.
71-71-70-73

Boogie Woogie Five
Easy-ride boogie woogie novelty, the strictly novelty fare, short gal's promises — good voice, phrasing and feeling.
69-69-68-70

LATIN-AMERICAN

PEDRO YARGAS
(Victor 33-1118)
Si No (guaracha)
The Lalla Croquis is festive and robust, rhythmic and romantic. In fact, he's thoroughly satisfying on this delightful disc.
84-87-86-80

Cuando Duermas Tu (bolero)
Pedro's job here falls short of the flip, but it's well above the average romantic side.
81-83-83-77

NESTOR CHAYRES
(Victor 33-1027)
Librame Dios (bolero)
Nestor's tear-punctuated, ultra-romantic tenor is well-suited to this rich Latin melody.
76-77-76-74

Mucho Miso (rumba bolero)
Warbler's versatility is apparent as he lets his hair down on a bright, Maria Grever number.
72-72-72-72

ARTIST
TUNES
LABEL AND NO.
COMMENT

LATIN-AMERICAN

MIGUELITO VALDEZ-ORQUESTA DE MAMBO
(MGMA 1204)
Mondongo (mambo)
Miguelito's original, with its primitive rhythm and modern bopish harmonies, should ride high on the current mambo wave.
81-82-82-78

Está 'Frisco (mambo)
Story of a "treats-up" has a double meaning to hipsters. Miguelito's chanting and swing has plenty of bite here.
80-82-80-78

GEORGE STONE
SEXTEXT
(MGMA 1209)
What Is This Thing Called Love?
Not much that is stirring happens on this novel cliché of the much cliché evergreen.
60-60-60-61

Coffin 'With a Ghost
One of those true-but-one sat thingy at a de-berate time with crisp beat. May pick up some race coin.
76-76-75-77

KIKI OCHART ORK
(Tower 2098)
Demo Tu Corosion
Pleasant warbling and innocuous orking of a warm Latin-type melody.
70-70-70-70

Ticky Ticky Tock
The staccato melodic idea is good, but it's ineffectual in the Maria Grever setting.
59-58-58-60

RATINGS
(100 Point
Maximum)90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

LATIN-AMERICAN

PUPI CAMPO
(Decca 4177)
So De La Loma (mambo)
Easy, persistent rhythm, and angular off-beat instrumental patterns should make this a favorite with the rumba fans.
80-80-82-78

Estas Frisco (guaracha)
(Basky Kaele)
Dance strong, well-recorded rhythm instruments provide a provocative complement to Bobby's jungle chanting. Modern cliffling described as excitingly discordant climax.
81-82-80-80

PUPI CAMPO
(Decca 4178)
Pilares (son-mambo)
Tubby Tunes.
Luzer Afro chanting, -son harmonies, full rhythm, and clean, hard-driving section work merit a wide appeal for this fine Latin disc.
83-83-83-82

How High the Moon (rumboso)
Side represents one of the more successful efforts to blend big and Afro-Cuban rhythms. Fine solo and fair trumpet solos, plus detailed solo figures, fit well against a full Latin rhythm section. Rumba dancers can use this.
80-84-80-76

Trio Urquiza

Trio URQUIZA
(Victor 33-1118)
El Caramelo (guaracha)
Brilliant Mexican rumbaguitar group, with amplified instruments, turns in a catchy, rhythmic side that should score with Latin collectors and rumba fans.
79-80-80-78

Olvidame (cancion bolero)
Group gives a rich interpretation of this appealing sentimental ballad, taken at a lento, but danceable pace.
81-82-82-78

MIGUELITO VALDEZ-ORQUESTA DE MAMBO
(MGMA 1205)
Chano Paso (mambo)
The Afro character lets the story of the late, great bongo player, Group chants, solo, and the punchy, modern-sounding plus full rhythm makes for a sock mambo.
79-80-79-78

Que Me Pasa (bolero-mambo)
Side is less effective with romantic material, but the angular cliffling and punchy rhythm are fine for the rumba dancers.
75-75-76-75

INTERNATIONAL

JULIE CONWAY-DICK BYRON
(Joy Crichton Ork)
No, No, No One But You
Simple European-type waltz features attractive couple of marimba, mandolin, and accordion. Brief vocal duo spots add little.
64-64-64-64

Yodler's Serenade
Production here lacks finesse and consequently lacks appeal.
60-60-60-60

RUDY POLCAR ORK
(Mercury 3076)
Repete Polka
This snappy instrumental should have a wide international appeal.
77-78-76-76

Old Bohemian Waltz
Ditty for this old-fashioned waltz side.
75-76-74-74

ARTIST
TUNES
LABEL AND NO.
COMMENT

INTERNATIONAL

HENRI BROZE & HIS INTERNATIONAL ORK
Happy Mary Polka
Spirited polka, fulfills the promising title. Zyrphense and accordion add sparkle.
78-78-78-78

My Old Lady Polka
More of the same color as the last, but the melody, both sides rate while in locations where European hope are favored.
78-78-78-78

SOKACH-HABAT POLKA ORK
(Decca 4508)
Blue Skirt Waltz
Blond waltz hits with English lyrics by Mitchell Parish, is off to a fast start via Yankovsky's dashing. This version could pick up some of the juke coin.
78-77-77-79

Uncle Nick's Polka
There's more spirit in this instrumental polka. Gracious flavor is added by an organ in the en-dance beat proceeds through.
78-78-78-78

"WHOOPEE" JOHN WILFARTH ORK
(Decca 4508)
Oh Susanne
Brass band puts plenty of brahman flavor into this schottische. It's not the Foster melody, factoring.
71-71-70-72

Clarinete Schottische
Bouncy folk melody offers plenty of non-pan and clean footting. Should go over with the German-Scandinavian dancers.
73-73-73-74

RUDY POLCAR ORK
(Mercury 3078)
Veteran's Polka
Typical midwestern brass band serves up a hearty instrumental that should delight the polka bugs.
77-77-76-78

Hilfede Polka
Plenty of non-pan in this dance traditional waltz. Group offers a brief vocal chorus in Polish.
76-76-75-78

HARMONY BELLS ORK
Annie Did It Wrong
(Decca 4509)
Bright, brassy polka has plenty of dance appeal, but the title is a real misfit.
67-66-66-70

Woodpecker
The accordion player has a tough time here, but the boys save the day with a great polka beat.
65-64-68-68

WALTER ZIEMBA ORK
(Decca 3034)
Let's Go for a Beer
Mention of beer is not enough. In fact, this contrived lyric resources what could have been a catchy instrumental polka.
53-50-53-59

Crazy Crier
Plenty of spirit in this rumbad-and-rhythm Polish polka. It's an instrumental.
75-75-75-76

JOE CRICHILO & HIS MUSETTE ORK
(Decca 3036)
Mademoiselle Hortensia
English version of a catchy French waltz is undistinguished in adaptation and interpretation.
52-52-52-52

Little Chinese Girl
Puts a sparkling instrumental rendition here.
76-77-75-77

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HOT JAZZ			
COZY COLE'S CU- BOPPERS (Candy 3022)		THE SNUGGLABLE HUGGABLE SCHMOO AND THE SCHMOO DOESN'T COST A CENT Dir. by Justin Stone Music You Enjoy SS-100 (1-7") un- breakable	
Star Dust Add another tenor sax solo of the Carnished classic to the list. This disc changes tempo and allows for a Just Cole piano solo as well.	60--60--60--60	Dir. by Justin Stone Music You Enjoy SS-100 (1-7") un- breakable	79--77--80--NS
La Diosa Very elegant solo and undistinguished original opus make this a rather pedestrian effort.	56--56--56--57	Dir. by Justin Stone Music You Enjoy SS-100 (1-7") un- breakable	77--75--78--NS
CHARLIE VENTURA ORK (National 908)		SCHMOO LESSON AND A SCHMOO CAN DO MOST ANYTHING Dir. by Justin Stone Music You Enjoy SS-100 (1-7") un- breakable	
Pina Colada One of the more exciting of the Ventura voice-instrument jam mergers spotlights some brilliant Benny Green trombone.	80--82--80--78	Dir. by Justin Stone Music You Enjoy SS-100 (1-7") un- breakable	77--75--78--NS
Stop 'n' Go This is a seventy-year-old master which follows the more "standard" "go" chorus pattern spotting Charlie Shavers trumpet, Ed Winding's team, Ralph Burns piano and Ventura's tenor turning out some exciting up tempo jazz.	74--80--75--68	Dir. by Justin Stone Music You Enjoy SS-100 (1-7") un- breakable	77--75--78--NS
BECHET-NICHOLAS BLUE FIVE (1-12") (Blue Note 54)		SISTER ROSETTA THARPE (Sax Price Trio) (Decca 4502)	
Bechet's Fantasy This is a surprisingly lifelike hunk of wax. Bechet must always manage to create a just spirit if not always great music. He fails to do either on this side.	58--58--58--NS	Move On Up a Little High R. Pts. I & II High R. Pt. I & II Lyrical stunner featuring three prayer-mongering elms that are been riding high for three months in the Mahalia Jackson diaphana. Side II offers more flavor than the flip but both sides carry the girl's usual wallop.	81--83--83--78
THE THELONIOUS MONK QUARTET (Blue Note 545)		THE MASTERS FAMILY (Mercury 841)	
Ruby My Dear Monk performs one of his originals with his trio. His unusual chord structure and sound and phrasing on the keyboard confirm this was a collector's value.	58--58--58--NS	The Man of Galilee Back-country duet, with guitar backing, turns in a smooth harmony rendition of a pleasant devotional number.	77--80--80--72
Evidence There's a little more commercial meat in this quartet opus in pop. Milt Jackson on vibraphone and pianist Monk make this a rather intriguing bit of pop chamber music.	64--69--67--55	Somebody Needs Just You Lyrical here don't fall with the naturism of the flip, but the fine family harmony makes better-than-average listening.	74--76--76--70
CHILDREN		THE HERRINGTON SISTERS (Mercury 841)	
THE LUNE IN BLUE (Lune Winters) AL RICKY ORK (Mayfair K-116 (one 10" unbreakable))		My Soul Shall Live On On the version of the Andrews Sisters does the four-voiced spiritual with a lively bounce.	79--82--80--72
Kiddie Kong, Parts 1 & 2 Modern Cinderella tale has a Latin-American setting. Cute story narrated by a young woman with a funny walk and "three-kick" "one, two, three-kick." Lively heavily-arranged rhythm and repeated phrases and there, and the apocryphal story format of rock n' roll music. Only delivery is informal, but intimate and warmly commanding. Envelope is colorfully illustrated.	85--86--84--NS	His Love Is All I Need Modern put giving us a swingy fervor into a swingy sacred opus in 3/4 time.	78--80--80--72
THE SCHMOO CLUB AND THE SCHMOO IS CLEAN. THE SCHMOO IS NEAT Dir. by Justin Stone Music You Enjoy SS-105 (1-7") un- breakable		CLASSICAL	
These sides concern the adventures of the kids of the Schmoos that should also apply to the kiddies. The tunes here are clear and catchy.	84--84--84--NS	THE PHILHARMONIC ORK--WALTER SUSSKIND, DIR. LUBA WELTSCHE (Columbia 3777-D)	
		Kind-Webber, Dr. Freischutz-Rachmaninoff and Aris, Pts. I & II This release is timely due to coincide with the Metropolitan last week. This dashing offers a substantial amount of the lyrical and dramatic of the Kind-Webber opera is much in keeping with the great critical acclaim she received last week.	82--84--80--NS

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1941 R.O. 9000	Write	Super
1941 R.O. 9000	Write	Super
1941 R.O. 9000	Write	Super
1941 R.O. 9000	Write	Super
1941 R.O. 9000	Write	Super
1941 R.O. 9000	Write	Super
1941 R.O. 9000	Write	Super

WALL BOXES	TERMS: 1/3 Deposit With Order, Balance C. O. D.
Seeburg W-158, 44 Wires	\$27.50
Seeburg W-158, 44 Wires	\$27.50
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Seeburg W-158, 44 Wires	\$27.50

DISTRIBUTING CORPORATION

SEEBURG

FACTORY DISTRIBUTORS

738 ERIE BLVD. EAST
SYRACUSE, NEW YORK

PHONE SYRACUSE 5-5194

BRANCHES
BUFFALO
ROCHESTER

EXTRA SPECIAL!

YANKS \$ 89.50 MAJOR LEAGUE .. \$ 79.50 RAINBOW ... \$159.50

CONTACT ... 149.50 MOROCCO 159.50 SPEEDWAY ... 149.50

RUSH YOUR ORDER TODAY!

Terms: 1/3 Deposit, Balance Split Draft

"The House that Confidence Built"

SOUTHERN AUTOMATIC

MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN
CINCINNATI DAYTON FT. WAYNE
INDIANAPOLIS-LEXINGTON

624 S. Third St., Louisville 2, Ky. 228 W. 7th St., Cincinnati 2, Ohio
240 Jefferson St., Lexington 2, Ky. 603 Linden Ave., Dayton 3, Ohio
1329 Calhoun St., Ft. Wayne 2, Ind. 325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS

NEW 5-BALL EQUIPMENT

FOR IMMEDIATE DELIVERY

OUTLINE SWELCH POWER CHINA PLATING
UNITED SHOW BOAT CHINA PLATING
EXHIBIT TWEED CHINA PLATING
BALLY CARNIVAL AWARD

75 DuGRENIER CIGARETTE MACHINES

9 Column - Model W

Completely reconditioned—new parts replaced.
New Hammond Foot-Hill Blue and Silver.
Hammond and New Light Blue Du. Mahogany.
Bing Electric. 250 Op. \$95.00 EA.

10 USED BAKERS RACES with J.P. & D.D. \$150.00 ea.

WANT TO BUY?—Bally Gold Guss, Bannock Bill, Buchanan, Round Up, 1-2-3, Merry Widow, Trade Winds, Pundament, Scrobbles, Also in Wonderland, All Babs. State prices and quantity available.

RECONDITIONED 5-BALL FLIPPER-TYPE GAMES

Buchanan \$150.00 || Bannock Bill | 185.00 |
All Babs	185.00
King of	185.00
Brown Ball	185.00
Scrobbles	185.00
Jack and Jill	185.00
Trade Winds	185.00
Merry W	185.00
Trade Winds	185.00
Scrobbles	185.00
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Scrobbles	185.00
Bannock Bill	185.0



**For your co-operation
in answering The Billboard's 1st
Annual Coin Machine Roll Call**

We hope those who received 2-3-4 and as many as 20 letters will forgive us. The duplication was the result of your name appearing as many times on as many lists. Time did not permit us to check each list for duplications.

The important thing was to make certain that everyone in the coin machine business had an opportunity to answer the Roll Call.

THOSE WHO HAVE NOT ENROLLED. . .

**THIS IS YOUR LAST CHANCE TO HELP
MAKE THIS COIN MACHINE CENSUS COM-
plete AND SUBSCRIBE TO THE BILLBOARD
AT A BARGAIN PRICE!**

FILL IN THE COUPON BELOW!

SUBSCRIBERS—USE THIS COUPON

TO: B. A. BRUNS 135
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22, OHIO

I AM A COIN MACHINE MAN!

Enroll me as an

☐ Operator ☐ Distributor ☐ Manufacturer ☐ Other

☐ I already subscribe to The Billboard and want my subscrip-
tion extended for eight weeks for only \$1.

☐ Send me an additional copy for eight weeks for \$1.

☐ I enclose \$1 for which I get eight weeks PLUS the next
issue of VENDOR FREE.

☐ Bill me later for \$1 (No Free Vend).

NAME _____

COMPANY _____

STREET _____

CITY _____ ZONE _____ STATE _____

Free

\$1

Enclose 1 with
your coupon and
get the next issue
of VENDOR.

Free

ALL OTHERS—USE THIS COUPON

TO: B. A. BRUNS 13
THE BILLBOARD
2160 PATTERSON ST.
CINCINNATI 22, OHIO

I AM A COIN MACHINE MAN!

Enroll me as an

☐ Operator ☐ Distributor ☐ Manufacturer ☐ Other

☐ I am not at present a subscriber so I accept your offer to
send me the next eight issues for only \$1.

☐ I enclose \$1 for which I get eight weeks PLUS the next
issue of VENDOR FREE.

☐ Bill me later for \$1 (No Free Vend).

NAME _____

COMPANY _____

STREET _____

CITY _____ ZONE _____ STATE _____

Coin Exports Remain High; 11-Mo. Totals Top Prewar Biz

(Continued from page 100)

Cuba was the largest individual buyer of music machines, spending \$27,970 for 87 juke boxes, but the Philippines led both the vendor and the country of destination. Undoubtedly, the unusually good showing made in the Philippines was influenced mainly by the tariff restrictions put into effect January 1, 1949, which limits all coin machine sales made after that date. According to the terms of the partial embargo, Philippine coinmen may import during 1949, 60 per cent of the total juke they imported during the 12 months ending June 30, 1948. By the same edict, the Philippine government limited games to 40 per cent, using the same time period as a yardstick. Therefore, it is estimated that the heavy Philippine buying during November was made in an effort to stock up before the 1949 restrictions become effective.

S. A. Market Shrinks

Among the surprises of the month were the virtual disappearance of leadership by several South American nations with the result that only Venezuela, top nation for three straight months during early 1948, was among the first 10 buyers and Colombia, the only other South American neighbor on the latest export list, down near the bottom with but seven music machines with an aggregate value of \$1,565. Through the first part of the year, Colombia, Venezuela and Argentina were vying with each other for the lead position among coin machine importers. Taking up some of this slack on the November report was Curacao, whose coinmen purchased 14 units, nine juke and five vendors, worth \$10,259, double the previous largest postwar order by this smaller nation.

Average Prices

Average prices for phonographs during November varied from the high paid by Curacao, \$905, to the \$159 (used) paid by Mexican coinmen. Other top prices for juke were paid by Japan and Nicaragua, \$773 and \$727, respectively. The Union of South Africa paid the highest average price for automatic merchandisers, \$695, and Cuba averaged the smallest price per vendor, \$127. Philippine coinmen imported 265 juke worth \$43,414 or an average price of \$164 per unit. South African game operators spent the highest average tab for vendors, \$289, and Costa Rica bought used games at \$31 apiece, the lowest game price for November. The Philippines, which bought the principal game juke in November, spent \$203 for each of the 32 amusement machines purchased.

With the two million dollars mark

already passed for 1948, export coinmen are looking forward to expanded spring and summer trade for 1949. With most American coin machine exporters already intensifying their efforts to open new markets and develop those newer outlets, uncovered after most of the embargoes became effective, there is reason to believe that 1949 export trade will surpass last year's totals despite restriction handicaps.

BRITISH AMUSEMENT

(Continued from page 101)
conversions and a high standard of reconditioning, Britain has been able to keep the home trade well supplied. Many new features will be shown in the export drive.

Headlining the section featuring rides will be the new Speedway Car. This car is expected to be a big export puller.

General circus equipment will feature a new portable toilet and a new line in Continental-type grandstand seating.

Coin counting machines and examples of the fluorescent lighting also will be on display. One exhibit will show the advantages of using flexible glass for decorative work; another will introduce for the first time some new ideas in competitive games.

Public address equipment, furniture for cafes, paints and enamels, tickets for all uses, the latest in poster designs, tools and targets will also be shown.

PERON'S TRADE DECREE

(Continued from page 100)

President Peron's decree is believed specifically aimed at putting an end to a system whereby importers without exchange permits were using dollars, allegedly bought on the black market, to bring into Argentina shipments which he piled up on the docks. For such merchandise, either on the docks or at sea as of February 10, the importer may obtain an entry permit by payment of a charge of 50 per cent on non-essential goods or 30 per cent on essential goods.

MINN. BIZ COURSES

(Continued from page 100)
This year's course is to be directed by Floyd Lueben, head of the department's trade promotion division. Courses will be held at Battle Lake, April 4; Glenwood, April 5; Paysonville, April 6; Brainerd, April 7; Aitkin, April 8; Detroit Lakes, April 11; Park Rapids, April 12; Walker, April 13; Bemidji, April 25; Deer River, April 26; International Falls and Ray, May 3; Tower, May 4; Ely, May 5, and Grand Marais, May 6.

Amusement Sales Begins Deliveries On Bell Cabinets

CHICAGO, Feb. 19.—Harry Brown, head of Amusement Sales Company here, announced this week that he is now delivering the firm's new Criss Cross and Bonanza cabinet sets complete with all component parts.

Sets for Criss Cross include club handle, drill proof plates, complete sets of castings, award plate for reverse type jackpot, disk and reel strips, one set of reel glasses and one escalator glass, Brown stated.

Both the Bonanza and Criss Cross cabinet sets were unveiled during a combination Valentine Day showing and party at the Amusement Sales headquarters which also celebrated Brown's birthday.

Brown also announced the addition to his staff of two new sales correspondents, Pat Hilborn and Cathy Fleming, who will assist Josephine Sparks in handling office duties for the firm. Brown said that the new appointments were made necessary by a sharp rise in business since the CMI show in January.

Shuf-L-Bowl Corp. Names Distributor

NEW YORK, Feb. 19.—U. S. Shuf-L-Bowl Exchange has been appointed sole national distributor for the miniature pins produced by the Shuf-L-Bowl Corporation, of Hempstead, N. Y., it was announced here last week. Meanwhile, Joe Kaufman and Bernie Lipshitz, co-owners of U. S. Shuffboard, declared that they are now appointing regional distributors to handle the accessory.

The pins, with which any standard board may be used for a simulated bowling game, come in a package deal including a plexiglass pin rack, promotional posters, score sheets and a wall bracket for display and storage of the pins when not in use. The list price of the package is \$35, with discounts for quantity purchases.

Base of the pin is covered with a steel collar. With the base of the collar curved to eliminate sharp edges, damage to wooden boards is precluded, Kaufman claimed. The curve also makes tipping of the pin easier and is said to prevent its leaping over the back guard if he solidly. Standard weights may be used when the board is used for the bowling game.

CMAC MOVES

(Continued from page 101)
pany. The Wurlitzer account was later taken to another financing institution and at that time rumor began circulating that CMAC was going to liquidate its coin machine paper.



\$150.00

BRAND NEW
ROL-A-TOPS

5c-10c-25c PLAY

EQUIPPED WITH

NEW CLUB HANDLE

Above Price P. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St.

CHICAGO 44, ILL.

En. 1885—Tel. COlumbus 1-2772

Write Address "WATLINGITE," Chicago

Guaranteed USED GAMES

TROPICANA	\$ 39.50
MANHATTAN (W/F) ..	47.50
MAJOR LEAGUE	49.50
BERMUDA	69.50
YANKS	79.50
ROBIN HOOD	89.50
CONTACT	139.50
TENNESSEE	94.50
SHORT STOP	94.50
RANCHO	129.50
CONTACT	139.50
SCREW BALL	144.50
SALLY	149.50

WRITE FOR PRICES ON ALL

NEW GAMES

1/3 Deposit Cash or Certified Check With Order

Ex. Contact Kicker Kits\$6.95

Ex. Flipper Kits 3.95

Ex. Flipper Kits 3.95

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Coin Machine Exports

November, 1948

Country	No.	Total Value	Photographs	No.	Value	Vendors	No.	Value	Amusement Games	No.	Value
Philippine Rep...	315	\$37,647	15	\$ 7,717	\$214	265	\$43,414	164	32	\$6,516	\$208
Cuba	105	31,117	87	27,970	320	12	1,647	137	6	1,500	250
Venezuela	146	23,662	44	20,169	457	102	3,493	34	—	—	—
Union of S. Africa	35	17,640	18	11,377	632	3	2,065	695	14	4,178	298
Japan	23	16,977	9	8,259	48	5	2,111	429	—	—	—
Newfoundland	20	5,901	2	1,564	773	3	1,030	343	18	3,603	200
Costa Rica	12	4,000	—	—	—	20	5,901	295	—	—	—
Mexico	36	3,516	4	635	159	4	1,142	285	28	1,839	66
Canada	8	3,363	8	3,365	421	—	—	—	—	—	—
Guatemala	5	3,206	5	3,206	641	—	—	—	—	—	—
Nicaragua	15	2,897	7	727	—	—	—	—	—	—	—
Panama	4	2,100	4	2,100	525	—	—	—	14	2,170	155
Haiti	4	2,008	4	2,008	502	—	—	—	—	—	—
Costa Rica	29	1,998	2	1,173	568	—	—	—	27	825	31
Colombia	7	1,855	13	1,855	257	—	—	—	—	—	—
Honduras	3	1,089	3	1,089	363	—	—	—	—	—	—
Salvador	2	1,050	2	1,050	325	18	910	24	10	1,168	119
Other Countries	23	1,498	—	—	—	—	—	—	—	—	—
TOTALS	803	\$180,905	215	\$93,863	—	439	\$65,223	—	149	\$21,819	—

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Everything About It Tells You That SEBRING



HOW
AVAILABLE IN
11-18-22 FOOT LENGTHS

is the Best **BUY** of all
... in all these ways Cabinet comes in two pieces and playing field in one piece can be moved very easily and economically.

Sebring Dura-Top Shuffleboards are guaranteed unconditionally.
Sebring Dura-Tops will not warp, dent, twist or stain. Immediate delivery.

Our **REPUTATION** and **BACKGROUND** in the Coin Machine Business is your assurance that **YOU CAN BUY FROM US WITH CONFIDENCE THAT YOU ARE BUYING THE BEST AT THE LOWEST PRICE.**

**SEBRING MEANS FIRST FOR
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See your local distributor or write us direct.

DISTRIBUTORS—WRITE FOR EXCLUSIVE DEAL

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MARLIN AMUSEMENT CORP.

412 Ninth Street N. W. • District 1625 • Washington, D. C.

Distributors for all "EXHIBIT" Amusement Devices in Pennsylvania, Virginia, Maryland, Delaware and Washington, D. C.

Announcing Our Appointment as Exclusive Distributors
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DALE GUN

A REAL MONEY MAKER—TESTED ON LOCATION. Reports prove the DALE GUN is out-booking Pin Games and other Devices. Here's the new money maker distributors, jobbers and large operators have needed to increase profits.

CONTACT US NOW FOR SHIPMENT DATES AND PRICES

BIG ONE BALL SALE

VICTORY SPECIAL \$ 65.00
VICTORY DERBY 60.00
SPECIAL ENTRY 115.00

Very clean and tip top shape. 1/3 deposit required with your order.

Rush your orders at once. They won't last long.

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920 HOWARD AVE.

NEW ORLEANS, LA.

Phone: CA-7137



STAGE SCREEN STAR Dickie Moore visits Chicago plant of Purveyor Shuffleboard, learns how Formica playfields are handled on the production line. Herb Perkins (left) showed Moore, currently appearing in Marco Polo, thru Purveyor's factory.

Outdoor Ops Eye Coin Machines; Florida Fair Spotlights Units

(Continued from page 101)

themselves of the opportunity of seeing the machines in action had the showing been advertised in the trade press, it was pointed out.
Frank J. Mancuri, manager of the arcade division of Exhibit Supply Company, expressed himself as more than pleased with the results obtained. He pointed out that the success, while limited by the lack of prior build-up, in the future would be eclipsed, particularly in actual sales.

Entire Display Sold

Mancuri reported that he sold all of the 24 pieces displayed and closed sales for a substantial number of additional pieces. He placed no emphasis on these sales except as an indication of the potential volume which could be built up at the fair here if future showings are advertised in advance.

The Exhibit Supply Company represented the value of the showing as a base for establishing direct contact with operators in the outdoor show field. He pointed out that many outdoor showmen are too busy with date-contracting problems during the Chicago outdoor convention in December to give much time to the inspection of arcade machines. He also pointed out that only a relatively small group of outdoor operators are free to attend the coin machine convention.

Mancuri placed emphasis on the showing here as a proving ground for arcade machine manufacturers. Several improvements in machine design and eye-appeal will stem from the recent showing here, he maintained, holding that the large and steady flow of patrons at the fair, together with the rigorous handling which the machines are given in a midway arcade, make the showing here an ideal proving laboratory.

Test Ground

He said that the large volume of arcade patrons quickly showed up some weaknesses, most of them minor and easily corrected, and some ways in which the play of some machines can be bolstered. The bugs, he said, will be eliminated before any shipments are made from the factory. Most of the weaknesses were uncovered thru the severe strain the machines were subjected to, plus the fact that they operated on bare ground and in varying weather conditions.

The showing also proved extremely valuable in unearthing ways which the income of the various units could

be hiked, Mancuri said. Illustrating this, he cited a test with the See-a-View. By mounting an 8x10 art picture, depicting a scene offered inside the machine, it was found that business soared approximately 40 per cent, as compared with the machine operated without such eye-lure.

The volume of play also enabled a compilation of a valuable day-by-day earning record of the various machines. Due to the heavy patronage of the arcade machines, this compilation will serve as an excellent guide, Mancuri asserted.

Biz Up

Total business in the Sportland here was roughly 20 per cent over '48. This contrasted with the take for other midway concessions which reported business about level with last year, with increased fair attendance offsetting lower per capita spending. The increase in the Sportland's business was ascribed to the large number of new machines brought in by Exhibit Supply Company.

Of the 24 pieces shown by Exhibit Supply Company, top money-getters were the Dale guns. Other units shown included three See-a-Views, seven large floor-type fortunetelling machines, six peep shows, one grip developer, two card vendors, and Jitters, electronic nerve-testing machine.

OPERATE WITHOUT INVESTMENT!

We supply the Brand New and late used games—you operate and make profits! You take no chance on fast depreciation. This proposition should appeal to any operators who required varied equipment to hold down your locations. Experienced pin game operators also will find it a great opportunity to improve earnings! We want operators in the Central States, Middle West, South and South West. Write, stating number of locations you operate, character references and any other information that will help us get you started in the right direction!

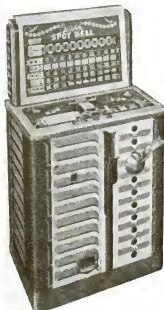
Box 246, The Billboard
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ATTENTION!

2 New York, Florida, Pa.	\$ 89.50
2 New York	\$ 89.50
2 New York	\$ 89.50
2 New York	\$ 89.50
2 New York	\$ 89.50
2 New York	\$ 89.50
2 New York	\$ 89.50
2 New York	\$ 89.50
2 New York	\$ 89.50
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OLSHEN DIST. CO.
1100 BROADWAY ALBANY 4, N. Y.

MR. CONSOLE OPERATOR . . .



- ★ New Spotted Symbols Feature
- ★ Single Cherry Winners
- ★ Single Orange Winners
- ★ Famous "Citation" Odds Feature

We just recently completed exhaustive location tests on BALLY'S New Console SPOT BELL alongside the leading consoles of today and believe us, it is truly the "Citation" of Consoles.

SPOT BELL, convertible, was thoroughly tested on both automatic and free play locations and here are the actual results—

- 1—PLAYER APPEAL—Instantaneous
- 2—SERVICE CALLS—Absolute Minimum
- 3—EARNINGS—From 2 to 5 Times Greater Than Those of Competitive Consoles

Now, Mr. Operator, to give you the opportunity of testing SPOT BELL for yourself—
We offer you the following Unconditional Guarantee . . .



GUARANTEE

We, Chris Novelty Company, will ship you one sample SPOT BELL CONSOLE and, if you are not completely satisfied with it in every way, you may return it to us within 10 days of shipment and your money will be refunded in full with no questions asked.

CHRIS NOVELTY COMPANY
Signed—Chris Christopher.

Immediate
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FACTORY RECONDITIONED

JACKPOT BELLS

\$60 TO \$150

5c-10c-25c PLAY

Thoroughly reconditioned by experienced, factory trained mechanics. Your choice of 2/5 or 3/5 payout combinations

**SOLD ON 10-DAY
MONEY-BACK GUARANTEE**

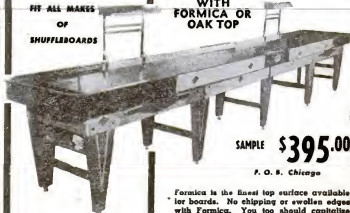
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BUCKLEY CRISS-CROSS JACKPOT BELLE

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"CLAMP-ON" SHUFFLEBOARD FLUORESCENT LIGHT-UPS

FIT ALL MAKES
OF
SHUFFLEBOARDS



Equip your boards with lights
and watch the play increase!

Easy to install, simply clamp on the side and your board gets added flash, more profitable play. Beautifully chromed.

Single **\$19.50**

Pair **\$35.00**

THERE IS NOTHING FINER PURVEYOR SHUFFLEBOARD

WITH
FORMICA OR
OAK TOP

SAMPLE **\$395.00**

P. O. B. Chicago

Formica is the finest top surface available for boards. No chipping or swollen edges with Formica. You too should capitalize on this great profit-maker. Sturdily constructed, light maple finish, beautifully decorated and prepared for a long life of action.

**LOOK AT ALL BOARDS THEN YOU'LL BUY
THE PURVEYOR SHUFFLEBOARD**

JUST OUT!

A New and Different Electric Scoreboard for shuffleboards. Coin-Operated or remote control.

PREVIEW SAMPLE **\$149.50**

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CHICAGO

START OUT WITH "ACES" BACK TO BACK!

IT'S YOUR LOSS IF YOU DON'T OPERATE CRISS CROSS and BONANZA

CRISS CROSS and BONANZA Cabinet Sets complete with all component parts necessary to make any old Mills escalator type slot into the very latest and flashiest looking piece of equipment you ever had.

THESE PARTS ARE INCLUDED IN YOUR CRISS CROSS CABINET SETS:

- Drill Proof Plates
- Club Handle
- Complete Set of Castings
- One Taken Chamber with Slugs, Taken Chute, Overflow Chute, CRISS CROSS Payout Lever Bracket.
- Guaranteed Jack-pot Glass made in any Denomination
- Attractive Award Plate for Reserve Type Jack-pot
- Dix and Real Strips
- Set of Real Glasses
- Escalator Glass

These machines are real money makers since they have a greater play and take in more money than any other type slot made.

Get in the big action
with the main attraction

SOLD ON A MONEY BACK GUARANTEE
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WRITE, WIRE OR PHONE
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BRAND NEW KEENEY BONUS SUPER BELLS



5c & 25c PLAY COMB.
IN ORIGINAL CASES

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Well-known manufacturer has choice domestic and foreign territories available for the distribution of the world's finest

SHOE SHINE MACHINE

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BOX D-144

c/o The Billboard Cincinnati 23, O.

Purveyor Opens Branch Office

CHICAGO, Feb. 19. — Purveyor Shuttleboard Company here has opened a branch office in Los Angeles, Herbert J. Perkins, president, said Thursday (17).

The new office will be managed by John Railton, and was set up to facilitate coverage on the West Coast. All the firm's products will continue to be manufactured in Purveyor's Chicago plant.

Firm produces a complete line of accessories, including playfield lamps, as well as boards featuring formica tops.

Mil-Bar Vending Corp.

Formed in Philadelphia

PHILADELPHIA, Feb. 19.—Jay D. Barker, local attorney, announced that he had filed a petition for a certificate of incorporation from the Pennsylvania Department of State for a newly formed vending firm to be known as the Mil-Bar Vending Machine Corporation.

According to the petition, the purposes for which the corporation is being organized are "to manufacture, purchase, acquire, own, operate, exchange, repair, service, lease, mortgage and otherwise dispose of vending machines and all beverages, merchandise or articles and/or the ingredients or components thereof to be dispensed therein, and to hold, acquire, purchase, mortgage, convey, lease, sublease and exchange real estate, and generally to do all things and transact all business necessary or incidental thereto."

Lorillard Makes Embassy

Cig Available Nationally

NEW YORK, Feb. 19.—P. Lorillard Company initiated national distribution of its king-size cigarette, Embassy, last week. According to Frank W. Hipwell, vice-president in charge of sales, the brand previously had been sold in Eastern and Midwest markets only, where it was introduced in September, 1947.

Lorillard has launched a national advertising campaign on the brand, utilizing daily newspaper, magazine and point-of-sale media.

Hult Re-Elected President Of National Dairy Council

WINSTON-SALEM, N. C., Feb. 19.—Milton Hult was re-elected president of the National Dairy Council (NDC) during the board of directors' meeting here recently. Election marks Hult's 13th term in office.

Canada Dry Income Up

NEW YORK, Feb. 19.—During the first three months of its fiscal year, Canada Dry Ginger Ale, Inc., and its subsidiaries, reported net income of \$856,484 compared with \$852,252 in the same period last year. After preferred stock dividends, this is equivalent to 42 cents per common share. In the quarter which ended December 31, net sales amounted to \$13,582,965, compared with \$12,939,076 in the same quarter a year ago. Both the company's sales and earnings were affected by a truck strike which closed four large plants in the New York area in October and November, R. W. Moore, president, said. Despite this, December sales were the highest in the company's history.

Schultz Joins Ziegler

MILWAUKEE, Feb. 19.—Lawrence Schultz, who named superintendent of the George Ziegler Company, Milwaukee candy manufacturing firm, Schultz, who has a background of 28 years in the candy industry, had been with E. J. Brach & Sons. Schultz was superintendent of the Sweets Company of America, manufacturers of Tootsie Roll, for eight years before he joined Brach's production staff.



Mills Blue Bell!

The ideal, all-round machine for general operation. Blue Bell is finished in Hammerloid paint, a hard, durable, lustrous finish. Heavy, colorful, metal front decorations—colorful metal reward card with large, legible numerals. Colors: Ultramarine and cobalt blues, Chinese red brilliantly accentuated with polished ornamentations.

BELL-O-MATIC CORPORATION
4180 FULLERTON AVENUE, CHICAGO 39, ILLINOIS

Coming soon—

ABT'S ALL-ELECTRIC

"Skill Gun"

The Best Pistol Game Ever Made!

Delivery - - - March 15th

Sample orders now accepted

\$57.50
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A. B. T. MANUFACTURING CORP.

715-723 NORTH KEDZIE AVENUE, CHICAGO 12, ILL.

SALE—GUARANTEED—SALE

AN Original Bally 1 Ball P. P.

- #1—VICTORY SPECIAL, motor drive, instant action, daily double controlled, A.B.C.D. sums and win odds feature 20 tickets—\$99.50.
- #2—BEST BET, motor drive, new cabinet design, sums and win odds feature 20 tickets, stainless front and side rails, instant action, instant stop and all other Long Ace features—\$129.50.
- #3—DOUBLE FEATURE AND FRONT RUNNER, motor drive, new cabinet design, daily double, stainless front and side rails, sums and win odds feature 20 tickets, all other Long Ace features—\$129.50.
- #4—Same as #3 above, in two-piece Bally original console base—\$129.50.

SILVER MOON, \$179.50; HIGH HAND, \$199.50; PINBALL, \$199.50; LONG ACRES, \$199.50.

All these games are guaranteed. They are location-proven units. First come, first served. State second choice.

VICTORY SALES CO.

Baltimore 2, Maryland
1100 Hartford Avenue Orlane 7821

ATTENTION, New England OPERATORS

We want

Seeburg "CLASSICS"
Seeburg "ENVOYS"

also — any quantity of used
FLIPPER GAMES
WRITE OR CALL AT ONCE!!

EXCLUSIVE SEEBURG DISTRIBUTORS

TRIMOUNT



Member N.C.M.D.A.

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When you buy from Runyon

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AMI MODEL A

Factory Reconditioned, like new \$559.00

AMI MODEL B . . . WRITE

WURLITZER 1100	\$545.00
WURLITZER 1015	369.00
WURLITZER 850	149.00
WURLITZER 500	59.00
WURLITZER 24's	39.00
SEEBURG '46	365.00
SEEBURG '47	445.00
MILLS THORNE	39.50

1/3 with order, balance C. O. D.

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Exclusive AMI Distributors in N.E. U.S.A. Conn.
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NEW PIN GAMES

UNITS SHOW BOAT
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NEW ONE BALLS

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UNIVERSAL ARROW BELL

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FLIPPER TYPE 5 BALLS

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SAVE 3 WAYS!

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NEW COUNTER GAMES

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NORTHWESTERN BULK VENDORS

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ELECTRIC SCOREBOARD FOR SHUFFLEBOARD

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LATE FLIPPER-TYPE PIN GAMES, COLUMBIAS AND SLOTS

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MILLS BLUE FRONT, ONE

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MILLS BONUS BELL

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Wurl. 1000.....495.00

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COMPARE PRICES

BALLY DOUBLE UPS	\$325.00
BALLY TRIPLE BELLS	395.00
BALLY DELUXE DRAW BELLS	215.00
BALLY DRAW BELLS	175.00
KENNEY BONUS BELLS (Single)	210.00
KENNEY BONUS BELLS (Twins)	375.00
EVANS RACER (Free Play & Payoff)	295.00
BALLY GOLD CUPS	195.00
JOCKEY SPECIALS	195.00
SPECIAL ENTRIES	145.00

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Return privilege
within 10 days if
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reconditioned
equipment.

WURLITZER
616
Fully repaired.
Perfect condition.
Ready for location.
\$79.50 (Crate)

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Send for Complete List.

DAVID ROSEN, INC.

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GET OUR SPRING KIT

FOR MILLS SLOTS

\$6.90

COMPLETE

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WANT EUREKAS

Any amount—wire or write. State price and exact
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Wurl. 1015.....\$525.00
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MILLS BLACK CHERRY, ONE

Wurl. 1015.....\$525.00
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MILLS BLUE FRONT, ONE

Wurl. 1015.....\$525.00
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MILLS BONUS BELL

Wurl. 1015.....\$525.00
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MILLS BLUE FRONT, ONE

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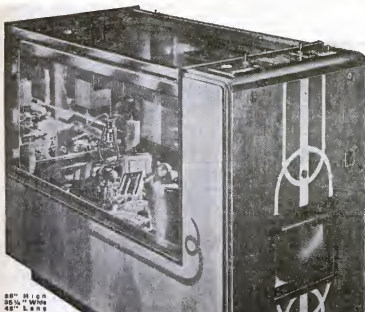
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PERFECT CONTROL OF ITS FASCINATING ACTION ASSURES CONTINUED PLAYER APPEAL

- * Wide Store Front Visibility
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- * Realistic Overhead Industrial-Type Crane
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- * Big 30" x 50"
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- * Permits Rich Display of Merchandise
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FREE BUYERS' GUIDE FOR OPERATORS

Flying Trapeze . . . \$ 52.50	Major League Baseball . . . \$ 80.00
Gizmo \$ 52.50	Baseball \$ 25.00
Hot Ride \$ 25.00	Manhattan \$ 52.50
Honey Dumpy . . . \$ 29.50	Madley \$ 25.00
Kliray \$ 19.50	Mardi Gras \$ 119.50
Lucky Star \$ 29.50	Moon Glow \$ 149.00

KEENEY CONSOLES
Single Bonus Super Ball . . . \$180.00 | Twin Bonus Super Ball, 5c-5c or 25c . . \$346.00
Now Delivering NEW EQUIPMENT: Clifton, Floating Power, Grand Award, Snow Ball, Money's Electric Gloriette, Vender, Keene's Twin Bonus Super Ball, Mills Bonus Ball, Mills Jewel Ball, Mills Q.T. Ball and Mills Vest Pocket Ball, Mills New Blue Ball and Black Bonus.

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NOW DELIVERING SHUFFLEBOARDS 22 FOOT BLACK TOP OR MAPLE TOP

Immediate Details—Write for Details

ELECTRIC SCOREBOARDS

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Built for Operators—Write for prices

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MILLS Black Beauty



This is a handload type Bell ideal for club locations. Big Jackpot display that kicks automatically on 3 bars. Colors: Turquoise blue, burgundy and Roman gold, heavy decorations, polished aluminum ornamentations. New, black background reel strips with the fruit symbols beautifully colored and outlined in white. Black reward card to match. Finish is of famous Hammeroid paint, hard, durable and lustrous. Use Black Beauty for top spots!

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For MILLS and JENNINGS MACHINES

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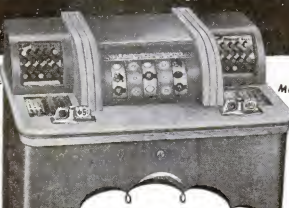
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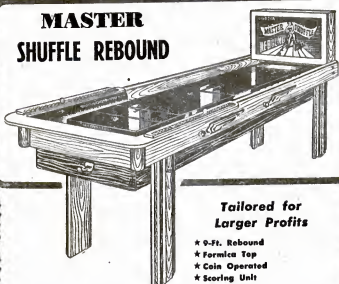
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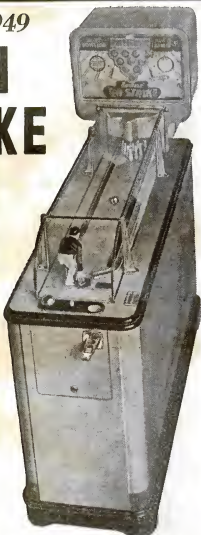
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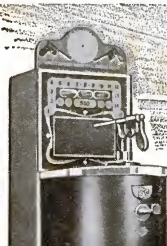
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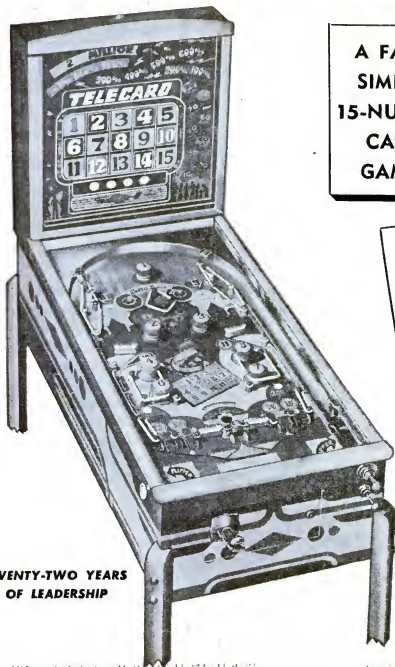
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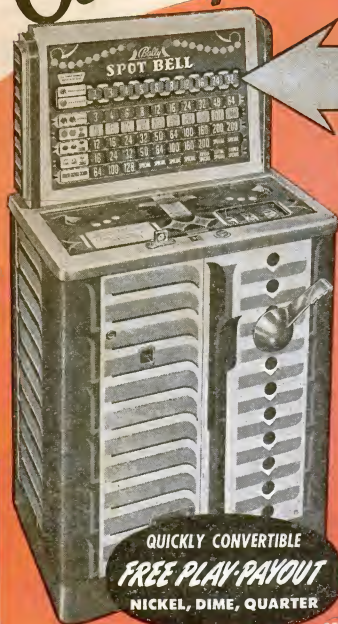


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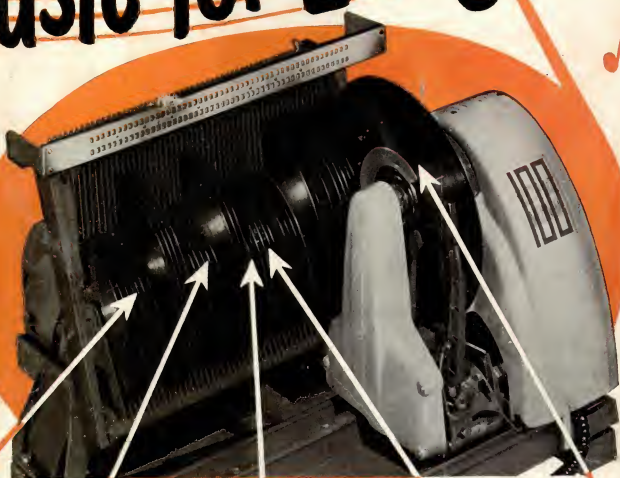
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